

# BMGT 299: Entrepreneurship Capstone

## Unit 9 Assignment –

### Loan Proposal & Business Plan Bullet Points



#### Part 1

Name \_\_\_\_\_

Using the business you selected for this course, complete a loan proposal that would apply. Be certain to include the detail involved in "Use of Funds." (I.e. Computer \$2,500.00, Truck \$42,000, etc...)

#### Loan Proposal

**Business Name** \_\_\_\_\_

**Amount Requested: \$** \_\_\_\_\_

**Term of Loan** \_\_\_\_\_ **Years**

**Rate of Loan Requested: Prime +** \_\_\_\_\_ **Points**

**Use of Funds: (list all)**

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#### Part 2

Business Name \_\_\_\_\_

*Instructions: Using your selected business, identify specific “bullet points” that would be used to write a narrative of each provided business plan component.*

*These “bullet Points” are used when writing a business plan. Under each component of your plan, you begin by listing major business points that will later be wordsmith’ d into a narrative business plan. This assignment asks you to identify major points for the 5 components below – you do not need to write the narrative, just the important points.*

*Below is an example of what I mean using a Coffee Drive through, called “Coffee Grande”*

*Business Name \_\_\_\_\_ Coffee Grande \_\_\_\_\_*

#### **Executive Summary**

- Coffee Grande will open as a 3 location operation on each of the major roads leading to North Reserve, W. Broadway and Brooks by Walmart.
- Color theme will be maroon and silver
- Products will include our own private label roast and pastries.
- Management comes with 5 years of related business experience with Starbuck’s
- Company will differentiate themselves by promoting our medium roast coffee beans preferred by most Missoula residents. (Survey by KGRX radio – 2015)
- 3 additional locations will be opened by fall 2017 doubling company profits.

*\*These points would be combined into a narrative to be used in the final plan.*

#### **Unit 9 Assignment (Part 2)**

**Write the bullet points, as they would relate to your selected business, for the components identified below. (If you are unsure what content would be included, feel free to Google search more about these components. Resources for assisting you in writing a business plan are available from hundreds of different sites on the web.**