



CLIP CAREERPATH CURRICULUM: HOSPITALITY AND TOURISM

CUNY

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The City University of New York was awarded \$19.86 million through the United States Department of Labor’s Trade Adjustment Assistance Community College and Career Training grant program to offer CUNY CareerPATH, a three-year program aimed at supporting adult students in career advancement and successful college transition, responding to local industry needs, and building CUNY’s capacity to serve adult workers. CareerPATH provides academic and English language skills instruction “contextualized” to five industry sectors – health care, education, manufacturing, culinary arts and hospitality, and business – with the goal of engaging adult learners and accelerating their progress once they enroll in college. Strengthened connections between English language pre-college programs, occupational training, and degree programs — bolstered by strong advisement and enhanced student services — help students progress on each step of their education and career pathway. In the short term, participants earn industry-recognized credentials and find jobs. In the longer term, they translate their training into college credit and enter degree programs.

The program director/product liaison should enter the following information below:

- Upper-Level CLIP Students
- “Our Pleasure to Serve You: Hospitality and Tourism”
- English for Academic Purposes and Contextualized Career Exploration

The reviewer should complete the information below:

Based on your expertise, how would you rate the product’s ability to meet standards within your field?			
<input checked="" type="checkbox"/> Outstanding	<input type="checkbox"/> Satisfactory	<input type="checkbox"/> Needs Improvement	<input type="checkbox"/> Incomplete

SUMMARY

Based on knowledge of the product, please summarize your review of the product below in 2-3 paragraphs.

The Curriculum is entirely consistent with the goals of CareerPATH. It fits the CLIP modality, and it is engaging for students at the same time. The course is designed to acquaint and inspire students to the possibilities of the hospitality and tourism industries, to improve their academic and business English proficiency, and to develop the academic skills they will need to succeed at the university. It succeeds on all counts. The introduction uses fables from around the world to highlight the universal and the particular nature of hospitality in ways that will excite student interest and virtually guarantee enthusiastic participation. Students become the authority on the foods they like or serve. The books are interesting, accessible, and of appropriate levels of difficulty. There is a variety of additional reading material that is topical and current from newspapers, websites, and magazines to broaden the students' experience with different types of texts. Of particular interest are the inserts on jobs in the food industry and jobs in the travel industry. These give students practical information about career possibilities. There is also a Career Exploration Set which deals generally with researching careers, interviewing and letters. In addition, there are practice materials written to prepare students for the specific reading and writing tasks of the CUNY assessment tests they must pass to advance to credit bearing college courses.

The curriculum is executed in weekly modules. It is designed for the CLIP schedule of 25 contact hours per week. Each module has essentially the same structure which is particularly useful for ESL students. Though they may be wrestling with vocabulary and concepts, once they know the structure, they know what they are supposed to be doing. There are theme related "Key Questions" that serve to frame the week's work, a reading from the texts with work sheets, and a writing assignment. The worksheets are integral to the course. They guide students through pre-reading, content, association, invention, vocabulary, grammar, composing, paraphrasing to give a non-exhaustive list. They are versatile and can be used as the basis for writing or speaking assignments. In this curriculum, the post reading exercises on perspective, exposition, and summarizing using chunking to handle larger amounts of text are outstanding. The inclusion of weekly self-assessment/reviews is a valuable addition.

In sum, this curriculum is both well-conceived and well-executed.

David Marshall

6/2/2014

Signature

A handwritten signature in black ink that reads "David Marshall". The signature is written in a cursive style and is positioned above a horizontal line.

This workforce solution was funded by a grant awarded by the U.S. Department of Labor's Employment and Training Administration. The solution was created by the grantee and does not necessarily reflect the official position of the U.S. Department of Labor. The Department of Labor makes no guarantees, warranties, or assurances of any kind, express or implied, with respect to such information, including any information on linked sites and including, but not limited to, accuracy of the information or its completeness, timeliness, usefulness, adequacy, continued availability, or ownership. The CUNY CareerPATH Program is an equal opportunity employer/program and auxiliary aids and services are available upon request to individuals with disabilities.