



Robbie K. Melton, Ph.D. Bio



Robbie Melton has prepared a “Resource Center” with link containing apps, videos, articles, best practices, etc. for this webinar that can be accessed at <http://mobilehealthsciences.weebly.com>

Robbie K. Melton, Ph.D. is the Associate vice Chancellor of Mobilization Emerging Technology for Tennessee Board of Regents. Melton serves as the chief system level administrator to oversee the system’s mission and initiatives for the Strategic Mobilization Planning and Business Models, Mobilization Quality Assurances, Faculty and Student Use of Mobile Devices related to teaching, learning, training, and workforce development, and the coordination of research, product testing, pilots and security safety networks. She has published and presented around the nation on the impact and value of mobilization for education and the workforce and has acquired a new distinction as an “Apologist” due to her study of the pedagogy and best teaching practices with mobilization, quality standards for the utilization of mobile apps, and for her creation of the Mobile App Education and Workforce Resource Center (50,000 + Apps that have been aligned with over ninety-five subject areas from Pre-K to Ph.D., including workforce careers, professional development and lifelong learning, according to one’s mobile device of choice).

Melton is the winner of numerous awards the latest being CDE Top 30 2014 Technologists, Transformers and Trailblazers.



This product was funded by a grant awarded by the U.S. Department of Labor's Employment and Training Administration. The product was created by the grantee and does not necessarily reflect the official position of the U.S. Department of Labor. The Department of Labor makes no guarantees, warranties, or assurances of any kind, expressed or implied, with respect to such information, including any information on linked sites and including, but not limited to, accuracy of the information or its completeness, timeliness, usefulness, adequacy, continued availability, or ownership.

Emerging Mobile Technologies and Smart Health Care Apps and Gadgets Innovations for Science and Allied Health Programs

“Educational Enhancements or Technological Snake Oil?”



Dr. Robbie K. Melton
Associate Vice Chancellor for
Mobilization and Emerging Technologies

Webinar Topics

- Impact of Mobile Technologies in HealthCare
 - Smart Phones & Tablets
 - Mobile Apps
- Emerging Smart Health Tools & Gadgets
 - Fitness & Health Mobile Devices
 - Wearable Sensor Technology
- Standards of Quality and Safety for Emerging Technologies
- Enhancing Teaching and Learning with Emerging Technology
 - Resource Center: <http://mobilehealthsciences.weebly.com>
 - Evaluation and Assessment
- Questions & Feedback





Mobile **H**ealth **A**pps & **G**adgets

*for Better
(and Longer)
Living*

**MEDICAL
ENHANCEMENTS
OR SNAKE OIL**

Smart Gadgets

A growing number of gadgets promote greater physical activity, better sleep, reduced stress and nutritious eating, all in the name of living a healthy lifestyle. Many gadgets have spurred the self-monitoring movement that some have described as the [Quantified Self \(QS\)](http://quantifiedself.com/) -- <http://quantifiedself.com/>. Here people track and measure metrics such as foods consumed, activities completed and calories burned, then share this information online to build accountability, support and healthy competition.

See The Quantified Self: Fundamental Disruption in Big Data Science and Biological Discovery, Melanie Swan, MS Future Group, Palo Alto, CA, <http://www.cs.swarthmore.edu/~jwaterman/cs97/f14/uploads/Main/qs.pdf>

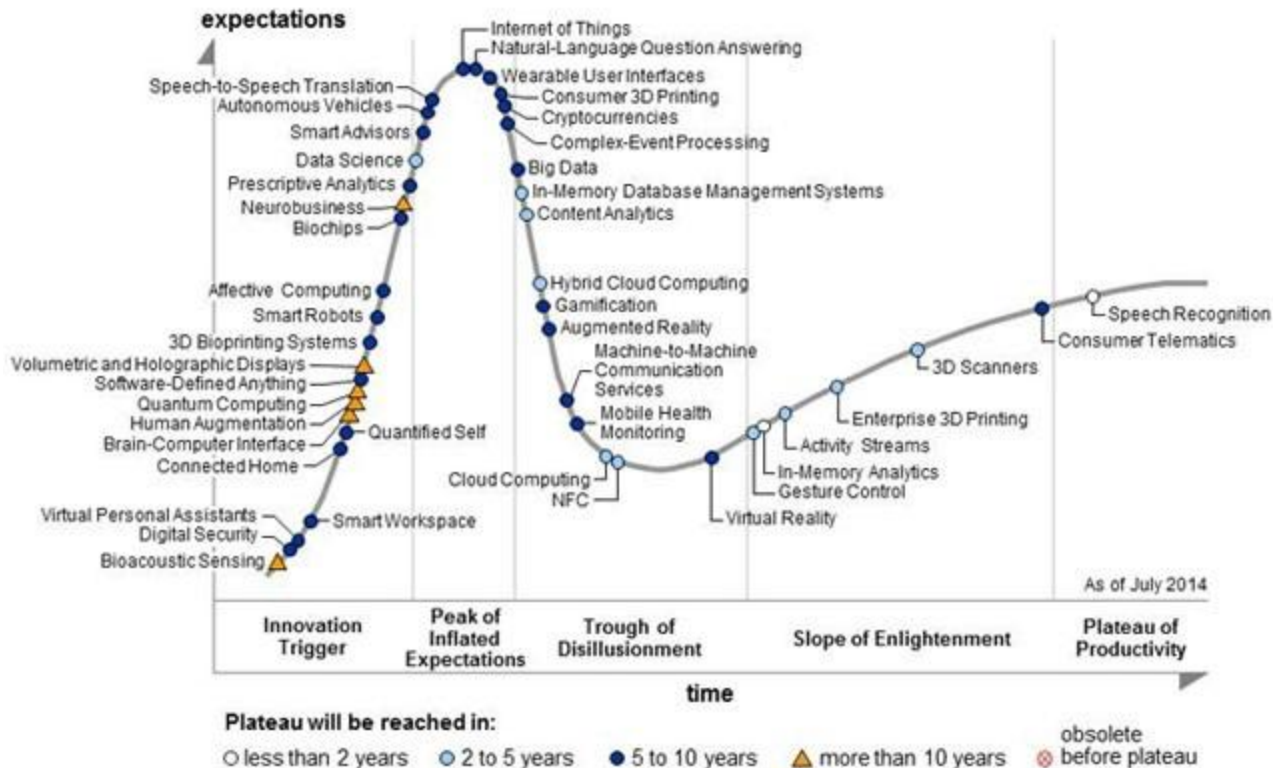


Gartner: Hype Cycle for Emerging Technologies

This Hype Cycle examines the status of, and prospects for, various **mobile device technologies**. It advises device vendors, mobile operators, application providers and others on the maturity of these technologies and their use.



