

PUBLIC WORKFORCE SYSTEM

Workforce Investment Act (WIA)-1998



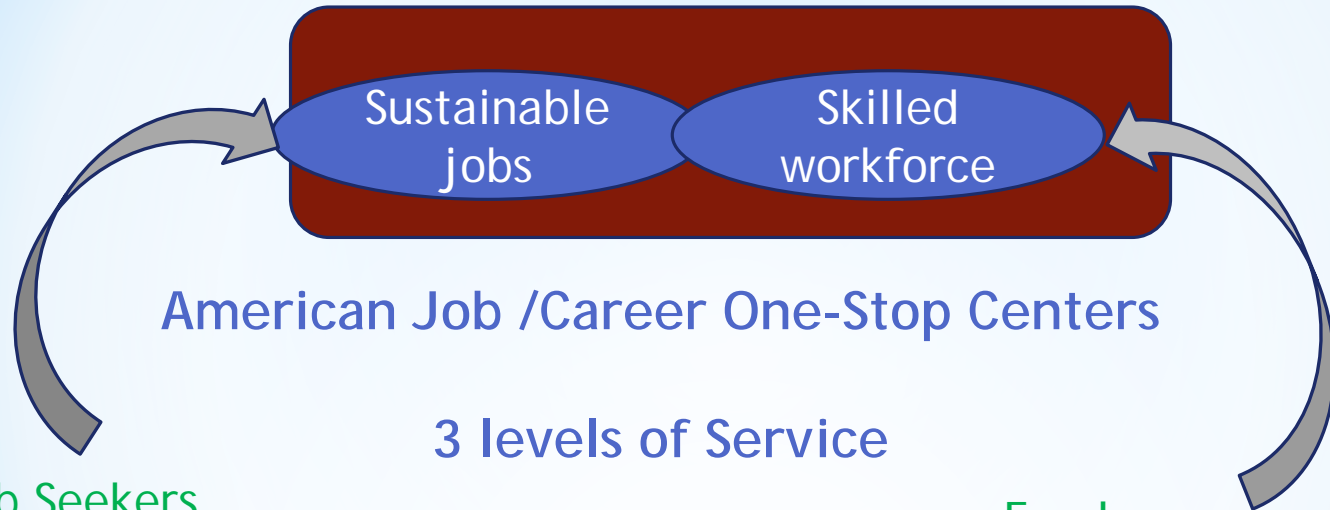
Workforce Investment Boards (WIBs)

- Majority Private Sector/Business Org members
- Educational Institutions
- Community Based Organizations
- Labor organizations



Career One-Stop Centers

- Coordinate training and workforce services to support job seekers and employers in a single location



American Job /Career One-Stop Centers

3 levels of Service

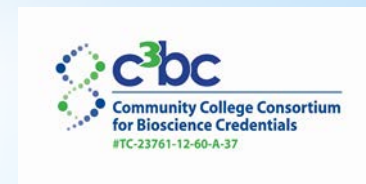
Job Seekers

- TAA
- Dislocated Workers, Veterans
- Economically Disadvantaged

Employers

- High growth industries (Bioscience employers)

-
- A large blue arrow points downwards from the "3 levels of Service" text to a dark red rounded rectangle containing a list of services.
- Core Services
 - Intensive Services
 - Training Services



American Job/Career One-Stop Centers

Job Seekers-Sequential

- Basic Career workshops
- Access to electronic job search tools (job databases)
- Labor market info
- 1-on-1 Counseling
- Skills Assessment
- Career Development Plan
- Recommend further training for skill development with funding from ITA

3 levels of Service



Employers-Non Sequential

- Free job postings on job boards, access to resumes
- recruitment events
- Customized Training of qualified candidates for open position
- On-the Job training (OJT) opportunities with funding for employers

Partnership Opportunities

Eligibility Requirements for Training Services

Job Seekers

- Adults- No eligibility requirements →
- Dislocated/Unemployed workers →
- TAA
- Veterans



Training Providers

Approval to provide training not required b/c no WIA funding provided Pell Grants and financial for training

Local/State Approval to provide training and receive ITA funds ("Preferred Provider")

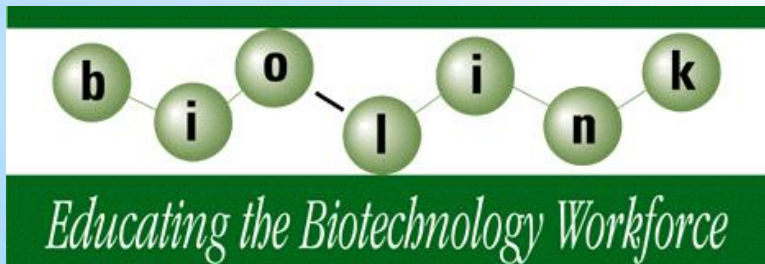
Show that training is aligned with occupations that are in demand locally ("High Priority Occupations")

Workforce Development Survey

c³bc Annual Meeting 2015

Survey Results

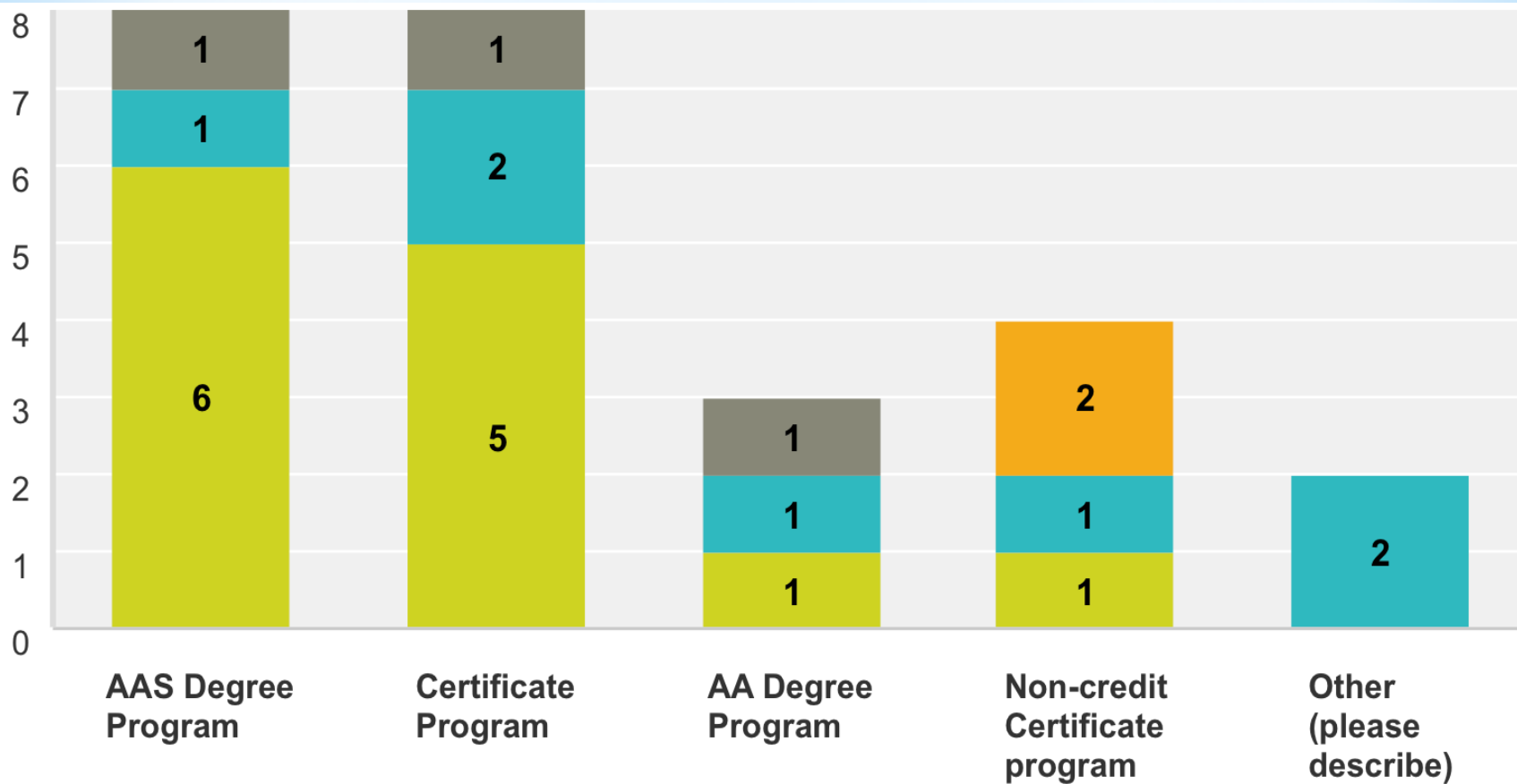
Daniel Michael, Consultant
Bio-Link/CCSF



