

East Central Community College Winston County Manufacturing Recovery Project



Labor Market Information and Review Plan - Action 1.1: Form a Winston County Manufacturing Sector Leadership Team consisting of Winston County employers plus the local economic developer and representatives of the Mississippi Department of Employment Security (TAA), Mississippi Partnership (LWIB), and the Mississippi Manufacturing Association (regional industry) to guide strategy implementation and review; to review programs, data, LMI reports, credentials, and research; and make recommendations for program improvement.

Related Deliverable – Labor Market Information and Review Plan

To determine manufacturing job opportunities for TAA eligible and other workers in Winston County, East Central Community College (ECCC) will use a combination of resources.

- ECCC will use Covered Employment and Wage Reports published by the U.S. Bureau of Labor Statistics (BLS) and the Mississippi Department of Employment Security (MDES) to develop data so that the college and the Winston County Manufacturing Sector Leadership Team (TEAM) can review trends in manufacturing employment and wages for the region.
- ECCC will contract with the National Strategic Planning and Analysis Research Center (nSPARC) at Mississippi State University to supplement this data.
- ECCC will survey manufacturing firms and economic developers in the county to identify existing and projected employment opportunities (one and four year projections) and wage levels for entry-level positions. ECCC will conduct this survey annually to inform programs for the future.

ECCC will compile this data and present labor market information annually (updated periodically from impacts from WARN notices and new locations) to the TEAM for review in the context of ECCC's non-credit short term training and the Career and Technical Education manufacturing programs.

This labor market information will also be used in marketing materials to recruit students into programs providing training for high growth industries. It will be provided to all students and trainees at the Winston County training center to inform their choices about program offerings. The Navigator will serve as the primary provider of current labor market information to both credit and non-credit participants as part of their coaching duties. This labor market information will also be shared with the local WIN Job Center, the Mississippi Partnership regional Workforce Investment Board, and college recruiters, counselors and administrators.

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