

## I-AM Implementation Committees

Advising & Enrollment  
Articulations • Curriculum  
Credit for Prior Learning  
Digital Literacy • Marketing • NCRC  
Policy, Procedures & Data

## Notable Accomplishments

- Consortium wide I-AM Retreat, held November 12/13, provided forum for information sharing & collaboration
- Secure, web-based, statewide participant database ensuring consistency and accuracy
- 27 of 32 signature programs launched in Year One
- Nearly \$1,000,000 in equipment purchased & embedded into signature programs in Year One



# ELEVATE

## ADVANCED MANUFACTURING

The most innovative practice of this initiative, to date, has been the statewide outreach campaign, "Elevate Advanced Manufacturing". A partnership between the Iowa Association of Business and Industry (ABI) and I-AM, the aim of this effort is to help change public perception of careers in advanced manufacturing, to increase interest in the advanced manufacturing industry and, ultimately, to positively impact the pipeline of skilled workers within these career pathways within Iowa. With a launch in early August 2013, the campaign has been successful not only because of collaboration across the community college system, but also because of industry support which will provide sustainability.

### Statewide Impact:

- Statewide outreach website including testimonial videos, training program information and IWD powered job boards
- Iowa Manufacturing Week Events statewide including a proclamation by Gov. Branstad, and manufacturing plant tours
- Opportunity to reach beyond the TAACCCT targeted populations through the partnership with ABI

[www.elevateiowa.com](http://www.elevateiowa.com)

Twitter: @ElevateIA  
Facebook: /ElevateIowa



In response to a documented shortage of skilled workers in Iowa's advanced manufacturing sector, the 15 Iowa community colleges have formed the Iowa-Advanced Manufacturing (I-AM) Consortium, to collaboratively build the training capacity necessary to meet industry demand and arm Iowans with the skills they need to engage in Iowa's workforce.

- Priority 1: Build stacked and latticed curriculum and career pathways in signature programs
- Priority 2: Build a steady pipeline of skilled workers for Iowa's in-demand, advanced manufacturing occupations
- Priority 3: Improve collaboration and alignment between the community college programs, the workforce system and targeted industry employers to keep and create High quality jobs in Iowa

Grant Award: **\$12,951,165.00**

# Participant Demographics and Outcomes

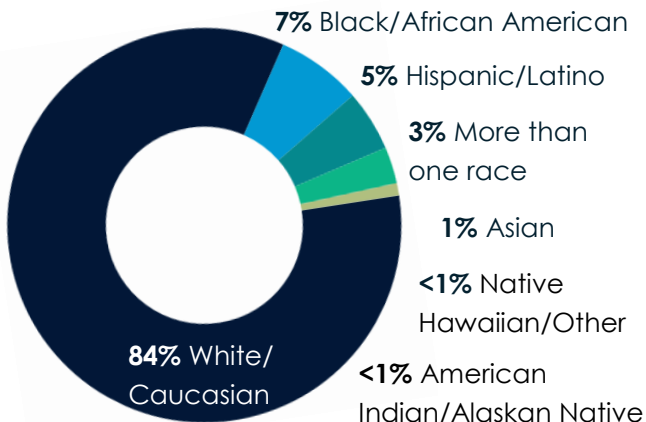
Of the 819 participants:

- 424** Incumbent Workers
- 9** TAA-Eligible
- 372** Pell-Grant Eligible
- 75** Eligible Veterans
- 20** Persons with a Disability

