



*Thank you for attending the Transformation Agenda's Summer Gathering.*

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# Transformation Agenda Summer Gathering

Wednesday, August 20, 2014  
8:30AM — 3:30PM

Best Western Royal Plaza Hotel  
Marlborough, MA



## Notes:

### 3D Adapting the Contextualized Modules for ABE and ESOL

Duchess

#### SESSION SUMMARY:

*A key component of the Transformation Agenda is the transformation of developmental and adult basic education with contextualized curriculum. Education Development Center (EDC), faculty and staff from all 15 community colleges, adult basic education instructors, program leaders and industry advisors came together to create 36 online curriculum modules in 3 industry sectors (<http://mccwdta.etlo.org/>). Hear how Northern Essex and Holyoke Community Colleges adapted these modules for their programs.*

#### CONTENT EXPERTS:

Ashley Aliengena, Instructor, Picknelly Adult/Family Education Center, Holyoke Community College  
Aliza Ansell, Coordinator, Picknelly Adult/Family Education Center, Holyoke Community College  
Cynthia Faulkner, ESOL Coordinator, Northern Essex Community College

### 3E Roundtable Discussion: Managing Accelerated Programs

Salon ABC

#### SESSION SUMMARY:

*Working behind the scenes to accommodate accelerated, alternative program models can be challenging, particularly from an administrative perspective. Share your challenges, successes and lessons learned at this roundtable discussion with staff from Enrollment Management, Admissions, Financial Aid, Registration and other administration offices. Share what your college has been able to do. What did you learn? What has changed since the Transformation Agenda?*

Moderator: Kate Sweeney, Dean, Health and Science, Technology, Engineering & Mathematics, Middlesex Community College

### 3F Building Healthcare Programs in Response to Industry Need

Sudbury

#### SESSION SUMMARY:

*In this session, staff of Greenfield and Berkshire Community Colleges will discuss their approach to the design of their new healthcare certificate programs, ensuring that they are responsive to employer demand, industry standards and student need. The programs presented will include Greenfield's Medical Assisting Certificate and Berkshire's Medical Coding Certificate, both created through the Transformation Agenda.*

#### CONTENT EXPERTS:

Marsha Estabrook, Medical Coding Instructor, Berkshire Community College  
Charlie Kaminski, Dean of Business, Science, Math & Technology, Berkshire Community College  
Claire Tyminski, Program Coordinator, Greenfield Community College  
Sarah Wing, College and Career Navigator, Greenfield Community College

3:30 PM - 3:40 PM

Wrap-Up

#### Wrap-Up

Salon ABC

#### SESSION SUMMARY:

*Participants will reflect on what they learned and discuss some of the Transformation Agenda strategies that will continue to impact their colleges into the future.*

Moderator: Jennifer Freeman, Project Manager, Transformation Agenda

2:30 PM – 3:30 PM

**BREAK OUT SESSIONS 3**

**3A Clean Energy Panel: Engaging Employers in an Emerging Field**

Westborough

**SESSION SUMMARY:**

Learn how colleges support successful job placement for students, through creative, expansive internship efforts, close relationships with employers and a keen understanding of employer needs. Participants will learn how Greenfield Community College and Quinsigamond Community College have built internships and successful job placements for their students with strong systems and careful cultivation of relationships with employers. Partners from the Massachusetts Clean Energy Center and Kevin Doyle of Green Economy will join the discussion about the importance of internships and other keys to successful employer engagement.

**CONTENT EXPERTS:**

Kevin Doyle, Principal, Green Economy (Moderator)  
Christine Copeland, Internship Developer, Greenfield Community College  
Tamika Jacques, Ed.D., Director of Workforce Development, Massachusetts Clean Energy Center  
Robert Recko, QCC HVAC/R Program Coordinator, Quinsigamond Community College

**3B Innovative Student Supports & Career Resources**

Southborough

**SESSION SUMMARY:**

Intensive student supports, including expanded career services, is another core strategy implemented by all community colleges in the Transformation Agenda. In this session, participants will hear about the impact of an Achievement Coach model implemented at North Shore Community College. In addition, staff of North Shore and Northern Essex community colleges will describe how they are using technology to expand the services that are able to help students develop a career plan, improve their job search skills, find a job and more.

