Holland Interest Codes

Realistic

Likes to work with animals, tools, or machines; generally avoids social activities like teaching, healing, and informing others;

Has good skills in working with tools, mechanical or electrical drawings, machines, or plants and animals; Values practical things you can see, touch, and use like plants and animals, tools, equipment, or machines; and

Sees self as practical, mechanical, and realistic.

Investigative

Likes to study and solve math or science problems; generally avoids leading, selling, or persuading people;

Is good at understanding and solving science and math problems;

Values science; and

Sees self as precise, scientific, and intellectual.

Artistic

Likes to do creative activities like art, drama, crafts, dance, music, or creative writing; generally avoids highly ordered or repetitive activities;

Has good artistic abilities -- in creative writing, drama, crafts, music, or art;

Values the creative arts -- like drama, music, art, or the works of creative writers; and Sees self as expressive, original, and independent.

Social

Likes to do things to help people -- like, teaching, nursing, or giving first aid, providing information; generally avoids using machines, tools, or animals to achieve a goal;

Is good at teaching, counseling, nursing, or giving information;

Values helping people and solving social problems; and

Sees self as helpful, friendly, and trustworthy.

Enterprising

Likes to lead and persuade people, and to sell things and ideas; generally avoids activities that require careful observation and scientific, analytical thinking;

Is good at leading people and selling things or ideas;

Values success in politics, leadership, or business; and

Sees self as energetic, ambitious, and sociable.

Conventional

Likes to work with numbers, records, or machines in a set, orderly way; generally avoids ambiguous, unstructured activities

Is good at working with written records and numbers in a systematic, orderly way;

Values success in business; and

Sees self as orderly, and good at following a set plan.

This product was funded by a grant awarded by the U.S. Department of Labor's Employment and Training Administration. The product was created by the grantee and does not necessarily reflect the official position of the U.S. Department of Labor. The Department of Labor makes no guarantees, warranties, or assurances of any kind, express or implied, with respect to such information, including any information on linked sites and including, but not limited to accuracy of the information, including any information or its completeness, timelines, usefulness, adequacy, continued availability, or ownership.