



# Transformation Agenda Peer Learning Summit

January 15, 2014

Best Western Royal Plaza Hotel & Trade Center, Marlborough, MA

8:30 AM — 3:30PM

*Inspiring success stories and best practices from your colleagues.*

## Registration

8:30 AM – 9:00 AM

## Opening Plenary Session

9:00 AM – 10:00 AM

President Valerie Roberson, Roxbury Community College;

Jennifer James, Undersecretary of Workforce Development, Executive Office of Labor and Workforce Development;

Dale Allen, Project Director for the Transformation Agenda, Vice President for Community Engagement, Quinsigamond Community College and Special Assistant to the Massachusetts Commissioner of Higher Education

## Break-Out Session 1

10:15 AM – 11:15 AM

### 5 Concurrent Discussions

#### **Coordinating Systems: Community Colleges & One-Stop Career Centers**

Learn about the result of the expanded relationships that have been built between the community college and workforce development systems.

**Speakers:**

Lorin Buksa, College and Career Navigator, North Shore Community College; Renee Deyermond, College and Career Navigator, Northern Essex Community College; Mark Whitmore, Executive Director, North Shore Career Center; Arthur Chilingirian, Executive Director, ValleyWorks Career Center; and Sandy Goodman, Director of Career Pathways, National College Transition Network.

WESTBOROUGH ROOM

#### **Career Advising Strategies**

Holyoke Community College staff will describe the innovative strategies they have developed to integrate academic and career advising.

**Speakers:**

Alana Wiens, Project Manager, Holyoke Community College; Kimberly Slepchuk, Foundations of Health Career Development Counselor, Holyoke Community College; Rebecca Lewis, Foundations of Health Chair, Holyoke Community College.

SOUTHBOROUGH ROOM

#### **Aligning Stackable Credentials with Careers**

Two colleges will offer examples of pathways that “stack” certificate and degree programs to enable students to pursue career-related employment as they work toward a degree.

**Speakers:**

Jane June, Dean of Healthcare, Quinsigamond Community College; Kathleen Vranos, Co-Chair, Business and Information Technology Professor, Business/Marketing, Greenfield Community College.

STERLING ROOM

#### **The MACWIC Advanced Manufacturing Pyramid as a Pipeline to Manufacturing Careers**

This session will provide an overview of the Applied Manufacturing Technology Certification Pathway and a discussion of how it works to fill the current skills gap in manufacturing and how it benefits dislocated and incumbent workers.

**Speakers:**

Ted Bauer, Manager of Workforce Development Programs, Massachusetts MEP; Kathy Rentsch, Dean of School of Business, Engineering and Technology, Quinsigamond Community College; William Mulholland, Vice President for Community Education & Workforce Development, Berkshire Community College.

DUCHESS ROOM

***Developing Math & Reading Skills in Context***

In this session, three community colleges will discuss how career-focused, contextualized basic skills curriculum has helped to engage students and accelerate progress toward their goals.

**Speakers:**

Barbara Treacy, Director, EdTech Leaders Online, Education Development Center; Kelly Sullivan, Director of Project GRAD, North Shore Community College; Christian Bednar, Communications Skills Faculty, North Shore Community College; Kirsten Daigneault, Coordinator of Future Focus Program, Quinsigamond Community College; Kristen McKenna, Project Manager, Bristol Community College.

PRINCESS BALLROOM

**Break-Out Session 2  
11:30 AM – 12:30 PM  
4 Concurrent Discussions**

***Expanding Student Supports and Career Services with the Pathways Center at Middlesex Community College***

Many colleges are developing ways to expand their career services. One model being piloted at Middlesex houses career services and academic support within academic departments.

**Speakers:**

Audrey Frater, Academic Coordinator for Health & STEM Pathways; Afua Serwa Addae-Adoo, Job Placement Specialist and Kate Sweeney, Dean of Health and STEM, Middlesex Community College.

WESTBOROUGH ROOM

***Using Technology to Increase Student Success***

Learn how two colleges are using technologies to provide more comprehensive student support and to help students develop an academic path that leads efficiently toward their career goals.

**Speakers:**

Susan Miller, Vice President of Academic and Student Affairs, Cape Cod Community College; David Tracy, Vice President of Enrollment Management and Student Services, Massasoit Community College; Carol Dubay, Director of Advising and Counseling, Cape Cod Community College.