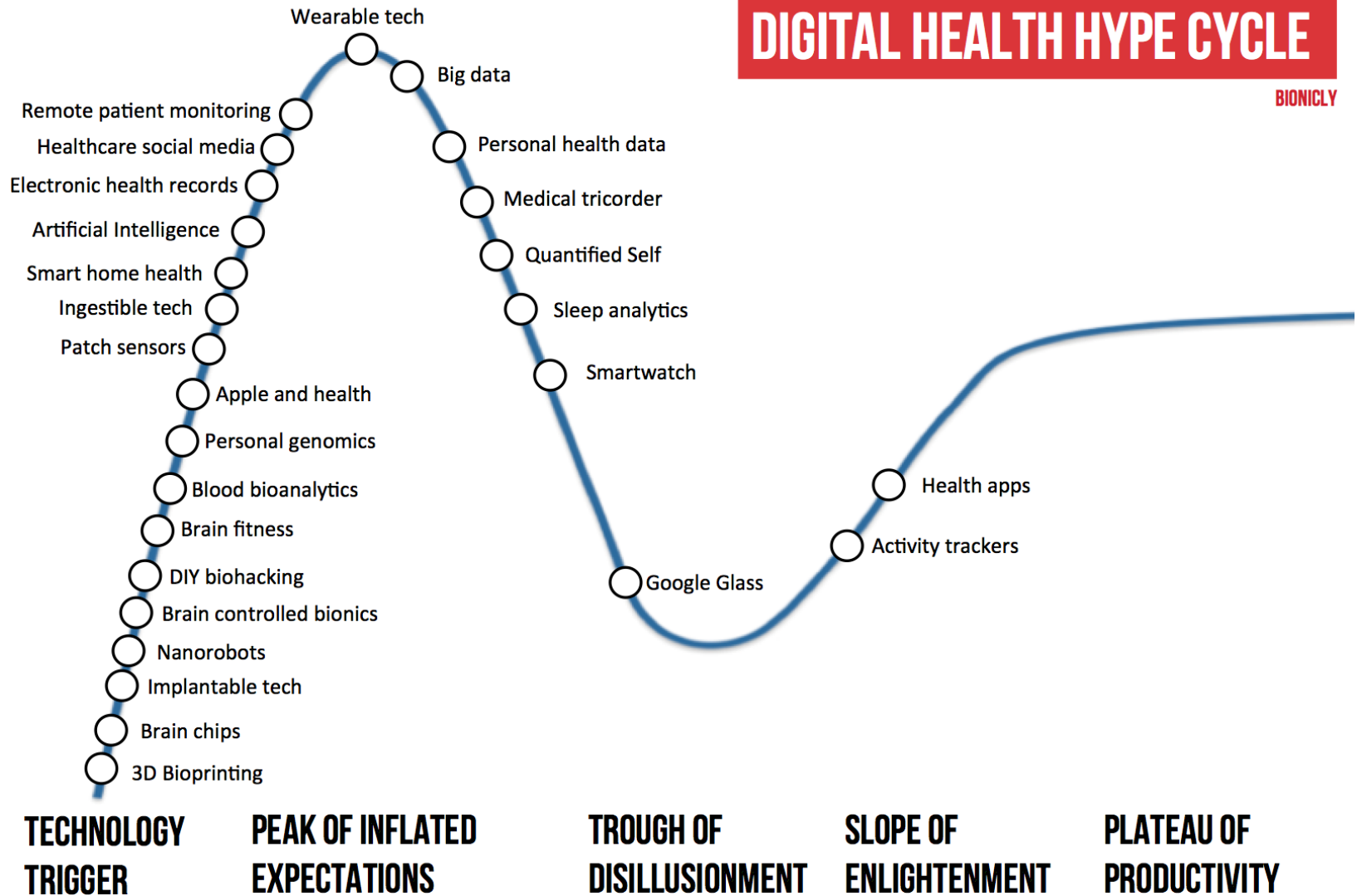
Hype cycle, WIKIPEDIA, https://en.wikipedia.org/wiki/Hype_cycle



See Gartner's 2014 Hype Cycle for Emerging Technologies Maps the Journey to Digital Business, Gartner, <http://www.gartner.com/newsroom/id/2819918>

DIGITAL HEALTH HYPE CYCLE

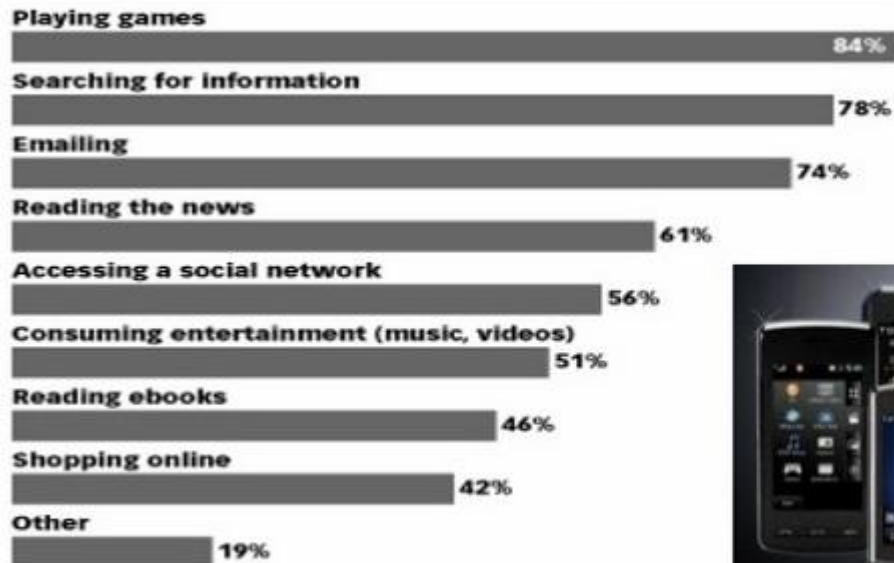
BIONICLY



This Digital Health Hype Cycle has in no way been endorsed by Gartner, Inc.

