EPIC Websites Summary

EPIC Website Summary:

The Enhancing Programs for IT Certification (EPIC) website found at http://epiworkforce.net serves as a public marketing and recruitment tool for potential students. The EPIC website has been designed with the Kentucky Community and Technical College System (KCTCS) brand guide to give it the look and feel of other websites used by EPIC consortium colleges. The top of home page features a user-friendly menu for navigating various sections and pages of the website as well as an "Apply Now" button that links directly to the KCTCS admissions process and application. The home page also includes large images and text highlighting popular information for current or potential EPIC participants. Additionally, this entry page introduces visitors to the features of EPIC including careers and planning, work-based learning, and success coaching. Finally, EPIC social media presence is made visible with a Twitter feed at the bottom of the website.

Not only is the EPIC website a useful marketing and recruitment tool but it also serves as a hub for information and resources to support participants. The "About EPIC" section of the website includes more information about EPIC's approach to enhancing programs, the consortium, and the access EPIC provides. This section also features videos from a participating employer and a graduate student. The "Meet Our Team" section introduces EPIC team members including biographical and contact information for staff at each of the EPIC consortium colleges as well as the EPIC success coaches. Information about various degrees and certificates offered by EPIC is given in the "Programs" section of this website. There is a page for each program of study (Computer and Information Technologies, Medical Information Technology, and Healthcare Specialist) as well as links to the KCTCS Learn on Demand for additional information. Under the "Programs" section there is also a "Classes" page with a link to the full KCTCS Learn on Demand course list as well as links to class schedule pages for each EPIC consortium college. The "Resources" section of the EPIC website provides additional helpful resources such as Learn on Demand information and links, application for graduation links for each KCTCS college, career data sheets for EPIC programs of study, and Wi-Fi and computer access locations in local service areas.

The EPIC website also provides information for the public, employers, and partners. The "EPIC News" section includes a photograph and a message from the consortium project director as well as houses EPIC Newsletters produced through the duration of the grant to highlight EPIC activities. A blog about epic related topics and EPIC graduates are also showcased under this section of the website. Finally, the "Employers" section provides contact information for employers interested in EPIC interns or apprentices as well as a "Partners" page with logos and links to EPIC partner organizations.

Learn on Demand Website Summary:

The KCTCS Learn on Demand (LoD) website found at http://learnondemand.kctcs.edu promotes and supports the flexible online learning format utilized by EPIC. This website is part of the larger KCTCS website and a subsection of KCTCS Online. The landing page for KCTCS Learn on Demand includes term session dates with important start and end dates identified for spring, summer, and fall for LoD students to choose from. This page includes left menu navigation as well as large buttons down the right panel enabling visitors to conveniently chat with a person, apply for admission, request information, and view an online brochure (view book).

The sections and pages within the Learn on Demand website describe more about this learning format and what it offers. The "About Us" section of the LoD website provides information about the features that

make Learn on Demand unique and appealing including flexible scheduling and pacing, credit for prior learning, and affordability. The “Admissions & Cost” section of the website holds a plethora of helpful information including tuition and changes, financial aid, tax forms, online orientation, assessment & placement, admissions documents, prerequisites, and getting started with online learning. A “Student Support” section of the website provides information about Learn success coaches, academic resources, policies and regulations, and tutoring available for LoD students. The “What We Offer” section is broken down into “Learn on Demand Programs” and “Learn on Demand Courses.” The various degrees and certificate programs available in LoD are listed under “Learn on Demand Programs.” Each program of study links to its own page with a detailed breakdown of the curriculum requirements for the respective program. Each Learn on Demand course is also linked to its own page complete with course description, syllabus link, prerequisite requirements, tuition and online course charge information. Lastly, the LoD website includes a section for “Workforce Training” to describe how Learn on Demand can be used to help businesses with corporate education and workforce skills opportunities.

