

Employer Engagement Worksheet



Company	Industry Sector <input type="checkbox"/> Advanced Manufacturing <input type="checkbox"/> Cybersecurity
Partner Assessment	
What are the employer’s goals for partnership?	
What organizational outcomes do they expect to see?	
What learner outcomes do they expect to see?	
Institutional Assessment	
How does the employer perceive your institution?	
What does the employer know about your institution? How did they learn it?	
What programs do you offer that align with employer’s current and future needs?	
Leadership Buy-In	
Is there evidence of commitment from employer leaders to long-term partnership?	
Do you have the commitment from college leadership needed to establish this partnership?	
Long-Term Sustainability	
Who in the partner company will be designated to support and maintain the partnership?	
Who at the college will be designated to support and maintain the partnership?	
What other resources are needed by employer and college to support and maintain the partnership?	
Gaps to Address	

Adapted from the Employee Engagement Best Practice Toolkit, Competency Based Education Network (2019)

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