



ABOUT MEMPHISWORKS

MemphisWorks is a Greater Memphis Alliance for a Competitive Workforce (GMACWorkforce) workforce development initiative that connects jobs seekers with employers in dynamic and interactive ways – both online and as a mobile app in one comprehensive network.

As a digital career counselor, MemphisWorks also delivers free training in order to help job seekers explore and prepare for the jobs and careers that they want. For employers, MemphisWorks delivers an effective set of applicant recruitment and assessment tools along with learning content management and training modules.

FOR JOB SEEKERS

- **Mobile App:** Job seekers can search job posts based on their current location and explore Job Card profiles. The app displays full job descriptions for each posting with the ability to apply directly from a mobile device.
- **Job Cards:** MemphisWorks career navigation tool presents job seekers with short videos of actual employees discussing their job, their education, and their career pathway. Job cards teach job seekers about high-demand careers and offer links to educational resources and online training needed to embark on those careers.
- **Online Training Library:** MemphisWorks offers a comprehensive library of online training courses relevant to a wide variety of industry sectors.
- **Job Watchlist:** Job seekers select preferences related to job types and the MemphisWorks system makes career recommendations and can save jobs of interest
- **Company Exploration:** Job seekers explore company profiles and gain information about current job posts while taking online training courses recommended by individual companies.

FOR EMPLOYERS

- **Job Posting:** MemphisWorks' system effortlessly pulls job posts from a company's current career tracking system with no additional work for the employer. Job posts can also be entered manually into the system.
- **User Dashboard Management:** Comprehensive tools and reports are used to analyze high-demand jobs and skills, job seeker and student activity on the side, and skills development and credential reports across a user community.
- **Applicant Tracking System:** MemphisWorks allows companies to review multimedia portfolios, track, message, and pull reports on applicants.
- **Integration with Third Party Organization Data:** MemphisWorks can validate users against third party organization data, such as school rosters and corporate directories, to ensure that users have the appropriate roles.



www.memphisworks.com