Q1: *Demographics*

- ✧ 11 Institutions Responded
- ✧ 10 Questions on survey

Q2: Describe Program & Its Length



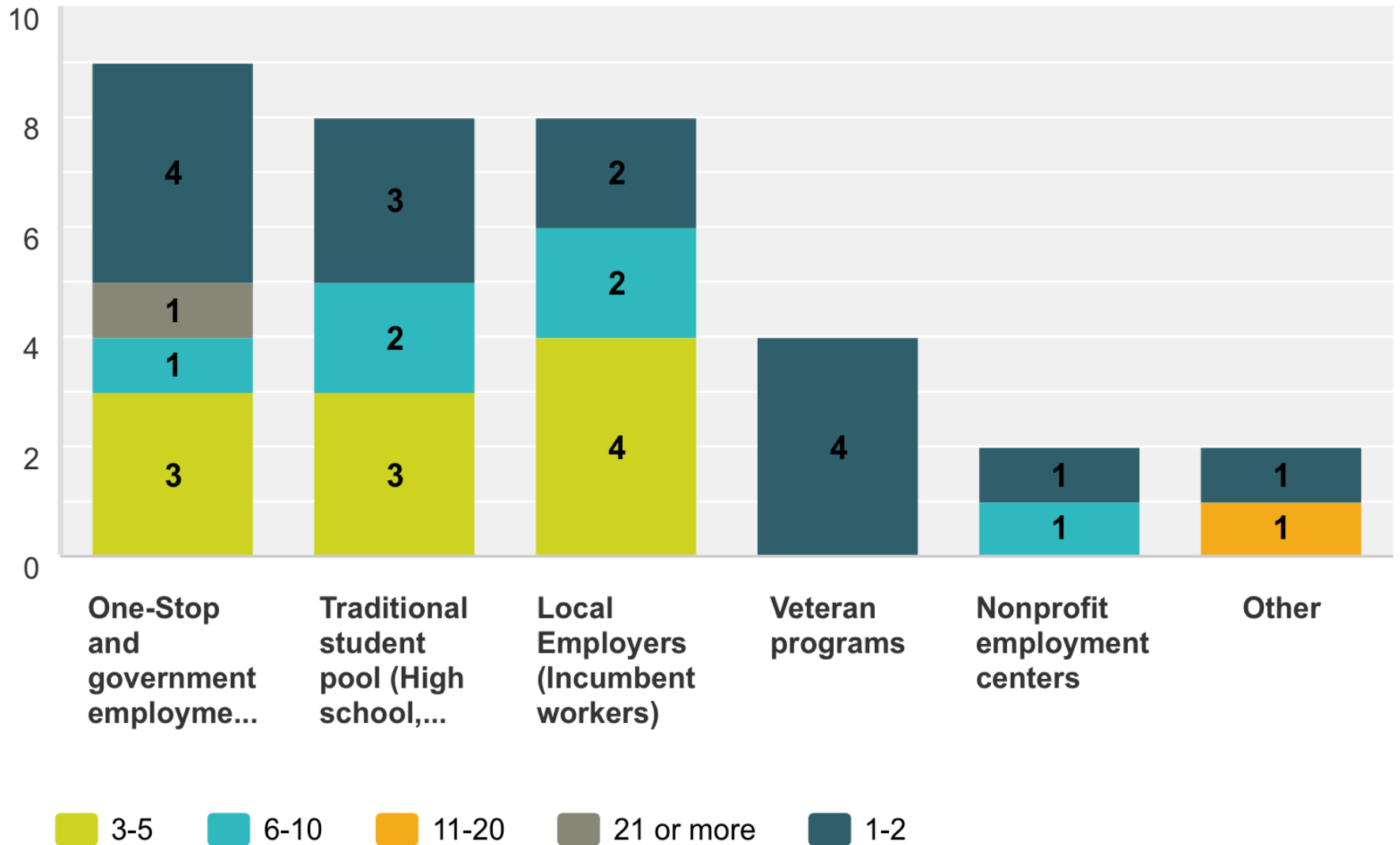
Biotechnology (Biotech Lab Skills)

Biomanufacturing

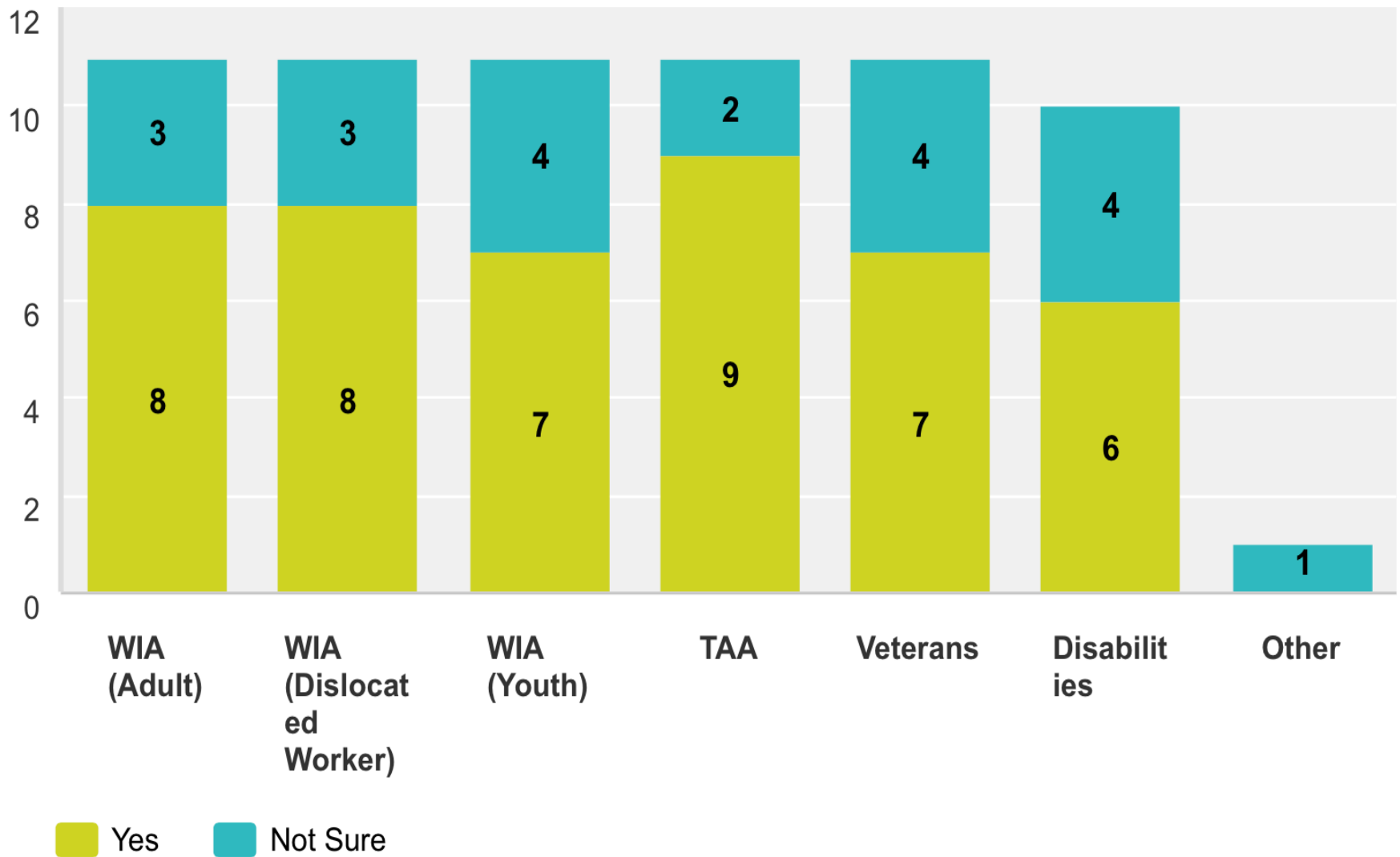
Medical Devices

Other (please specify)

