

# BMGT 299 Entrepreneurship Capstone Course Schedule



<p><b>Week 1:</b> Units 1 - 2</p>	<p><b>UNIT 1</b> <b>Course Materials</b></p> <ul style="list-style-type: none"><li>■ Entrepreneurship/Intrapreneurship – Which Business is Right for You?</li></ul> <p><b>Assignment</b> Criteria Rating System</p> <p><b>UNIT 2</b> <b>Course Materials</b></p> <ul style="list-style-type: none"><li>■ Organization and Formation</li></ul> <p><b>Assignment</b> Organization and Formation</p>
<p><b>Week 2:</b> Units 3 - 5</p>	<p><b>UNIT 3</b> <b>Course Materials</b></p> <ul style="list-style-type: none"><li>■ Legal Forms of Business Ownership</li></ul> <p><b>Assignment</b> Legal forms of Business Ownership</p> <p><b>UNIT 4</b> <b>Course Materials</b></p> <ul style="list-style-type: none"><li>■ Site Selection Analysis</li></ul> <p><b>Assignment</b> Site Selection Analysis</p> <p><b>UNIT 5</b> <b>Course Materials</b></p> <ul style="list-style-type: none"><li>■ Market Research</li></ul>



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	<p><b>Assignment</b> Market Research</p>
<p><b>Week 3: Unit 6 - 8</b></p>	<p><b>UNIT 6</b> <b>Course Materials</b></p> <ul style="list-style-type: none"> <li>■ Insurance</li> </ul> <p><b>Assignment</b> Insurance Quote</p> <p><b>UNIT 7</b> <b>Course Materials</b></p> <ul style="list-style-type: none"> <li>■ Business Policies</li> </ul> <p><b>Assignment</b> Business Policies</p> <p><b>UNIT 8</b> <b>Course Materials</b></p> <ul style="list-style-type: none"> <li>■ Proof of Concept</li> </ul> <p><b>Assignment</b> Proof of Concept</p>
<p><b>Week 4: Unit 9 &amp; 10</b></p>	<p><b>UNIT 9</b> <b>Course Materials</b></p> <ul style="list-style-type: none"> <li>■ Components of a Business Plan</li> </ul> <p><b>Assignment</b> Part 1 – Loan Proposal Part 2 – Business Plan Bullet Points</p>



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	<p><b>UNIT 10</b></p> <p><b>Course Materials</b></p> <ul style="list-style-type: none"><li>■ Financing</li></ul> <p><b>Assignment</b></p> <p>Financing Worksheet</p>
<p><b>Week 5:</b> <b>Unit 11 and Final Case Study</b></p>	<p><b>UNIT 11</b></p> <p><b>Course Materials</b></p> <ul style="list-style-type: none"><li>■ Pitfalls and Helpful Hints</li></ul> <p><b>Final Case Study</b></p>

