

Retail Management

Introduction to the retailing environment, types of retailer, current trends, the employment of retailing techniques, and factors that influence retailing.

Modules:

[Compare and Contrast Traditional Retailers](#)

[Technology in Retail Management](#)

[Product Life Cycle](#)

[Flows of Goods and Services](#)

[Merchandising](#)

[Impacts of Laws and Regulations](#)

[Strategic and Financial Planning](#)

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