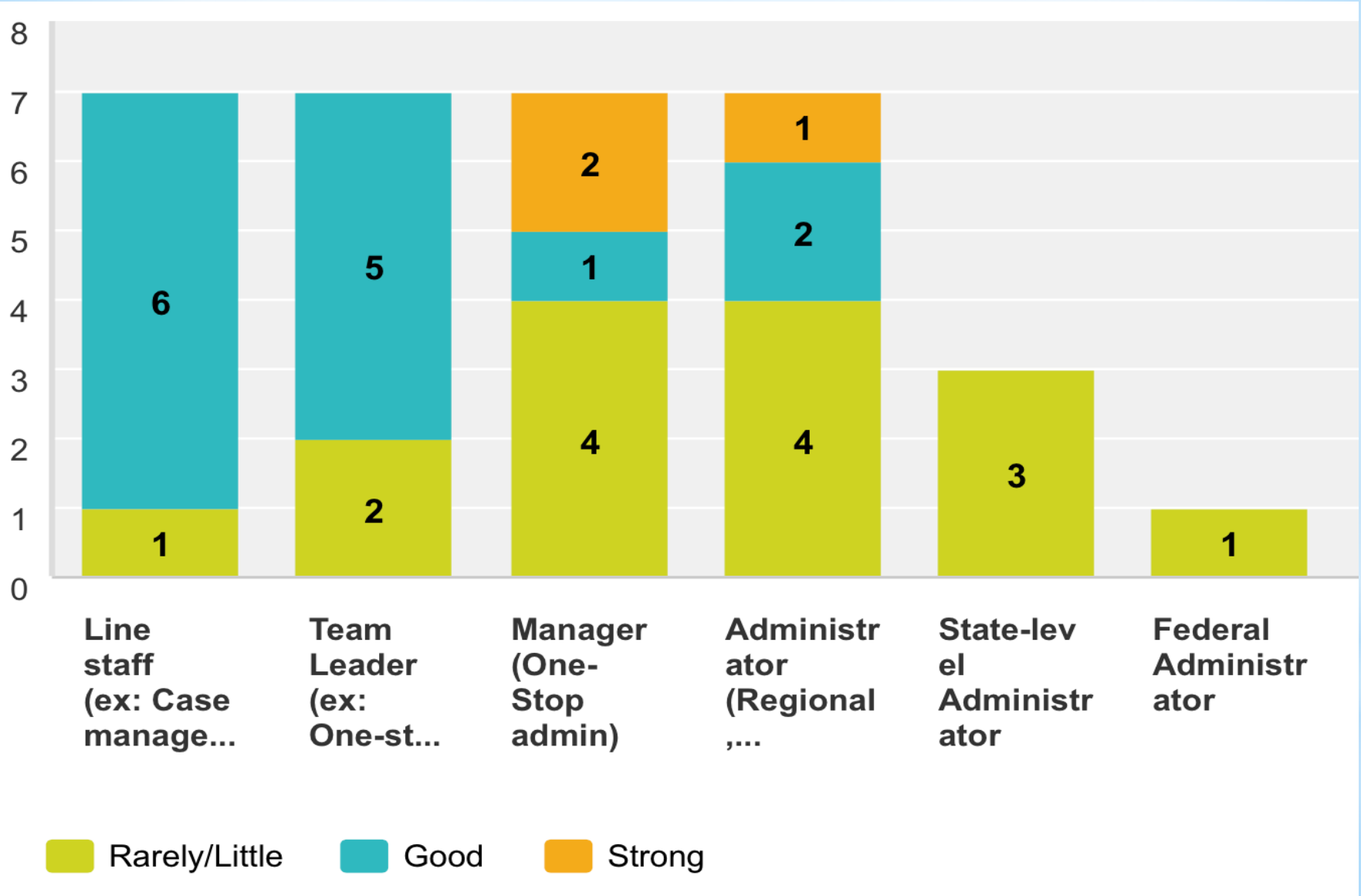
Q3: Estimate the number referrals to your program



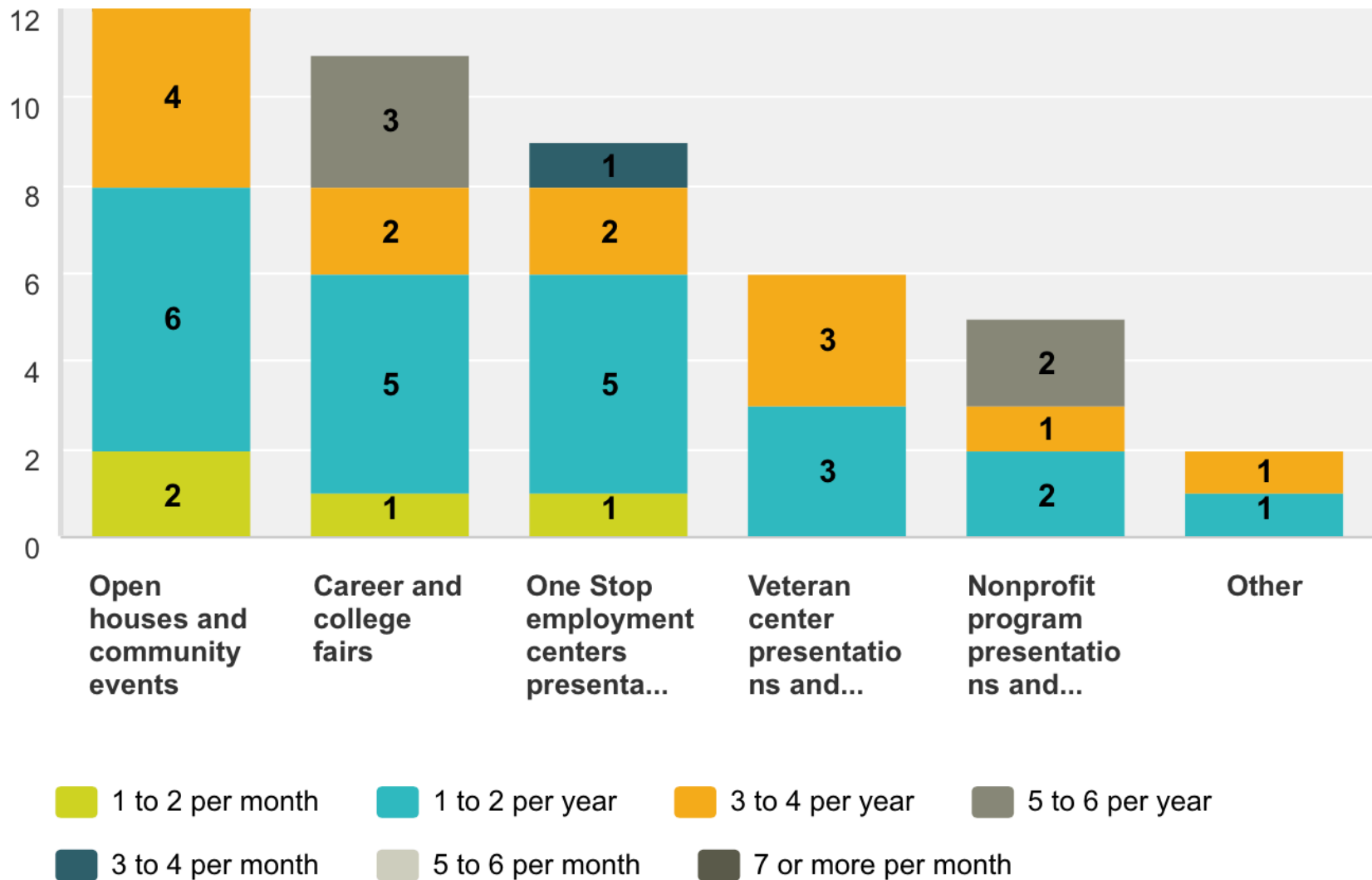
Q4: Services Offered at your One-Stop



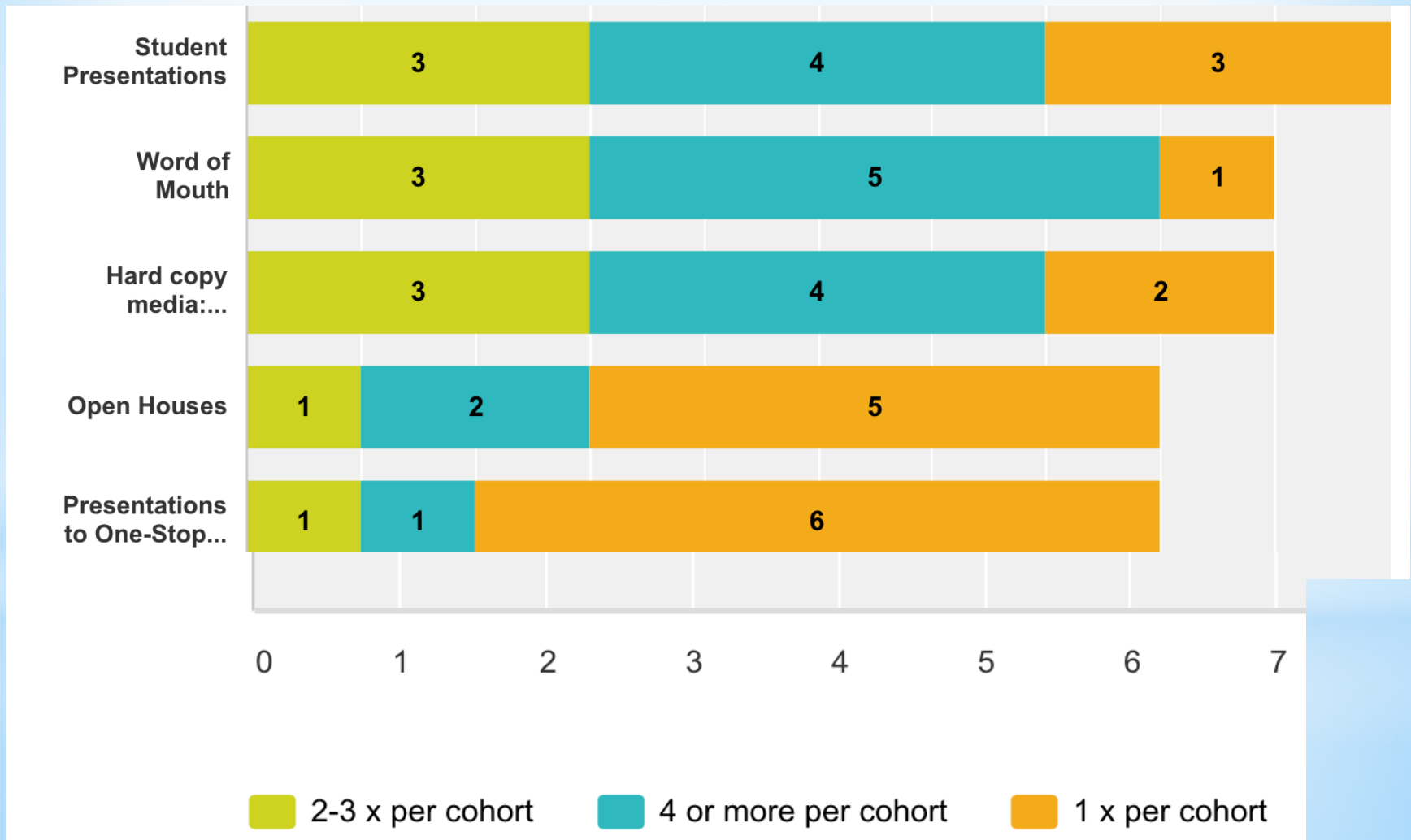
Q5: Describe your level of interaction & effectiveness



