

# MIDDLESEX COMMUNITY COLLEGE CENTER FOR NEW MEDIA

Bring Your Imagination Here!













mxcc.edu/cnm

# ABOUT THE CENTER

### **MxCC Fast Facts**

80% Employed

**56.2%** Female

37.5% Full-time

67% Receive Financial Aid

48% Previous College Experience

26 Average age





The cutting-edge initiative at Middlesex Community College combines hands-on experience and training in state-of-the-art studios and creative facilities to teach students real skills needed in the high-growth field of new media.

The Center for New Media at MxCC offers innovative associate degrees in broadcast-cinema, multimedia, graphic design, and communication, as well as job-based certificate programs in areas such as interactive entertainment, gaming, 3D animation, new media production, news and sports production, corporate media and web design.

# A GROWING INDUSTRY





Connecticut has become a center for television, film and new media production. Expected annual job growth is 11.7% in all media categories-arts, entertainment, sports and media.

These jobs are attainable with a two-year degree and some with a certificate:

- Graphic/multimedia designers (+10%)
- Television producers/directors (+16%)
- Audio-video technicians (+18%)
- Broadcast engineer (+19.5%)
- Camera operators (+16.7%)
- Video editors (+20.4%)

1,322 total job openings annually, 420 new jobs.

If you're looking for personal attention and real-world experience to prepare you for a career in the growing new media industry, then the Center for New Media has state-of-the-art courses and programs for you.

### **PROGRAMS**

### **Broadcast-Cinema**

You're curious and creative. You love to know what's going on – and be the first one "in the know." Now you can stay on top of one of the hottest career areas with an associate degree in Broadcast-Cinema or choose from four job-based certificates from MxCC.

- Broadcast-Cinema associate's degree
- Broadcast Communications certificate
- Corporate Media Production certificate
- News & Sports Production certificate



### **Graphic Design**

You have a keen eye for design and enjoy working on creative projects. You like to work hard on the details that make things look good. Now you can start on a career that brings your curiosity and passion for art together in a growing career field with many opportunities for the future. Start right away at MxCC with an associate's degree in fine arts with a concentration in graphics design to move forward toward a fulfilling career.

Fine Arts/Graphic Design associate's degree



### Communication



You are strong in writing and communication skills. You work well with others and like to meet new people. Take the first step today with the associate degree's in Communication at MxCC. You can start your career in the exciting fields of communication and media with the associate degree's in Communication program at Middlesex Community College.

Communication associate's degree



### Multimedia

You're creative and quick to learn. You prefer visual concepts, enjoy working on teams and solving problems. And, now you want to put your self-motivated style, good communication skills and curiosity to work in a career that's fun and filled with opportunities for the future. Start right away at MxCC with an associate's degree or certificate in multimedia to gain a competitive edge for your future employment.

- Multimedia (Digital Arts) associate's degree
- Multimedia (New Media Design) certificate
- Web Design & Development certificate
- Animation & Design certificate
- Interactive Entertainment certificate

## **FACILITIES**

The newly built Center for New Media is creative space of learning and exploration. The Center houses the Broadcast-Cinema, Communication, Graphic Design, and Multimedia departments. The Center is located on the lower level of Chapman Hall.







### High Tech Classrooms

The Center for New Media features four technologically advanced classrooms:

#### **High-Definition Screening Room**

This room is equipped for screening HD blu-rays, DVDs, Apple TV and online interactive content. The classroom features a surround-sound system, a state-of-the-art projection system, a wall-mounted large screen HDTV and video conferencing system. The large, multifunctional room features movable seating that can be used for a lecture-style class or stacked away for a performance class.



#### New Media Production Classroom

This room features 24 top-of-the-line iMacs, equipped with the latest production technology and software. There are also laptop stations and workstations for students to work on multimedia and design projects.



#### **New Media Production Lab**

This open lab features 24 top-of-the-line iMacs, equipped with the latest production technology and software. It is available for student use and has software to support all broadcast-cinema, audio recording, and digital media classes.



#### **Collaborative Classroom**

This classroom is laid out in clusters so students can easily work in groups for class projects. This classroom features four television monitors with the ability to show multiple sources and 24 top-of-the-line iMacs. There is also a glass window that looks into Master Control and the Production Studio.



### **Production Facilities**

#### **Production Studio**

The new Production Studio allows for production for live and recorded programming, green screen effects, motion capture, and motion picture photography. It can also serve as music recording studio and a black box theater for live theater and acting classes.



