SCC Grant Employer Engagement Committee Employer Focus Group – Event Day



11:30 am Business Partnership Coordinator	Welcome & participant introductions
11:40 am Consortium	Grant perspective & context
Director	Present digital badges & criteria
11:55 am	Questions from employers
Consortium Director	Provide clarifications
12:00 pm	 Poll questions: Would you be more inclined to select badged candidates during resume review and recruitment? Do badges for employability skills add value to potential hires? Would you be more likely to hire someone who earned badges?
12:05 pm Business Partnership Coordinator	Discussion of poll responses
12:20 pm	Employer concerns
Consortium Director	Employer recommendations
Director	Lingering questions

Follow-Up Activities

- Thank you to participants > from Consortium Director and Business Partnership Coordinator with cc: to Consortium College Lead & Employer Engagement Committee members
- Identify highlights to share with SCC Grant Badging Work Group
- Identify/assign action items from Focus Group

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