Retail Management Certificate

RMC Advisory Council Meeting

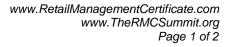
DETAILS

Date:	Wednesday, May 25, 2016
Time:	11:00 am – 12:00 pm ET
Call-In Number:	866-269-6685, Passcode: 1798335

AGENDA & MINUTES

11:00-	Introductions & Welcome	Dagmar Farr
11:03	 Review of FMI Antitrust Policy (see Attachment #2 - FMI Antitrust Statement) Dagmar Farr reviewed the FMI Antitrust Policy. 	Dagmarran
11:03- 11:05	Welcome	Carol Abel
11:05- 11:25	 RMC Summit RMC Summit agenda (see Attachment #3 – RMC Summit Draft Agenda) Carol Abel provided an overview of the RMC Summit agenda and confirmed speakers. RMC Summit marketing (see Attachment #4 – Recent Promotional Email Sent) Carol Abel provided an overview of the marketing initiatives completed to date. Registration Update Carol Abel provided an overview to the current RMC Summit registrations. RMC Summit housing for RMC Council members: Please be sure to book your housing through FMI Connect registration or the RMC Summit housing portal: http://www.fmi.org/forms/meeting/Microsite/RMCSummit20 	Carol Abel
11:25- 11:40	 RMC Toolkits RMC retailer toolkit (see Attachment #5 – RMC Retailer Toolkit Outline Draft) RMC community college toolkit (see Attachment #6 – RMC Community College Toolkit Outline Draft) Carol Abel provided an overview to the toolkits. 	Carol Abel
11:40- 11:50	 RMC Outreach Updates, feedback and observations to be provided by Advisory Council members on their organizations' efforts, traction they are seeing in the industry, ideas for outreach, movement internally 	Cherie Phipps





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	 within their companies, etc. Chuck Joseph provided an update on the progress in Connecticut and their commitment to offer scholarships. Harold Lloyd provided an update on his personal outreach. Aileen Munster provided an update on the traction she is seeing in the industry. Cherie Phipps provided on update on the progress in Tennessee. 	
11:50- 11:52	 Future Calls/Meeting(s) Upcoming conference calls: June 15 at 2pm-3pm ET July 21 at 11am-12pm ET Meet-and-Learn session at FMI Connect Expo on Wednesday, June 22 at 11:15-12:15pm More info: http://fmi16.mapyourshow.com/7_0/sessions/session-details.cfm?ScheduleID=102 2016 Retail Management Certificate (RMC) Summit on June 23-24, 2016 at Hyatt Regency Chicago in Chicago, IL. Held in conjunction with FMI Connect on June 20-23, 2016 in Chicago, IL - More info: http://www.fmiconnect.net/ Carol Abel reviewed the upcoming meetings. 	Carol Abel
11:52- 12:00	Q&A with Council Members	
12:00	Adjourn	

Resource Links:

- 2016 RMC Summit Resources Portal: <u>http://www.fmi.org/forms/meeting/Microsite/RMCSummit2016,5</u>
- 2016 RMC Summit Website: <u>http://www.fmi.org/forms/meeting/Microsite/RMCSummit2016</u>
- RMC Website: <u>http://retailmanagementcertificate.com/</u>
- RMC Participating Employers: <u>http://retailmanagementcertificate.com/for-</u> employers/participating-employers/
- RMC Participating State Associations: <u>http://retailmanagementcertificate.com/about-us/state-associations/</u>
- National RMC Advisory Council Members: <u>http://www.fmi.org/forms/meeting/Microsite/RMCSummit2016,3</u>
- FMI Connect (held just prior to the 2016 RMC Summit): http://www.fmiconnect.net/

Resource Documents for Today's Call:

- Attachment #2 FMI Antitrust Statement
- Attachment #3 RMC Summit Draft Agenda
- Attachment #4 Recent Promotional Email Sent
- Attachment #5 RMC Retailer Toolkit Outline Draft
- Attachment #6 RMC Community College Toolkit Outline Draft
- Attachment #7 RMC Advisory Council Roster

