

Entrepreneurship Program

List of OER Material: Missoula College Entrepreneurship Program

OER Material: Entrepreneurship Program Material	Form
Course Descriptions	PDF
Course List Within Entrepreneurship	PDF
Program Overview	PDF
OER Material: BMKT 240: Advertising	Form
BMKT 240 Course Syllabus	PDF
BMKT 240 Course Materials	PDF
OER Material: BMGT 299: Capstone	Form
BMGT 299 Course Syllabus	PDF
BMGT 299 Course Materials	PDF
BMGT Units 1-11 Course Materials and Assignments (22 documents included)	PDF
<ul style="list-style-type: none"> • Unit 1 Course Materials • Unit 1 Assignment: Criteria Rating System • Unit 2 Course Materials • Unit 2 Assignment: Organization and Formation • Unit 3 Course Materials • Unit 3 Assignment: Legal Forms of Business Ownership • Unit 4 Course Materials • Unit 4 Assignment: Site Selection Analysis • Unit 5 Course Materials • Unit 5 Assignment: Market Research • Unit 6 Course Materials • Unit 6 Assignment: Business Insurance • Unit 7 Course Materials • Unit 7 Assignment: Business Policies • Unit 8 Course Materials • Unit 8 Assignment: Proof of Concept • Unit 9 Course Materials • Unit 9 Assignment: Loan Proposal and Business Plan Bullets • Unit 10 Course Materials • Unit 10 Assignment: Financing • Unit 11 Course Materials • Unit 11 Assignment: Final Case Study 	
OER Material: BMKT 114: Psychology of Selling	Form
BMKT 114 Course Syllabus	PDF
BMKT 114 Course Materials	PDF
BMKT 114 Units 1-9 Course Materials and Assignments (10 documents included)	PDF
<ul style="list-style-type: none"> • Unit 1 Course Materials: Establishing Trust • Unit 2 Course Materials: The Discovery Process • Unit 3 Course Materials: Problem Analysis 	

Entrepreneurship Program

<ul style="list-style-type: none">• Unit 4 Course Materials: Discovery Agreement• Unit 5 Course Materials: Benefits NOT Features• Unit 7 Course Materials: Supporting the Buying Decision• Unit 7 Assignment: FLIR• Unit 7 Assignment: OnStar• Unit 8 Course Materials: Full Circle• Unit 9 Course Materials: Operational Financial Justification	
---	--

This workforce solution was funded by a grant awarded by the U.S. Department of Labor's Employment and Training Administration. The solution was created by the grantee and does not necessarily reflect the official position of the U.S. Department of Labor. The Department of Labor makes no guarantees, warranties, or assurances of any kind, express or implied, with respect to such information, including any information on linked sites and including but not limited to, accuracy of the information or its completeness, timeliness, adequacy, continued availability, or ownership.

