

Retail Management Certificate

RMC Advisory Council Meeting

DETAILS

Date: Friday, April 22, 2016
Time: 11:00 am – 12:00 pm ET
Call-In Number: 866-269-6685, Passcode: 1798335

AGENDA & MINUTES

11:00-11:03	<p>Introductions & Welcome</p> <ul style="list-style-type: none">Review of FMI Antitrust Policy (see Attachment #2 - FMI Antitrust Statement)<ul style="list-style-type: none">Dagmar Farr reviewed the FMI Antitrust Policy.	Dagmar Farr
11:03-11:07	<p>Welcome</p> <ul style="list-style-type: none">Welcome to Rae Champagne, PhD, Vice President, Education & Communications Brookshire Grocery Company and Lauren Lochocki, Research Analyst, IMPAQ International, LLC (see Attachment #3 – RMC Advisory Council Roster)<ul style="list-style-type: none">Dagmar Farr introduced the new member of the Council and our guest.	Dagmar Farr
11:07-11:37	<p>RMC Summit</p> <ul style="list-style-type: none">RMC Summit agenda (see Attachment #4 – RMC Summit Draft Agenda)<ul style="list-style-type: none">Carol Abel provided an overview of the RMC Summit agenda and confirmed speakers.RMC Summit marketing (see Attachment #5 – Example Retailer & State Association Emails Sent)<ul style="list-style-type: none">Carol Abel provided an overview of the marketing initiatives completed to date.Joan Toth offered to promote the Summit to the Chicago regional group within Network of Executive Women.Brian Poland offered to forward the promotional email(s) to his personal network.Registration Update<ul style="list-style-type: none">Dagmar Farr provided an overview to the current RMC Summit registrations.RMC Summit registration and housing for RMC Council members:<ul style="list-style-type: none">Please confirm to Eileen Roehl at eroehl@fmi.org if you <u>are</u> or <u>are not</u> planning to attend the RMC Summit and/or FMI Connect.<ul style="list-style-type: none">Carol Abel reminded Council Members to contact Eileen Roehl with the confirmation of attendance at The Summit.	Carol Abel

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	<ul style="list-style-type: none"> ○ Please be sure to book your housing through FMI Connect registration or the RMC Summit housing portal: http://www.fmi.org/forms/meeting/Microsite/RMCSummit2016.2 <ul style="list-style-type: none"> ▪ Carol Abel reminded Council Members to book their housing for The Summit. 	
11:37-11:47	<p>RMC Outreach</p> <ul style="list-style-type: none"> • Updates, feedback and observations to be provided by Advisory Council members on their organizations' efforts, traction they are seeing in the industry, ideas for outreach, movement internally within their companies, etc. <ul style="list-style-type: none"> ○ Cherie Phipps provided an update on the outreach in Virginia. ○ Sheila Laing provided an update on Hy-Vee's intentions to offer tuition reimbursements and scholarships. 	Cherie Phipps
11:47-11:50	<p>Future Calls/Meeting(s)</p> <ul style="list-style-type: none"> • Upcoming conference call: <ul style="list-style-type: none"> ○ May 25 at 11am-12pm ET ○ June 15 at 2pm-3pm ET ○ July 21 at 11am-12pm ET • Meet-and-Learn session at FMI Connect on the show floor on June 22 at 11:15-12:15pm. • 2016 Retail Management Certificate (RMC) Summit on June 23-24, 2016 at Hyatt Regency Chicago in Chicago, IL. Held in conjunction with FMI Connect on June 20-23, 2016 in Chicago, IL - More info: http://www.fmiconnect.net/ <ul style="list-style-type: none"> ○ Dagmar Farr reviewed the upcoming meetings. 	Dagmar Farr
11:50-12:00	Q&A with Council Members	Dagmar Farr
12:00	Adjourn	

Resource Links:

- 2016 RMC Summit Resources Portal: <http://www.fmi.org/forms/meeting/Microsite/RMCSummit2016.5>
- 2016 RMC Summit Website: <http://www.fmi.org/forms/meeting/Microsite/RMCSummit2016>
- RMC Website: <http://retailmanagementcertificate.com/>
- RMC Participating Employers: <http://retailmanagementcertificate.com/for-employers/participating-employers/>
- RMC Participating State Associations: <http://retailmanagementcertificate.com/about-us/state-associations/>
- National RMC Advisory Council Members: <http://www.fmi.org/forms/meeting/Microsite/RMCSummit2016.3>
- FMI Connect (held just prior to the 2016 RMC Summit): <http://www.fmiconnect.net/>

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Resource Documents for Today's Call:

- Attachment #2 – FMI Antitrust Statement
- Attachment #3 – RMC Advisory Council Roster
- Attachment #4 – RMC Summit Draft Agenda
- Attachment #5 – Example Retailer & State Association Emails Sent
- Attachment #6 – Minutes of RMC Advisory Council Meeting, March 18, 2016