**CONTENT EXPERTS:**

Ashley Bragger, Staff Associate, Career Connections  
Kelly Sullivan, Director, North Shore Community College

**3C Unveiling New Online Activities for Advanced Manufacturing**

Sterling

**SESSION SUMMARY:**

Advanced manufacturing faculty from several colleges, together with MIT, have been working on online curriculum that can be offered in combination with hands-on, in-person coursework. In this interactive session, participants will explore each project and discuss its goals, objectives and classroom usage. The curriculum includes three online, self-paced modules that are designed to deepen students' experience, allowing them and instructors to make the most of time spent in the lab. The "Ortho-to-3D" project asks students to find the correct 2D projection after analyzing an interactive 3D rendering of a physical object. Two additional self-paced modules use workplace scenarios to build student skills in the areas of problem-solving and observation, skills that employers and faculty agree are critical for success in advanced manufacturing.

In addition, participants will hear about a new donation of software from Siemens Corporation, and its potential to expand the current curriculum. Several faculty will be trained in the software this fall.

**CONTENT EXPERTS:**

Marina Bograd, Associate Professor, MassBay Community College  
Kirky DeLong, Assistant Director for Technology & Special Projects, MIT Center for Educational Computing Initiatives  
Lee Duerden, Coordinator of Manufacturing Technology, Quinsigamond Community College



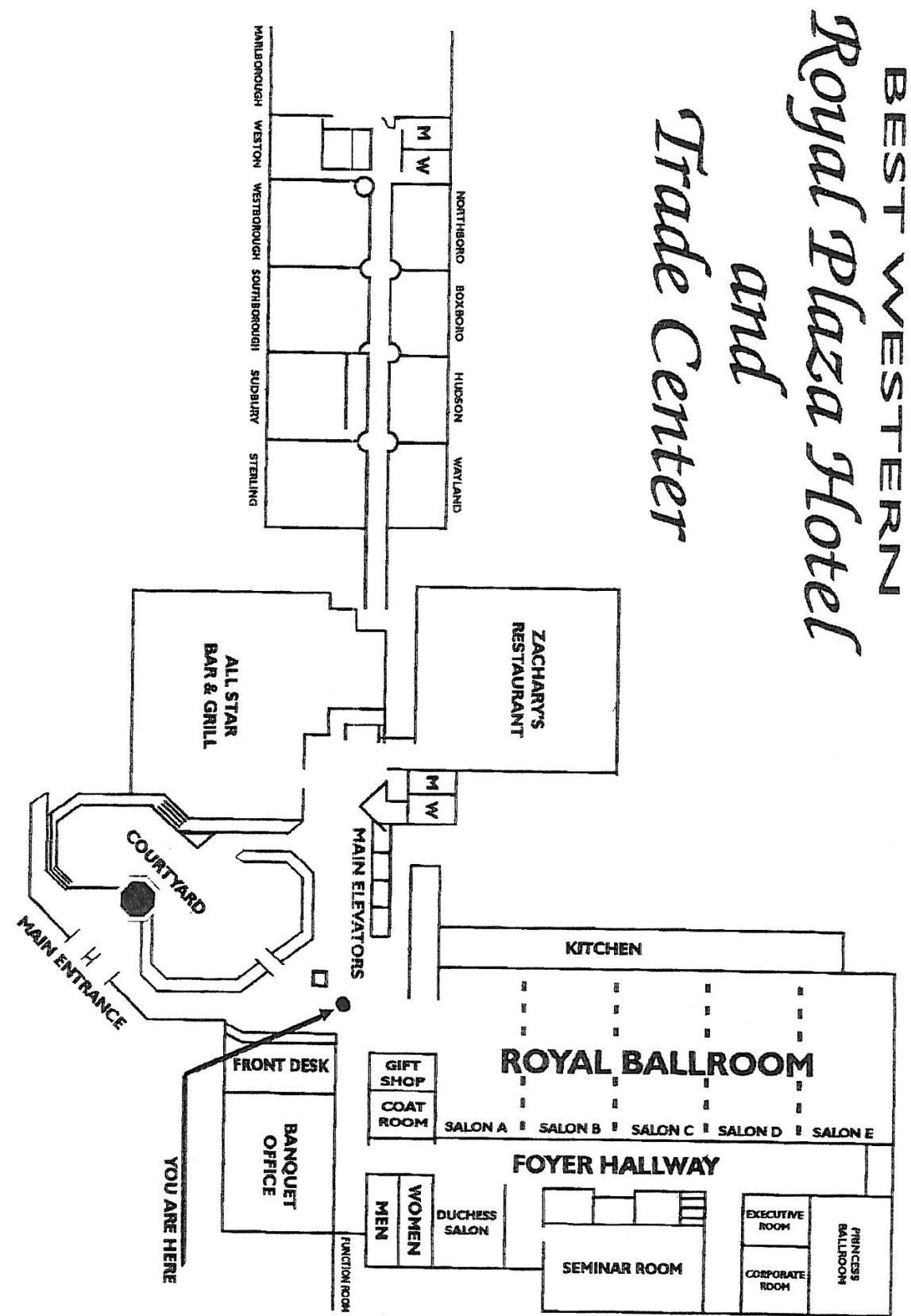
# Transformation Agenda Summer Gathering

