

Transcription of PLA Marketing Video Version 1_30sec V4

At time 00:00:00: Begins with video of a male welder welding with his welding mask in the “up” position and a male voice saying: “You’ve got a future because you’ve got a past.”

At time 00:00:02: Video changes to a female working with computer wires in a cabinet. Male voice continues by saying: ‘You’ve been trained in your field and it should count towards something. ‘ In the meantime, the video changes to a male instructor showing something to a male student.

At time 00:00:07: Male voice says: Well now it does.” And video changes to a female hand working with wires and then 2 male hands working with. The male voice continues saying: “Get the credit you deserve for the training you’ve already had.”

At time 00:00:11: Video changes to female advisor helping a male student. Male voice continues by saying: “Earn college credit for the work you’ve already put in. “ Video has now changed to MEMS instructor in lab coat and lab mask showing a female student something in the lab. Male voice continues: “and the best way is a clear cut path that saves you time and money while accelerating you towards a certificate or degree . “ The video changes, in the mean time, to students in the classroom and a MEMS instructor in the lab.

At time 00:00:24: The video changes to 2 women walking in an indoor hallway and the male voice continues by saying: “ Take credit for your past. Build your future. To get started, head over to FastPathOhio.com.” Video ends with a welder welding and then the words FastPathOhio across the middle of the screen and the words fastpathohio.com below that.

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