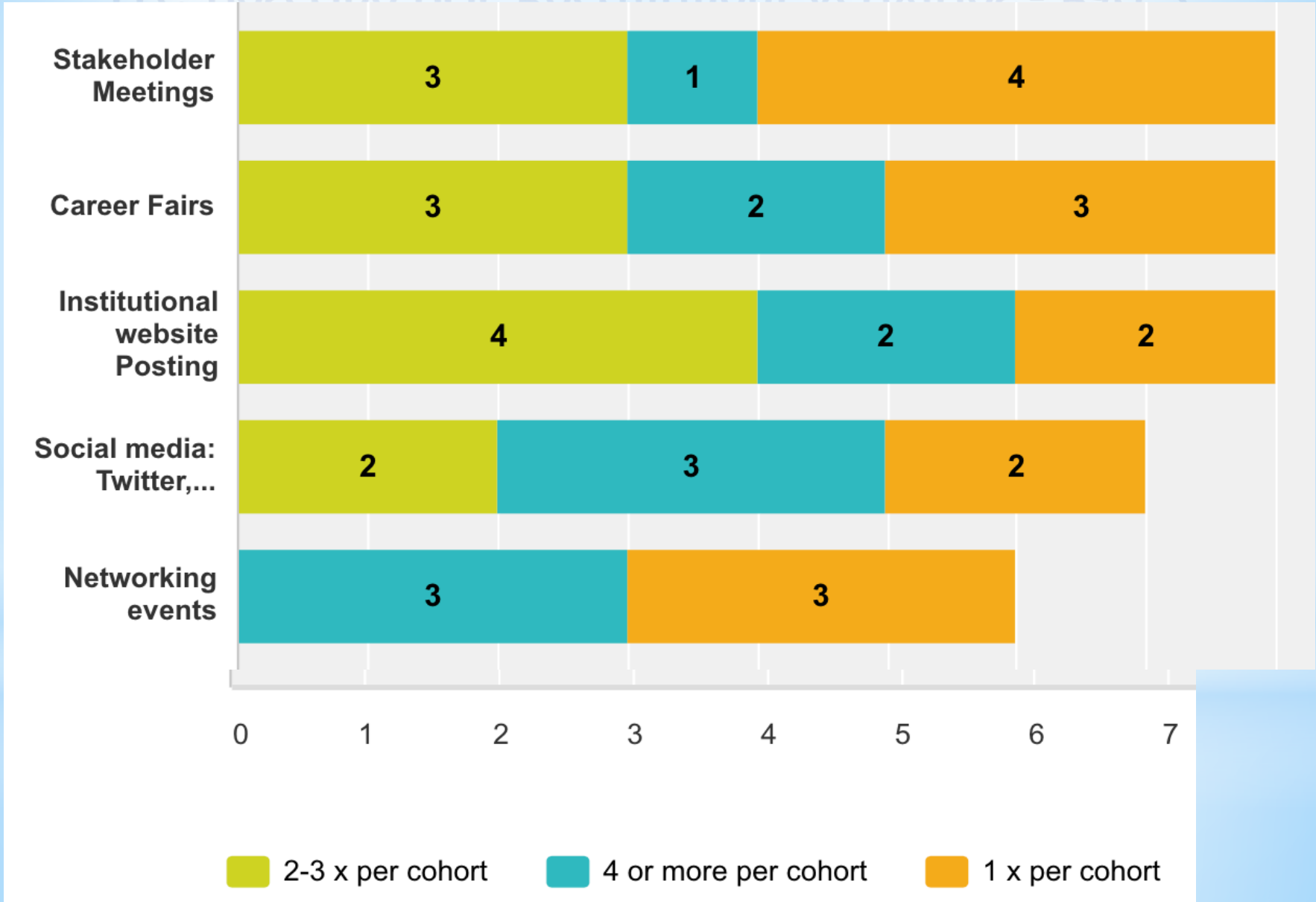
Q6: Estimate Monthly Outreach Activities



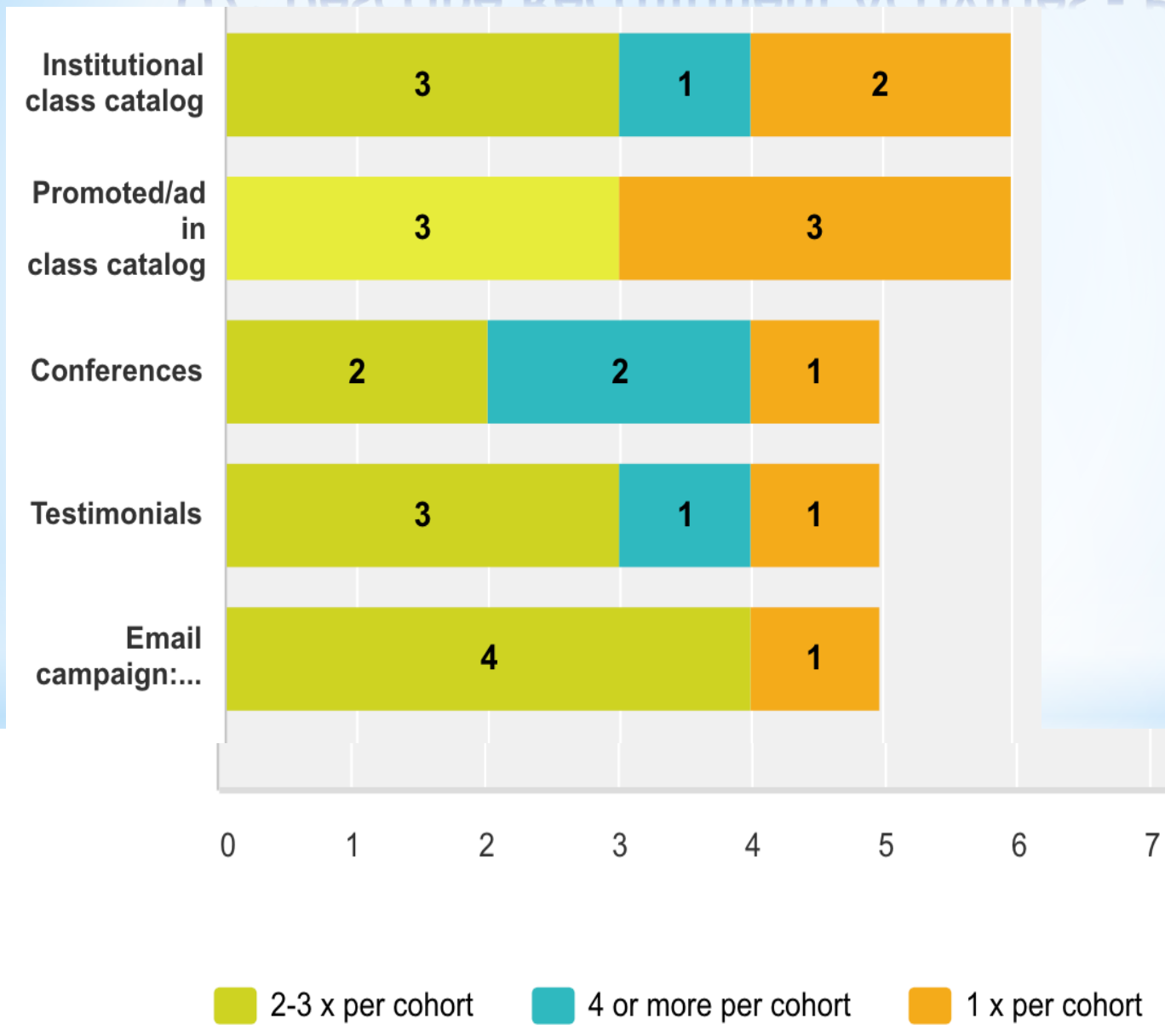
Q7: Describe Recruitment Activities - Part 1