## At-A-Glance

8:30	<b>REGISTRATION</b>					
9:00	<b>WELCOME</b> <i>President Patricia Gentile, North Shore Community College</i>					
9:10	<b>OPENING SESSION</b> <i>Partner Panel: Aligning Community College Programs with State Economic Development Strategies</i> <i>Introduction by Tom Hopcraft, President and CEO of Mass Technology Leadership Council</i>					
	<b>BREAK OUT SESSIONS 1</b>					
10:00	Session 1A <b>Healthcare Panel: Supporting Students on the Path to Health Careers</b>	Session 1B <b>Successful Community College &amp; Career Center Collaborations</b>	Session 1C <b>ACT Career Readiness System</b>	Session 1D <b>Innovative Approaches to Accelerating Developmental Education</b>	Session 1E <b>Using &amp; Sharing Data for Student Success</b>	Session 1F <b>US Department of Labor, TAACT Round IV Preview</b>
11:00	<b>BREAK</b>					
	<b>BREAK OUT SESSIONS 2</b>					
11:15	Session 2A <b>Information Technology Panel: Adapting to Changing Industry Needs</b>	Session 2B <b>Biotechnology Panel: Engaging Employers, Aligning with Industry</b>	Session 2C <b>Using OER Created through the Transformation Agenda</b>	Session 2D <b>Embedding Developmental Math &amp; English: Strategies for Success</b>		Session 2F <b>US Department of Labor, TAACT Round IV Preview</b>
12:15	<b>LUNCH ON OWN</b>					
1:00 - 1:30	<b>LUNCH CONVERSATION</b> <i>Informal conversation with David Cedrone, Associate Commissioner for Economic and Workforce Development and STEM, DHE</i>					
1:30	<b>TOWN MEETING</b> <i>Afternoon Town Hall Panel: Organizational Impact of the Transformation Agenda</i>					
	<b>BREAK OUT SESSION 3</b>					
2:30	Session 3A <b>Clean Energy Panel: Engaging Employers in an Emerging Field</b>	Session 3B <b>Innovative Student Supports &amp; Career Resources</b>	Session 3C <b>Unveiling New Online Activities for Advanced Manufacturing</b>	Session 3D <b>Adapting the Contextualized Modules for ABE and ESOL</b>	Session 3E <b>Roundtable Discussion: Managing Accelerated Programs</b>	Session 3F <b>Building Healthcare Programs in Response to Industry Need</b>
3:30	<b>WRAP UP</b>					

