# Retail Management Certificate

# **RMC Advisory Council Meeting**

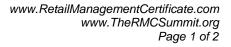
### DETAILS

Date:	Wednesday, May 25, 2016
Time:	11:00 am – 12:00 pm ET
Call-In Number:	866-269-6685, Passcode: 1798335

#### AGENDA & MINUTES

11:00-	Introductions & Welcome	Dagmar Farr
11:03	<ul> <li>Review of FMI Antitrust Policy (see Attachment #2 - FMI Antitrust Statement)         <ul> <li>Dagmar Farr reviewed the FMI Antitrust Policy.</li> </ul> </li> </ul>	Dagmarran
11:03- 11:05	Welcome	Carol Abel
11:05- 11:25	<ul> <li>RMC Summit <ul> <li>RMC Summit agenda (see Attachment #3 – RMC Summit Draft Agenda) <ul> <li>Carol Abel provided an overview of the RMC Summit agenda and confirmed speakers.</li> </ul> </li> <li>RMC Summit marketing (see Attachment #4 – Recent Promotional Email Sent) <ul> <li>Carol Abel provided an overview of the marketing initiatives completed to date.</li> </ul> </li> <li>Registration Update <ul> <li>Carol Abel provided an overview to the current RMC Summit registrations.</li> </ul> </li> <li>RMC Summit housing for RMC Council members: <ul> <li>Please be sure to book your housing through FMI Connect registration or the RMC Summit housing portal: <a href="http://www.fmi.org/forms/meeting/Microsite/RMCSummit20">http://www.fmi.org/forms/meeting/Microsite/RMCSummit20</a> </li> </ul></li></ul></li></ul>	Carol Abel
11:25- 11:40	<ul> <li>RMC Toolkits</li> <li>RMC retailer toolkit (see Attachment #5 – RMC Retailer Toolkit Outline Draft)</li> <li>RMC community college toolkit (see Attachment #6 – RMC Community College Toolkit Outline Draft)         <ul> <li>Carol Abel provided an overview to the toolkits.</li> </ul> </li> </ul>	Carol Abel
11:40- 11:50	<ul> <li>RMC Outreach</li> <li>Updates, feedback and observations to be provided by Advisory Council members on their organizations' efforts, traction they are seeing in the industry, ideas for outreach, movement internally</li> </ul>	Cherie Phipps





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	<ul> <li>within their companies, etc.</li> <li>Chuck Joseph provided an update on the progress in Connecticut and their commitment to offer scholarships.</li> <li>Harold Lloyd provided an update on his personal outreach.</li> <li>Aileen Munster provided an update on the traction she is seeing in the industry.</li> <li>Cherie Phipps provided on update on the progress in Tennessee.</li> </ul>	
11:50- 11:52	<ul> <li>Future Calls/Meeting(s)</li> <li>Upcoming conference calls: <ul> <li>June 15 at 2pm-3pm ET</li> <li>July 21 at 11am-12pm ET</li> </ul> </li> <li>Meet-and-Learn session at FMI Connect Expo on Wednesday, June 22 at 11:15-12:15pm More info: <ul> <li><a href="http://fmi16.mapyourshow.com/7_0/sessions/session-details.cfm?ScheduleID=102">http://fmi16.mapyourshow.com/7_0/sessions/session-details.cfm?ScheduleID=102</a></li> <li>2016 Retail Management Certificate (RMC) Summit on June 23-24, 2016 at Hyatt Regency Chicago in Chicago, IL. Held in conjunction with FMI Connect on June 20-23, 2016 in Chicago, IL - More info: <a href="http://www.fmiconnect.net/">http://www.fmiconnect.net/</a></li> <li>Carol Abel reviewed the upcoming meetings.</li> </ul></li></ul>	Carol Abel
11:52- 12:00	Q&A with Council Members	
12:00	Adjourn	

# Resource Links:

- 2016 RMC Summit Resources Portal: <u>http://www.fmi.org/forms/meeting/Microsite/RMCSummit2016,5</u>
- 2016 RMC Summit Website: <u>http://www.fmi.org/forms/meeting/Microsite/RMCSummit2016</u>
- RMC Website: <u>http://retailmanagementcertificate.com/</u>
- RMC Participating Employers: <u>http://retailmanagementcertificate.com/for-</u> employers/participating-employers/
- RMC Participating State Associations: <u>http://retailmanagementcertificate.com/about-us/state-associations/</u>
- National RMC Advisory Council Members: <u>http://www.fmi.org/forms/meeting/Microsite/RMCSummit2016,3</u>
- FMI Connect (held just prior to the 2016 RMC Summit): http://www.fmiconnect.net/

# Resource Documents for Today's Call:

- Attachment #2 FMI Antitrust Statement
- Attachment #3 RMC Summit Draft Agenda
- Attachment #4 Recent Promotional Email Sent
- Attachment #5 RMC Retailer Toolkit Outline Draft
- Attachment #6 RMC Community College Toolkit Outline Draft
- Attachment #7 RMC Advisory Council Roster

