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Innovating Educational
Content For
Successful Learning

THE MAKEOVER STRATEGY

SkillsCommons has implemented a "Makeover Strategy" to demonstrate how the open educational resources (OER) with a CC BY Creative Commons license can be revised and reused in innovative ways to improve the qualities and capabilities of instructional materials and enable successful learning.





TYPES OF MAKEOVERS

Interested in using SkillsCommons materials for your makeover? Need a little inspiration? Here are some makeover ideas to help you get started:

- [Make Static Content Interactive](#)
- [Organize multiple OERs into a LMS](#)
- [Convert Word docs and PDFs to eBooks](#)
- [Make Videos Engaging and Accessible](#)

To see “Before” and “After” views of the makeover strategies listed above please visit our Makeover Strategy page at:

skillscommons.org/makeovers

Get Started on Your Makeover Today!

makeovers@skillscommons.org

WHAT IS A MAKEOVER?

A Makeover is taking existing SkillsCommons materials and transforming them into more engaging, accessible and interactive content for both your own use as well as for others.

WHY DO A MAKEOVER?

By applying the Makeover Strategy with the CC BY licensed materials in SkillsCommons, you can create customized educational resources quickly and cost-effectively. Here are a few reasons to start your makeover today!

- [“Don’t Reinvent The Wheel” – Leverage the expertise and work of others for FREE](#)
- [Make content more engaging, interactive, and usable for your students’ success](#)
- [Make content more interoperable, readily adoptable, and more accessible](#)
- [Make customized content more affordable for your students with free and open educational resources](#)

HOW TO DO A MAKEOVER?

The CC BY Creative Commons license on SkillsCommons materials allows you the opportunity to reuse the materials in a variety of ways. One way you can accomplish this is by forming partnerships with existing technology companies, and we can help!

EXPLORE PARTNERSHIPS WITH TECH COMPANIES

SkillsCommons facilitates partnerships between tech companies and academic institutions, helping them achieve their common goal of designing and delivering technology enhanced curriculum that accelerates and improves the development of job-driven workforce development skills. You can learn more at:

skillscommons.org/partnerships