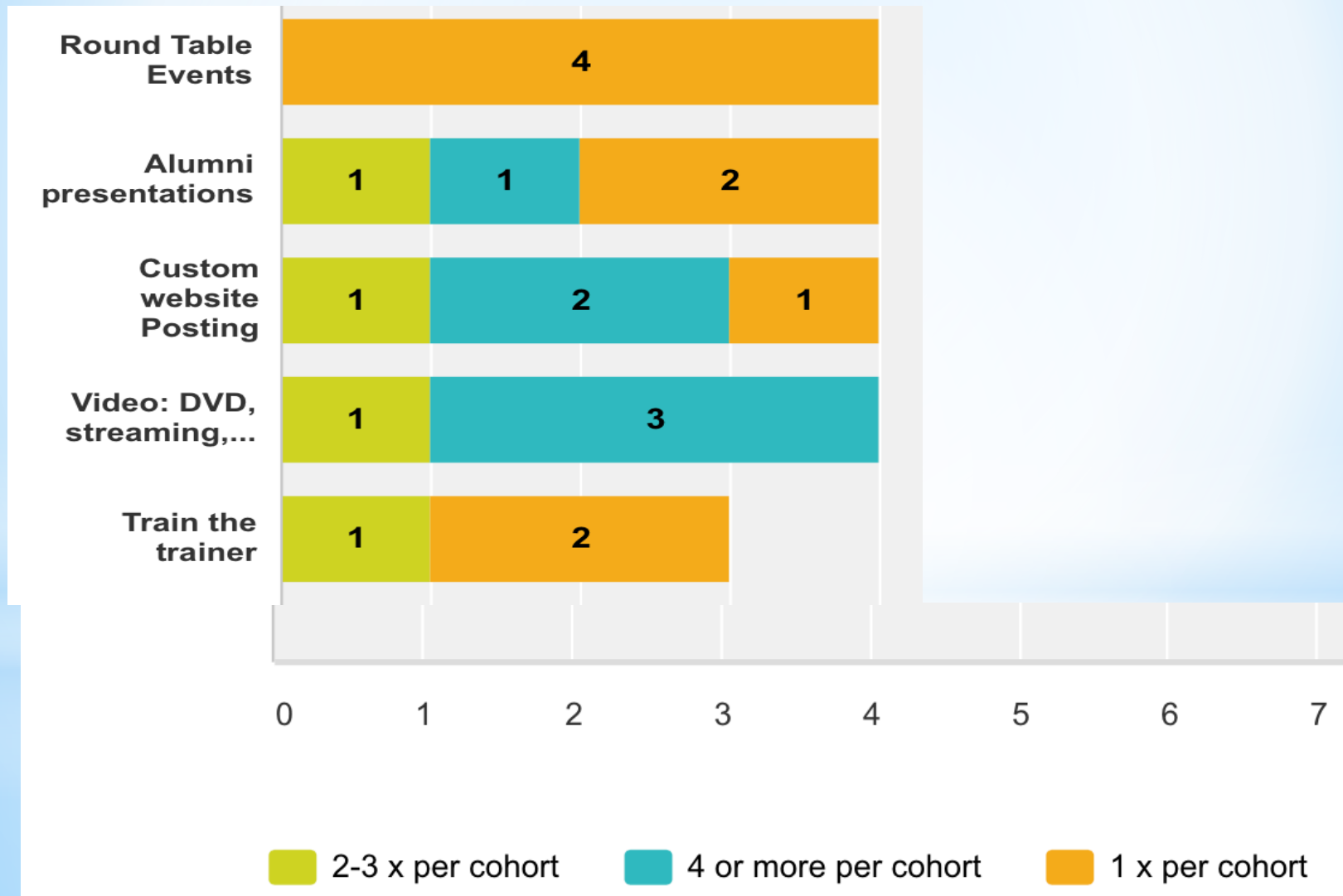
Q7: Describe DOL Recruitment Activities - Part 2



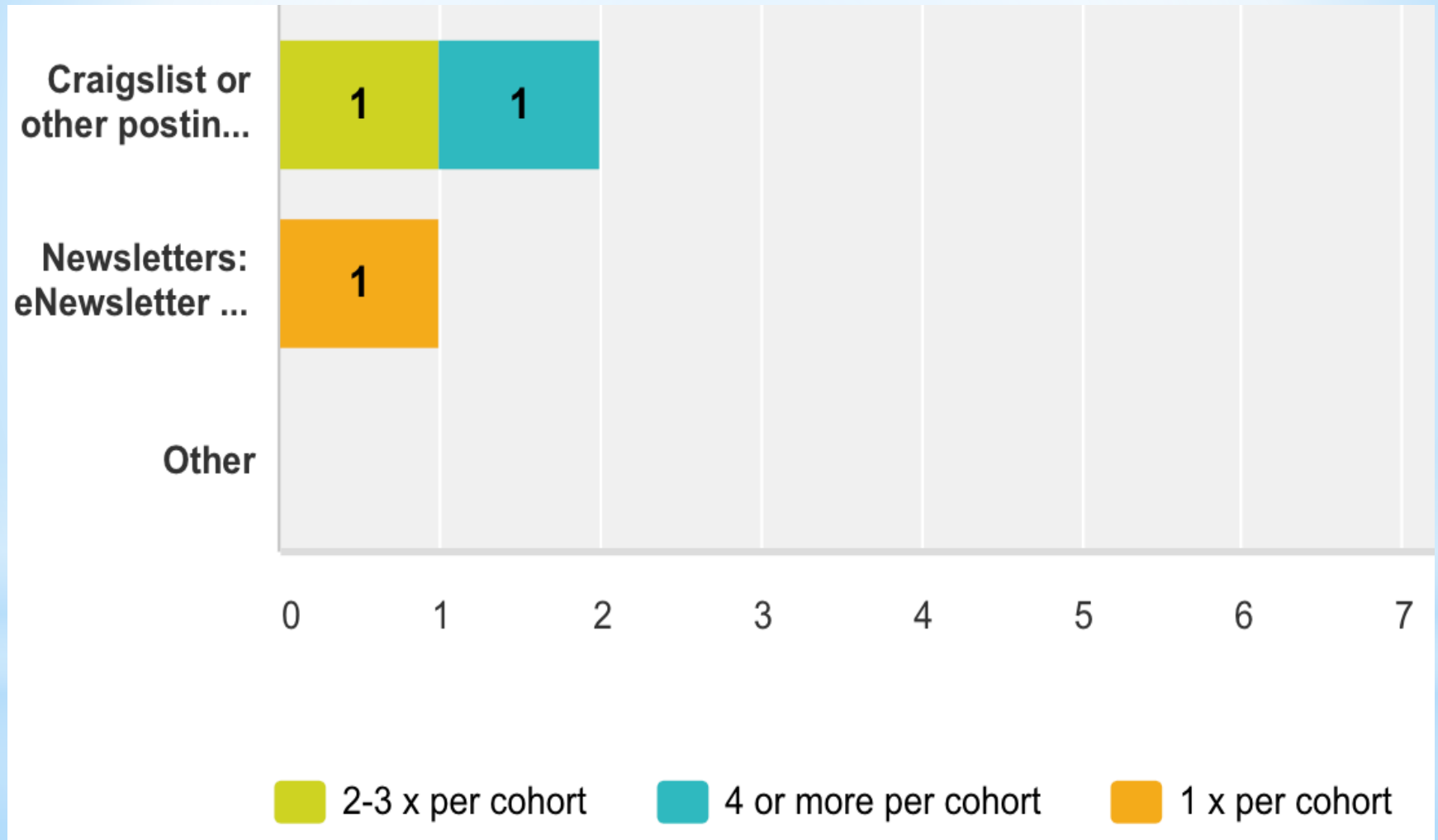
Q7: Describe Recruitment Activities - Part 3



