Florida TRADE at St. Petersburg College www.spcollege.edu/FloridaTrade-SPC

ACTIVITIES SITUATION INPUTS OUTPUTS OUTCOMES Knowledge Actions Conditions One branch of a Staff Job training Career planning Job seeking and Learning Add more statewide and development keeping skills taxpavers to the SPC Guidance Working local economy consortium of colleges tasked counseling **Employment** Manufacturing with implementing Time awareness Teaching Fewer Placement in iobs unemployed in short-term, high National local community tech training in Government certifications Academia Counselina advanced Personal growth funding manufacturing, opportunities Database for Business acumen Evaluating Fewer persons receiving public resulting in Technology tracking education services and assistance national Outreach Knowledge of Planning certifications, paid **Partners** government programs BAMA Marketing internships, and Mentoring policies and Reputable employment. UTRMA Curricula procedures performance upon Local businesses Building Communicating which to solicit Vision statement: Career Source community additional funding Community The Florida partnerships partnerships opportunities TRADE program Persons who are will be recognized unemployed or System to provide Potential for local as a national underemployed online training business growth model for aligning and global education and Veterans exporting training with business and Incumbent industry needs workers and strategies. High school and college students

ASSUMPTIONS

People who are unemployed want to work.

People want to help other people who are less fortunate.

People who are employed want to advance in their careers.

People need assistance to grow and become independent.

 $\label{eq:continuous} \textbf{Government will pay to outsource their social obligations.}$

Employers want to invest in their employees and grow their businesses.

EXTERNAL FACTORS

National and local economy means more persons in the community are unemployed or have less disposable resources.

There is a great deal of competition between education agencies in the Tampa Bay area due to the large number of schools in existence.

The grant money is time limited and sustainability will depend on local resources.

