EPIC Websites Summary

EPIC Website Summary:

The Enhancing Programs for IT Certification (EPIC) website found at <u>http://epiworkforce.net</u> serves as a public marketing and recruitment tool for potential students. The EPIC website has been designed with the Kentucky Community and Technical College System (KCTCS) brand guide to give it the look and feel of other websites used by EPIC consortium colleges. The top of home page features a user-friendly menu for navigating various sections and pages of the website as well as an "Apply Now" button that links directly to the KCTCS admissions process and application. The home page also includes large images and text highlighting popular information for current or potential EPIC participants. Additionally, this entry page introduces visitors to the features of EPIC including careers and planning, work-based learning, and success coaching. Finally, EPIC social media presence is made visible with a Twitter feed at the bottom of the website.

Not only is the EPIC website a useful marketing and recruitment tool but it also serves as a hub for information and resources to support participants. The "About EPIC" section of the website includes more information about EPIC's approach to enhancing programs, the consortium, and the access EPIC provides. This section also features videos from a participating employer and a graduate student. The "Meet Our Team" section introduces EPIC team members including biographical and contact information for staff at each of the EPIC consortium colleges as well as the EPIC success coaches. Information about various degrees and certificates offered by EPIC is given in the "Programs" section of this website. There is a page for each program of study (Computer and Information Technologies, Medical Information Technology, and Healthcare Specialist) as well as links to the KCTCS Learn on Demand for additional information. Under the "Programs" section there is also a "Classes" page with a link to the full KCTCS Learn on Demand course list as well as links to class schedule pages for each EPIC consortium college. The "Resources" section of the EPIC website provides additional helpful resources such as Learn on Demand information and links, application for graduation links for each KCTCS college, career data sheets for EPIC programs of study, and Wi-Fi and computer access locations in local service areas.

The EPIC website also provides information for the public, employers, and partners. The "EPIC News" section includes a photograph and a message from the consortium project director as well as houses EPIC Newsletters produced through the duration of the grant to highlight EPIC activities. A blog about epic related topics and EPIC graduates are also showcased under this section of the website. Finally, the "Employers" section provides contact information for employers interested in EPIC interns or apprentices as well as a "Partners" page with logos and links to EPIC partner organizations.

Learn on Demand Website Summary:

The KCTCS Learn on Demand (LoD) website found at <u>http://learnondemand.kctcs.edu</u> promotes and supports the flexible online learning format utilized by EPIC. This website is part of the larger KCTCS website and a subsection of KCTCS Online. The landing page for KCTCS Learn on Demand includes term session dates with important start and end dates identified for spring, summer, and fall for LoD students to choose from. This page includes left menu navigation as well as large buttons down the right panel enabling visitors to conveniently chat with a person, apply for admission, request information, and view an online brochure (view book).

The sections and pages within the Learn on Demand website describe more about this learning format and what it offers. The "About Us" section of the LoD website provides information about the features that

make Learn on Demand unique and appealing including flexible scheduling and pacing, credit for prior learning, and affordability. The "Admissions & Cost" section of the website holds a plethora of helpful information including tuition and changes, financial aid, tax forms, online orientation, assessment & placement, admissions documents, prerequisites, and getting started with online learning. A "Student Support" section of the website provides information about Learn success coaches, academic resources, policies and regulations, and tutoring available for LoD students. The "What We Offer" section is broken down into "Learn on Demand Programs" and "Learn on Demand Courses." The various degrees and certificate programs available in LoD are listed under "Learn on Demand Programs." Each program of study links to its own page with a detailed breakdown of the curriculum requirements for the respective program. Each Learn on Demand course is also linked to its own page complete with course description, syllabus link, prerequisite requirements, tuition and online course charge information. Lastly, the LoD website includes a section for "Workforce Training" to describe how Learn on Demand can be used to help businesses with corporate education and workforce skills opportunities.

