

Uploading your recruitment presentations

and a few PPT tips

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Bb Exemplary Course Award 2012 for online
“Survey of Chemistry”



Previously, instructional designer for UAA
nursing



B.S. Chemistry, M.A. Learning and Technology



Now working with WICHE on the NANSLO Media projects



WHY USE VIDEO? Educause 2014 study

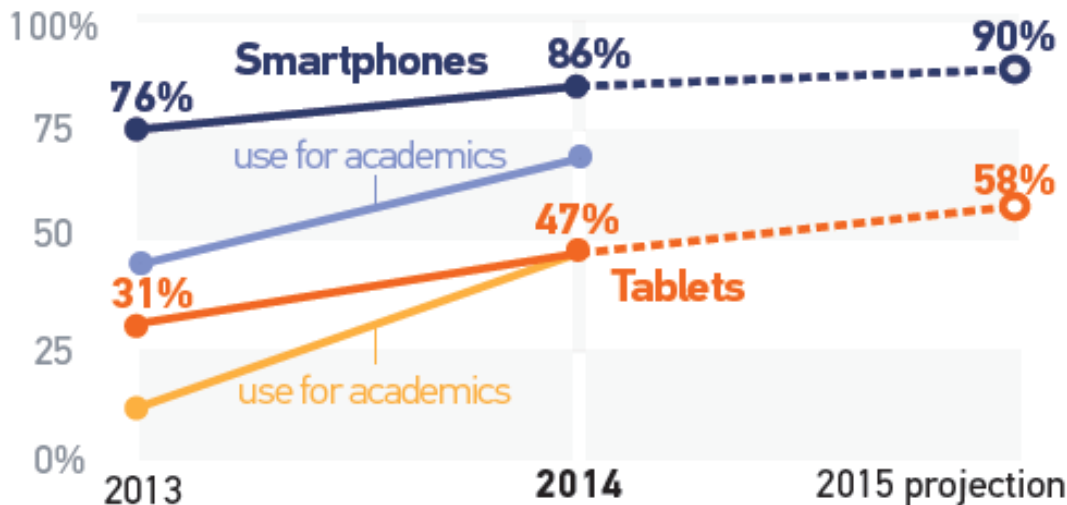
Infographic excerpt:

2014 STUDY OF STUDENTS & IT

75,306 student respondents | from 213 campuses | in 45 U.S. STATES and 15 COUNTRIES

DEVICES

Mobile device ownership continues to grow...



...and use for academics also continues to grow

54% of students typically connect to the network with at least two devices at a time.