See BIONIC.LY, Digital Health, The Digital Health Hype Cycle, December 29, 2014, Which emerging digital health technologies are hype or here?, <http://bionic.ly/digital-health-hype-cycle/>

Tablet Activities of US Tablet Owners, March 2011
% of respondents



Source: AdMob, "Tablet Survey," April 7, 2011
126763



Educational Use **5%**

See Tablets Quickly Become Major Home Entertainment Device, Most owners are using their PCs less, April 2011, eMarketer, <http://www.emarketer.com/Article/Tablets-Quickly-Become-Major-Home-Entertainment-Device/1008350>



Impact and Transformation of Mobile Devices in Higher Education





STANDARDS

SAFETY

HEALTHY

PRIVACY

POSSIBILITIES?



**More than a Phone or for Games:
Phones as Educational and Workforce Tool**



- ✓ **Telescope**
- ✓ **Microscope**
- ✓ **Navigation**
- ✓ **Heart Monitor**
- ✓ **Blood Pressure**
- ✓ **Workforce Tools**
- ✓ **Musical Instruments**
- ✓ **Library**
- ✓ **Musical Instrument**
- ✓ **Science Lab**





Apps for Education

Teaching
Native Apps



Learning
Web Browser Apps
Across All Devices

The 15 Best
Web-Based
Tools and
Apps



ADA
Device Accessibility Features
Native Apps



INNOVATION

iDoctor on Your Phone

- One of the world's top physicians, Dr. Eric Topol, has a prescription that could improve your family's health and make medical care cheaper. The cardiologist claims that the key is the smartphone. Topol has become the foremost expert in the exploding field of wireless medicine. Dr. Nancy Snyderman reports.

See iDoctor: Could a smartphone be the future of medicine? –

<http://www.nbcnews.com/video/rock-center/50582822#50582822>

How the Digital Revolution Will Create Better Health Care, Eric Topol, M.D.





CONNECTING TO
your Care Network

JOHN DEANCOY
Male
Age 45
Weight 215
Height 5'7"



VITAL SIGNS

Heart Rate	80	bpm	Normal
Blood Pressure	120	mmHg	Normal
Temperature	98.6	F	Normal
Respiration	16	breaths/min	Normal
Saturation	98	%	Normal
Glucose	100	mg/dL	Normal



iStethoscope

- Researchers at Oxford University and South Africa's University of Cape Town tapped into cellphones' existing microphones to develop this mobile stethoscope. The app allows patients to record their own heartbeats, and then forward along the audio to doctors who can track the development of conditions, such as tuberculosis pericarditis.

See Integrating low-cost sensors with mobile phones for remote monitoring of long-term conditions in resource-constrained environments – <http://sydney.edu.au/engineering/events/ibbw/docs/Integrating-low-cost-sensors.pdf>



HealthMap: Outbreaks Near Me

Three overlapping screenshots of the Red Cross Flood App are shown. The leftmost screenshot displays a menu with options: "Your alerts", "Weather Map", "Locations monitored", "Notification settings", and "Alert help". Below the menu, a "Flood Warning issued" alert is visible, dated February 28 at 11:47AM CST until March 04 at 4:40AM CST by NWS. The middle screenshot shows a "What is a Flood?" section with a list of steps: "Right before" (A watch/warning has been issued), "During" (Staying safe), "After" (Assessing & clearing up), "Plan ahead" (Be better prepared for next time), and "Make a plan" (Know what to do). The rightmost screenshot shows a map of the United States with a red location marker in the Northeast region.

The Red Cross Flood App

Help is in your hands. Get everything you need to be ready for a flood.

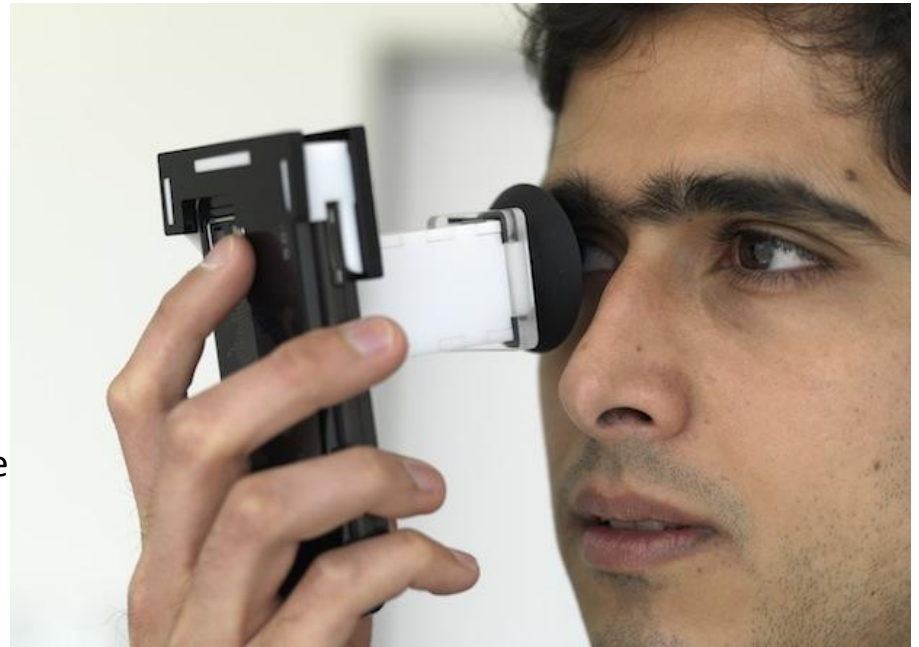
 American Red Cross

 App Store  Google play

NETRA

- Hailing from MIT's Media Lab, the Near Eye Tool for Refractive Assessment, or NETRA, transforms smartphones into low-cost, portable diagnostic devices that can detect a host of vision disorders, including nearsightedness and farsightedness. The \$2 clip-on eyepiece exploits the increasing resolution of smartphone screens to deliver a prescription for the appropriate corrective lenses in a few minutes. More than a half-billion people live with undiagnosed eye disorders, 90 percent of whom live in the developing world, and NETRA is a promising alternative to the costly diagnostics that have dominated the field for decades.