Appendix A: EPIC Website Screenshots

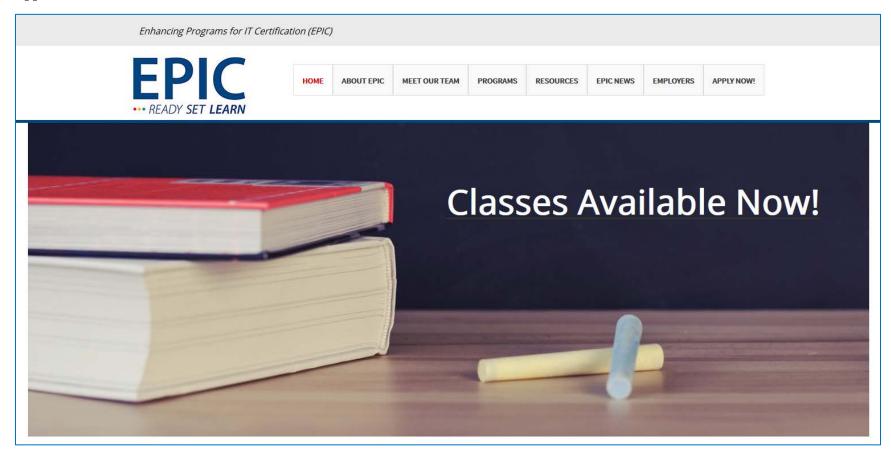


Figure A-1: EPIC website homepage menu and slider (top)

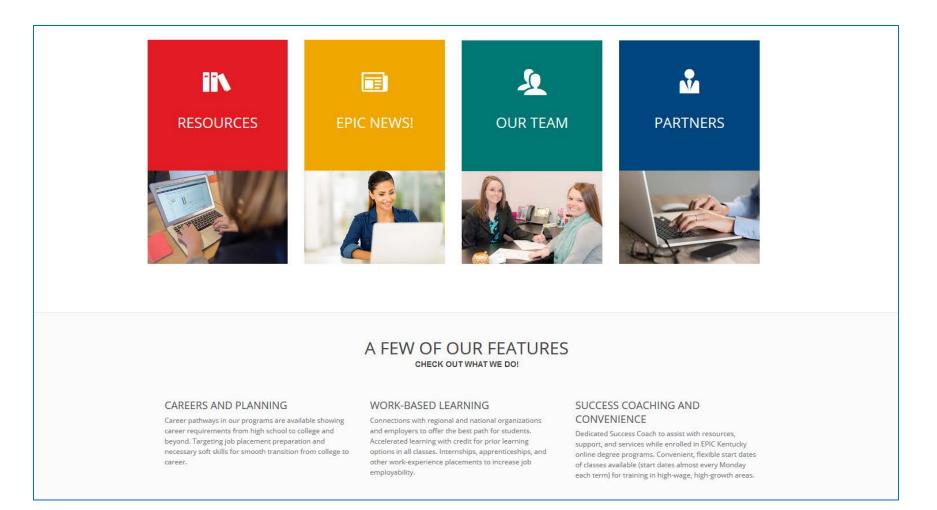


Figure A-2: EPIC website homepage features (middle)



Medical Information Technology

Healthcare Specialist

15 JUN

OUR TWEETS



EPIC PROGRAM @BEEPICKCTCS

WE HOSTED OUR LAST WELC MEETING TODAY. THANKS TO ALL OF OUR EMPLOYER PARTNERS FOR THE IMPORTANT PART THEY HAVE PLAYED DURING OUR PROGRAM. @BSCTC05 @HCTC1 @JEFFERSON_JCTC @SOMERSET_TWEETS @KCTCSSOUTHEAST @WKCTC @KCTCS PIC.TWITTER.COM/PTVK...

EXPAND

This product was funded in part by a grant awarded by the U.S. Department of Labor's Employment and Training Administration. The product was created by the grantee and does not necessarily reflect the official position of the U.S. Department of Labor. The Department of Labor makes no guarantees, warranties, or assurances of any kind, express or implied, with respect to such information, including any information on linked sites and including, but not limited to, accuracy of the information or its completeness, timeliness, usefulness, adequacy, continued availability, or ownership.

KENTUCKY COMMUNITY & TECHNICAL COLLEGE SYSTEM

Figure A-3: EPIC website homepage programs, social media and disclosure (bottom)

What is EPIC?

