Professional Certificate Evaluation

Thank you for participating in our first ever virtual Professional Certificate in Leading Smart Communities. True to our commitment to engagement, we want your feedback on what you appreciated and how we can improve (responses are anonymous unless you choose to share your name). Thank you!

* Required

1. We offered this virtual certificate because of COVID, but are evaluating our options moving forward. Pandemic considerations off the table, what delivery style would you prefer? *

    Mark only one oval.

    ( ) 3-day, in person certificate in Malibu (at a higher price point)

    ( ) virtual offering (current format)

    ( ) virtual offering (alternative format)

2. If you would prefer an alternative virtual format, what suggestions can you offer us?

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    _____

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3. Would you recommend this course to others in your network? *

    Mark only one oval.

	1	2	3	4	5	
Not Likely	( )	( )	( )	( )	( )	Very Likely

4. Did the certificate program increase your awareness and understanding of the field of 'gov-tech'? *

    Mark only one oval.

	1	2	3	4	5	
Not really	( )	( )	( )	( )	( )	Greatly!

5. What would you most like to see changed in this course?

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    _____

    _____

    _____

    _____

6. What would you least like to see changed in this course?

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7. Is there a topic you would like to have seen covered in greater detail?

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8. Was there information *not* presented that you would like to know more about?

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9. We view this seminar as a first step in building a learning community around smart communities. Would you like to be included in future updates about the field and future training programs? *

    Mark only one oval.

    ◯ Yes

    ◯ No

10. If yes, please detail your email address below:

_____

11. How do you intend to apply what you've learned from this certificate?

_____
_____
_____
_____
_____

12. How did you hear about the program? *

_____

Please tell us a bit more about each module you attended

Week 1: Global Smart Communities Movement
Instructor: Jonathan Reichental

13. This session enhanced my understanding of the global smart communities movement

Mark only one oval.

	1	2	3	4	5	
Strongly Disagree	◯	◯	◯	◯	◯	Strongly Agree

14. The instructor was knowledgeable and engaging in the online format

Mark only one oval.

	1	2	3	4	5	
Strongly Disagree	◯	◯	◯	◯	◯	Strongly Agree

15.   How might we Improve this session in the future?

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Week 2: Cybersecurity & Risk
Instructor: Charla Griffen Brown

16.   This session enhanced my understanding of cybersecurity and the dynamics of the threat
       landscape

Mark only one oval.

	1	2	3	4	5	
Strongly Disagree	◯	◯	◯	◯	◯	Strongly Agree

17.   The instructor was knowledgeable and engaging in the online format

Mark only one oval.

	1	2	3	4	5	
Strongly Disagree	◯	◯	◯	◯	◯	Strongly Agree

18.   How might we Improve this session in the future?

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Week 3: Digital Communication Strategy
Instructor: Alex Kouts

19. This session enhanced my understanding of digital communication and provided leading tools

Mark only one oval.

	1	2	3	4	5	
Strongly Disagree	◯	◯	◯	◯	◯	Strongly Agree

20. The instructor was knowledgeable and engaging in the online format

Mark only one oval.

	1	2	3	4	5	
Strongly Disagree	◯	◯	◯	◯	◯	Strongly Agree

21. How might we Improve this session in the future?

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Week 4: Basic Analytics and AI for Managers
Instructor: Kamran Bakhitiari

22. The session enhanced my understanding of analytics and AI

Mark only one oval.

	1	2	3	4	5	
Strongly Disagree	◯	◯	◯	◯	◯	Strongly Agree

23. The instructor was knowledgeable and engaging in the online format

     Mark only one oval.

	1	2	3	4	5	
Strongly Disagree	◯	◯	◯	◯	◯	Strongly Agree

24. How might we Improve this session in the future?

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     _____

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Week 5: Building Smarter and More Sustainable Communities
Instructor: Jonathan Reichental and Pete Peterson

25. The session enhanced my understanding of the future of Smart Communities

     Mark only one oval.

	1	2	3	4	5	
Strongly Disagree	◯	◯	◯	◯	◯	Strongly Agree

26. The instructor was knowledgeable and engaging in the online format

     Mark only one oval.

	1	2	3	4	5	
Strongly Disagree	◯	◯	◯	◯	◯	Strongly Agree

27.   How might we Improve this session in the future?

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Final Thoughts

28.   Is there anything else you would like us to keep in mind as we plan future programs?

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Google Forms