See Eye Phone: MIT Researchers Develop Ultra-Cheap, Smartphone-based Eye Exam Tool, Fast Company,
<http://www.fastcompany.com/1663036/eye-phone-mit-researchers-develop-ultra-cheap-smartphone-based-eye-exam-tool>





Making high quality eye care portable, cost effective and intuitive;

Leveraging mobile phone technology to extend the availability of a full range of ophthalmic diagnostic tests outside of high income hospital departments to anywhere in the world: hospital wards, GP surgeries, patient homes and we're even being tested in the Antarctic!



The Vision

To empower general health workers and eye care practitioners to diagnose eye diseases and provide a means for managing and monitoring the treatment of patients, anywhere in the world.



The Problem

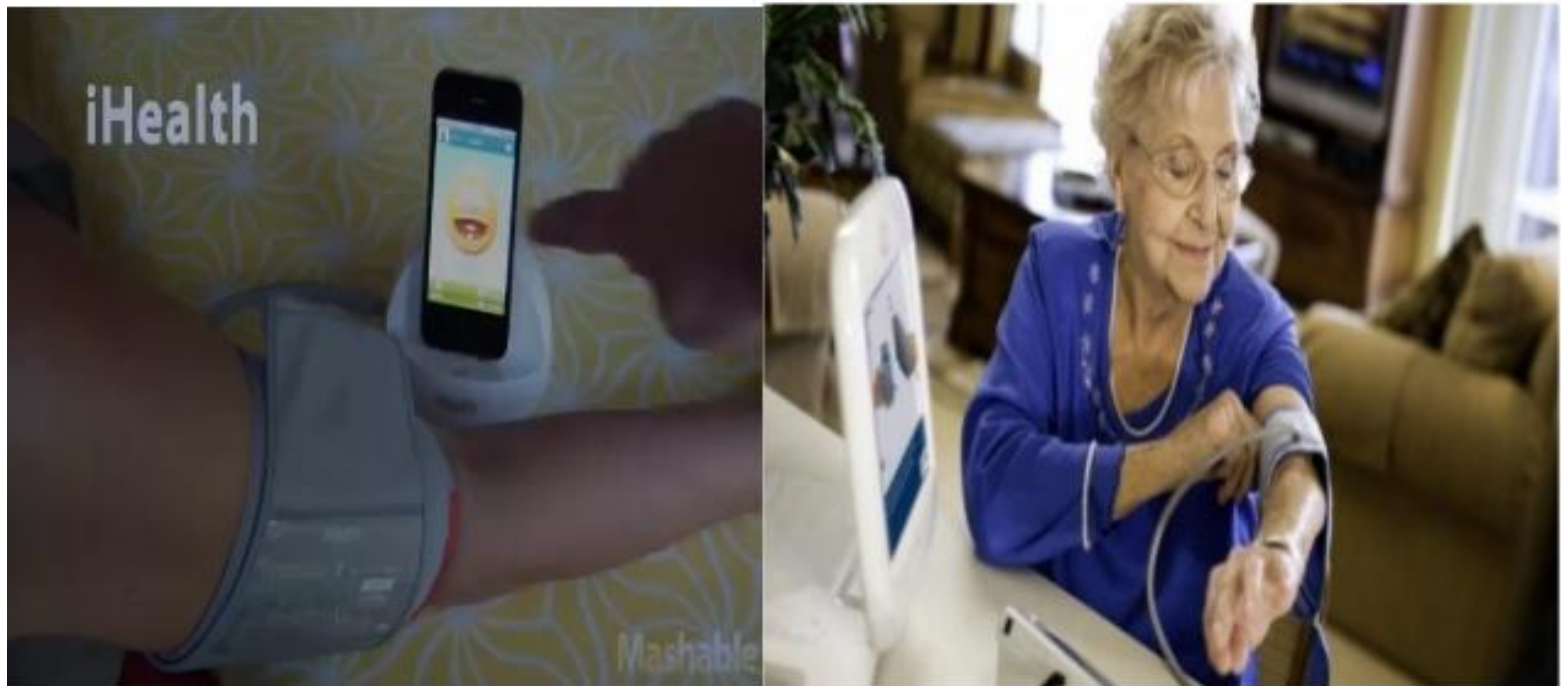
285 million people worldwide are visually impaired
39 million of these people are blind
80% of blindness is avoidable
90% of blind people live in low-income countries

The Solution: Mobile Phones

PEEK – a smart-phone based system for comprehensive eye examinations in even the remotest of settings. It is easy to use, affordable and portable.

Evaluation and Testing of Mobile Blood Unit 2010

CVS
pharmacy



iHealth Mobile Products



THE ONE-STOP SHOP FOR TRACKING YOUR PERSONAL HEALTH
Weight. Blood pressure. Diet. Physical activities. They're all
aspects of your personal health and they're all interconnected.

CardioSleeve™ v1.0

Bring your stethoscope
into the digital age.