The EPIC Program is a grant funded online education program that provides participants with access to

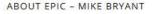
- Customized Computer & Information Technologies and Medical Information Technology certificates, diplomas, and degrees, as well as a certificate program Health Care Specialist;
- · Specialized academic assistance from your own Success Network (including a coach and outreach and placement specialist;
- Access to display experiential learning through credit for prior learning;
- Free access to support for online support information;
- Access to additional career development support and resources; career advisement;
- · Assistance with local WIOA (if eligible); career pathways for specified jobs; and
- Connections to specified internship/apprenticeship opportunities.

The EPIC Program is managed through six Kentucky Community and Technical Colleges (Big Sandy Community and Technical College, Jefferson Community and Technical College, Hazard Community and Technical College, Somerset Community College, Southeast Kentucky Community and Technical College, and West Kentucky Community and Technical College). All colleges of the Kentucky Community and Technical College System, serving Kentucky as a collaborative catalyst with diverse global innovations.

EPIC enhances the Learn on Demand program and utilizes a competency-based approach to the design of the courses. This allows students to work as quickly or slowly as needed within the course start and end dates; thus allowing students to take the time needed to build their education foundation knowledge from course to course.

Mike Bryant Video

Denise Lee Video





ABOUT EPIC - DENISE LEES



Figure A-4: EPIC website About EPIC page



Success Coaches

The EPIC team is spread across Kentucky at six different community college locations. Each college has both Outreach and Placement Specialists and Project Teams Leads who provide services to our EPIC students no matter where they live. Visit one of our colleges.

Big Sandy Community & Technical College Hazard Community & Technical College Jefferson Community & Technical College Somerset Community College Southeast KY Community & Technical College West KY Community & Technical College

Figure A-5: EPIC website Meet Our Team page

EPIC PROGRAMS

By using evidence-based strategies and investment in cutting-edge technology to promote student success, the Enhancing Programs for IT Certification (EPIC) consortium will incorporate increased student supports, adaptive learning technologies, improved student tracking, and new modules to ensure success in online learning and employment. EPIC will offer seven new degrees in major information technology (IT) pathways in the computer and medical fields that include twenty stackable certificates.



EPIC PROGRAMS

Computer & Information Technologies Program - CIT

This program includes tracks in Applications, Information Security, Internet Technologies, Network Administration, Network Technologies, Programming, Computer Science, Video Game Design, and Data Center Technologies, with a core of courses common to all. The core includes a general education component essential to a collegiate education and a technical component giving students an introduction to information systems, computer applications, program development, system maintenance, networking, security, Internet technologies, database design, and collaborative system development. In addition to core courses, students take specialty courses for their selected track.

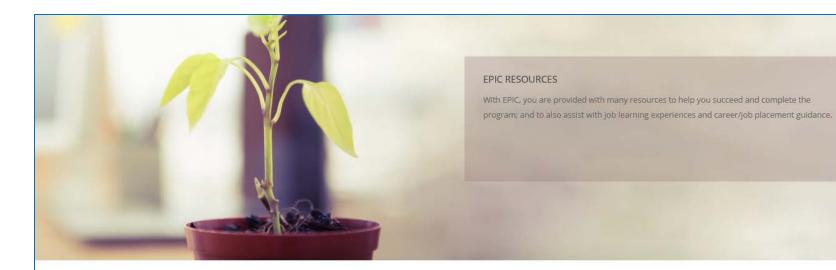
AAS Degrees

- Computer & Information Technologies: IT Network Administration Associate in Applied Science Degree
- · Computer & Information Technologies: Programming Associate in Applied Science Degree
- Computer & Information Technologies: Applications Associate in Applied Science Degree

CIT Certificates

- Cisco Network Associate
- Cisco Networking Enhanced

Figure A-6: EPIC website EPIC Programs page



RESOURCES

EPIC provides you with multiple resources. Below is a listing (some with links) of available resources that you can access and/or use:

Learn on Demand

EPIC courses are offered via the Learn on Demand online format. The content is delivered in a self-paced, competency-based manner and target the learning you need in order to gain specific knowledge and skills necessary for your career or future studies. During your path to completion the content is designed to offer brief and focused learning activities that help you achieve a mastery understanding of the content and give you numerous opportunities to practice and receive feedback; you can repeat online learning activities as often as you need! This approach enables you to work through the course at your own pace, in your own way, when and where you want to work on it and complete before your end date (based on your start date) established by the course length.

