If it Ain’t About the Money

Intro

A real-world guide to a more balanced life.
What Is Wealth Inequality

- Video: [http://mashable.com/2013/03/02/wealth-inequality/](http://mashable.com/2013/03/02/wealth-inequality/)
- Q: What do you think of this information?
- Q: How does it make you feel?
- Q: What do you think the cause of this disparity is?

- What is your money’s job for you? (Write your answer)
- What are your frustrations when it comes to work and money
The System

- The welfare system is not a system set up for financial growth.

- Minimum wage for the state of Ohio is $7.85. This is not considered a “living wage.”

- Why is this happening???????
Working Poor Families in Ohio

**10.6% Poverty Rate**

**29% Asset Poverty Rate**
Families do not have savings or other assets to cover basic expenses for 3 months if an emergency leads to loss of income.

In Ohio, people are working minimum wage but still relying on public assistance:

- **31.8%** of Ohio families are low income.
- **66.6%** of low income families in Ohio work.
- **24.9%** of poor Ohio families are receiving cash public assistance.

A person earning minimum wage who works full time, year round, earns less than the poverty level.
(Center for Community Solutions)
Getting to Self-Sufficiency

Self-Sufficiency Standard measures how much income a family needs to adequately meet basic needs.

<table>
<thead>
<tr>
<th>OCCUPATION</th>
<th>HOURLY MEDIAN WAGE</th>
<th>PERCENT of SELF SUFFICIENCY STANDARD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Retail Salesperson</td>
<td>$9.63</td>
<td>46%</td>
</tr>
<tr>
<td>Office Clerk</td>
<td>$13.17</td>
<td>62%</td>
</tr>
<tr>
<td>Nursing Aides and Attendants</td>
<td>$11.40</td>
<td>54%</td>
</tr>
</tbody>
</table>

Self-Sufficiency Standard for one adult, one preschooler, and one school-age child in Columbiana County (closest to state median) $20.76 100%

(Ohio Self Sufficiency Standard, 2013)

There is a gap between getting a job and self-sufficiency.

- Training
- Job Search
- Employment
- Social Support and Asset Building
- Self Sufficiency
Our Responsibility

- According to Tope Fajingbesi we all have a money color.
  1) **Green**: Always thinking about how your money can make more money.
  2) **Blue**: You save, but do not want to invest because of the fear of losing money.
  3) **Yellow**: Goes by the motto, “Work Hard, Play Hard.” Not necessarily in debt.
  4) **Gray**: Never spends money; will rotate through the same 4-5 shirts every week.
  5) **Red**: In debt, no delayed gratification mechanism, spends as soon as it’s received.

Take a moment to think about what color your money is. What color do you want it to be?
Activity

- List our top 5 money needs.

Discussion
Closing

What have you learned? Has anything been affirmed for you?

As you go through the next week I want you to track your spending for 7 days. Write down EVERYTHING you spend money on no matter how big or how small. It does not matter if it is a need or a want, if you hand money over to ANYONE write it down.
Discovering the Truth About Your Money

I Spent What?!?

Overview: Needs vs Wants video:
Review

- Here’s a quick recap of what we talked about.
- How much do you plan to pay yourself this week?
Maslow’s Hierarchy of Needs diagram (MHN)
Basic Needs

❖ Food
❖ Shelter
❖ Physical Safety
❖ Health
❖ Resources
❖ Achievement
❖ Respect - For Other and For Ourselves

“Maslow noted only 1 in 100 people become fully self-actualized, because our society rewards motivation primarily based on esteem, love, and other social needs.”
Building wealth

- Wealth is.......
Definition

wealth
noun
an abundance of valuable possessions or money.
the state of being rich; material prosperity.
plentiful supplies of a particular resource.
Wealth Creation Basics

- What are assets?
- What are liabilities
Homework

- Write out all of your mandatory expenses for a month.
- ONLY MANDATORY!!
- We will talk about how to include the things that do not come up regularly.
How to Stop Living Paycheck to Paycheck
Review

- Pay yourself first!!!
- Keep a record of your monthly expenses!
The most surprising thing about how to stop living paycheck to paycheck is to know much money you need each month.
Add up all of your necessary monthly expenses. This is the amount you need to save in order to stop living pay check to pay check.
Emergency!!!
How much is enough?
What is emergency savings?

- An emergency savings fund consists of a small amount of money, usually in a savings account, that you do not have easy access to. Saving for this fund starts with small, regularly scheduled contributions that build up over time.
Emergency expenditures

- Emergency expenditures can range from the bill for an unexpected car repair to living expenses that are tough to cover because of a layoff.
- What are some emergencies you would like to save for?
What are emergencies?

- repairing the brakes on your car; buying your child a new pair of needed shoes; replacing a broken window in your house; paying for a visit to the doctor when your child has the flu; covering the dental expense of filling a painful cavity; paying for a parking ticket; or flying to visit a sick parent.
Where to find extra money

- Start with the loose change you accumulate.
- 54 Ways to Save Money
This Will Happen!!!!

Murphy’s Law

“If anything can go wrong, it will”
Homework

- Figure out how you will start your emergency fund savings.
- When we have our coaching session not only the plan, but START!!
Debt be Gone

Working towards being debt free
Review

- Changing the way you think about money
- Tracking expenses
- Stop paycheck to paycheck living
- Emergency fund
Debt

- Debt is defined as, the state of owing money.
- Why do we get into debt?
Common Types

- Credit card
- Student Loans
- Payday loans/Cash advances
Basic Steps

The basic steps are things that we have already talked about. By the time you are ready to tackle your debt you would have already:

1. Budgeted and Saved
2. Cut Expenses
3. Tracking your expenses
4. Set some goals
Next Steps

- Depending on the amount of debt and the type you may want to pay off the one with the highest interest.
- I like small victories. I personally like the “snowball” plan. Start small and tackle them from smallest to largest.
Beware!!

- Avoiding payday lenders and title loans
- Video Watch SPENT: https://www.youtube.com/watch?v=YAxL4TB6pmQ
Check your credit report. People often find mistakes that can heavily affect your credit score.
Discussion on Spending Tracking

- Any surprises?
- Did you find yourself thinking more about what you spent or gave away?
- Was there any thing different about your spending on either of the two days?
Coaching sessions

- How was your homework assignment?
- What were results?
Review

- Week 1: Change the way you see your money. Is there money there that you didn’t know??

- Week 2: Spending. Are your spending habits aligned with the way you see your money? Track your spending in order to align your spending with financial goals.

- Week 3: Paycheck 2 Paycheck. Discovering your “magic” number for ending paycheck to paycheck living.
Homework Review

- How did it go?
- Does every $ have a name?
Homework

- What’s your emergency fund plan?
- How much is in it?
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