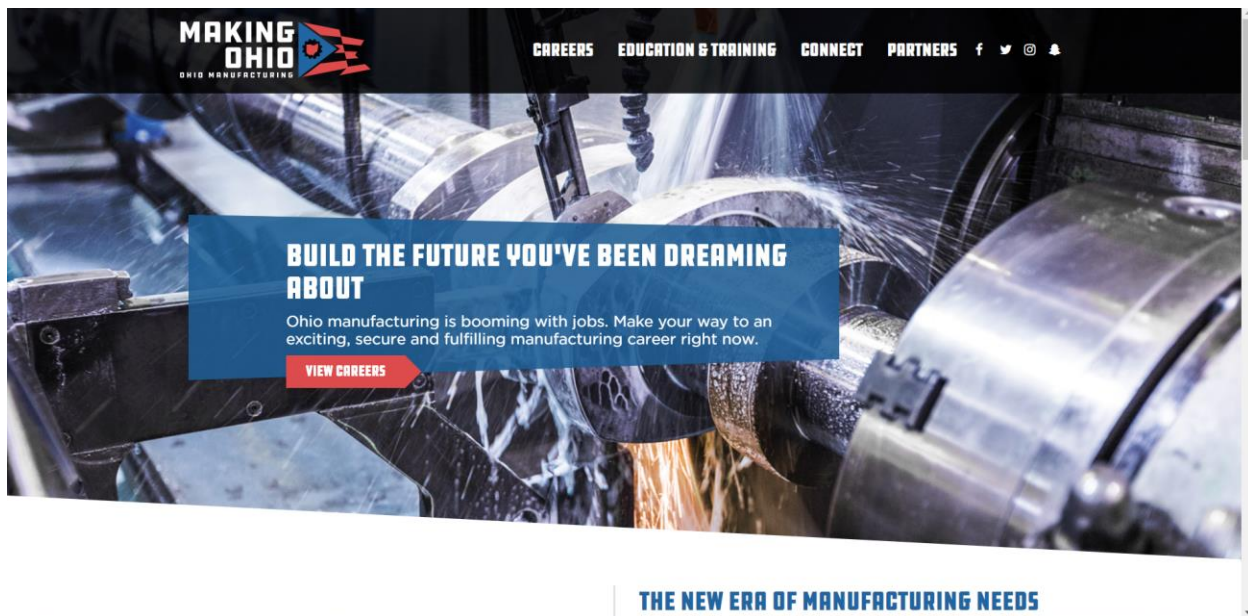
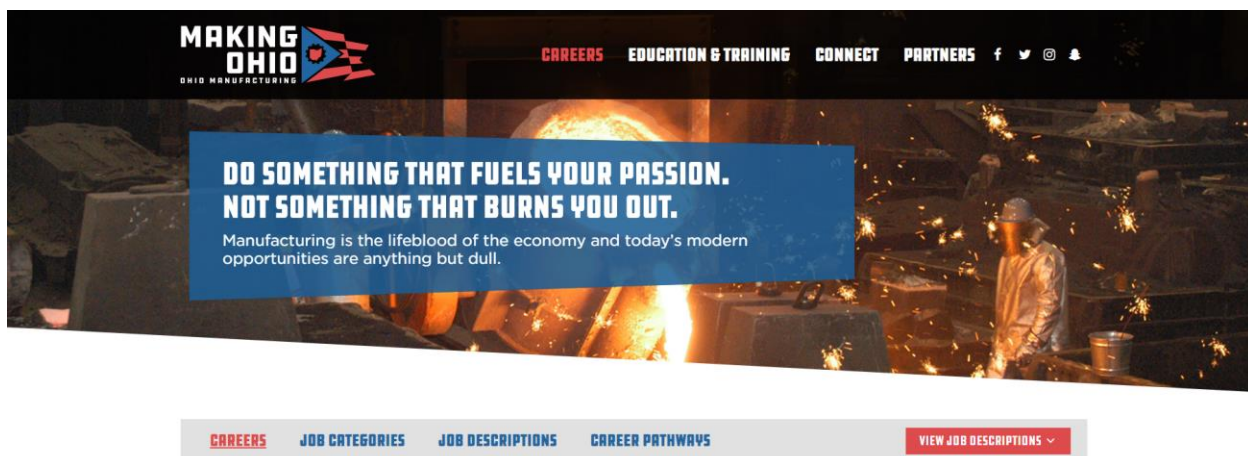


Documentation of New MakingOhio.com Website as of September 26 2018

HOME PAGE:



CAREERS Tab PAGE:



BUILD A CAREER. HAVE A LIFE.