#### **Master Control**

Master Control offers a state-of-the-art learning experience. A glass window looks into the Production Studio and the Collaborative Classroom so students can work together on live projects. It features high definition production equipment, broadcast graphics, robotic camera control, and large multi-viewers.



#### **Music Production**

This room features 24 track music recording equipment and acoustic sound panels. For motion picture recording, performances can be mixed to Dolby 7.1 surround sound. This room looks into the Production Studio, which can be used for music recording.



#### **Audio/Radio Production**

We have two rooms dedicated to audio and radio production. One of the rooms houses our new FCC-approved radio station, WMDX 107.5 FM, coming soon. Learn more about our new radio station here. The smaller audio studio can be used as a second radio studio, a voiceover booth or isolation booth for music recordings.



#### **Video Editing Suites**

We have two video editing suites for students taking production courses. Students can work alone or in small groups in these suites. The editing suites feature sound-proof walls and high-end iMacs with video production and design software.



# STUDENT WORK



MORE STUDENT WORK

At the end of every school year, the department puts on the Arts & Media Festival.

This festival shares the most accomplished examples of student skill,ingenuity and creative diversity with our campus and community.



# MEET THE FACULTY



RICH LENOCE

Director, Center for New Media B.S., Ithaca College; M.S. Southern CT State University

Phone: 860-343-5796 Email: rlenoce@mxcc.edu



RICK ERIKSEN

Professor; Coordinator of Multimedia/Digital Arts B.S., Boston University; M.A.L.S. Wesleyan University

Phone: 860-343-5795 Email: reriksen@mxcc.edu



JOHN SHAFER

Professor; Coordinator of Communications; Interim Coordinator of Broadcast-Cinema

B.A., University of South Carolina; M.F.A. Syracuse University

Phone: 860-343-5811 Email: jshafer@mxcc.edu



DAN NOCERA

Coordinator, Corporate Media Training Center B.A., Ithaca College; M.A.L.S. Weselyan University

Phone: 860-343-5812 Email: dnocera@mxcc.edu



JUDITH DEGRAFFENRIED

Professor; Coordinator of Fine Arts/Graphic Design B.S., University of South Carolina; M.A. University of South

Carolina; M.F.A. City University of New York

Phone: 860-343-5827

Email: jdegraffenried@mxcc.edu



MATT WEBER

Professor; Coordinator of Fine Arts
B.S., University of Connecticut; M.F.A. Hartford Art School

Phone: 860-343-5806 Email: mweber@mxcc.edu



**KELLY CARRINGTON** 

Full-time Lecturer in New Media B.F.A., Pratt Institute; M.S., Quinnipiac University

Phone: 860-343-5827

Email: kcarrington@mxcc.edu



#### WHY MxCC FOR STUDYING MEDIA?

- Designated Center for Excellence
- Small classes and hands-on education
- Award-winning faculty
- Affordable tuition
- High job placement rate

# OUR GRADUATES



#### **Dustin Schultz '10**

Dustin Schultz is an Emmy Award-winning graduate of MxCC and the Film Industry Training Program. He now owns his own video production company called The Union Productions, located in West Hartford.

### **Kelly Kreiser '08**

After transferring from MxCC, Kelly continued on to Rhode Island College where she earned a degree in Film Studies. After that, she moved to LA to work as a production assistant. She's worked on shows such as The Sing-Off, Undercover Boss, Auction Hunters and HBO's The Newsroom.





#### Steven Yablonski '09

After graduating from MxCC, Steven worked as a part-time intern at WFSB Channel 3 and was hired full-time as the managing editor of WFSB's website. After working there for three years, he now works as a digital content editor for WCVB-TV in Boston.

# VETERAN STUDENTS



If you're a veteran, MxCC's Center for New Media is a great place to build upon your education and training! In fact, there are over 100 veterans attending MxCC!

MxCC has been recognized as a Military Friendly School, which honors the top 15 percent of colleges, universities and trade schools in the country that are doing the most to embrace America's military service members, veterans, and spouses as students and ensure their success on campus.

We are here to help you make the transition to college. We have an onsite veteran representative to assist you with the application process and paying for college. Contact your College VA Representative Susan Salowitz at 860-343-5720 or ssalowitz@mxcc.edu.

# TAKE THE NEXT STEP

Contact us to schedule a tour or to learn more about the Center for New Media at Middlesex Community College.



860-343-5828



mx-cnm@mxcc.edu



mxcc.edu/cnm





