



FREE

Business Course!

Become an Entrepreneurial TECHNICIAN

**INCREASE YOUR EMPLOYABILITY LEVEL! • DISCOVER THE
ENTREPRENEUR IN YOU! • START A BUSINESS USING YOUR NEW
TECHNICAL SKILLS! • ADVANCE YOUR TECHNICAL OPPORTUNITIES**

Why? Entrepreneurial knowledge, when combined with technical skills, makes you more valuable to employers. It's that simple! Today's advanced manufacturers are looking for a dual workforce with both the technical training and business knowledge. Become the workforce of tomorrow...become an Entrepreneurial Technician!

Learning the business side to your trade WILL give you an employable advantage and a head start if you want to start your own business in the future! Advance your technical opportunities with this FREE course!

**MORE COURSES
ADDED FOR 2017!**

EMAIL entre@csusb.edu
for the 2017 Scheduled
Classes & Dates

ENROLL NOW!!! Seating is limited.

FOR MORE INFORMATION:
IntechCenter.org/Entre
909/ 537-5708

TO REGISTER:
entre@csusb.edu
909/ 537-5708



Jack H. Brown College
Business and Public Administration



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BUSINESS SKILLS for THE DOERS!



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Jack H. Brown College
Business and Public Administration



INTECH
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WANT TO START A BUSINESS USING YOUR NEW TECHNICAL SKILLS?

Enroll in the Entrepreneurial Technician Course and learn the business essentials to start your business today or in the future! With the Entrepreneurial Technician Course you will learn how to combine the basics of business and your technical skills to expand your future career options through business ownership.

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DISCOVER THE ENTREPRENEUR IN YOU!

Join us on this entrepreneurial journey as you develop practical business skills and knowledge.

This FREE course will give you the business essentials you need!

You may get...promoted!
You may become your own boss!



Learn how to tell the difference between an idea and a worthwhile business venture. As you're building your business concept, you will learn about competition, marketing, why "CASH IS KING!", start-up funding and how to legally protect your product. Throughout the course, you will learn about business plans, business presentations and why they are critical to your entrepreneurial success. When you take the sum of all these parts, they equal – The Entrepreneurial Technician - able to move between the business and technical realms!



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FOR COURSE INSTRUCTION INFORMATION
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