Contrary to popular belief, it is possible to have a career AND a life. So it's no surprise that with 92% of US manufacturing employees eligible for health insurance benefits and our average work week lasting 42 hours - we know work-life balance because we live it every day.

No matter where you come from, how much education you have or what you're interested in doing, there is a stable, good-paying job in manufacturing just waiting for you. And getting started has never been easier. So seize the moment and join the millions of others who chose to stop working a job and start building a career.

TOTAL U.S. MANUFACTURING JOBS IN 2017:
12,539,000

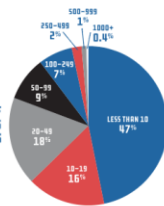
MANUFACTURING WAS
IN OHIO'S PRIVATE
SECTOR EMPLOYMENT
IN 2017 **3RD**

12.4%
OF ALL OHIO WORKERS
WERE EMPLOYED IN
MANUFACTURING IN 2017

SEE MANUFACTURING IN A WHOLE NEW LIGHT

Forget what you heard about the dirty, dark and dangerous manufacturing jobs of old. Modern manufacturers use equal parts brain power, technology, and tenacity to design and fabricate high-precision parts and products for the necessities of today and the innovations of tomorrow.

DISTRIBUTION OF
OHIO MANUFACTURING FIRMS
BY NUMBER OF EMPLOYEES



ALMOST **50%**
OF OHIO
MANUFACTURING FIRMS
EMPLOY FEWER THAN **10** PEOPLE;
0.4% OF FIRMS
EMPLOY MORE THAN
1,000



JOB CATEGORIES

Challenging. Technical. Satisfying. Find a manufacturing job type that matches your interests.

[LEARN MORE](#)

CAREER PATHWAYS


If you're ready for the challenge, there's a career in manufacturing waiting for you.





[LEARN MORE](#)




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EDUCATION AND TRAINING Tab PAGE:



CAREERS **EDUCATION & TRAINING** CONNECT PARTNERS    




DON'T BUILD DEBT. BUILD ROCKETS.
Getting an education while skipping the massive debt? Yeah, it's possible.

EDUCATION & TRAINING SCHOOLS


REACH FOR THE STARS

With industry training, degrees and apprenticeships, modern manufacturing offers flexibility and hands-on training that you won't find at most four-year schools. And Ohio is home to a wide variety of public schools and training facilities to help you take your skills—and your employability—to the next level.



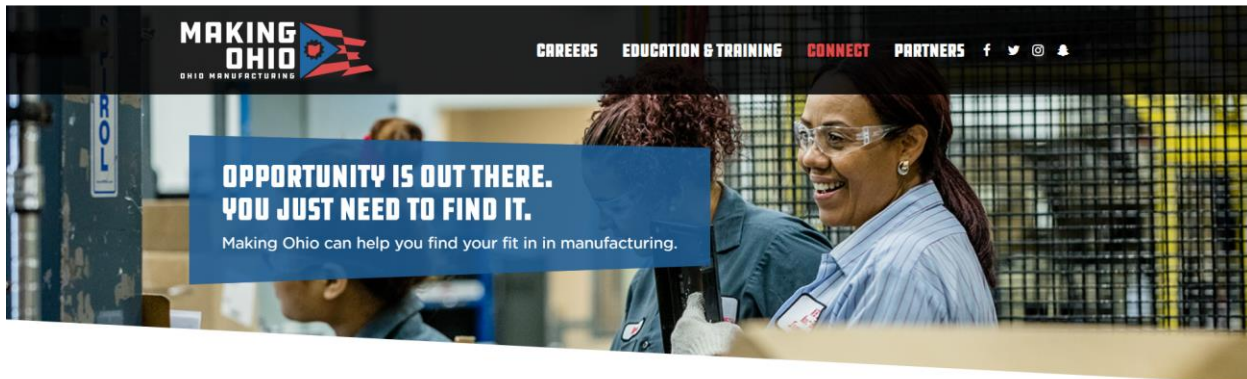
OHIO TECHNET
Developing innovative manufacturing training programs in Ohio for recent graduates, incumbent workers, transitioning adults, and the unemployed.
[VISIT THE SITE](#)

OHIO DEPARTMENT OF HIGHER EDUCATION
The state agency responsible for higher education is committed to increasing manufacturing education, training and resources in Ohio.
[VISIT THE SITE](#)



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CONNECT Tab PAGE:




MAKING OHIO
OHIO MANUFACTURING

CAREERS EDUCATION & TRAINING **CONNECT** PARTNERS f t i s




**OPPORTUNITY IS OUT THERE.
YOU JUST NEED TO FIND IT.**
Making Ohio can help you find your fit in manufacturing.

Developed by The Ohio Manufacturers' Association (OMA), in collaboration with workforce partners and other stakeholders, Making Ohio can help you understand the many diverse, stable and exciting manufacturing jobs in Ohio.