<b>8:30 AM – 9:00 AM</b>	<b>REGISTRATION</b>
Foyer Outside Salon ABC	
Continental Breakfast	
<b>9:00 AM</b>	<b>OPENING REMARKS</b>
Salon ABC	
A Welcome from President Patricia Gentile, North Shore Community College Tom Hopcroft, President and CEO, Mass Technology Leadership Council, will introduce our Opening Plenary Session’s Partner Panel	
<b>9:10 AM – 10:00 AM</b>	<b>OPENING PLENARY SESSION</b>
<b>Partner Panel: Aligning Community College Programs with State Economic Development Strategies</b> Salon ABC	
<p><b>SESSION SUMMARY:</b> <i>This moderated discussion panel will focus on the ways the partners of the Transformation Agenda have worked to align community college programs with the state’s economic development strategies and the needs of key employment sectors. Panelists will provide examples of their work to develop programs in collaboration with regional employers and workforce system partners.</i></p> <p><b>CONTENT EXPERTS:</b> Marybeth Campbell, Director of Education and Workforce Development, MA Executive Offices of Education, Labor and Workforce Development, and Housing and Economic Development (Moderator) Jacqueline Belrose, Vice President of Life Long Learning and Workforce Development, Mount Wachusett Community College Patricia Crosby, Executive Director, Franklin Hampshire Regional Employment Board William Mulholland, Vice President for Community Education and Workforce Development, Berkshire Community College</p>	
<b>10:00 AM – 11:00 AM</b>	<b>BREAK OUT SESSIONS 1</b>
<b>1A Healthcare Panel: Supporting Students on the Path to Health Careers</b> Westborough	
<p><b>SESSION SUMMARY:</b> <i>Eighty healthcare programs were developed or redesigned through the Transformation Agenda, serving nearly 50% of students in Transformation Agenda programs. These programs were designed to provide opportunities to advance along a career ladder; improve students’ rates of completion and success in their chosen field; and meet the specific skill needs of local employers. In this session, staff of Holyoke and Springfield Technical Community Colleges will focus on the unique methods they have developed to help students make informed decisions before choosing a career path in healthcare, and to support students to completion and into a job. The programs highlighted in the session include HCC’s Foundations of Health program and STCC’s SIMS patient simulation facility and “One-Day Medical Encounters.”</i></p> <p><b>CONTENT EXPERTS:</b> Catherine Eden, Allied Health Program Coordinator, Springfield Technical Community College Ana Sanchez, College &amp; Career Development Counselor/Navigator, Springfield Technical Community College Kim Slepchuk, Foundations of Health Career Development Counselor, Holyoke Community College</p>	

<b>2F US Department of Labor, TAACCT Round IV Preview</b> Sudbury	
<p><b>SESSION SUMMARY:</b> <i>In July, a consortium application was submitted to the Department of Labor to support another TAACCT-funded effort in Massachusetts. Come to learn about the proposal and the ways that a successful grant will support the program and system redesign efforts that have promoted student success through the Transformation Agenda.</i></p> <p><b>PRESENTER:</b> Gretchen Manning, Deputy Executive Officer, Massachusetts Community Colleges Executive Office</p>	
<b>12:15 PM – 1:30 PM</b>	<b>LUNCH ON YOUR OWN</b>
<p><b>Lunch will be on your own. A list of dozens of area restaurants options is available in your packets. In addition, the Best Western’s All Star Bar &amp; Grill offers a limited menu and soup, salad, sandwich buffet, and a concession stand will also be available.</b></p>	
<b>1:00 PM – 1:30 PM</b>	<b>LUNCH CONVERSATION</b>
Salon ABC	
<p><b>SESSION SUMMARY:</b> <i>Join us for an informal lunchtime conversation with David Cedrone, Associate Commissioner for Economic and Workforce Development and STEM, MA Department of Higher Education. DHE is looking for input on a potential RFP for resources to support accelerated and/or stackable programming at community colleges, likely to be sector-specific for IT and advanced manufacturing – bring your lunch and your experience with these emerging practices.</i></p>	
<b>1:30 PM – 2:30 PM</b>	<b>AFTERNOON PLENARY SESSION</b>
<b>Organizational Impact of the Transformation Agenda</b> Salon ABC	
<p><b>SESSION SUMMARY:</b> <i>The Transformation Agenda has challenged all institutions involved in it to develop new approaches to support student success along a career path. In many cases, these new approaches are being institutionalized to effect student and program success beyond the life of the grant. In this session, senior leaders at two community colleges and at a partnering career center will discuss the organizational impact of the Transformation Agenda at their institutions. They will be joined by the Director of Massachusetts’s Department of Career Services, which oversees the One-Stop Career Centers, for discussion of the systemic changes that have occurred to support better alignment and coordination between community colleges and the workforce development system.</i></p> <p><b>CONTENT EXPERTS:</b> Jeff Turgeon, Executive Director, Central Massachusetts Workforce Investment Board (Moderator) Sheryl Hruksa, Chief Academic &amp; Student Affairs Officer, Greenfield Community College Linda Rohrer, Executive Director, Career Source Philip Sisson, Provost &amp; Vice President of Academic &amp; Student Affairs, Middlesex Community College Alice Sweeney, Director, Massachusetts Department of Career Services</p>	