Visit the <u>Learn on Demand website</u>. Review the Learn on Demand <u>Student Orientation to Online Learning</u>.

Apply for Graduation

About to finish classes? Fill out an application for your degree or certificate from your home college.

Figure A-7: EPIC website Resources page

EPIC NEWS



From the Director's Desk

Hello! I am excited to be the Project Director for the Enhancing Programs for IT Certification program. As we move into our fourth and final year of EPIC, our team is actively seeking to connect participants to internship and employment opportunities while continuing to provide academic and career development support to help them reach their goals. We continue solidify sustainability plans to ensure that the EPIC work continues after the grant ends. Our EPIC team staff has also been busy presenting sessions on our innovative work at national conferences so that EPIC ideas can benefit others in their quests to help students better their lives. We appreciate the support we've received from our workforce and employer partners and from the community. We look forward to continuing these relationships as we work towards EPIC goals and beyond.

Becky Thorpe Consortium Project Director

2017 EPIC Newletters

Check out the EPIC Newsletters to learn more about project happenings (includes student, staff, and employer spotlights, events, and more)!

Winter 2017

2016 EPIC Newsletters

<u>July</u> June May April March

Figure A-8: EPIC website EPIC News page

EMPLOYERS

Would you like more information about our EPIC programs and graduates? Are you interested in hiring or providing internships or apprenticeships to our EPIC students and graduates?

If so, please contact:

Rebecca Thorpe EPIC Consortium Director Email: <u>becky.thorpe@kctcs.edu</u> Phone: (606) 487-3509

Workforce Employer Leadership Council (WELC)

Upcoming Meetings:

- November 9, 2017 (in-person)
- February 8, 2018 (online)
- June 14, 2018 (in-person)

Figure A-9: EPIC website Employers page

PARTNERS **FOUNDATION** • **BAPTIST HEALTH®** . Appalachian Regional Healthcare **Research and Education in HIM** EASTERN KENTUCKY CCRC COMMUNITY COLLEGE RESEARCH CENTER TEACHERS COLLEGE, COLUMBIA UNIVERSITY CONCENTRATED EMPLOYMENT PROGRAM, INC. kentuckyTRAINED. kentuckyBUILT. Kentucky Career Center MIKRO SOFTWARE TEC JobSight CONTACT CENTER

Figure A-10: EPIC website Partners page



Figure B-1: KCTCS Learn on Demand homepage and side menu

Future Students Current Students Our Colleges Admissions Degrees & Training Affording College Contact Us

About Us

Home >> Degrees Training >> KCTCS Online >> Learn on Demand >>

About Us

What Makes Learn on Demand Revolutionary?

A revolution in online education, Learn on Demand offers more flexible courses. A full course is like a regular college course and can last from 6 to 15 weeks. However, you are free to complete the course at your own pace with-in that time.

Workforce Training

Start on Your Time

Affordability

Admissions & Cost

Student Support

What We Offer

Credit For Prior Learning

Why is Learn on Demand better?

The flexible nature of the multiple start dates lets you quickly acquire the skills you need to earn a promotion or professional certification. Or you can earn a fully-accredited degree, certificates, or diploma. With Learn on Demand, you're free to pick the courses that meet your educational goals.

With Learn on Demand, you'll never have to rehash material you already know. If you can test out of a parent course, you'll earn the credit for the same tuition rate without having to do all the coursework. We call it credit for prior learning. You'll call it awesome.

Apply Now

Follow our easy, step-by-step admission process to join Learn on Demand today. Once accepted, you can register for your first class and start working immediately.