Appendix A: EPIC Website Screenshots

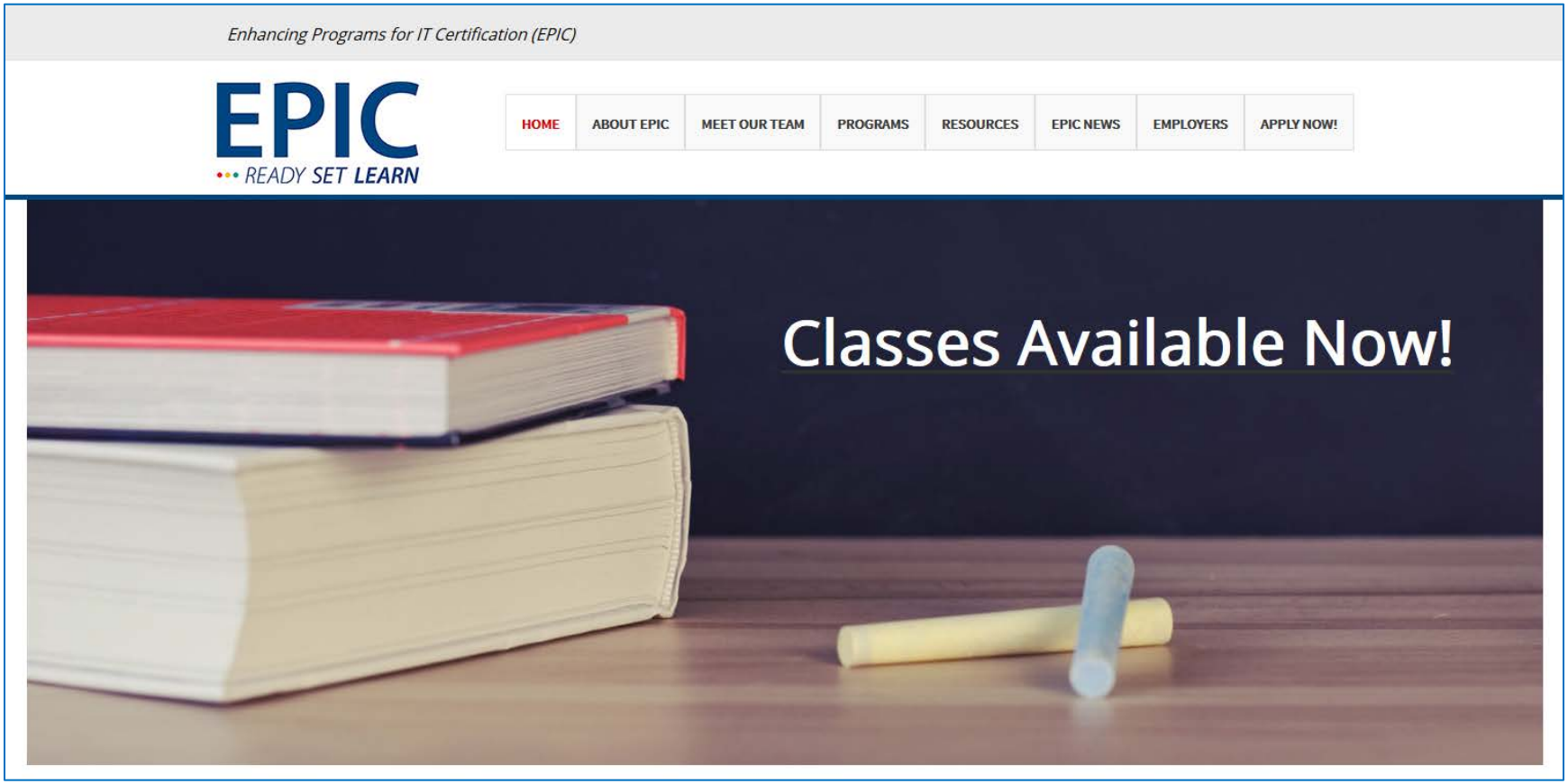

Figure A-1: EPIC website homepage menu and slider (top)

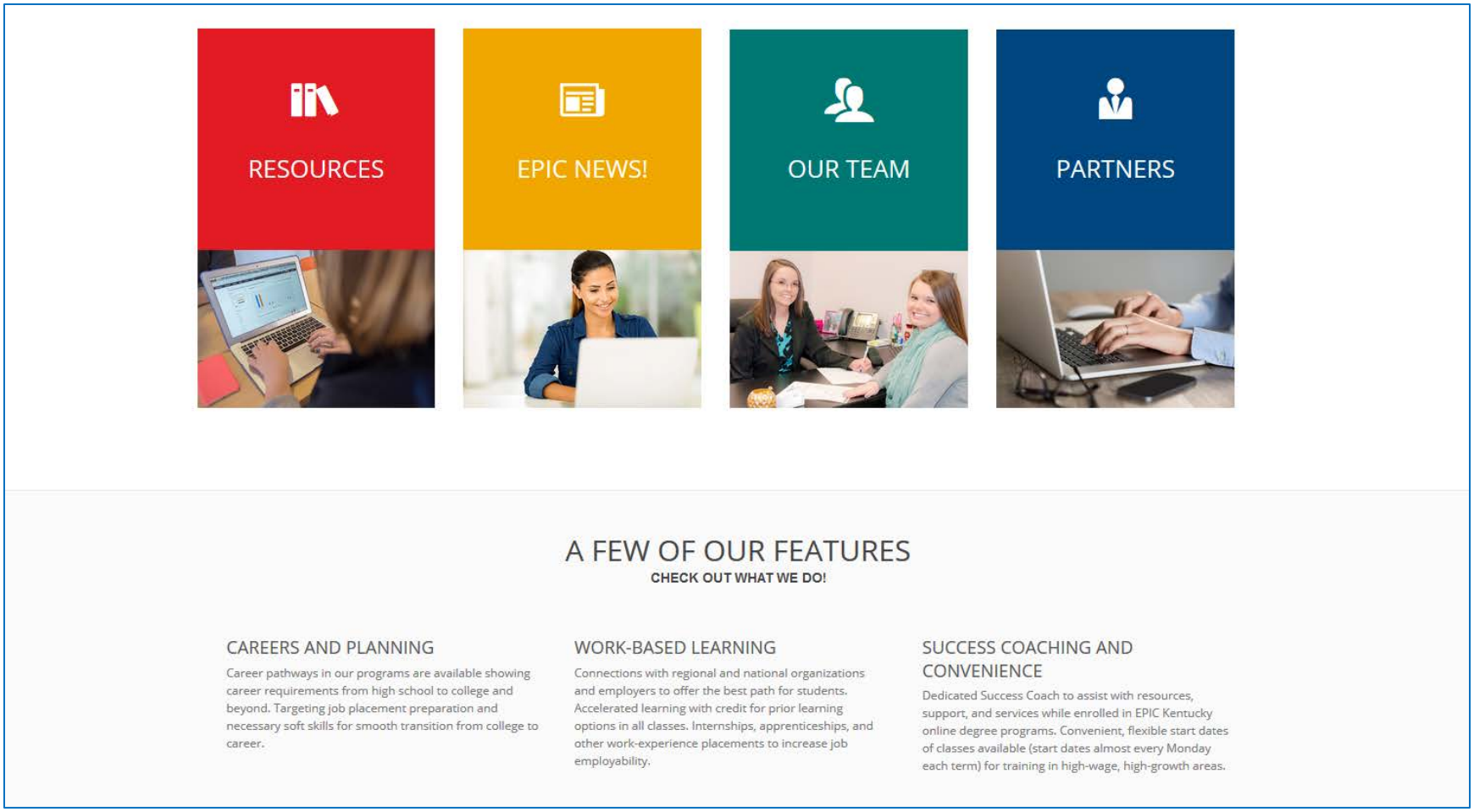

Figure A-2: EPIC website homepage features (middle)

