

Why Manufacturing is a Good Occupation for Women



- Manufacturing in the US grew by 517,000 jobs from January 2010 to February 2013
- Overall, the women surveyed are pleased with the quality of jobs in manufacturing with over 75 percent agreeing that a manufacturing career is interesting and rewarding. Participants highlighted compensation (37 percent) and opportunities for challenging assignments (34 percent) as the top reasons to stay in the industry
- Technology companies with the highest representation of women in their senior management teams showed a higher return on equity than did those with fewer or no women in senior management.
- The vast majority of manufacturing roles created during the past few years aren't the low-paying, monotonous jobs out of a Dickens novel. These are high-tech, six-figure-paying jobs where women excel.

Sources:

http://www.nwlc.org/sites/default/files/pdfs/manufacturing_employment_trends_2008-2013_fs.pdf

<http://www.forbes.com/sites/forbeswomanfiles/2013/09/20/the-rise-of-women-in-manufacturing/>

Untapped Resource: How Manufacturers Can Attract, Retain, and Advance Talented Women, Manufacturer's Institute, 2013

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