

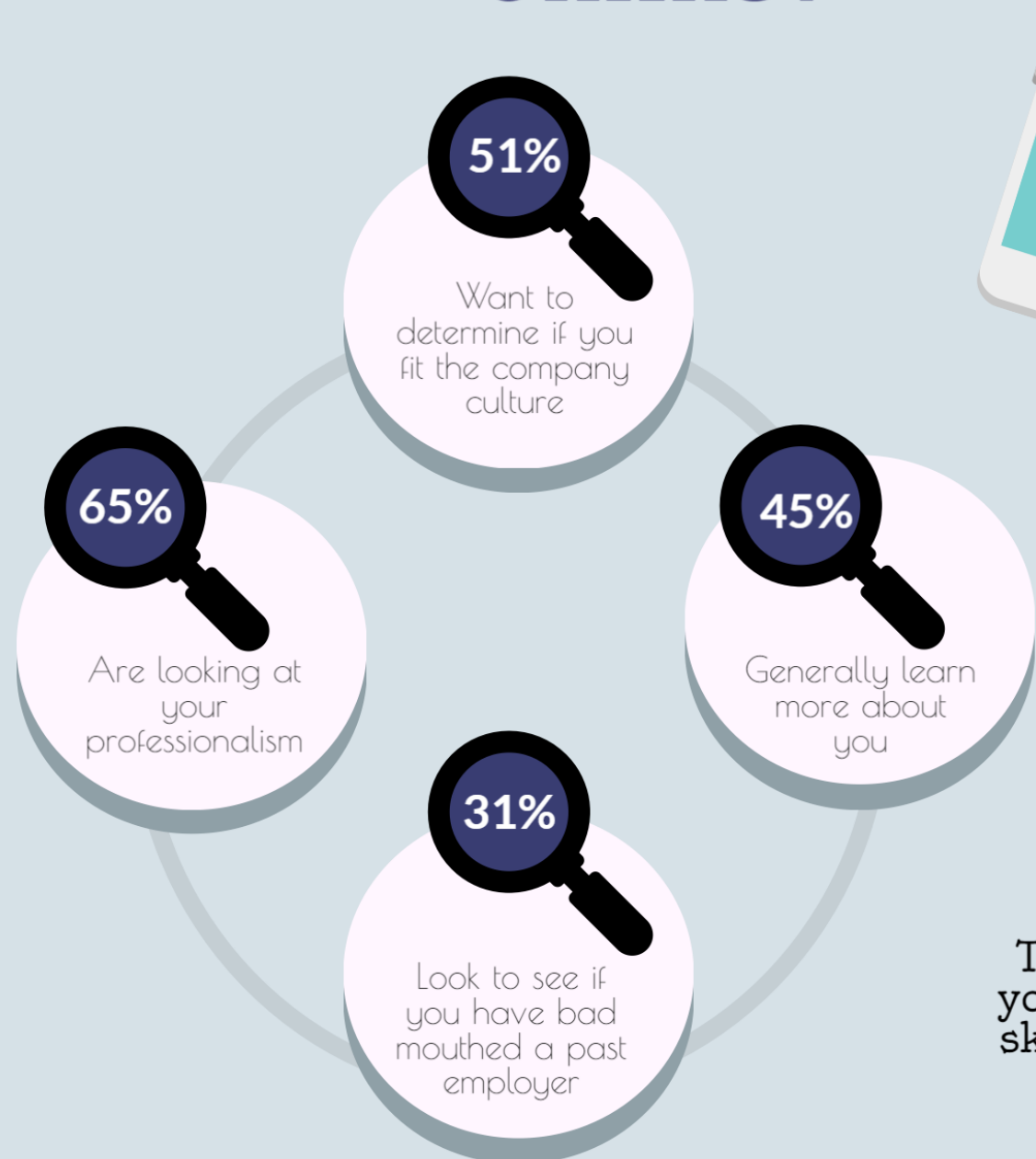
Cleaning Up Your Social Media



70% Of Hiring Managers
 ● ● ●
 use social media as a way to screen candidates

social media
 noun
 ● ● ●
 websites and applications that enable users to create and share content or to participate in social networking.

Why do employers search for you online?



Google

Try "Googling" yourself. Do any skeletons in the attic pop up?

Quick Social Media House Cleaning



The average employer only spends

6

seconds reviewing your profile?



Make sure your profile photo is YOU. Images of pets, cars, or scenery can damper your professional brand



If you have to think twice if something is okay on your profile, you should take it off. To protect yourself, even more, set your privacy settings to PRIVATE



Share content relevant to your work. If employers see you have a true interest in the field, it sparks their interest about you

Click Here



[Learn How To Make Your Accounts Private](#)

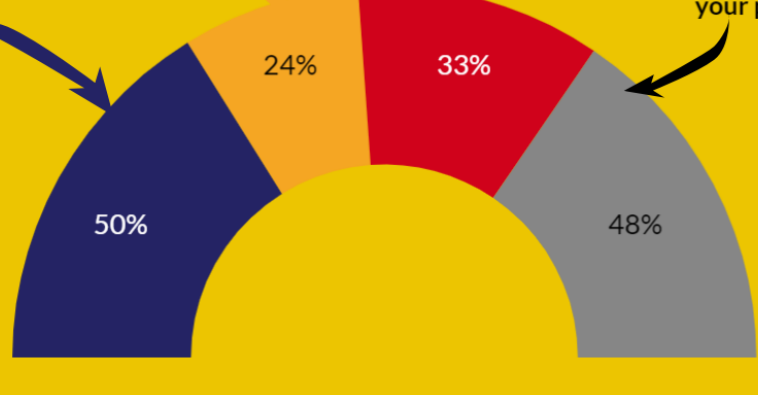


Lied about your abilities

Negative talk of past employer

Unsuitable content on page

Drinking/ Drugs on your page



Why Didn't You Get HIRED?

How Social Media Can Get You HIRED!

Personality

You can learn a lot from a profile, and if you are up-beat & positive, it will be in your favor



Professional

Your online image is just a piece of your professional image. This gives employers confidence in their choice of hire



Interest

Employers want someone willing to learn & self motivate! Make sure your profile reflects that

RE-CAP

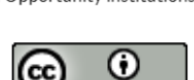
- YES!!**
Employers will search for you online! When starting your job search, take time to clean up your online image, update your privacy settings, and delete any past content which could hurt your chances of hire!
- IMAGE**
Your online image is anything from your profile picture, to the content you post. Keep it clean and professional. This doesn't mean don't add some personality to it though. Make your social media profiles a professional version of you!
- PRIVACY**
You have total control over your online image. Make sure your content is private. The last thing you want to do is self-sabotage getting the job of your dreams!



@beckrhoades

icehp.org

This workforce solution was funded \$6,438,050 (100% of its total cost), from a grant awarded under the Trade Adjustment Assistance Community College and Career Training Grants, as implemented by the U.S. Department of Labor's Employment and Training Administration. (#TC-26479-14-60-A-16). The solution was created by the grantee and does not necessarily reflect the official position of the U.S. Department of Labor. The Department of Labor makes no guarantees, warranties, or assurances of any kind, express or implied, with respect to such information, including any information linked on sites and including, but not limited to, accuracy of the information or its completeness, timeliness, usefulness, adequacy, continued availability or ownership. Equal Opportunity institutions. Auxiliary aids and services are available upon request to individuals with disabilities.



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Resources
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