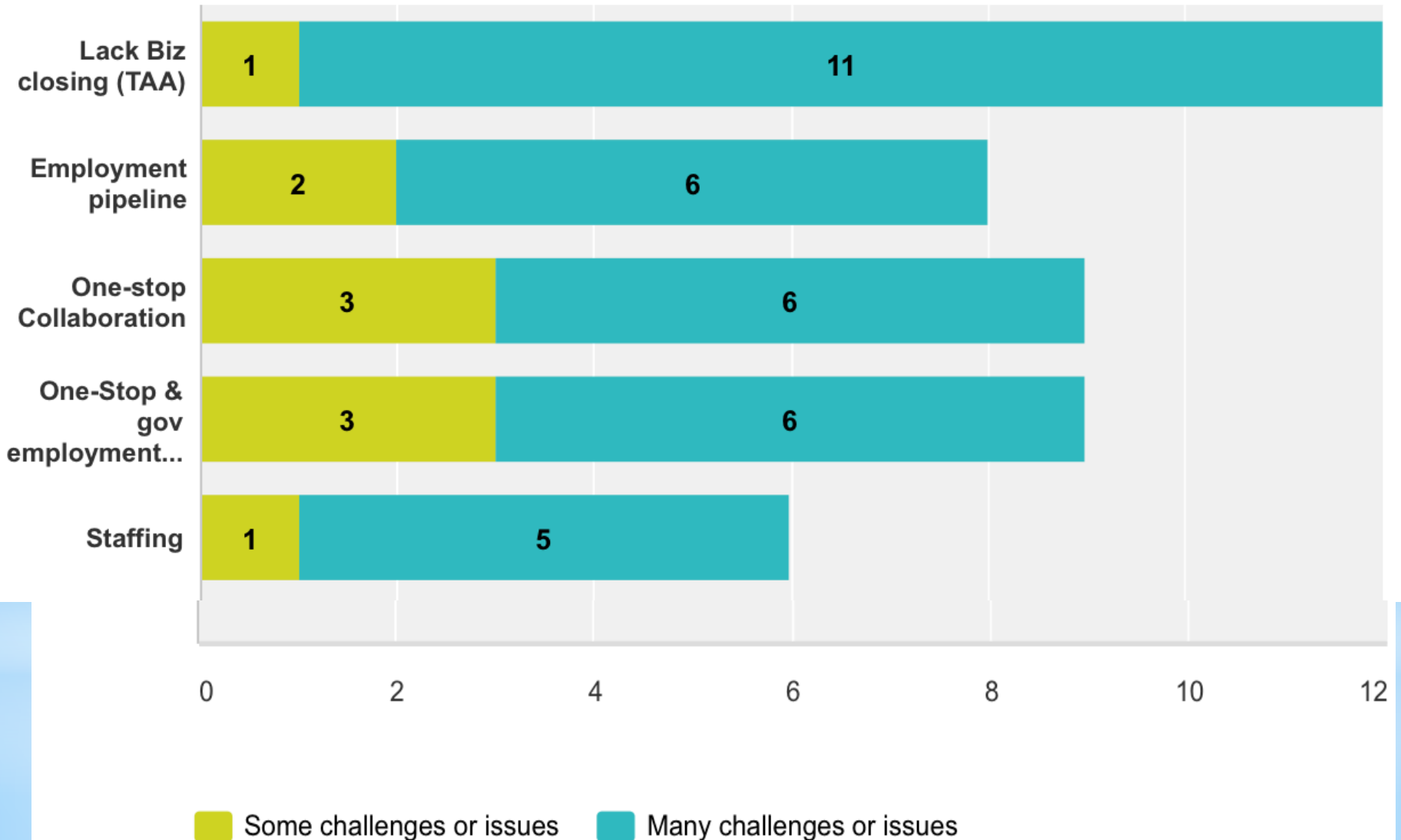
Q7: Describe Recruitment Activities - Part 4



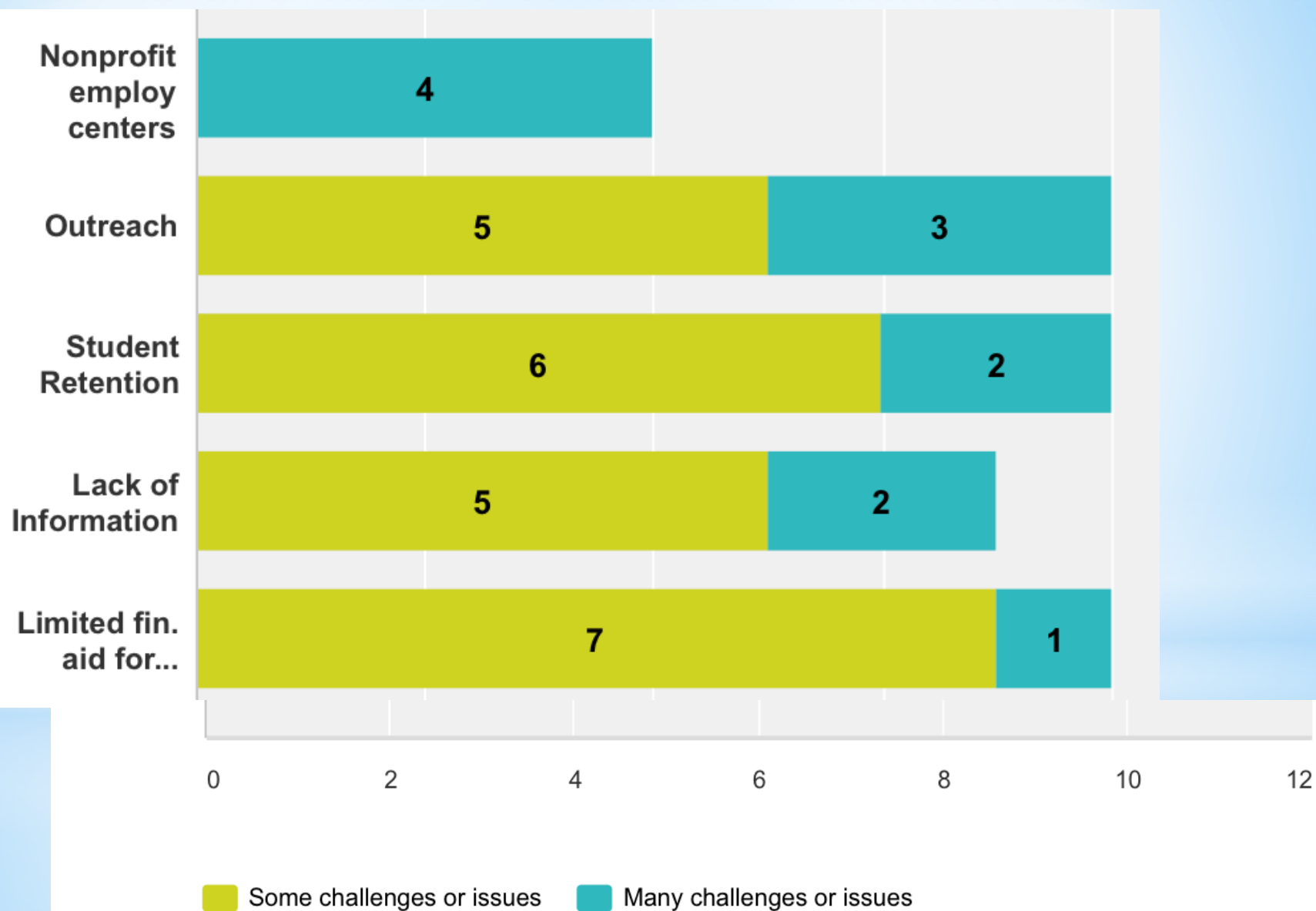
Q7: Describe Recruitment Activities - Part 5



