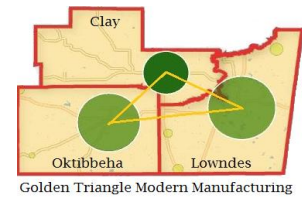


East Mississippi Community College Golden Triangle Modern Manufacturing Project



Marketing Brochures - Action 1.5 Market the value of certifications to employers and the general public. Action: Develop student recruitment marketing brochures that value certifications and a distribution plan.
Related Deliverable – Student recruitment marketing brochure(s) that value certifications.

The attached brochure and flyer were developed to recruit students into Career and Technical Education programs offered by the Manufacturing Technology and Engineering Division of East Mississippi Community College that lead to high-paying jobs. The recruiting materials were developed using data from the Labor Market Information report developed by the college and show pathways to high wage jobs in the Golden Triangle Region in manufacturing, construction, and transportation. The pathways link high paying jobs to programs to certifications valued by industry.

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Start Here – Go anywhere!



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East Mississippi Community College is committed to assuring that the College and its programs are free from discrimination and harassment based upon race, color, ethnicity, sex, pregnancy, religion, national origin, disability, age, sexual orientation, gender identity, genetic information, status as a U.S. veteran, or any other status protected by state or federal law. The following person has been designated to handle inquiries regarding the non-discrimination policies: Dr. Andrea Mayfield, Vice President for Scooba Campus, SC Student Services, EEOC/OCR, & Institutional Research & Effectiveness, Davis Administration Building, P.O. Box 158, Scooba, MS 39358, 662-476-5000, asmc@eastms.edu



Need a good job?



EMCC'S Manufacturing Technology and Engineering Division (MTED) can provide you the training and credentials you need for high-paying jobs in the Golden Triangle.



EMCC has a program for you!

Manufacturing jobs in the Golden Triangle pay an average wage of \$51,739. This high paying sector includes 6,043 jobs in Lowndes, Clay and Oktibbeha counties with new opportunities arising everyday.

MTED Programs to consider for these jobs include:

- ◇ Automation and Control Technology
- ◇ Automotive Technology
- ◇ Drafting and Design Technology
- ◇ Electronics Technology
- ◇ Electro-mechanical Technician*
- ◇ Electrical Technology
- ◇ Industrial Maintenance Technology
- ◇ Precision Machining
- ◇ Mechatronics Technician*
- ◇ Welding Technology
- ◇ Welding/Fabricator Technician*

Construction jobs in the Golden Triangle pay an average wage of \$46,907. This high paying sector includes 2,856 jobs in Lowndes, Clay and Oktibbeha counties with new projects starting up frequently.

MTED Programs to consider for these jobs include:

- ◇ Drafting and Design Technology
- ◇ Electrical Technology
- ◇ Electronics Technology



Transportation and warehousing jobs in the Golden Triangle pay an average wage of \$ 42,734. This high paying sector includes 1,682 jobs in Lowndes, Clay and Oktibbeha counties. As new industries locate in the region, these jobs will only increase.

Programs to consider for these jobs:

- ◇ Automotive Technology
- ◇ Drafting and Design Technology
- ◇ Electrical Technology
- ◇ Welding Technology



*New technician programs are being developed:

- ◇ Electro-Mechanical Technician
- ◇ Mechatronics Technician
- ◇ Welding/Fabricator Technician

These programs will prepare you for high-wage, high-skill technician jobs in the Golden Triangle.



Industry-Recognized Credentials Matter!

More and more manufacturing companies and related industries want workers with authenticated skills.

EMCC's MTED

Programs begin with a nationally recognized Silver Level Career Readiness Certificate, add an industry-recognized Modern Manufacturing Skills – Basic Certificate including OSHA and CPR credentials, then add specialty

credentials from the National Center for Construction Education and Research, the American Welding Society, the National Institute for Metalworking Skills, National Association of Manufacturers endorsed credential from the National Institute for Automotive Service Excellence, NCCER, and NIMS.

We are currently developing high-tech credentials for electro-mechanical technicians and mechatronics technicians.





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