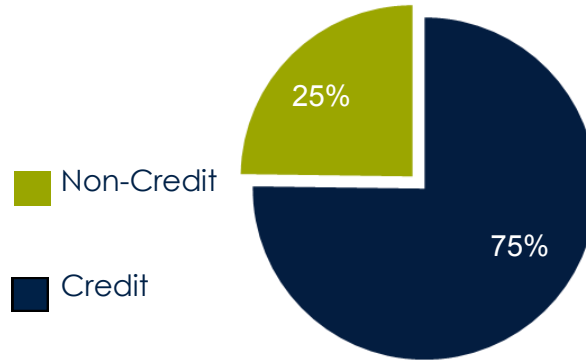


**93%** Male  
**7%** Female

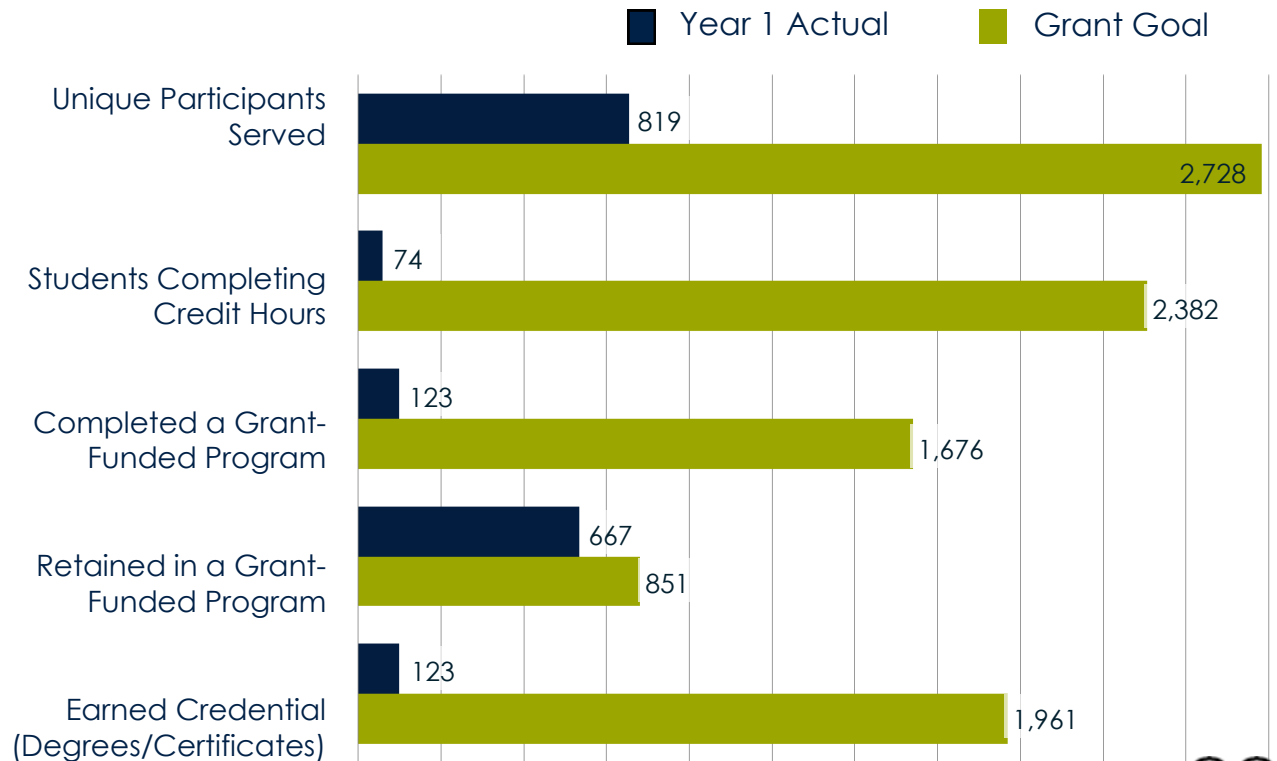
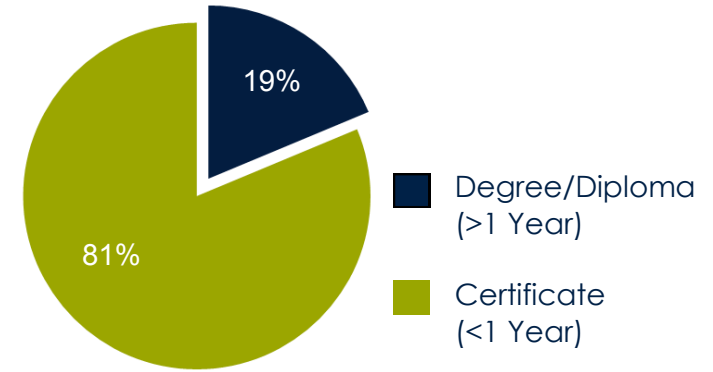
Average Age: 29  
Ages Range from 18-72



## Enrollment



## Credentials Awarded



This workforce solution is funded in part by the I-AM Consortium which is 100% financed through a \$12,951,162 grant from the Department of Labor's Employment & Training Administration and is licensed under the Creative Commons Attribution 3.0 Unported License. To view a copy of this license, visit <http://creativecommons.org/licenses/by/3.0/>. The product was created by the grantee and does not necessarily reflect the official position of the U.S. Department of Labor. The Department of Labor makes no guarantees, warranties, or assurances of any kind, express or implied, with respect to such information, including any information on linked sites and including, but not limited to, accuracy of the information or its completeness, timeliness, usefulness, adequacy, continued availability, or ownership.