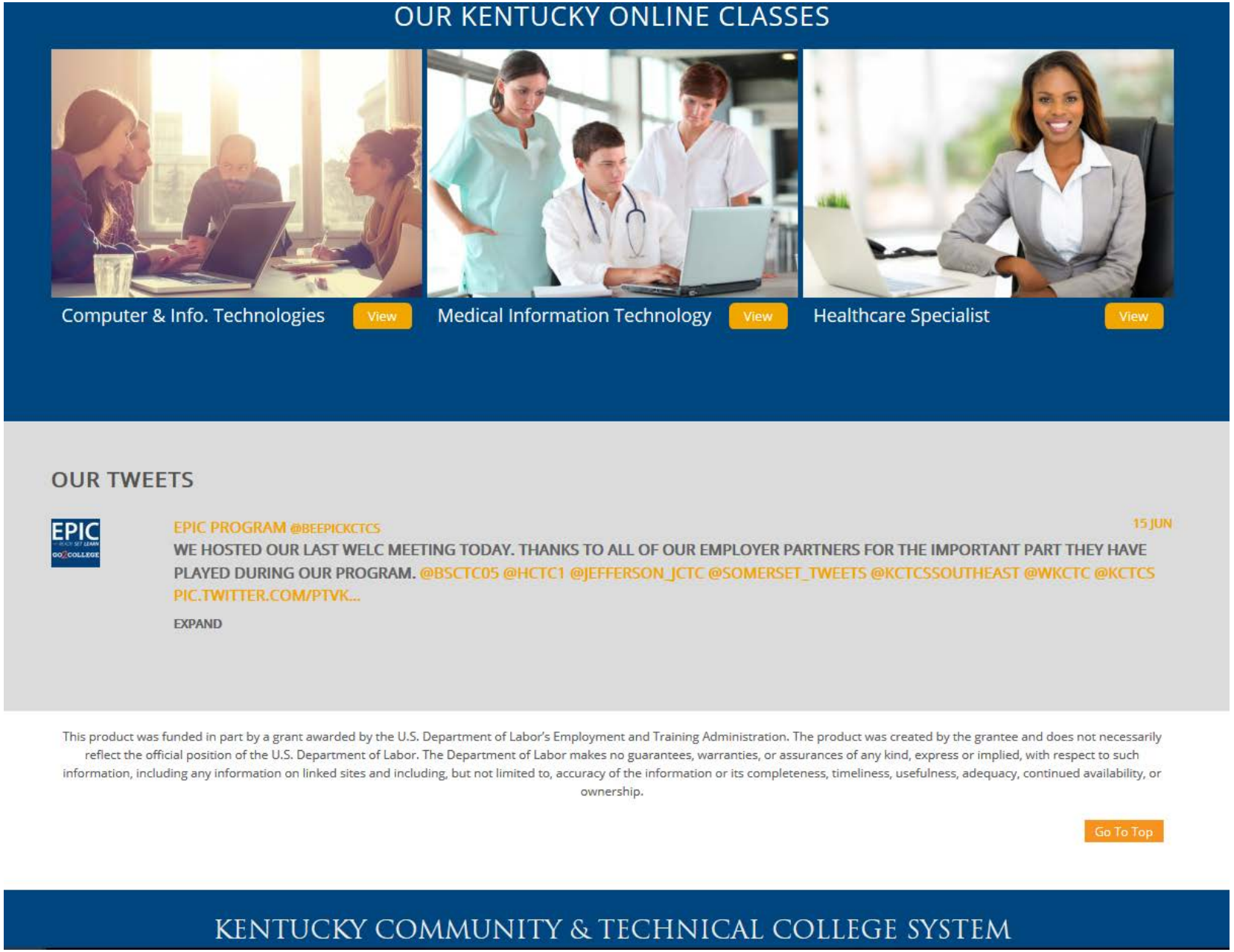

Figure A-3: EPIC website homepage programs, social media and disclosure (bottom)

What is EPIC?

The EPIC Program is a grant funded online education program that provides participants with access to

- Customized Computer & Information Technologies and Medical Information Technology certificates, diplomas, and degrees, as well as a certificate program – Health Care Specialist;
- Specialized academic assistance from your own Success Network (including a coach and outreach and placement specialist;
- Access to display experiential learning through credit for prior learning;
- Free access to support for online support information;
- Access to additional career development support and resources; career advisement;
- Assistance with local WIOA (if eligible); career pathways for specified jobs; and
- Connections to specified internship/apprenticeship opportunities.

The EPIC Program is managed through six Kentucky Community and Technical Colleges (Big Sandy Community and Technical College, Jefferson Community and Technical College, Hazard Community and Technical College, Somerset Community College, Southeast Kentucky Community and Technical College, and West Kentucky Community and Technical College). All colleges of the Kentucky Community and Technical College System, serving Kentucky as a collaborative catalyst with diverse global innovations.

EPIC enhances the Learn on Demand program and utilizes a competency-based approach to the design of the courses. This allows students to work as quickly or slowly as needed within the course start and end dates; thus allowing students to take the time needed to build their education foundation knowledge from course to course.

Mike Bryant Video

ABOUT EPIC – MIKE BRYANT

Denise Lee Video

ABOUT EPIC – DENISE LEES

Figure A-4: EPIC website About EPIC page

MEET OUR TEAM

Training Tomorrow's Workforce Today

You've heard the concept; it takes a village to raise a child. In our EPIC Program, we believe it takes a team to train a workforce. Our team is here, ready to serve and assist you on your journey from class to career. Meet our team!

Success coaches are here to help students as they navigate programs and transition into the workplace. Our EPIC program has two success coaches. Meet the Meagans!

Success Coaches

The EPIC team is spread across Kentucky at six different community college locations. Each college has both Outreach and Placement Specialists and Project Teams Leads who provide services to our EPIC students no matter where they live. Visit one of our colleges.

Big Sandy Community & Technical College
Hazard Community & Technical College
Jefferson Community & Technical College
Somerset Community College
Southeast KY Community & Technical College
West KY Community & Technical College

Figure A-5: EPIC website Meet Our Team page

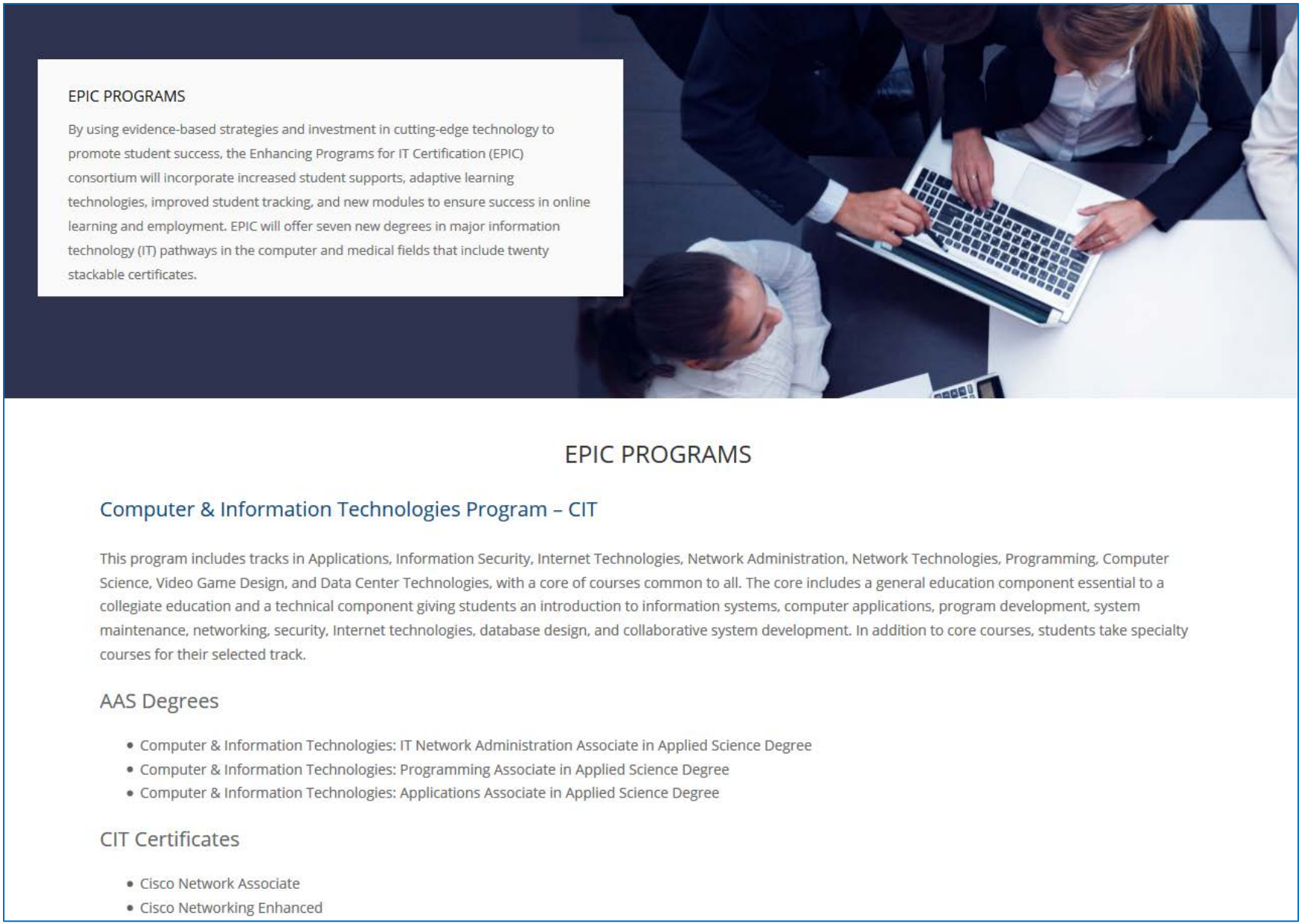

Figure A-6: EPIC website EPIC Programs page

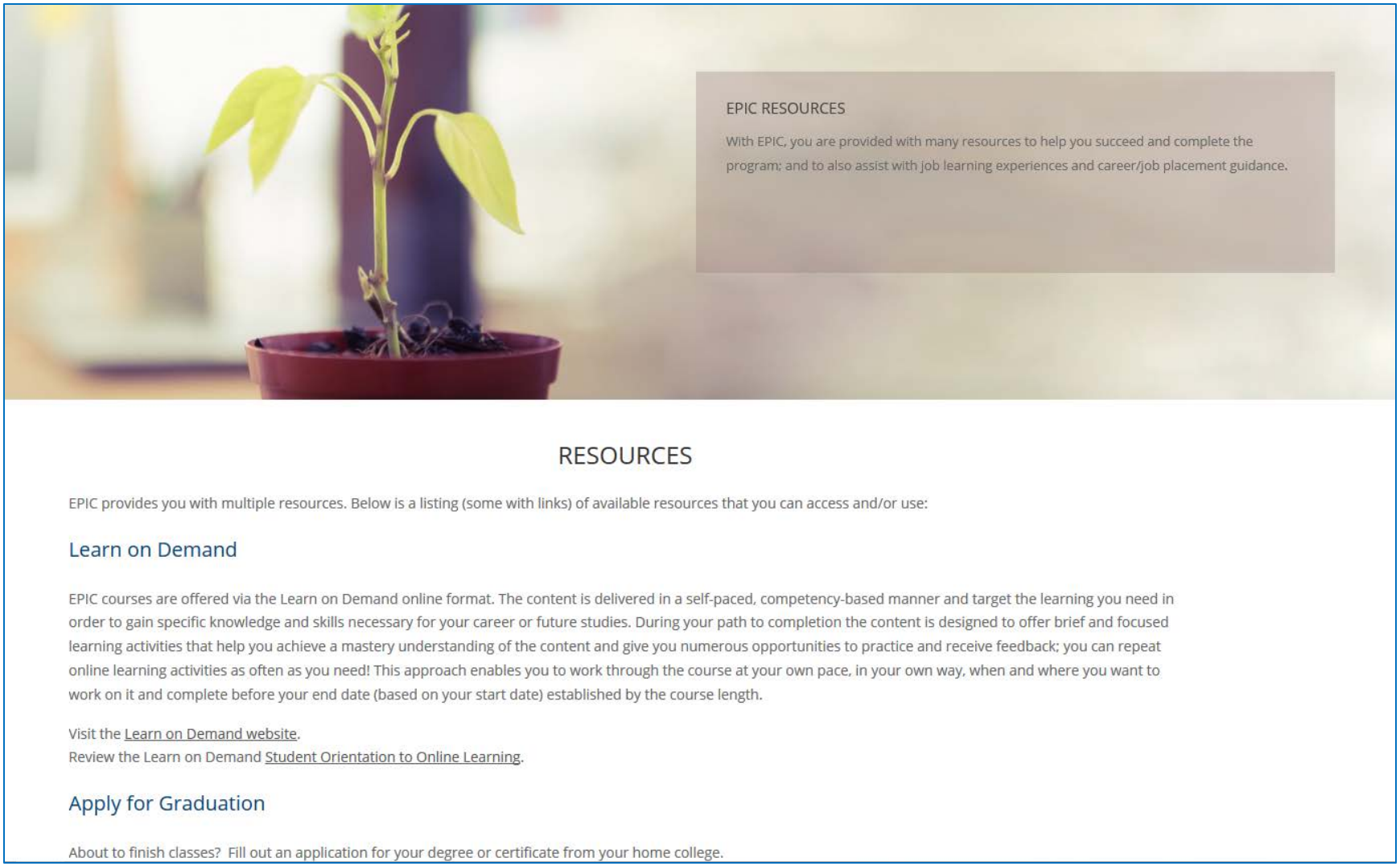

Figure A-7: EPIC website Resources page

EPIC NEWS

From the Director's Desk

Hello! I am excited to be the Project Director for the Enhancing Programs for IT Certification program. As we move into our fourth and final year of EPIC, our team is actively seeking to connect participants to internship and employment opportunities while continuing to provide academic and career development support to help them reach their goals. We continue solidify sustainability plans to ensure that the EPIC work continues after the grant ends. Our EPIC team staff has also been busy presenting sessions on our innovative work at national conferences so that EPIC ideas can benefit others in their quests to help students better their lives. We appreciate the support we've received from our workforce and employer partners and from the community. We look forward to continuing these relationships as we work towards EPIC goals and beyond.

Becky Thorpe
Consortium Project Director

2017 EPIC Newletters

Check out the EPIC Newsletters to learn more about project happenings (includes student, staff, and employer spotlights, events, and more)!

Winter 2017

2016 EPIC Newsletters

July
June
May
April
March

Figure A-8: EPIC website EPIC News page

Figure A-9: EPIC website Employers page

Figure A-10: EPIC website Partners page

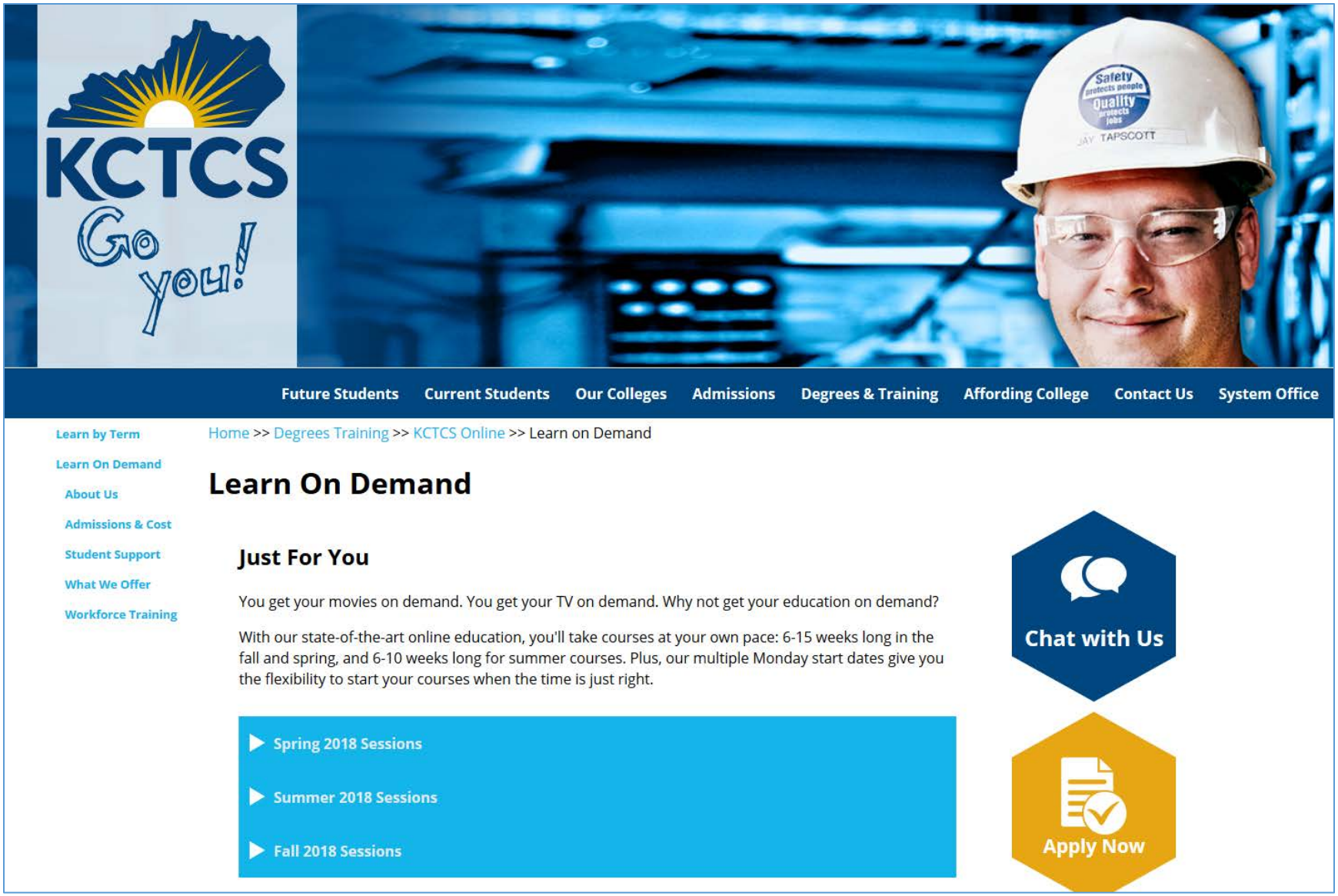

Figure B-1: KCTCS Learn on Demand homepage and side menu

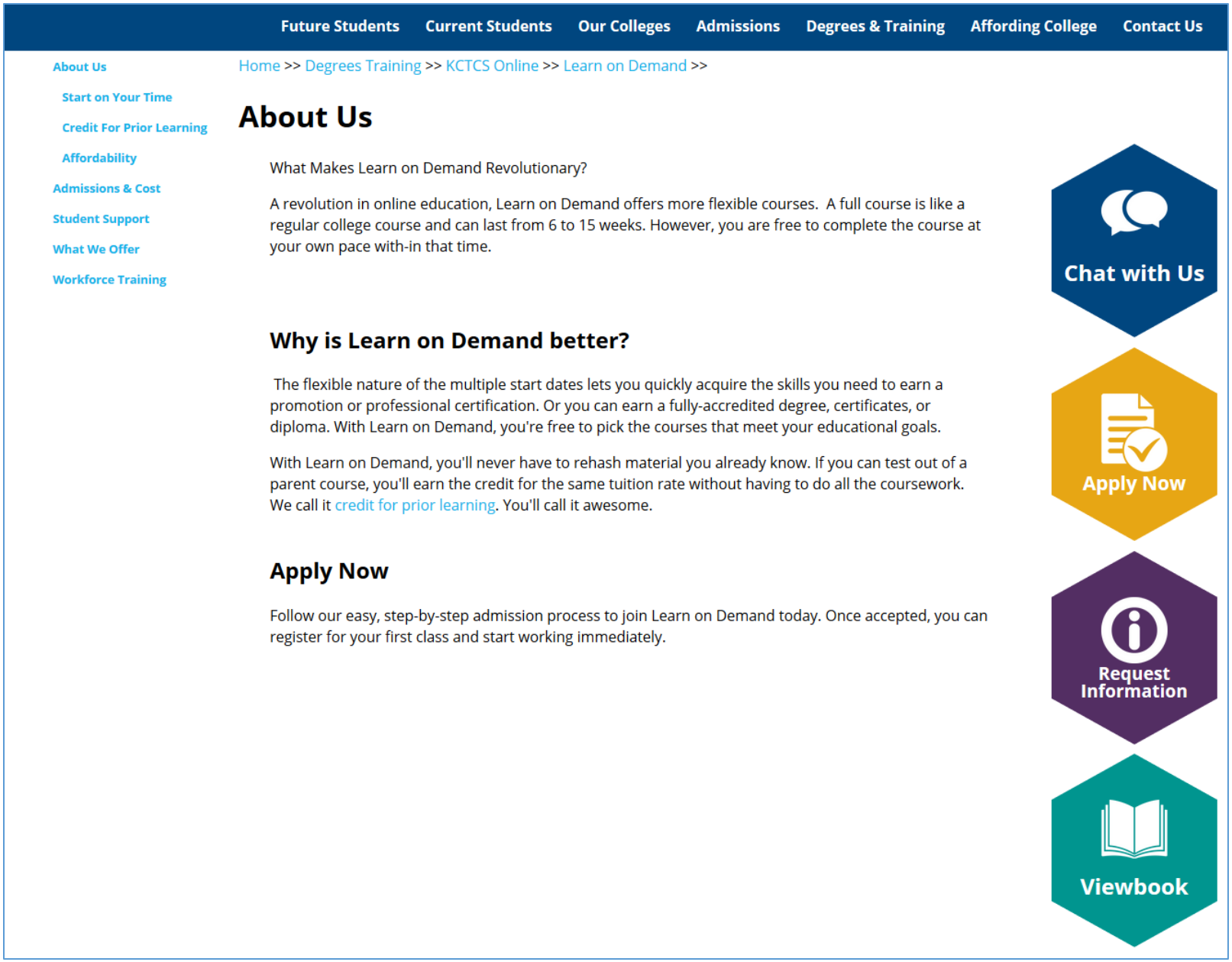

Figure B-2: KCTCS Learn on Demand About Us page (including links to Request Information and View book)

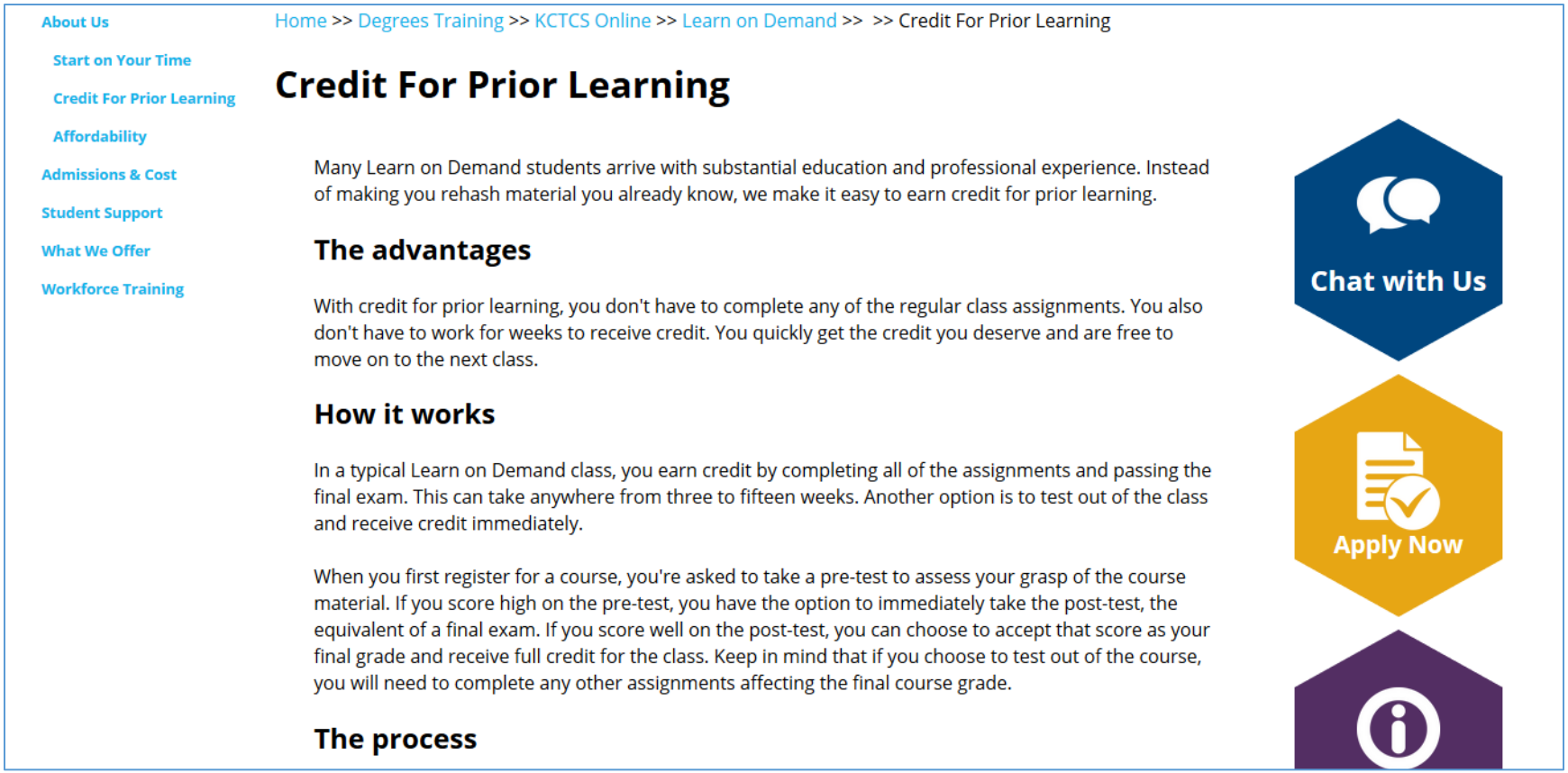

Figure B-3: KCTCS Learn on Demand Credit for Prior Learning page

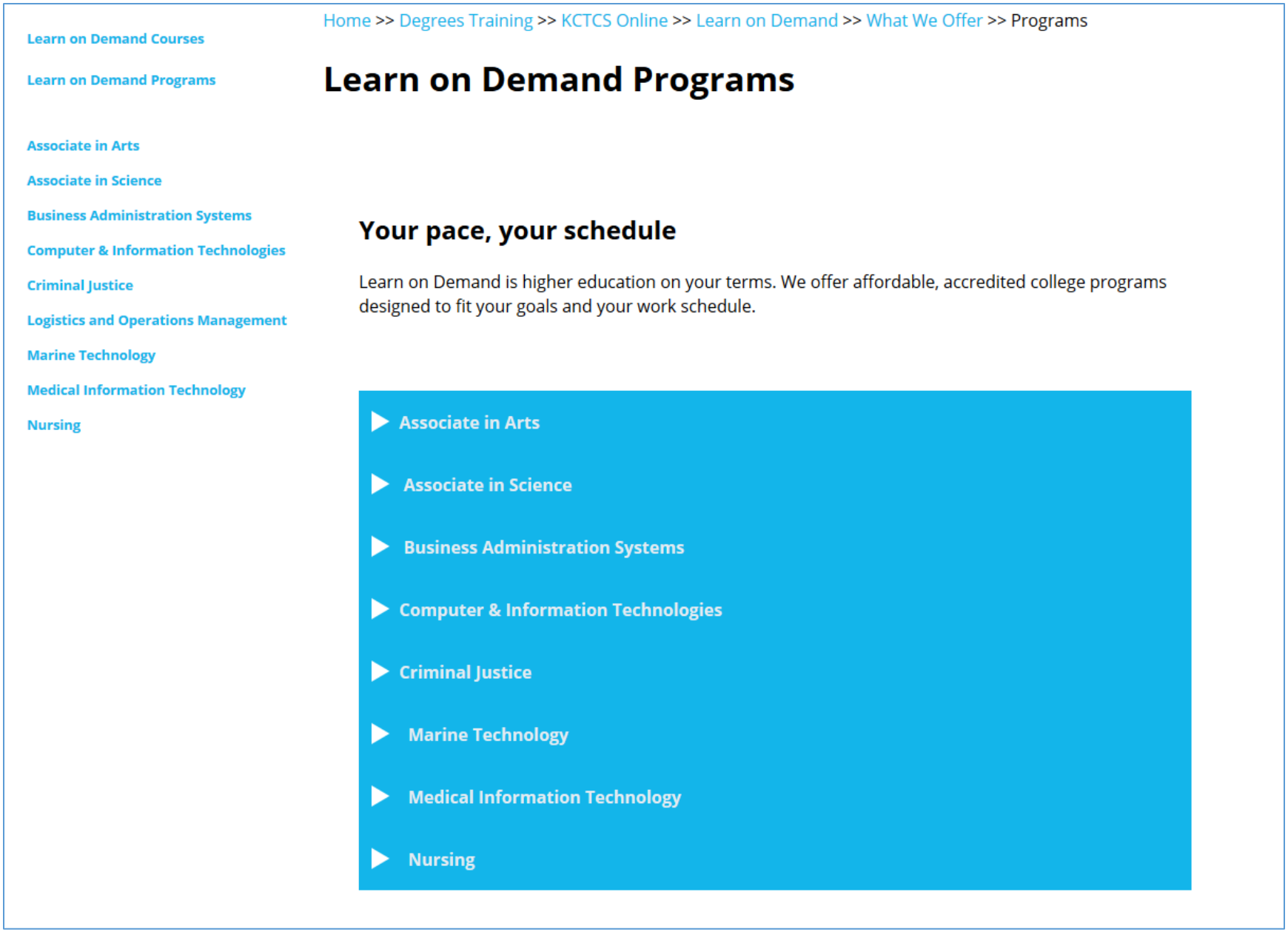

Figure B-4: KCTCS Learn on Demand Programs page

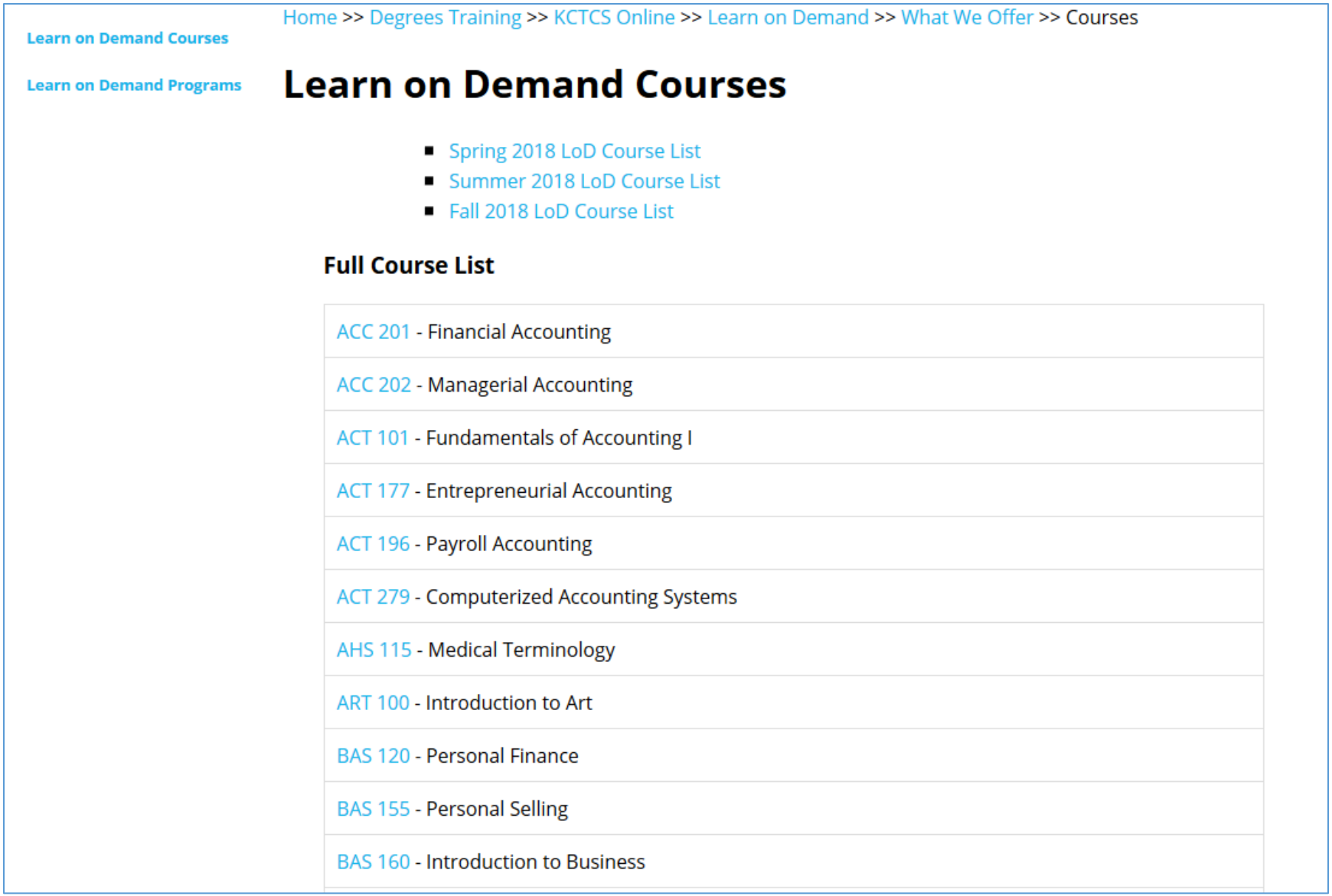

Figure B-5: KCTCS Learn on Demand Courses page

CIT 105 - Introduction to Computers

KCTCS | LEARN ON DEMAND

Provides an introduction to the computer and the convergence of technology as used in today's global environment. Introduces topics including computer hardware and software, file management, the Internet, e-mail, the social web, green computing, security and computer ethics. Presents basic use of application, programming, systems, and utility software. Basic keyboarding skills are strongly recommended.

CIT 105 Syllabus

Credit Hours: 3

Course Requirements/Pre-requisites: RDG 20 or Consent of instructor

Upon successful completion of this course, the student can:

- Describe basic computer functions and use correct computer terminology.
- Utilize computer technology as a tool to locate, access, manage, evaluate, prepare, present and use information.
- Identify trends in information processing and new emerging technologies.
- Explain the impact of computers upon society including effects of social technologies, green computing, dangers of excessive use, and disposal of obsolete equipment.
- Identify and analyze ethical issues such as copyright, privacy, responsible use, and security as related to computing.
- Explain the difference between application, programming, system, and utility software.
- Use a graphical user interface-based operating system to manage files, folders and disks.
- Use application software packages to prepare basic documents, spreadsheets, databases, and presentations.
- Describe and explain basic data communications and network technologies and functions.
- Identify and use basic e-mail and Internet communication functions and understand their capabilities.
- Describe globalization and challenges including technological barriers, electronic payments, and varying cultures.
- Describe cloud computing and its impact on business and personal systems.
- Identify how possessing computer skills can improve one's employability and quality of life.

Figure B-6: KCTCS Learn on Demand Course detail page