CONNECT WITH US
Email: workforce@ohiomfg.com
Call: (800) 662-4463
The Ohio Manufacturers' Association
33 N. High St. FL 6
Columbus, Ohio 43215

Making Ohio is supported by these organizations:



This workforce solution was funded by a grant awarded by the U.S Department of Labor's Employment and Training Administration. The solution was created by the grantee and does not necessarily reflect the official position of the U.S Department of Labor. The Department of Labor makes no guarantees, warranties, or assurances of any kind, express or implied, with respect to such information, including any information on linked sites and including, but not limited to, accuracy of the information or its completeness, timeliness, usefulness, adequacy, continued availability, or ownership.

MAKING OHIO
OHIO MANUFACTURING

CAREERS
Job Categories
Job Descriptions
Career Pathways

EDUCATION & TRAINING
Schools

CONNECT

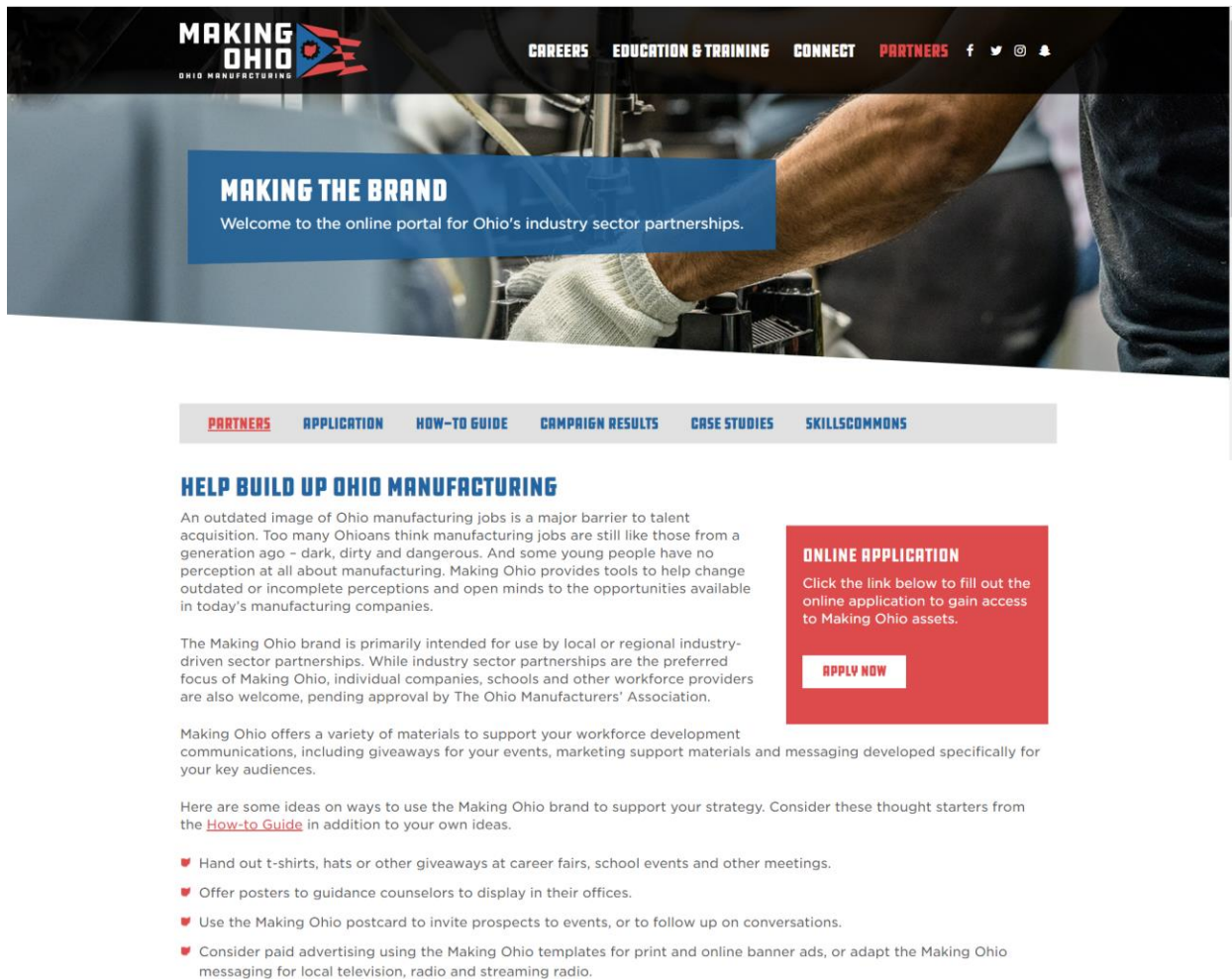
PARTNERS f t i s

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PARTNERS Tab PAGE:



The screenshot shows the 'PARTNERS' tab page of the Making Ohio website. The header features the 'MAKING OHIO OHIO MANUFACTURING' logo and navigation links for CAREERS, EDUCATION & TRAINING, CONNECT, and PARTNERS (which is highlighted). Social media icons for Facebook, Twitter, Instagram, and LinkedIn are also present. A large blue banner with the text 'MAKING THE BRAND' and 'Welcome to the online portal for Ohio's industry sector partnerships.' is displayed. Below this is a horizontal menu with links: PARTNERS, APPLICATION, HOW-TO GUIDE, CAMPAIGN RESULTS, CASE STUDIES, and SKILLSCOMMONS. The main content area is titled 'HELP BUILD UP OHIO MANUFACTURING' and contains three paragraphs of text. The first paragraph discusses the outdated image of Ohio manufacturing jobs. The second paragraph explains the purpose of the Making Ohio brand. The third paragraph lists materials offered for workforce development. A red box on the right side of the page contains the text 'ONLINE APPLICATION' and 'Click the link below to fill out the online application to gain access to Making Ohio assets.' with an 'APPLY NOW' button. Below the paragraphs is a list of four ideas for using the Making Ohio brand, each preceded by a red heart icon.

MAKING OHIO
OHIO MANUFACTURING

CAREERS EDUCATION & TRAINING CONNECT **PARTNERS** f t i s

MAKING THE BRAND
Welcome to the online portal for Ohio's industry sector partnerships.

PARTNERS APPLICATION HOW-TO GUIDE CAMPAIGN RESULTS CASE STUDIES SKILLSCOMMONS

HELP BUILD UP OHIO MANUFACTURING

An outdated image of Ohio manufacturing jobs is a major barrier to talent acquisition. Too many Ohioans think manufacturing jobs are still like those from a generation ago – dark, dirty and dangerous. And some young people have no perception at all about manufacturing. Making Ohio provides tools to help change outdated or incomplete perceptions and open minds to the opportunities available in today's manufacturing companies.

The Making Ohio brand is primarily intended for use by local or regional industry-driven sector partnerships. While industry sector partnerships are the preferred focus of Making Ohio, individual companies, schools and other workforce providers are also welcome, pending approval by The Ohio Manufacturers' Association.

Making Ohio offers a variety of materials to support your workforce development communications, including giveaways for your events, marketing support materials and messaging developed specifically for your key audiences.

Here are some ideas on ways to use the Making Ohio brand to support your strategy. Consider these thought starters from the [How-to Guide](#) in addition to your own ideas.

- ♥ Hand out t-shirts, hats or other giveaways at career fairs, school events and other meetings.
- ♥ Offer posters to guidance counselors to display in their offices.
- ♥ Use the Making Ohio postcard to invite prospects to events, or to follow up on conversations.
- ♥ Consider paid advertising using the Making Ohio templates for print and online banner ads, or adapt the Making Ohio messaging for local television, radio and streaming radio.


ONLINE APPLICATION
Click the link below to fill out the online application to gain access to Making Ohio assets.

APPLY NOW

The rest of this page is blank.

- Hang posters or postcards in local stores and restaurants.
- Incorporate Making Ohio messaging in your social media campaigns.

| | | |
|--|---|--|
| <h3>APPLY HERE</h3> <p>Get access to Making Ohio assets and artwork in two easy steps.</p> <p>APPLY NOW</p> | <h3>DOWNLOAD THE HOW-TO GUIDE</h3> <p>Have a question about getting access to the Making Ohio brand? The answers are in the guide.</p> <p>DOWNLOAD</p> | <h3>SHARE YOUR RESULTS</h3> <p>Share your Making Ohio success story and how you reached your results so others can follow.</p> <p>SHARE RESULTS</p> |
| <h3>REVIEW CASE STUDIES</h3> <p>Get new ideas by seeing what has worked for others.</p> <p>VIEW NOW</p> | <h3>LAUNCH SKILLSCOMMONS</h3> <p>Get access to free online training and professional development resources for manufacturers.</p> <p>LEARN MORE</p> | |

| | | | | | |
|---|--|--|----------------|-----------------|---|
|  | CAREERS Job Categories Job Descriptions Career Pathways | EDUCATION & TRAINING Schools | CONNECT | PARTNERS |     |
| Copyright © 2018 | Contact Us Terms of Service Privacy Policy | | | | |

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