

# Social Media Analytics

**\*1. Please select the statement that applies to you.**

- ☐ I have completed the NISGTC Participant Form
- ☐ I have NOT completed the NISGTC Participant Form

**\*2. How did you FIRST learn about NISGTC?**

- ☐ Class Presentation, Hall Visit, or meeting with NISGTC Career Coaches
- ☐ NISGTC Website
- ☐ Facebook
- ☐ NISGTC Poster or Flyer on campus
- ☐ Faculty, advisor, or other college staff
- ☐ Other (Please specify below)

Please specify "Other"

**\*3. In general, how are you usually informed about NISGTC events and services? (may select more than one)**

- ☐ Phone calls
- ☐ Email
- ☐ NISGTC Website
- ☐ Facebook
- ☐ Twitter
- ☐ NISGTC Poster or Flyer on campus
- ☐ Word of mouth

**\*4. In which ways have you interacted with NISGTC on Facebook? (may select more than one)**

- ☐ "Liked" a post/comment/photo on the NISGTC Facebook page
- ☐ Posted a comment or photo on the NISGTC Facebook page
- ☐ Shared a post/photo on the NISGTC Facebook page to another Facebook page
- ☐ Sent a private message to NISGTC on Facebook
- ☐ Joined the NISGTC Facebook page (added as friend or requested to friend)
- ☐ Visited the NISGTC Facebook page but did not interact
- ☐ Have Never visited the NISGTC Facebook page

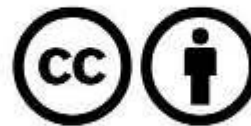
## Social Media Analytics

### \*5. What is your preferred method of communication? (may select more than one)

- ☐ Email
- ☐ Phone Call
- ☐ Text Message
- ☐ Facebook
- ☐ Twitter
- ☐ LinkedIn



Collin County Community College District is an equal opportunity institution and provides education and employment opportunities on a basis of race, color, religion, gender, age, national origin disability or veteran status. For more information contact ACCESS. If you have a hearing or speech impairments please use the Texas Relay Services when offices or departments on campus do not list a TDD. 800-735-2989 (TDD). "This workforce solution was funded by a grant awarded by the U.S. Department of Labor's Employment Security Administration. The solution was created by the grantee and does not necessarily reflect the official position of the U.S. Department of Labor. No guarantees, warranties, or assurances of any kind, express or implied, with respect to such information, including any information not limited to, accuracy, continued availability or ownership."



This work by the National Information Security and Geospatial Technologies Consortium (NISGTC), and except where otherwise noted, is licensed under a Creative Commons Attribution 3.0 Unported License. To view a copy of this license, visit <http://creativecommons.org/licenses/by/3.0/>