**1B Successful Community College & Career Center Collaborations**  
Southborough

**SESSION SUMMARY:**  
In this session, teams representing three College/One-Stop Career Center partnerships will discuss their successful strategies to create bridges to college for Career Center customers. Their work to build on the partnership to coordinate work-readiness, job placement and business involvement strategies will also be discussed.

**CONTENT EXPERTS**  
Don Anderson, Workforce Development Consultant, Transformation Agenda and Quinsigamond Community College (Moderator)  
Lorin Buksa, Career Development Counselor, North Shore Community College  
Brenda Francis, Director, New Bedford Career Center  
Theresa Romanovitch, Associate Vice President for Workforce Development, Bristol Community College  
Joseph Viana, Director, Fall River Career Center  
Mark Whitmore, Executive Director, North Shore Career Centers

**1C ACT Career Readiness System**  
Sterling

**SESSION SUMMARY:**  
This session will provide an overview of the ACT Career Readiness System, which will be available to all community colleges, One-Stop Career Centers, and many adult education programs this fall. Panelists from three community colleges will present on their use of the tools and the ways they have benefited the colleges and their students. Several colleges are using the tools for industry-specific pathways.

**CONTENT EXPERTS**  
Jennifer James, Undersecretary, MA Executive Office of Labor and Workforce Development (Moderator)  
Kermit Dunkelberg, Assistant Vice President, ABE & Workforce Development, Holyoke Community College  
Jeffrey Hayden, Vice President, Business and Community Services, Holyoke Community College  
George Kohout, Director of Adult Basic Education, Springfield Technical Community College  
Christian Reifsteck, Career Development Coach, Mount Wachusett Community College

**1D Innovative Approaches to Accelerating Developmental Education**  
Duchess

**SESSION SUMMARY:**  
Developmental education is often cited as a key barrier to success for many students, using up valuable time and resources. A priority for the Transformation Agenda was to accelerate developmental education so that students quickly progress to career training programs. Moderated by Barbara Treacy of EDC, this panel will discuss three distinct and innovative approaches to accelerating development education, including: Massasoit Community College's fusion model, an approach to professional development of staff; Quinsigamond Community College's use of industry contextualization in the developmental writing classroom; and the integration of current research on mathematical learning, including project-based learning and integrated lab supports, into Bunker Hill Community College's revised developmental math curriculum.

**CONTENT EXPERTS**  
Barbara Treacy, Director, EDC (Moderator)  
Lori Catalozzi, Dean of Humanities and Learning Communities, Bunker Hill Community College  
Kirsten Daigneault, Coordinator of Future Focus Program, Quinsigamond Community College  
Amparo Hernandez-Folch, Mathematics Professor, Bunker Hill Community College  
Deanna Yameen, Dean of Humanities, Massasoit Community College

**1E & 2E Using & Sharing Data for Student Success**  
Double Session  
Salon ABC

**SESSION SUMMARY:**  
*This session will be an opportunity to discuss the use of wage record data with research staff from the Department of Higher Education. The session will also feature a demonstration of a new technological tool developed by the Massachusetts Institute of Technology for potential data sharing and integration among colleges, DHE and the workforce system.*

