

How to Research a Company



Before the Interview

It is important to research a company you are considering working for

We all want to enjoy the job that we do & the place that we work

Employers want to know that you care enough to take the time to learn more about them

It is important to make sure that the company is a good fit for you & see if you would be a good fit for them



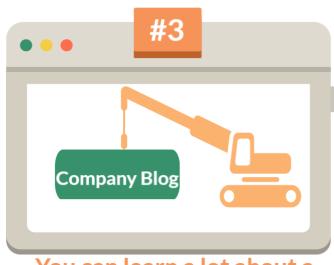
Company website

Google is a great place to start your search

What are the companies:

What comes up about the company when you do a google search? Is it positive and/or negative? Do competitors come up in the search? Who are the companies competitors?

Values Mission Culture **Recent Achievements** Press Releases Financial Health





You can learn a lot about a company from their blog

Does the company have accounts with:

What is the company's presence

on social media like?

Do they have a blog?

If yes, what does the company talk about? Is the blog updated often?

Facebook **Twitter** Instagram GooglePlus LinkedIn





interviewing you It is always a good idea to learn about the

Do you know any current or former employees of the company? Current & former employees are great

key people in the company. Do you know who will be interviewing What are their positions in the company?

They can tell you first-hand accounts of the people & the work environment that

resources.

Do they use social media?

you would be working in.





If you can, visit the company that you are

presence in the community? Does the company give back to the

interested in working for. Pay attention to how the employees interact with customers & with each other.

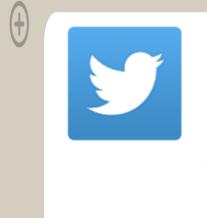
community? Do the employees volunteer in community activities?

What kind of feeling do you get when you are in the building?

Does the company sponsor community

Is the business clean?

Are people friendly & kind?



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This workforce solution was funded \$6,438,050 (100% of its total cost), from a grant awarded under the Trade Adjustment Assistance Community College and

Career Training Grants, as implemented by the U.S. Department of Labor's Employment and Training Administration. (#TC-26479-14-60-A-16). The solution was created by the grantee and does not necessarily reflect the official position of the U.S. Department of Labor. The Department of Labor makes no guarantees, warranties, or assurances of any kind, express or implied, with respect to such information, including any information linked on sites and including, but not limited to, accuracy of the information or its completeness, timeliness, usefulness, adequacy, continued availability or ownership. Equal Opportunity Institutions. Auxiliary aids and services are available upon request to individuals with disabilities. • This work is licensed under a Creative Commons Attribution 4.0 International License.