Figure B-2: KCTCS Learn on Demand About Us page (including links to Request Information and View book)

About Us	Home >> Degrees Training >> KCTCS Online >> Learn on Demand >> >> Credit For Prior Learning
Start on Your Time	Cuadit Fau Duiau Laguning
Credit For Prior Learning	Credit For Prior Learning
Affordability	
Admissions & Cost	Many Learn on Demand students arrive with substantial education and professional experience. Instead of making you rehash material you already know, we make it easy to earn credit for prior learning.
Student Support	
What We Offer	The advantages
Workforce Training	With credit for prior learning, you don't have to complete any of the regular class assignments. You also don't have to work for weeks to receive credit. You quickly get the credit you deserve and are free to move on to the next class.
	How it works
	In a typical Learn on Demand class, you earn credit by completing all of the assignments and passing the final exam. This can take anywhere from three to fifteen weeks. Another option is to test out of the class and receive credit immediately.
	When you first register for a course, you're asked to take a pre-test to assess your grasp of the course material. If you score high on the pre-test, you have the option to immediately take the post-test, the equivalent of a final exam. If you score well on the post-test, you can choose to accept that score as your final grade and receive full credit for the class. Keep in mind that if you choose to test out of the course, you will need to complete any other assignments affecting the final course grade.
	The process ()

Figure B-3: KCTCS Learn on Demand Credit for Prior Learning page

Home >> Degrees Training >> KCTCS Online >> Learn on Demand >> What We Offer >> Programs

Learn on Demand Courses

Learn on Demand Programs

Associate in Arts

Associate in Science

Business Administration Systems

Computer & Information Technologies

Criminal Justice

Logistics and Operations Management

Marine Technology

Medical Information Technology

Nursing

Learn on Demand Programs

Your pace, your schedule

Learn on Demand is higher education on your terms. We offer affordable, accredited college programs designed to fit your goals and your work schedule.



Figure B-4: KCTCS Learn on Demand Programs page

Learn on Demand Courses	Home >> Degrees Training >> KCTCS Online >> Learn on Demand >> What We Offer >> Courses
Learn on Demand Programs	Learn on Demand Courses
	 Spring 2018 LoD Course List Summer 2018 LoD Course List Fall 2018 LoD Course List
	Full Course List ACC 201 - Financial Accounting
	ACC 202 - Managerial Accounting
	ACT 101 - Fundamentals of Accounting I
	ACT 177 - Entrepreneurial Accounting
	ACT 196 - Payroll Accounting
	ACT 279 - Computerized Accounting Systems AHS 115 - Medical Terminology
	ART 100 - Introduction to Art
	BAS 120 - Personal Finance
	BAS 155 - Personal Selling
	BAS 160 - Introduction to Business

Figure B-5: KCTCS Learn on Demand Courses page

CIT 105 - Introduction to Computers



Provides an introduction to the computer and the convergence of technology as used in today's global environment. Introduces topics including computer hardware and software, file management, the Internet, e-mail, the social web, green computing, security and computer ethics. Presents basic use of application, programming, systems, and utility software. Basic keyboarding skills are strongly recommended.

CIT 105 Syllabus

Credit Hours: 3

Course Requirements/Pre-requisites: RDG 20 or Consent of instructor

Upon successful completion of this course, the student can:

- Describe basic computer functions and use correct computer terminology.
- Utilize computer technology as a tool to locate, access, manage, evaluate, prepare, present and use information.
- Identify trends in information processing and new emerging technologies.
- Explain the impact of computers upon society including effects of social technologies, green computing, dangers of excessive use, and disposal of obsolete equipment.
- Identify and analyze ethical issues such as copyright, privacy, responsible use, and security as related to computing.
- Explain the difference between application, programming, system, and utility software.
- Use a graphical user interface-based operating system to manage files, folders and disks.
- Use application software packages to prepare basic documents, spreadsheets, databases, and presentations.
- Describe and explain basic data communications and network technologies and functions.
- Identify and use basic e-mail and Internet communication functions and understand their capabilities.
- Describe globalization and challenges including technological barriers, electronic payments, and varying cultures.
- Describe cloud computing and its impact on business and personal systems.
- Identify how possessing computer skills can improve one's employability and quality of life.

Figure B-6: KCTCS Learn on Demand Course detail page