

## Transcription of PLA Marketing Video Version 2\_30sec v6

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At time 00:00:00: Begins with video of a female student and a male voice saying: “You’ve got a future because you’ve got a past.”

At time 00:00:03: Video changes to 3 females working together at a computer and the male voice continues saying: “You’ve been trained in your field and it should count towards something. “ In the meantime, the video changes to a female advisor with a male student.

At time 00:00:06: Video changes to a female student working at a computer with another female and then a male student pointing at something and the male voice says: “Well now it does. “

At time 00:00:10: Video changes to a male student at a computer and a female instructor and the male voice says: “get the credit you deserve for the training you’ve already had.” Video changes to female advisor with male student.

At time 00:00:13: Video changes to a hand working with wires. Male voice continues by saying: “Earn college credit for the work you’ve already put in. “Video changes to a welder with a welding torch. Male voice continues: “And the best way is a clear cut path that saves you time and money while accelerating you towards a certificate or a degree. “ Video changes to a student looking through a microscope and then a female working with wires in a cabinet and then a female student with glasses sitting with 2 male students. Take credit for your past.

At time 00:00:23: Male voice says “Build your future” while video shows a welder welding. To get started, head over to FastPathOhio.com.” and video changes to students working in a lab with lab masks and lab coats on and then video changes to a 2 females walking in an indoor hallway.

At time 00:00:29: Video ends with the words FastPathOhio across the middle of the screen and the words fastpathohio.com below that.

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