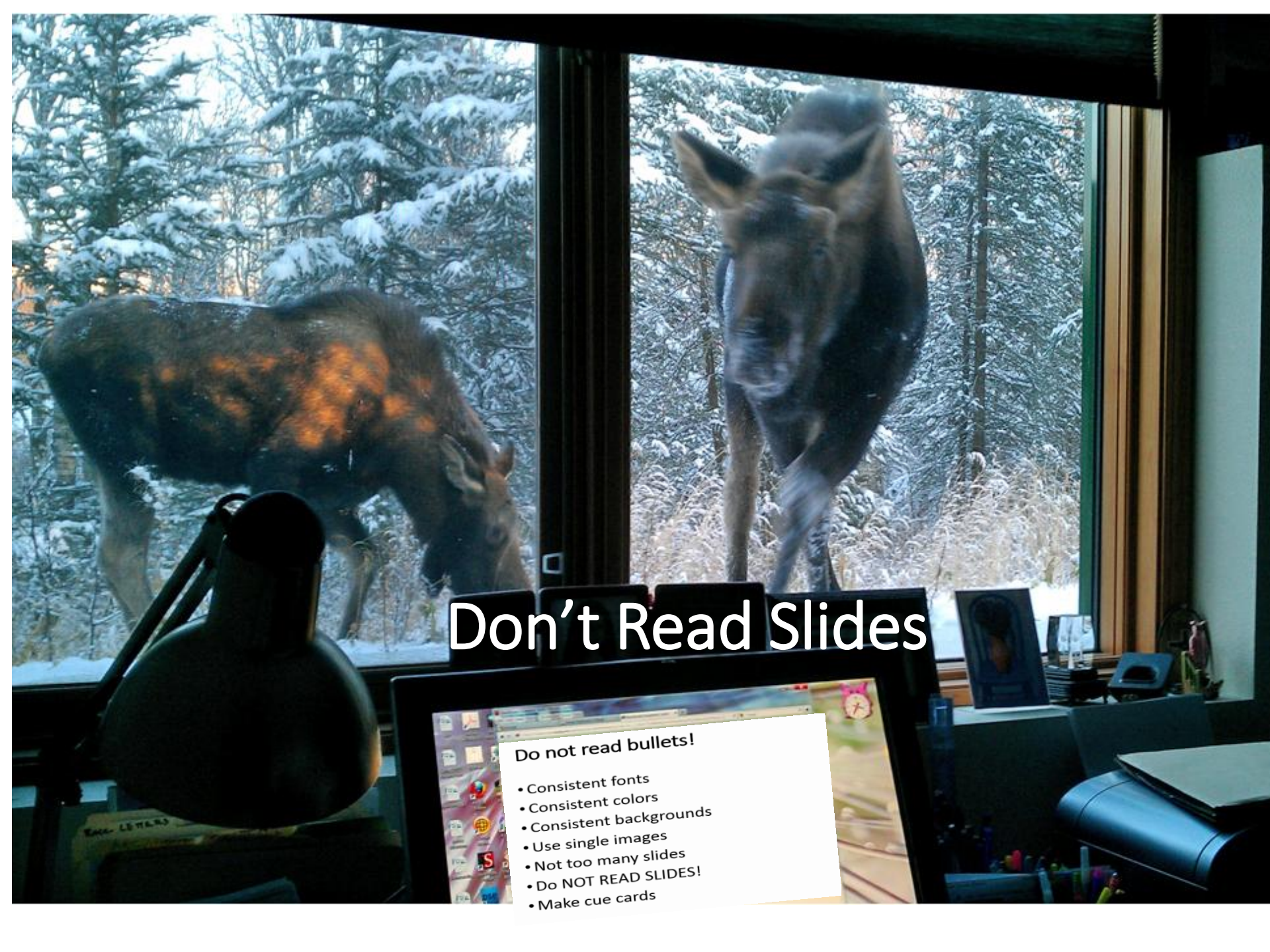




The Boys, Brutus and Buckeye by Valerie Cc Flickr<https://www.flickr.com/photos/72213316@N00/2950810812/in/photolist-bFMMhx-5uKffu-jpFp7s-e45CQA-73frwR-5b3nLE-a91SRN-abu7rY-a7eeCa-a91V7b-a8Y48a-a91TuQ-Fy6mX-a8Y71R-a8Y4Ua-3XFxWC-di54P2-m4Lswz-a8Y6TZ-bTUtbR-di537w-bujwHn-fyfyYB-4op8TN-d76NHh-o1rmhd-6XoEtB-kRD7qE-7tJtr6-5geUtZ-ebpJAK-ftCScu-715Por-di8bd1-hkYMzB-a91Td9-a8Y4DP-eWF97H-a91SYo-dkF9PA-a91VWo-8E1xuQ-2jAc1C-2jH9fA-fKdNu9-D9xgB-fJWmvM-igg1yy-8NNeNm-aL6YMF/>



No Clutter

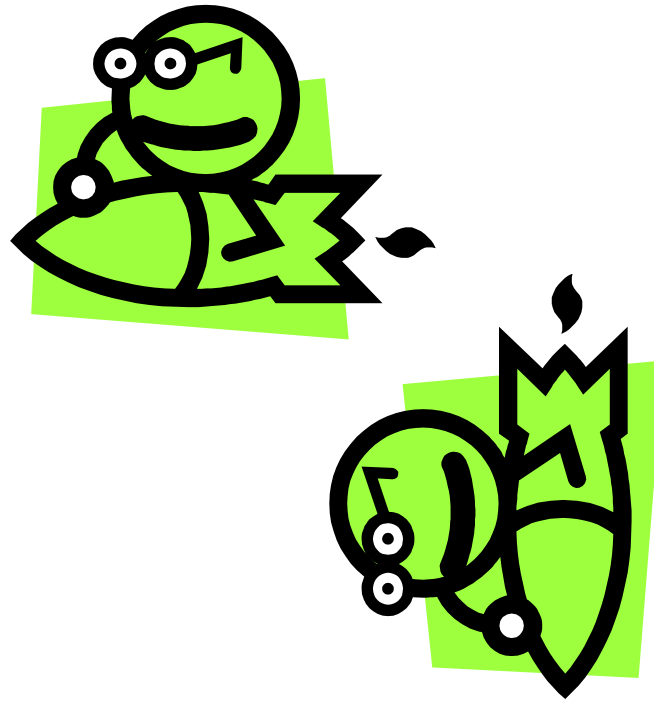
A photograph of a moose in a snowy forest, seen through a window. In the foreground, a computer monitor displays a presentation slide with the title "Do not read bullets!" and a list of bullet points. The scene is dimly lit, suggesting an indoor office or study environment.

Don't Read Slides

Do not read bullets!

- Consistent fonts
- Consistent colors
- Consistent backgrounds
- Use single images
- Not too many slides
- Do NOT READ SLIDES!
- Make cue cards

Not many animations...



FREE PLACES TO UPLOAD YOUR RECRUITMENT PRESENTATION TO THE WEB (2014)



Snapshot of presentation summary handout

	Weblink	Description	Cost	Limits
<i>Slideshare</i>	www.slideshare.net/	Upload presentations. Share link Video for a fee.	free	Somewhat complicated to add audio
<i>Jing (Screenshots)</i>	www.jing.html	Create screencasts with audio and upload. Share link	free	5 minutes/ Makes swf/flash video 2G storage
<i>Vimeo Basic</i>	https://vimeo.com/	Upload videos. Find cc licensed music. Mobile app to upload video from your phone.	free	1 upload per week .5G for non commercial; 10 per day. May have banners. Have to wait in line for upload.
<i>NEW add-in for MS Office 2013: PPT Office Mix</i>	https://mix.office.com/Gallery	Can add audio and web video, or other video, annotate screen, insert quiz etc. Upload to ms cloud and share url or export to a video. Check it out at https://mix.office.com/	free	Beta version

Extras:

*How to turn your narrated PPT 2010 presentation into a video:

<https://support.office.com/en-au/article/Turn-your-presentation-into-a-video-c140551f-cb37-4818-b5d4-3e30815c3e83>

**Another way to make a video with your webcam and other features – from your computer: Start > Programs > Windows Live Moviemaker

***Free audio recording and editing software Audacity: <http://audacity.sourceforge.net/>

**** Don't forget that your phone can take video with audio!

Next let's go upload some stuff...



vimeo
Watch, upload, and share videos