MobiUS

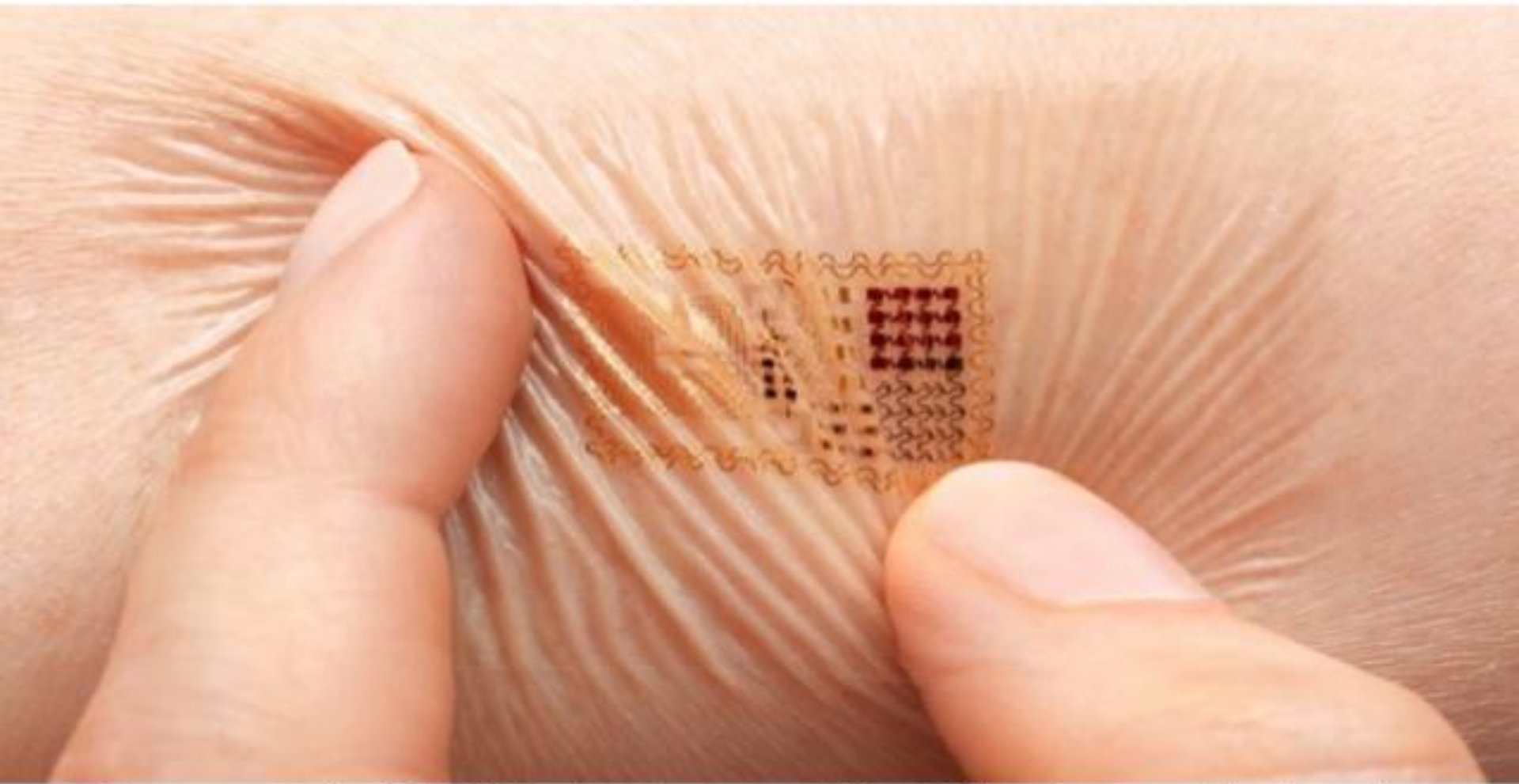
- FDA-approved MobiUS is the first ultrasound imaging system to work on smartphones. The software, made by MobiSante, could be used for a slew of clinical applications, including confirming and tracking pregnancies and assessing kidney disorders. The images and video can be shared over email, or through a standard USB connection.

See Taylor Soper, Mobisante raises \$4.2M for smartphone-based ultrasound imaging system, GeekWire, June 5, 2013, <http://www.geekwire.com/2013/mobisante-raises-smartphonebased-ultrasound-imaging-system/>



EMERGING





Biostamp by MC10, via dezeen: Flexible electronic circuits that stick directly to the skin like temporary tattoos and monitor the wearer's health. Potentially these could be used in healthcare to monitor patients in their normal environment and without tethering them to large machinery. [#Biotech #Biostamp](#)

DermaScreen Cancer Screening App

developed at the University of Houston



DermaScreen, **can detect skin cancer 85 percent** of the time. That's the same accuracy rate as at the dermatologist's office and is more accurate than a primary care physician's diagnosis, according to engineering technology Professor George Zouridakis, who started working on the project in 2005. *Len is \$500

Finding Veins

- Vein visualization technology uses non-invasive infra-red technology to project an image of the donor's veins onto the skin's surface.





ReSound Hearing Aid & App

Say hello to the world's
smartest hearing aid

ReSound LiNX™ offers a
superior sound experience,
setting new standards for
hearing aid performance.

This Made for
iPhone® hearing aid provides
direct sound streaming,
personalized to your every
need.



3D Printing



3D bioprinting, which uses the same process, but instead of printing plastic, can print **human body parts**, vaccinations and living cells. 3D bioprinting will produce tissues such as [blood vessels and organs such as the lungs, kidneys and heart muscles](#). Bioprinted organs and tissues could be made from a patient's own cells which would eradicate the risk of rejection like you would have if receiving from a third-party donor.

John Redfield is testing a prosthesis that he can adjust using an app on his smartphone, instead of a wrench at a doctor's office.

MATTHEW HEALEY FOR THE WALL STREET JOURNAL





bionicy.com



iSWIMBAND



Revolutionary Drowning Detection.

