

Transcription of PLA Marketing Video Version 1_30sec V4

At time 00:00:00: Begins with video of a male welder welding with his welding mask in the “up” position and a male voice saying: “You’ve got a future because you’ve got a past.”

At time 00:00:02: Video changes to a female working with computer wires in a cabinet. Male voice continues by saying: ‘You’ve been trained in your field and it should count towards something.’ In the meantime, the video changes to a male instructor showing something to a male student.

At time 00:00:07: Male voice says: Well now it does.” And video changes to a female hand working with wires and then 2 male hands working with. The male voice continues saying: “Get the credit you deserve for the training you’ve already had.”

At time 00:00:11: Video changes to female advisor helping a male student. Male voice continues by saying: “Earn college credit for the work you’ve already put in. “ Video has now changed to MEMS instructor in lab coat and lab mask showing a female student something in the lab. Male voice continues: “and the best way is a clear cut path that saves you time and money while accelerating you towards a certificate or degree . “ The video changes, in the mean time, to students in the classroom and a MEMS instructor in the lab.

At time 00:00:24: The video changes to 2 women walking in an indoor hallway and the male voice continues by saying: “ Take credit for your past. Build your future. To get started, head over to FastPathOhio.com.” Video ends with a welder welding and then the words FastPathOhio across the middle of the screen and the words fastpathohio.com below that.

This workforce solution was funded by a grant awarded by the U.S Department of Labor’s Employment and Training Administration. The solution was created by the grantee and does not necessarily reflect the official position of the U.S Department of Labor. The Department of Labor makes no guarantees, warranties, or assurances of any kind, express or implied, with respect to such information, including any information on linked sites and including, but not limited to, accuracy of the information or its completeness, timeliness, usefulness, adequacy, continued availability, or ownership.



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