Q8: Challenges meeting recruitment/workforce goals? Part 1



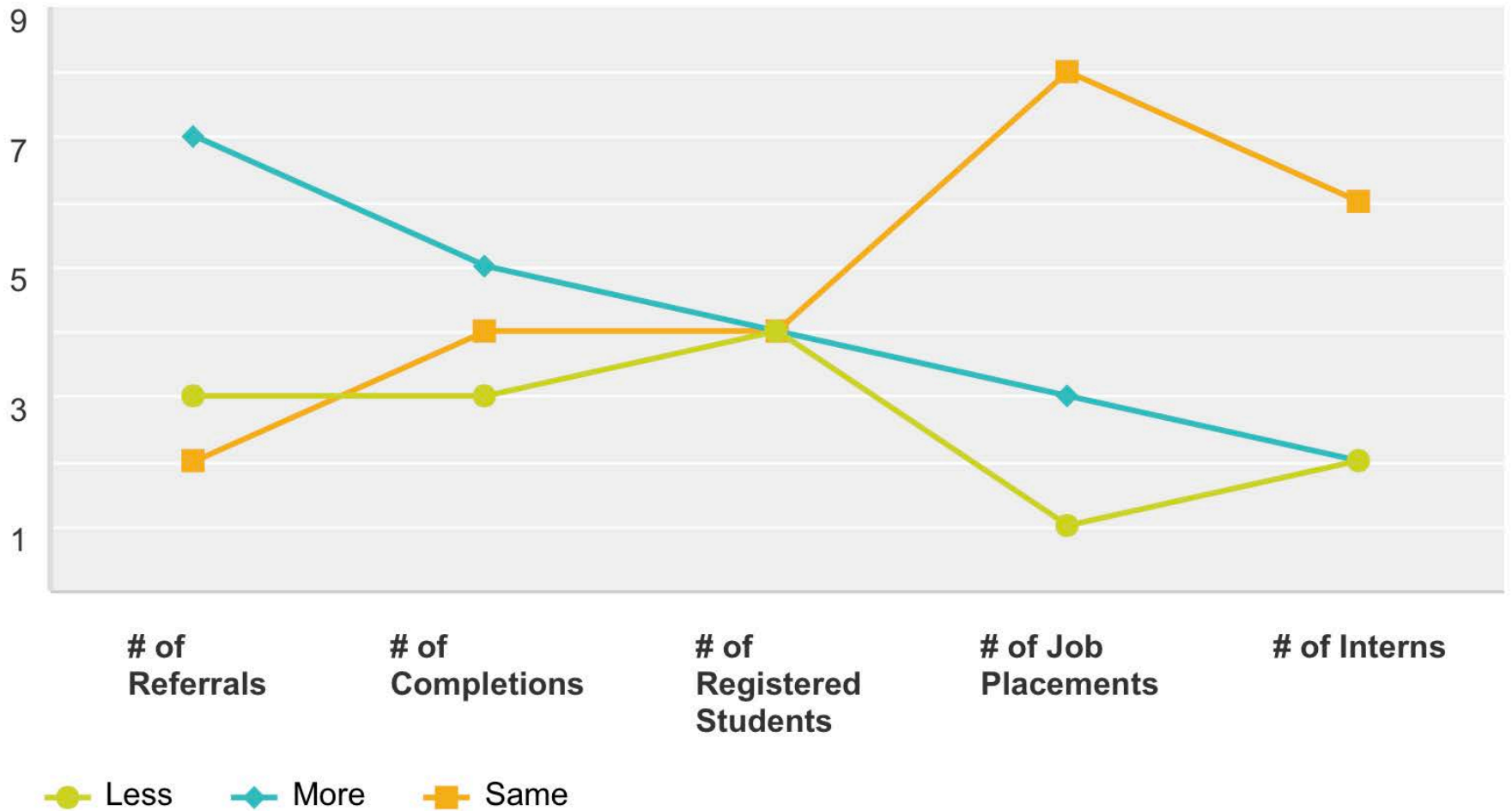
Q8: Challenges meeting recruitment/workforce goals? Part 2



Q8: Challenges meeting recruitment/workforce goals? Part 3



Q9: Compared to last year, do you see growth in:



Q10: What are the best practices in working with your One-Stop/WIBs? Part 1

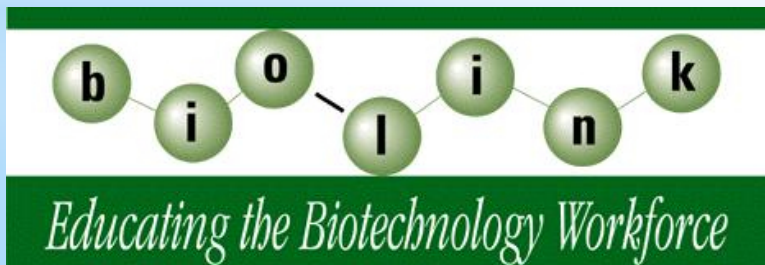
- ✧ Maintain regular contact through site visits and meetings
- ✧ Dedicated case worker on campus
- ✧ Regular visits to One-Stop Centers for Train-the-Staff, Meet-the-Trainer, and Biotech Days
- ✧ Identifying One-Stop Gatekeepers
- ✧ Develop relationships with 'Advocates' who make referrals and assist with dissemination and red-tape
- ✧ Establishing WIBs as partners, earning trust to increase placements
- ✧ Counselor from college works 1 day a week at One Stop Center.

Q10: What goals would you like to achieve with this workforce grant? (Part 2)

- ✧ Increase # of students taking courses
- ✧ Increase interaction between TAA counselors at the One-Stop Center
- ✧ Develop strategies to identify TAA eligible participants that are the best candidates for training

Slides and detailed survey data will be uploaded to SharePoint

Questions to: daniel.o.michael@gmail.com



Case-Study

c³bc Annual Meeting 2015

Janet Dicenzo
Supervisor, Assessment and Training Team
Montgomery Co. Dept. of Commerce
PA CareerLink, Montgomery County
610-270-3429 ext.220, jdicenzo@montcopa.org

Keith R. Spencer
Training Specialist/
Service Learning Program Coordinator
Montgomery County Commerce Department
610-278-1298, kspencer@montcopa.org

Jack C. O'Neill, PhD
DOL TAA C³BC Project Director
Montgomery County Community College
joneill@mc3.edu

Case-Study in Focus

c³bc Annual Meeting 2015



Workforce Partnership



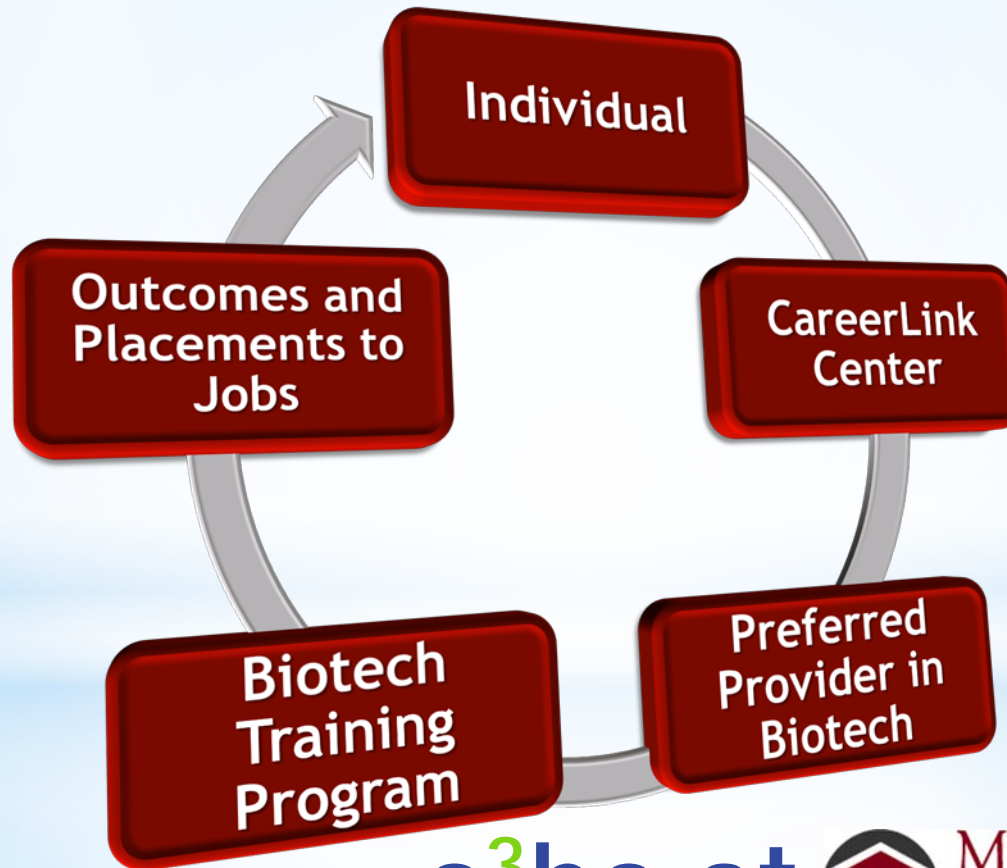
Workforce Relationship

Why is this important?