SOUTHBOROUGH ROOM

***Sustaining Transformation: Bristol Community College's Commitment to Change***

This presentation shares the intentional steps BCC's leadership took to create a cross-departmental team to sustain and grow their Transformation Agenda efforts. Their charge is to more fully serve a diversified body of credit and non-credit students and to engage employers to help students achieve career success.

**Speakers:**

Theresa Romanovitch, Associate Vice President for Workforce Development; Elaine Ward, Evaluation Support Specialist; Kristen McKenna, Project Manager, Bristol Community College.

STERLING ROOM

***Sharing Blended Learning Strategies***

Join your colleagues in an informal discussion about your approach to online and blended learning. This session will also provide an overview of the online course in blended learning being offered to community college faculty.

**Facilitator:**

Barbara Treacy, Director, EdTech Leaders Online, Education Development Center.

PRINCESS BALLROOM

**LUNCH  
12:30 PM – 1:45 PM**  
(Lunch is "on-your-own." List of area restaurants and map in packets)

**WGBH Focus Group  
1:00 PM – 1:45 PM in the Duchess Salon**

**Break-Out Session 3**  
**1:45 PM – 2:45 PM**  
**4 Concurrent Discussions**

***Designing Accelerated Pathways***

Participants of this session will learn how two community colleges implemented modularized, 8-week terms, the benefits for students and the issues that colleges need to be aware of to ensure the model's success.

WESTBOROUGH ROOM

**Speakers:**

Janet Harrington, Project Manager, Cape Cod Community College; Kate Sweeney, Dean of Health and STEM, Middlesex Community College.

***Building Bridges with Community Based Organizations***

Learn about methods two colleges and their community-based partners have developed to increase the accessibility of college and new career paths for low-income, un-employed adults and other non-traditional students.

SOUTHBOROUGH ROOM

**Speakers:**

Yolanda Steward, College and Career Navigator, Bunker Hill Community College; Krista Reichert, Assistant Professor of Energy and Sustainability Management, Bunker Hill Community College; Sofia Vargas, Project Manager, MassBay Community College; Liz Watson, College and Career Navigator, MassBay Community College; Maria Duca, Deputy Director, Employment & Training Resources of Framingham and Norwood; Patricia Lucier, Youth Director, Employment & Training Resources of Framingham and Norwood; Holli Andrews, Executive Director Framingham Downtown Renaissance.

***ACT's Career Readiness System***

This session will provide an overview of an online package of career readiness tools that will soon be available to community colleges, workforce investment boards, one stop career centers, and adult education programs throughout Massachusetts. They include the CareerReady 101 curriculum (formerly KeyTrain); WorkKeys assessment, which tests work-ready skills involving reading, applied math and locating information; and the ability to award the National Career Readiness Certificate. In addition to an overview, participants will learn how one college is currently implementing the tools.

STERLING ROOM

**Speakers:**

Jennifer James, Undersecretary of Workforce Development, Executive Office of Labor and Workforce Development; John Henshaw, Assistant Dean of Workforce Development, Mt. Wachusett Community College.

***Approaches to Employer Engagement***

In this session, learn how three colleges are joining with employers and local workforce investment boards to implement programs with extensive employer engagement and creative financing.

PRINCESS BALLROOM

**Speakers:**

Alana Wiens, Project Manager, Holyoke Community College; Kelly Aiken, Director of Healthcare Initiatives, Regional Employment Board of Hampden County; Michael Baines, Project Coordinator of Middle Skills Manufacturing Initiative, Franklin Hampshire Regional Employment Board; Andrew Baker and/or Alyce Stiles, Greenfield Community College.

**Closing Session**  
**2:45 PM – 3:15 PM**

***Thank you for attending the Transformation Agenda's 2014 Peer Learning Summit.***

This workforce solution was funded by a grant awarded by the U.S. Department of Labor's Employment and Training Administration. The solution was created by the grantee and does not necessarily reflect the official position of the U.S. Department of Labor. The Department of Labor makes no guarantees, warranties, or assurances of any kind, express or implied, with respect to such information, including any information on linked sites and including, but not limited to, accuracy of the information or its completeness, timeliness, usefulness, adequacy, continued availability, or ownership. This solution is copyrighted by the institution that created it. Internal use, by an organization and/or personal use by an individual for non-commercial purposes, is permissible. All other uses require the prior authorization of the copyright owner.