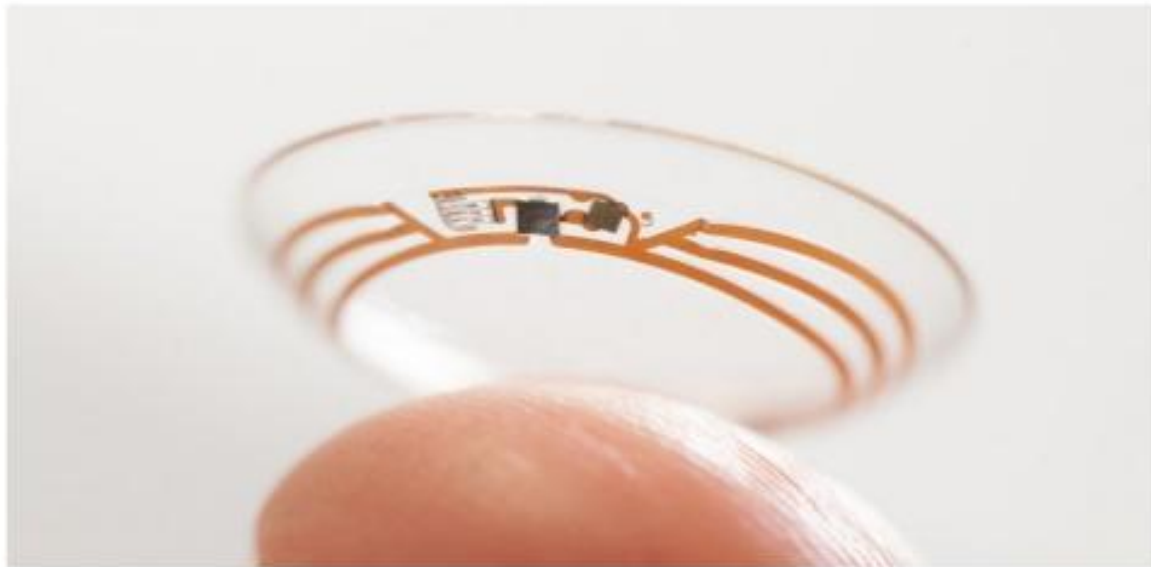
iSwimband is a wearable appcessory which will alert your Bluetooth-enabled phone, tablet, or music player if a swimmer has been submerged beyond a preset time limit, or if a non-swimmer (such as a toddler) enters the water.

Google Glass for Medical Use



By Tracking Sugar In Tears, Contact Lens Offers Hope For Diabetics

The latest project from **Google X** is a **smart contact lens**, a tiny, flexible computer capable of monitoring glucose levels in tears. Researchers at Google are hopeful that one day this technology might be used to help diabetes patients better control their disease.



The Rise Of Wearable Tech



What is Wearable Tech?

Simply put, it's technology that you incorporate into things you wear on a day-to-day basis, and it could be anything from a smart watch, augmented reality glasses, or even a personal health monitor in the form of a bracelet.

The idea is that technology will increasingly become more part of our day-to-day lives, and it will become less intrusive, as it will be part of our clothing, and sometimes even part of our bodies!



- The advent of remote monitoring with smart wearable systems (SWS) has raised interest for adult chronic care for heart failure, diabetes, and ambient assisted living. The combination of escalation of health care costs and availability of microsensors and smart fabric has accelerated this potential of continuous, multi-parameter physiologic home remote monitoring of health, activity, and mobility. Wireless sensor networks (WSN) are also becoming more ubiquitous for telemedicine applications.

THE INTERNET OF THINGS

- A revolution in healthcare is quietly brewing. The “Internet of Things” – a global system that could eventually comprise billions of devices and applications – including sensors, actuators, microcontrollers, mobile-communication devices, nano-pumps and more – will make **health monitoring**, diagnostics and treatment more personalized, timely and convenience, while also lowering costs.

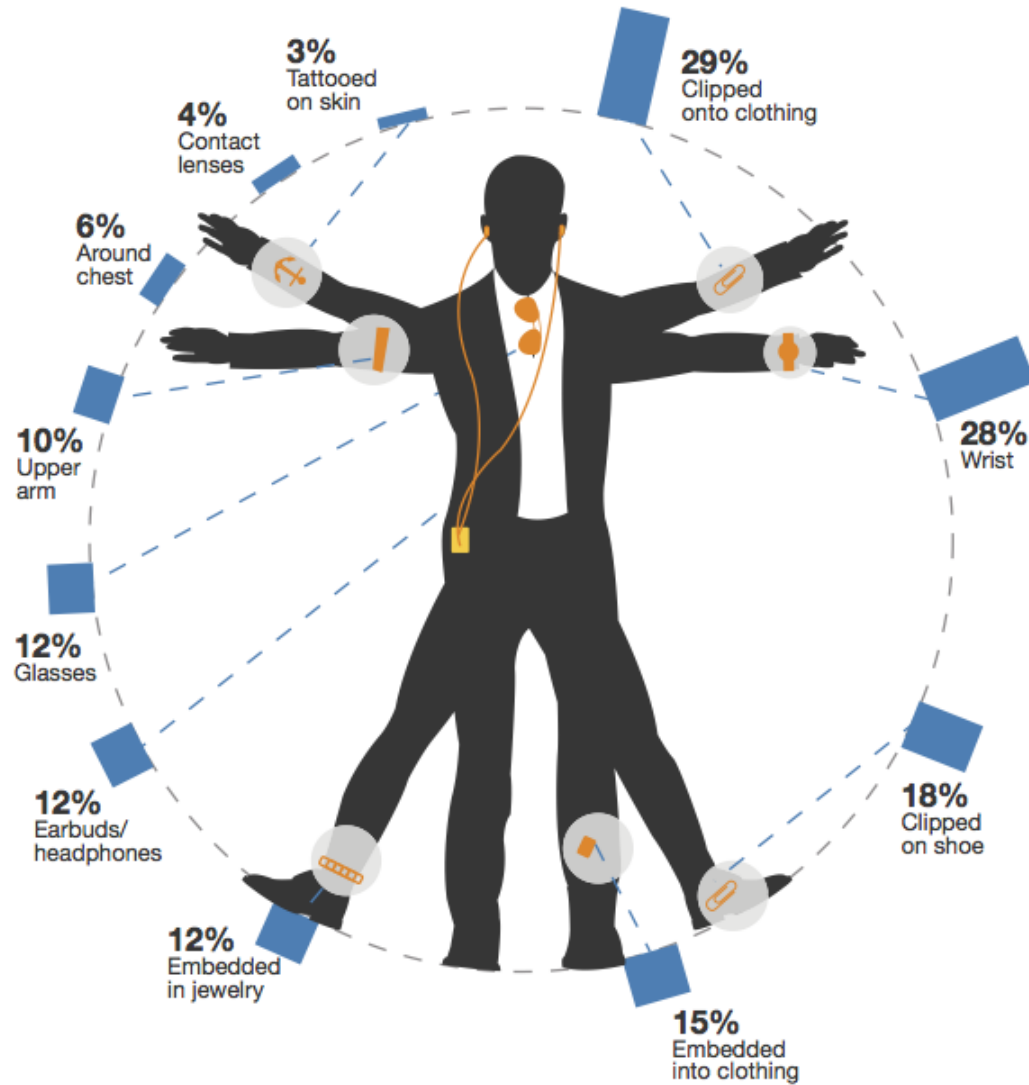


Connected Medical Devices in the Internet of Things

Emergency Response, Patient
Safety, Imaging, Surgery, Advanced Treatment

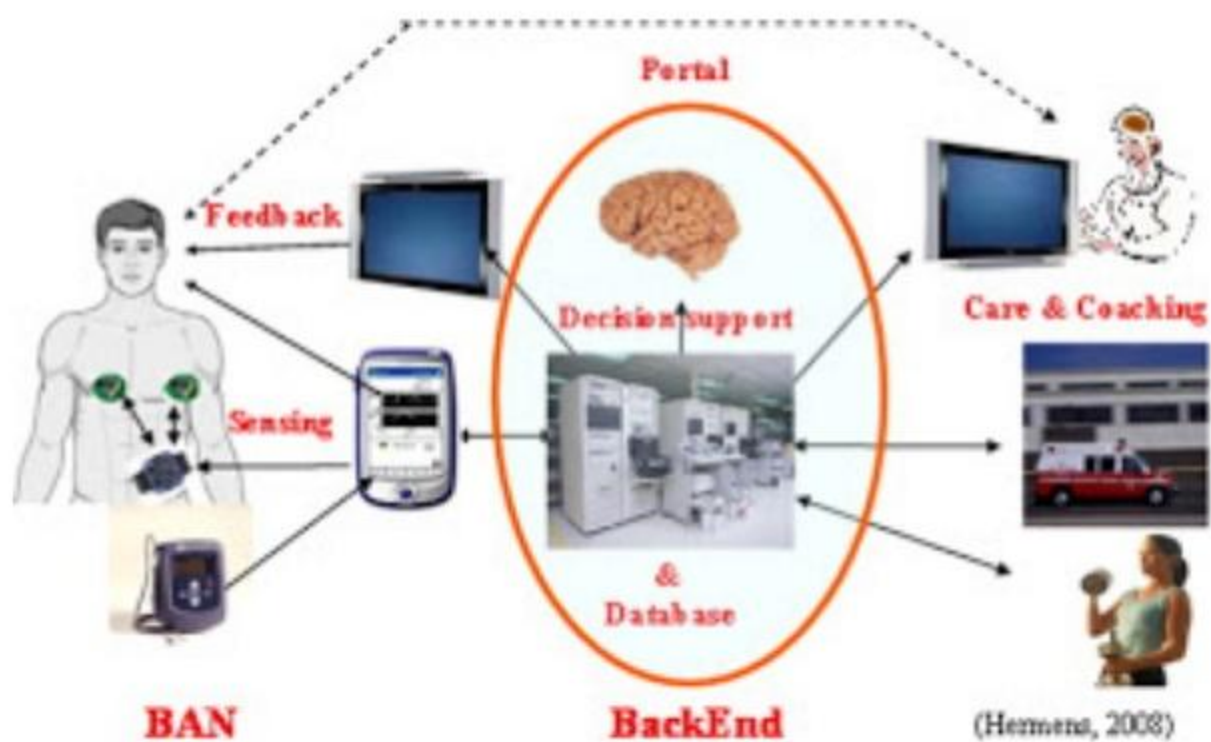
Your systems. Working as one.

"How would you be interested in wearing/using a sensor device, assuming it was from a brand you trust, offering a service that interests you?"



Base: 4,657 US online adults (18+)
(multiple responses accepted)

Source: North American Technographics® Consumer Technology Survey, 2013



‘Smart’ Bed Tracks Patient Vitals, Activity

- The medical device company received approval from the United States Food and Drug Administration in February to market its flagship product, the LG1 Intelligent Medical Vigilance System, a patient safety technology that tracks heart rate, breathing rate and whether a patient is in bed or trying to get out of bed without hooking the patient up to electrodes or any other wiring system. The monitoring sensors are present in a pad-like device, or mattress coverlet, that can be sat on or lain upon. The sensors respond to physiological stimuli and are able to measure patient information through clothing, hospital gowns and sheets.

Healthcare of the Future

Hospital of the Future



Smart Toilets: Doctors in Your Bathroom

Toto's new Intelligence Toilet II monitors weight, blood sugar levels, and other vital signs, transferring data to your computer for analysis via WiFi.



Smart Shoes

- Created by Ducere Technologies Pvt, the shoe hooks up with an app that syncs with Google Maps, tracks your steps and counts your calories burned. The shoe itself can be used for jogging around town.



Bluetooth enabled footwear

NAVIGATE • INTERACT • STAY FIT

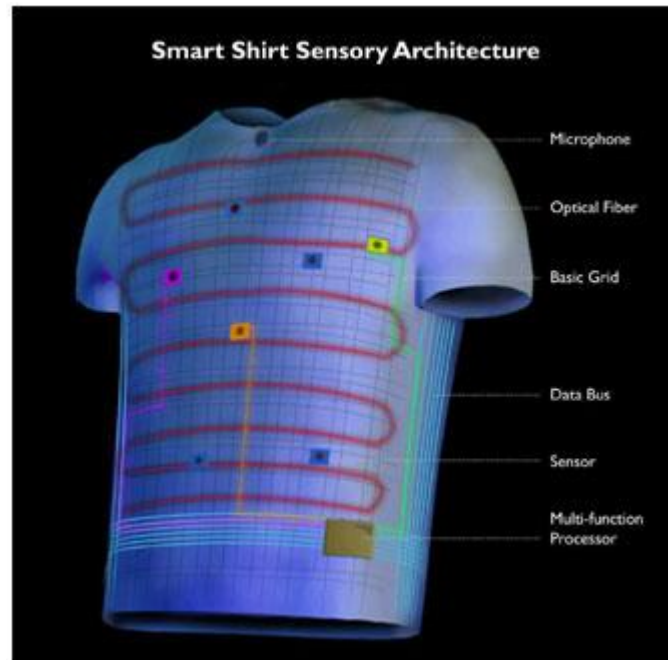
See Jacob Siegal, Forget the iWatch: This red-hot 'smart shoe' is the only wearable computer you need, August 8, 2014, BGR, <http://bgr.com/2014/08/08/lechal-bluetooth-smart-shoes/>

GoBe is the first and only wearable device that automatically **measures the calories you consume and burn, through your skin.**



The only way to **automatically measure** calorie intake.