How? Strategies

What next? WIOA

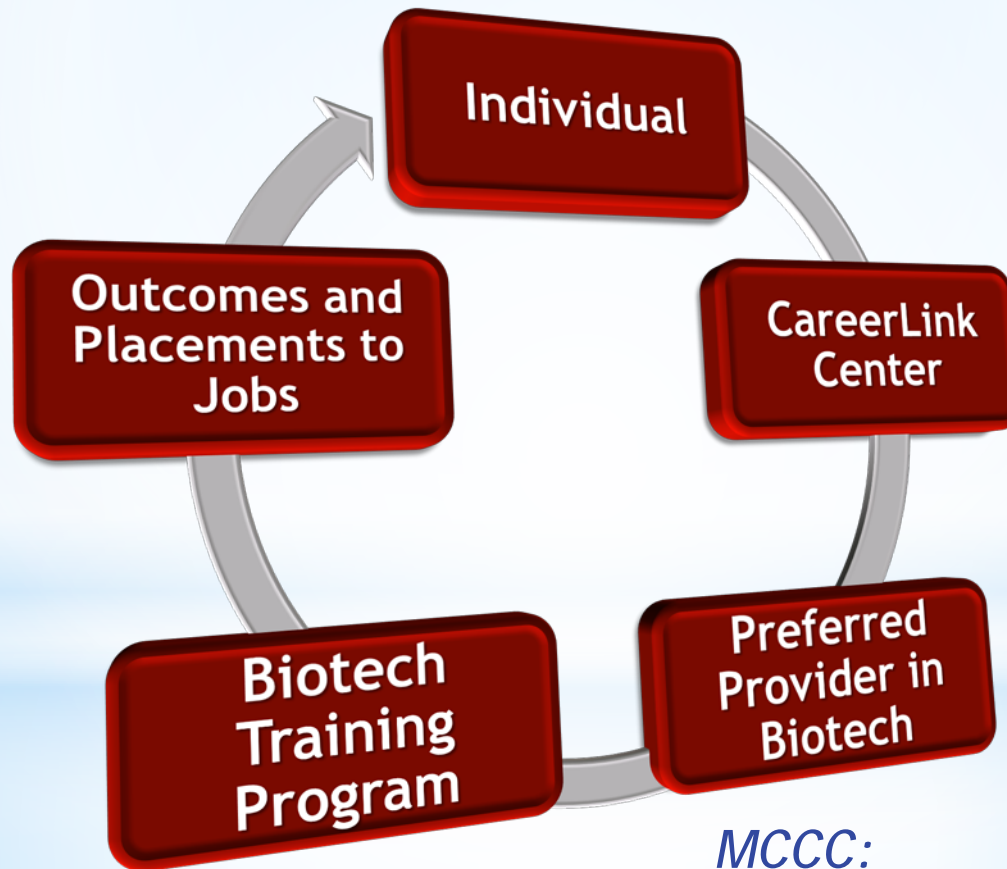
Overview



Pennsylvania
CareerLink
MONTGOMERY COUNTY



Partnership is Important

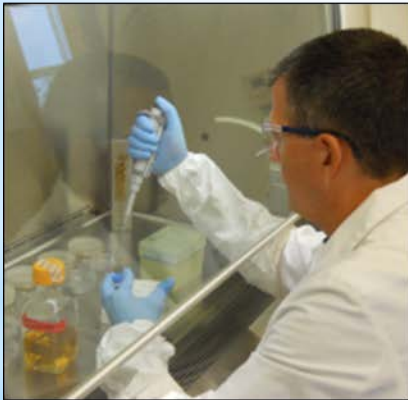


*PA One-Stop:
Pt of Access
Dissemination
Funding (WIA, TAA)*




*MCCC:
An Accredited Institution
Offers training & credentials*

Biotechnology Trainees



MCCC Preferred Provider

CWDS page



Commonwealth Workforce
Development System

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Service Application Review

Application Review Quick Links

- [Basic Details](#)
- [Service Location And Contact Details](#)
- [Training Details](#)
- [Service Cost Details](#)
- [Performance Measures](#)

Basic Details

Provider Name: Montgomery County Community College -Central Campus
Provider Program Type: ETPP
Service Category: Training
ETPP Year: 09/01/2014 - 08/31/2015
Is this a single course or a program of study: Program
Provider Service Code:
Provider Service Title: Biotechnology & Biomanufacturing Certificate

www.cwds.pa.gov

MCCC Training Highlights

Four core courses (Industry-endorsed curriculum):

Introduction to Biotechnology (4 credits)

Biotechnology Techniques and Instrumentation (4 ")

Biotechnology Research (4 credits)

Biomanufacturing (4 credits)

Industry involvement - guest lectures & facility tours

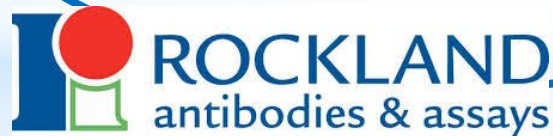
Credentialed upon Completion:

Biotechnology and Biomanufacturing Certificate

Potential Employers



Local Industry



How?



Increase 'Level' of Success

- ❖ *Get Personal*
- ❖ *Communicate to get Alignment*

Strategies to engage

- *WIB, Career Link, MC3 Staff, TAACCCT grantees*
- *Career Transition events, Biotech Workshops, RR*

Goal: build relationships & create advocates!

Reach the 'Right' People

Strategy: Workforce Round Table

- *Connects many partners*
- *Deep engagement - problem solve*



Goal: Seek higher level of involvement

Situations 'Change'

Strategy: Add 'routine' opportunities

- *Face-to-face meetings/events*
- *Longer-term solutions, NAC*



Goal: Foster Long-term Partnerships

'Best' Practices

To improve success in Workforce

- ✓ *Get personal & create 'Advocates'*
- ✓ *Discover higher-level involvement*
- ✓ *Foster long-term Partnerships*

What Next?

Assist with local job placements in Biosciences

Promote 'On-the-job' Training w/ Local Companies

Impact of WIOA

Workforce Innovation & Opportunities Act

WIOA rollout July 2015

Emphasizes marketable credentials/certifications

↑ *Focus: Apprenticeships, Vets, & Special Needs*

↑ *Emphasis: Serving Employers*

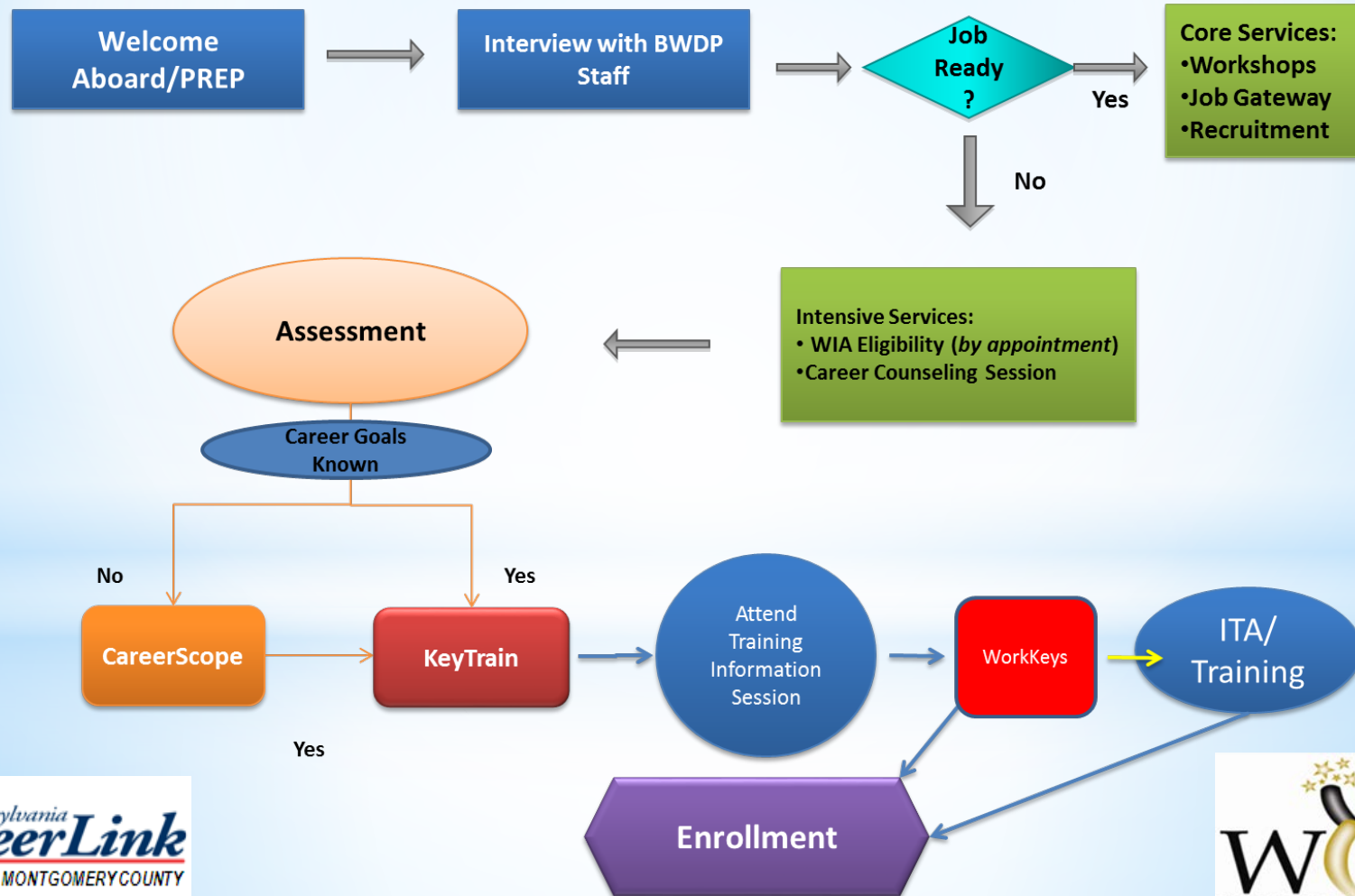
Rollout will take time - Perspective

Questions



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Trainees Flow Path



Q9: Compared to last year, do you see growth in:

