

Retail Management Certificate

RMC Advisory Council Meeting

DETAILS

Date: Thursday, July 21, 2016
Time: 11:00 am – 12:00 pm ET
Call-In Number: 866-269-6685, Passcode: 1798335

AGENDA

11:00-11:03	Introductions & Welcome <ul style="list-style-type: none">Review of FMI Antitrust Policy (see Attachment #2 - FMI Antitrust Statement)<ul style="list-style-type: none">Dagmar Farr reviewed the FMI Antitrust Policy.	Dagmar Farr
11:03-11:05	Welcome <ul style="list-style-type: none">Mike Stigers provided welcome comments to the Council.	Mike Stigers
11:05-11:15	RMC Summit <ul style="list-style-type: none">Update from the RMC Summit<ul style="list-style-type: none">Carol Abel provided an overview of the RMC Summit.Harold Lloyd expressed concerns about hosting the Summit in 2017 in conjunction with FMI Connect due to the week's long schedule and attendee fatigue.	Carol Abel
11:15-11:25	RMC Toolkits <ul style="list-style-type: none">RMC retailer toolkit http://retailmanagementcertificate.com/wp-content/uploads/2016/06/Toolkit-Retailer-for-RMC-Summit.pdfRMC community college toolkit http://retailmanagementcertificate.com/wp-content/uploads/2016/06/Toolkit-Community-College-for-RMC-Summit.pdfRMC state association toolkit – COMING SOON!<ul style="list-style-type: none">Carol Abel provided an overview of the RMC toolkits.	Carol Abel
11:25-11:35	Upcoming Webinars <ul style="list-style-type: none">Retailers – Tuesday, August 16, 2016 at 1pm ETState Associations – Wednesday, August 17, 2016 at 1pm ETCommunity Colleges – Thursday, August 18, 2016 at 1pm ET<ul style="list-style-type: none">Carol Abel provided an overview of the upcoming webinars.Aileen Munster recommended including Yolie Pepin (Vice President, HR, Bristol Farms) on the webinar.Bev Lynch mentioned the possibility of including examples of, or representatives from state associations that are already supporting successful programs.	Carol Abel
11:35-11:50	RMC Outreach <ul style="list-style-type: none">Updates, feedback and observations to be provided by Advisory Council members on their organizations' efforts, traction they are	Cherie Phipps

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	seeing in the industry, ideas for outreach, movement internally within their companies, etc. <ul style="list-style-type: none">○ Cherie Phipps facilitated updates from the Council Members on the recent progress and future plans with the expansion of the program.○ Bev Lynch mentioned the possibility of promoting the program at FIAE's convention on November 14-16, 2016.○ Harold Lloyd will promote the RMC program at his upcoming share group meetings.○ Aileen Munster mentioned that there will be a session dedicated to the RMC program at the 2017 NGA Show.	
11:50-12:00	Q&A with Council Members	Dagmar Farr
12:00	Closing Comments and Adjourn	

Resource Links:

- RMC Website: <http://retailmanagementcertificate.com/>
- 2016 RMC Summit Resources: <http://retailmanagementcertificate.com/2016-summit-resources/>
- RMC Participating Employers: <http://retailmanagementcertificate.com/for-employers/participating-employers/>
- RMC Participating State Associations: <http://retailmanagementcertificate.com/about-us/state-associations/>

Resource Documents for Today's Call:

- Attachment #2 – FMI Antitrust Statement
- Attachment #3 – RMC Advisory Council Roster
- Attachment #4 – RMC Advisory Council Meeting Minutes 4-22-16
- Attachment #5 – RMC Advisory Council Meeting Minutes 5-25-16
- Attachment #6 – RMC Advisory Council Meeting Minutes 6-15-16