



Connecticut Health & Life Sciences Career Initiative

What an Elevator Speech Is?

- Approximately 30 seconds in length
- Using your self-assessments and strengths
- What value would you bring to my organization?
- What makes you unique?
- Why should I hire (support, promote) you?

What an Elevator Speech Is Not?

- A verbal resume

Wrong Approach

- Hi, I'm Olivia Dardy. I'm a Recruitment and Placement Coordinator at Norwalk Community College. My master's degree is in Organizational Leadership.
- I'm looking for a job in your organization where I can use my skills.
- Bored yet???

Right Approach

- I'm Olivia Dardy. My purpose is to empower and educate students on how to achieve new skills to compete globally in the 21st century job market through recruitment and placement efforts. I accomplish this through interpersonal communication and cultivating relationships with students and potential employers.
- I see there is a need in your organization for someone with my skills.

Moving Forward

- Do a self-assessment:
 - >- Who are you?
 - >- What do you do best?
 - >- What motivates you?
 - >- What are the types of people or environments that give you positive energy?
- Write down your strengths
- Create an elevator speech and practice in the mirror saying it out loud
- Continue to revise your speech as you mature as a person and professional

This event is funded in part by the Connecticut Health and Life Sciences Career Initiative (HL-SCI), a \$12 million Trade Adjustment Assistance Community College and Career Training grant, as implemented by the U.S. Department of Labor. HL-SCI is an equal opportunity employer. Auxiliary aids and services are available upon request to persons with disabilities.

