

Review of Deliverables

East Central Community College
TAACCCT Grant Number: TC-26437-14-60-A-28

Name of Reviewer: Melanie Hartley

Qualifications of Reviewer: This reviewer has a Bachelor's degree in elementary and special education, a Master's degree in special education, and 49 additional hours toward a Doctoral degree in school administration. I retired from public education as superintendent of education for the Leake County School District in 2007, having served as a classroom teacher of all elementary through high school grades, a special program supervisor, a federal program coordinator, and assistant superintendent of education.

Throughout my twenty-plus years in administration I specialized in curriculum development and implementation and the delivery of best practices based on the research of teaching and learning, particularly that of adult learners. I have participated in, applied for, administered and/or evaluated many state and federal grants, including the following:

- "K-PAVE" federal education research grant out of the University of North Carolina at Greensboro's SERVE Center (implementation participant);
- Tennessee Valley Authority "Industrial Product Readiness Program" grants – four grants over four years (application for, administration and evaluation of)
- A federal "Transportation Enhancement Grant" (application for, administration and evaluation of);
- "Community Heritage Preservation Grant" of the Mississippi Department of Archives and History, Rounds VII and IX (application for, administration and evaluation of).

For the past seven years I have served as Executive Director of the Leake County Development Association as an economic developer, working with workforce development programs, community development and the creation of employment opportunities.

Date of Review: April 30, 2015

Deliverable Reviewed: East Central Community College Student Recruitment Marketing Brochures. Action 1.5 calls for the college, relying on local and regional LMI data, to develop marketing and outreach methods to recruit TAA-eligible workers, Veterans, and other adults to the new Louisville center programs. A milestone in this action is to develop Student Recruitment Marketing Brochures. This deliverable consists of those brochures.

Comments: The development and publication of the East Central Community College Student Recruitment Marketing Brochures will achieve the goal of informing TAA-eligible workers, veterans and other adults of the workforce training opportunities available at the Louisville Career Advancement Center. The Brochures clearly communicate the benefits of the training

with regard to Winston Plywood and Veneer and other manufacturing opportunities. Facts about Winston County manufacturing careers are clearly communicated. The Brochures clearly explain the process of training enrollment and the outcomes that can be expected by participants, particularly with regard to Winston Plywood and Veneer.

Electrical Technology training for a one-year certificate or an Associate of Applied Science Degree beginning in August, 2015 is well-publicized in the document and should enhance the enrollment in programs.

Together, the Brochures will enable quality and efficient communication and promotion of the manufacturing training available through this grant. The deliverable of Action 1.5 has been successfully achieved.

- Approved, no issues or concerns**
- Approved with suggested revisions**
- Denied, needs rework**

Debbie A. Artley
Signature of Reviewer

4/30/15
Date