- *Patient monitoring technology, such as “smart shirts,” coupled with device apps and consumer technologies will result in more effective healthcare for patients and a much greater level of data for medical professionals with which to diagnosis potential concerns. (Credit: Maxim Integrated) -- https://twitter.com/maxim_ic/status/634117133966807040*

Fitbit Ultra



- Fitbit is more than a digital 3D pedometer that uploads your physical activity information online. You can clip the Fitbit almost anywhere on your clothes, and the newest version, Fitbit ultra, includes an altimeter sensor that knows when you're taking the stairs. Plus, you can wear the Fitbit at night to see how well you're sleeping.

BodyMedia FIT Armband



- BodyMedia FIT armband is a 3D activity monitor that uses sophisticated skin sensors to detect how many calories you are burning by measuring changes in skin temperature as well as perspiration. Its wireless Internet connectivity lets you upload your progress and share that information with friends and colleagues.

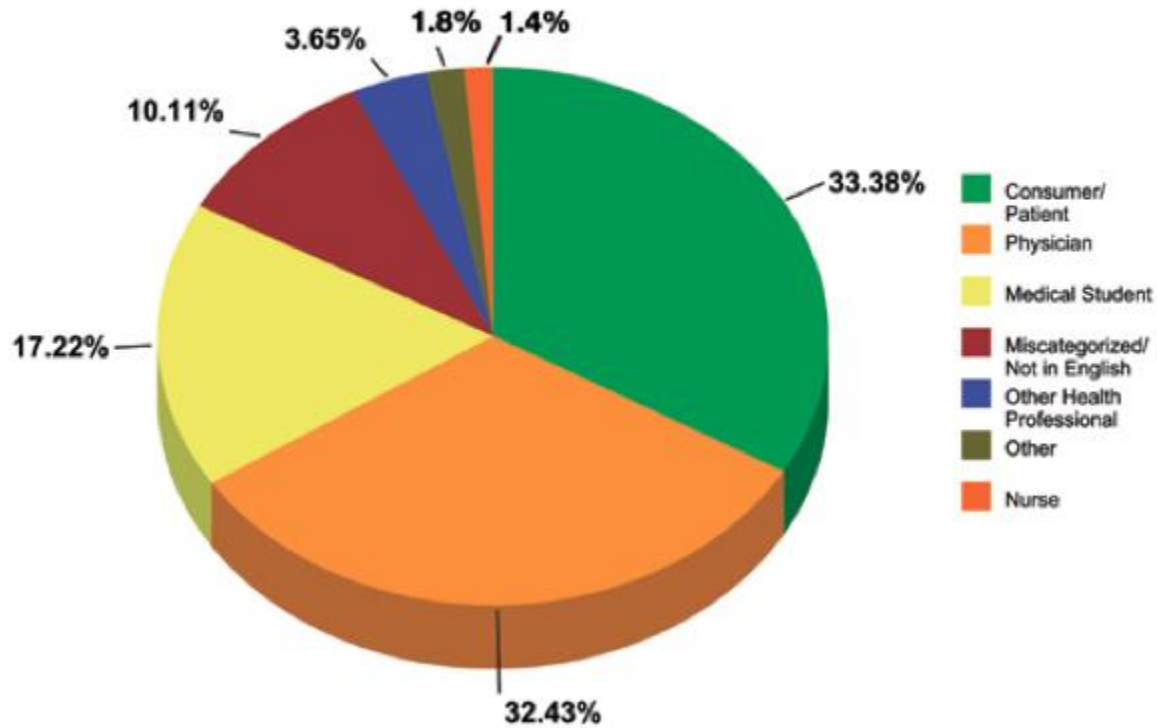
APPS



**iMedicine:
Medical Apps
for your iPhone**



Intended Users for Apps in Medical Category







FDA
Mobile
App
Guidelines
Announced

LGBTTech.org





75

FDA REGULATED
MOBILE MEDICAL
APPS







**TEACHING &
LEARNING WITH
TECH TOOLS**



nearpod





www.NEARPOD.com

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Walters State Community College Apple Distinguished College Program



Teaching and Learning with Mobilization

**Website of teaching and learning (videos, etc.)*

<http://library.ws.edu/mnaturalscience>



- **PMA Approvals:** Monthly listing of all new or high-risk medical devices that were approved via the premarket approval (PMA) pathway. These devices require a more rigorous premarket review than the 510(k) pathway.
<http://www.fda.gov/medicaldevices/productsandmedicalprocedures/deviceapprovalsandclearances/pmaapprovals/default.htm>
- **510(k) Clearance:** Monthly listings of new devices that have been shown to be “substantially equivalent” to devices that are already marketed legally for the same use.
<http://www.fda.gov/MedicalDevices/ProductsandMedicalProcedures/DeviceApprovalsandClearances/510kClearances/>
- **Humanitarian Device Exemptions (HDE):** Listing of devices that have been approved to treat or diagnose a disease or condition that affects fewer than 4,000 individuals in the United States per year.
<http://www.fda.gov/MedicalDevices/ProductsandMedicalProcedures/DeviceApprovalsandClearances/HDEApprovals/ucm161827.htm>
- **De novo Classification Orders:** Listings of new devices for which a de novo has been granted.
<http://www.fda.gov/AboutFDA/CentersOffices/OfficeofMedicalProductsandTobacco/CDRH/CDRHTransparency/ucm232269.htm>

MEDICAL MOBILE Resource Center:

<http://mobilehealthsciences.weebly.com>



COPY OF POWERPOINT



<http://www.slideshare.net/rkmelton/robbie-melton-wichewebinaroutline>



Higher Education Mobilization

LEARNING and Workforce

ON DEMAND and

IN YOUR HAND



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