**CONTENT EXPERTS:**  
Beth Ashman, Workforce Research Specialist, MA Department of Higher Education  
Jonathan Keller, Senior Associate Commissioner for Research and Planning, MA Department of Higher Education  
Jeff Merriman, Associate Director, Software Strategy and Development, Office of Educational Innovation and Technology, Massachusetts Institute of Technology

**1F US Department of Labor, TAACCCT Round IV Preview**  
Sudbury

**SESSION SUMMARY:**  
*In July, a consortium application was submitted to the Department of Labor to support another TAACCCT-funded effort in Massachusetts. Learn about the proposal and the ways that a successful grant will support the program and system redesign efforts that have promoted student success through the Transformation Agenda.*

**PRESENTER:**  
Gretchen Manning, Deputy Executive Officer, Massachusetts Community Colleges Executive Office

**11:00 AM – 11:15 AM BREAK**

**11:15 AM – 12:15 PM BREAK OUT SESSIONS 2**

**2A Information Technology Panel: Adapting to Changing Industry Needs**  
Westborough

**SESSION SUMMARY:**  
*Participants of this session will learn about some of the new IT curriculum developed through the Transformation Agenda. Featured programs include cybersecurity, Health Information Networking, and network administration. Faculty from Bunker Hill Community College, MassBay Community College, and Roxbury Community College will discuss how they responded to trends in IT, identified content and stackable credentials, and successfully implemented the new programs at their institutions.*

**CONTENT EXPERTS:**  
Moderator: Deborah Boisvert, Executive Director, BATEC  
Donna Akerley-Procopio, Professor, Computer Information Technology, Bunker Hill Community College  
Shamsi Moussavi, Professor, MassBay Community College  
Dennis Rogers, Transformation Agenda Project Manager, Roxbury Community College  
Nelson Velez, Cisco Certification Program Instructor

**2B Biotechnology Panel: Engaging Employers, Aligning with Industry**  
Southborough

**SESSION SUMMARY:**  
*Supported by the Transformation Agenda, a series of forums and industry research were conducted by the MassBioEd Foundation to support the success of the biotechnology programs at several community colleges across the state. Participants in this panel will learn about the industry trends identified in the research as well as strategies community colleges can use to get their graduates noticed by biotech employers.*

**CONTENT EXPERTS:**  
Lance Hartford, Executive Director, MassBioEd Foundation (Moderator)  
Rhonda Doll, Workforce Development Consultant and Adjunct Faculty, Mount Wachusett Community College  
Jay Foley, Project Manager, Development and Training, Genzyme  
John Henshaw, Dean of Workforce Development, Mount Wachusett Community College

**2C Using OER Created through the Transformation Agenda**  
Sterling

**SESSION SUMMARY:**  
*Participants of this session will learn how to access Open Educational Resources, and the benefits for faculty and students. The session features the official unveiling of the Transformation Agenda's Open Educational Resource repository. Staff of the Educational Development Center who developed this online tool will demonstrate how to locate and use resources available there. In addition, staff from Northern Essex Community College will discuss their initiative to expand the use of OER at their college, including its history, resources, faculty training and experience gained along the way.*

**CONTENT EXPERTS:**  
Jody Carson, Assistant Professor of Early Childhood Education, eLearning Support Specialist, Northern Essex Community College  
Barbara Treacy, Director, EdTech Leaders Online, Education Development Center  
Susan Tashjian, Coordinator of Educational Technology, Northern Essex Community College

**2D Embedding Developmental Math & English: Strategies for Success**  
Duchess

**SESSION SUMMARY:**  
*Many colleges in Massachusetts and across the country are adopting models in which students who test at the developmental level are placed in college-level courses and provided with added supports. In this session, two Massachusetts colleges will discuss their approach: Northern Essex Community College is using the "Advanced Learning Placement" model for developmental math, and at Massasoit Community College, a unique approach to faculty training is supporting the implementation of the "Fusion" model for developmental English.*

**CONTENT EXPERTS:**  
Linda Murphy, Developmental Math Faculty, Northern Essex Community College  
Deanna Yameen, Dean of Humanities, Massasoit Community College

**1E & 2E Using & Sharing Data for Student Success**  
Salon ABC

*(Double session, continued from Breakout 1. See Summary listing under 1E)*