

Retail Management Certificate

RMC Advisory Council Meeting

DETAILS

Date: Wednesday, May 25, 2016
Time: 11:00 am – 12:00 pm ET
Call-In Number: 866-269-6685, Passcode: 1798335

AGENDA & MINUTES

11:00-11:03	Introductions & Welcome <ul style="list-style-type: none">Review of FMI Antitrust Policy (see Attachment #2 - FMI Antitrust Statement)<ul style="list-style-type: none">Dagmar Farr reviewed the FMI Antitrust Policy.	Dagmar Farr
11:03-11:05	Welcome	Carol Abel
11:05-11:25	RMC Summit <ul style="list-style-type: none">RMC Summit agenda (see Attachment #3 – RMC Summit Draft Agenda)<ul style="list-style-type: none">Carol Abel provided an overview of the RMC Summit agenda and confirmed speakers.RMC Summit marketing (see Attachment #4 – Recent Promotional Email Sent)<ul style="list-style-type: none">Carol Abel provided an overview of the marketing initiatives completed to date.Registration Update<ul style="list-style-type: none">Carol Abel provided an overview to the current RMC Summit registrations.RMC Summit housing for RMC Council members:<ul style="list-style-type: none">Please be sure to book your housing through FMI Connect registration or the RMC Summit housing portal: http://www.fmi.org/forms/meeting/Microsite/RMCSummit2016.2	Carol Abel
11:25-11:40	RMC Toolkits <ul style="list-style-type: none">RMC retailer toolkit (see Attachment #5 – RMC Retailer Toolkit Outline Draft)RMC community college toolkit (see Attachment #6 – RMC Community College Toolkit Outline Draft)<ul style="list-style-type: none">Carol Abel provided an overview to the toolkits.	Carol Abel
11:40-11:50	RMC Outreach <ul style="list-style-type: none">Updates, feedback and observations to be provided by Advisory Council members on their organizations' efforts, traction they are seeing in the industry, ideas for outreach, movement internally	Cherie Phipps

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	<p>within their companies, etc.</p> <ul style="list-style-type: none"> ○ Chuck Joseph provided an update on the progress in Connecticut and their commitment to offer scholarships. ○ Harold Lloyd provided an update on his personal outreach. ○ Aileen Munster provided an update on the traction she is seeing in the industry. ○ Cherie Phipps provided on update on the progress in Tennessee. 	
11:50-11:52	<p>Future Calls/Meeting(s)</p> <ul style="list-style-type: none"> • Upcoming conference calls: <ul style="list-style-type: none"> ○ June 15 at 2pm-3pm ET ○ July 21 at 11am-12pm ET • Meet-and-Learn session at FMI Connect Expo on Wednesday, June 22 at 11:15-12:15pm. - More info: http://fmi16.mapyourshow.com/7_0/sessions/session-details.cfm?ScheduleID=102 • 2016 Retail Management Certificate (RMC) Summit on June 23-24, 2016 at Hyatt Regency Chicago in Chicago, IL. Held in conjunction with FMI Connect on June 20-23, 2016 in Chicago, IL - More info: http://www.fmiconnect.net/ <ul style="list-style-type: none"> ○ Carol Abel reviewed the upcoming meetings. 	Carol Abel
11:52-12:00	Q&A with Council Members	Carol Abel
12:00	Adjourn	

Resource Links:

- 2016 RMC Summit Resources Portal: <http://www.fmi.org/forms/meeting/Microsite/RMCSummit2016.5>
- 2016 RMC Summit Website: <http://www.fmi.org/forms/meeting/Microsite/RMCSummit2016>
- RMC Website: <http://retailmanagementcertificate.com/>
- RMC Participating Employers: <http://retailmanagementcertificate.com/for-employers/participating-employers/>
- RMC Participating State Associations: <http://retailmanagementcertificate.com/about-us/state-associations/>
- National RMC Advisory Council Members: <http://www.fmi.org/forms/meeting/Microsite/RMCSummit2016.3>
- FMI Connect (held just prior to the 2016 RMC Summit): <http://www.fmiconnect.net/>

Resource Documents for Today's Call:

- Attachment #2 – FMI Antitrust Statement
- Attachment #3 – RMC Summit Draft Agenda
- Attachment #4 – Recent Promotional Email Sent
- Attachment #5 – RMC Retailer Toolkit Outline Draft
- Attachment #6 – RMC Community College Toolkit Outline Draft
- Attachment #7 – RMC Advisory Council Roster

