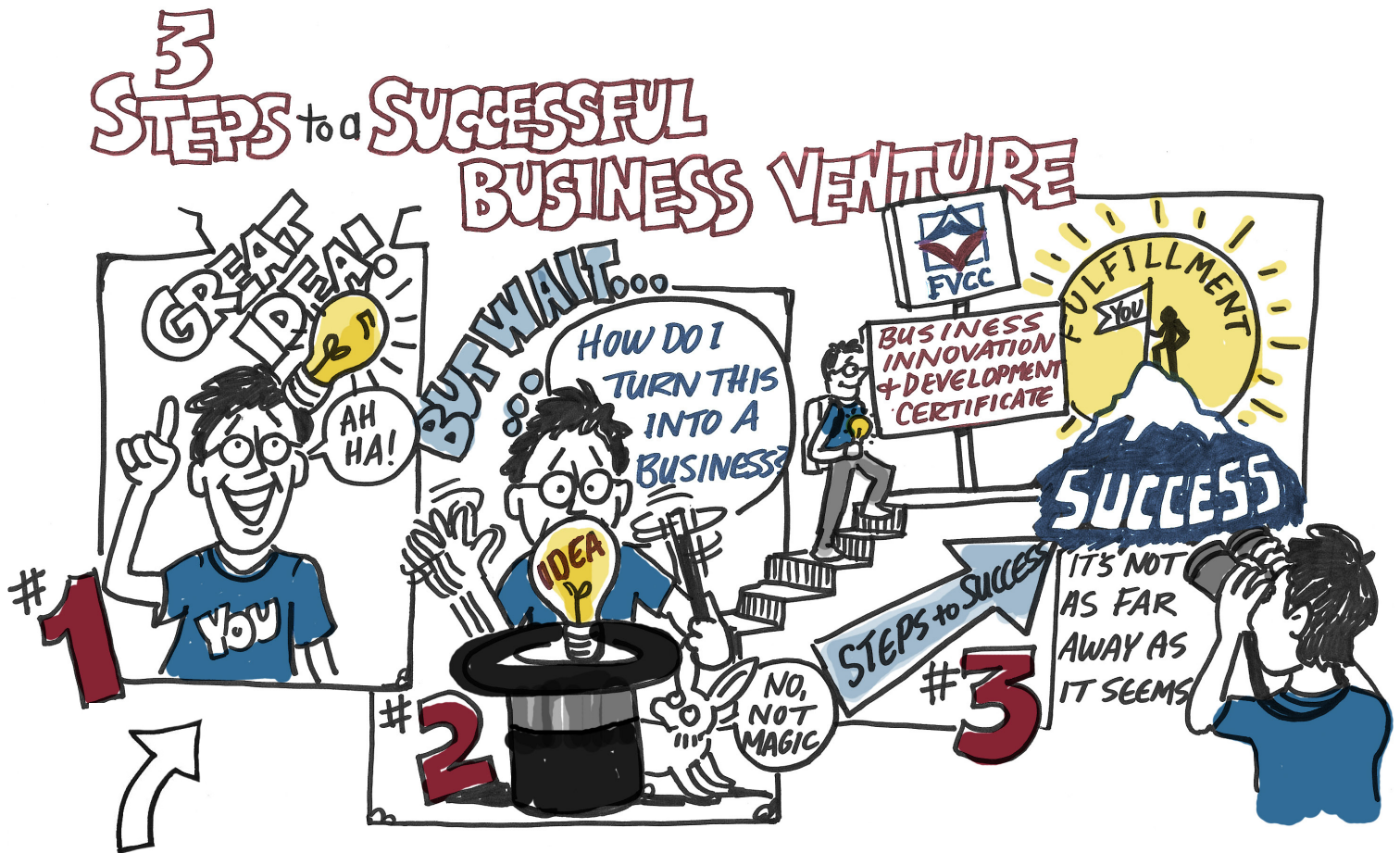


# Business Innovation & Development Certificate



YOU HAVE THE BIG IDEA...

WE HAVE THE TRAINING YOU NEED

TO TURN IT INTO A SUCCESSFUL BUSINESS

**DESIGNED WITH NON-BUSINESS MAJORS IN MIND,** the one-semester Business Innovation and Development certificate will introduce students to business management, accounting and marketing, entrepreneurial thinking, and strategies for launching a new business.

## You can learn to:

- ✓ Identify real business opportunities through market research;
- ✓ Implement strategies and make modifications based on feedback from potential customers;
- ✓ Articulate a vision statement for your business idea; and
- ✓ Develop a professional grade business plan that could be presented to financial institutions for consideration.

## Through this program, you will...



expand your entrepreneurial mindset.



develop your innovative idea into a viable business.



learn small business management concepts to accelerate the launch of your business.



## Opportunities after Graduation

This certificate prepares a student to launch a small business or acquire entry-level business management positions. Self-employment is the fastest growing sector in Flathead County. Small businesses employ over 70% of all employees in Montana and create 50% of all new jobs in the U.S.

### Program requirements:

Course	# Title	Credits
ACTG 201	Principles of Financial Accounting	4
BGEN 120	Business Innovation: Concept to Launch	5
BMGT 210	Small Business Entrepreneurship	3
BMKT 225	Marketing	3
CAPP 103	QuickBooks Fundamentals	2
<b>Total Credits</b>		<b>17</b>

Accessible  
schedule includes  
evening and online  
courses!



Why wait? Are you ready to take the next step toward starting your new business?

Contact Ronnie Laudati at [rlaudati@fvcc.edu](mailto:rlaudati@fvcc.edu) or 406.756.3990.



[www.fvcc.edu](http://www.fvcc.edu)

"Amplifying Montana's Advanced Manufacturing and Innovation Industry"  
#TC-23760-12-60-A-30

Pueblo Community College - Consortium for Healthcare Education Online  
TAACCCT Grant Agreement #TC-23780-12-60-A-8

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## Other Opportunities

In addition to the Business Innovation and Development certificate, FVCC offers a variety of non-credit training opportunities and events to help you succeed in your business venture:

- Profit Mastery
- Ice House Entrepreneurship Program
- Quickbooks Training
- Business Model Canvassing
- Business Success Strategies Training
- Best of TED
- Makers Faire
- Startup Weekend
- Business Plan Competition

Contact FVCC Entrepreneurship  
Coordinator Jill Seigmund at  
756.3834 or [jseigmund@fvcc.edu](mailto:jseigmund@fvcc.edu)  
or visit

[www.fvcc.edu/entrepreneurshipcenter](http://www.fvcc.edu/entrepreneurshipcenter)  
for more information.

