



### Project Goals – Knowledge to Work – Cap-breaker

- ✓ Create new & enhanced features on grant-funded portal for personalized learning tied to competencies using OER at: <a href="http://knowledgetowork.com">http://knowledgetowork.com</a>
- ✓ Expand emphasis on competencies needed for targeted occupations, w/significant expansion of CBE
- ✓ Seek regional accreditation & Title IV approval for direct assessment CBE
- ✓ National presentations of portal to promote CBE & LFCC programs
- ✓ Develop job analyses, new national framework, & new certification w/AHIMA for IT in healthcare occupations, unpacking related competencies in HIM & mapping to OER
- ✓ Hire full-time faculty to develop LFCC career studies certificate that uses the new AHIMA framework & prepares for the exam
- ✓ Work w/Microsoft to include IT roadmap, unpacking related competencies in IT & mapping to OER
- ✓ Promote prior learning assessment & competency mapping
- ✓ Promote HIM role-based apprenticeships with AHIMA











# Achievements

- ✓ New features for job seekers, employers, use of O\*NET content model for personalized learning with OER & dashboards. Over 21,886 resources, 30,479 searches, 1,204 registered users, & 5,500 unique monthly visitors
- ✓ Portal expanded w/other competency frameworks, including USDOL, w/white paper on using workforce, O\*NET, & employability frameworks
- ✓ Offered direct assessment CBE, creating open source, personalized learning plan software & competency tracking w/extended CBE transcripts
- ✓ Part of Competency-Based Education Network, with w/SkillsCommons Impact Community, & storytelling through song "A Robot Took My Job"
- ✓ National dissemination w/CAEL Case study, Competency Model Clearinghouse case studies, & AHIMA article; presented at CB Exchange, AACC, OLC Innovate, Lumina, IMS Global, NCWE, & TAACCCT convening
- ✓ Worked w/AHIMA to launch new competency framework & exam
- ✓ LFCC created courses & new certificate program based on AHIMA work
- ✓ Worked w/Microsoft to load OER from Virtual Academy, Lynda.com, & other resources for Prior Learning Assessment, such as Saylor Academy
- ✓ Recognized by SkillsCommons as top 10 TAACCCT innovations











## Lessons learned

- ✓ While CBE is a hot topic, many students aren't ready for competencies.

  But employers & job seekers are. So be willing to repackage & redesign
- ✓ Direct assessment CBE is very difficult to get approved in the regulatory environment, so have a Plan B & be realistic (course-based CBE). However, direct assessment was approved & offered, making PLA much easier to do.
- ✓ You can't control changes at large national organizations, such as turnover at AHIMA & Microsoft's purchase of Lynda.com & LinkedIn. Keep trying.
- ✓ It takes an incredibly long time & political process to create a framework.
- ✓ Network with & support other grantees in the same space
- ✓ You can't always count on vendors to offer what you want, no matter what
  they say. Building something entirely new is possible, but much more work.
- ✓ Participate in developing & using national standards w/partners like IMS Global & SkillsCommons for CBE record data, extended transcripts & OER
- ✓ Build in money for outreach & be realistic about success w/social media.











# Sustainability

- ✓ Always thinking about sustainability; it takes a village & many hopes dashed
- ✓ Part of Skills2Impact national community & work w/sustainability coaches
- ✓ Competency frameworks are used in a growing number of LFCC programs.
- ✓ LFCC offering new IT in HIM certificate starting fall 2018
- ✓ Promoting workforce competencies w/Lumina presentation, song, white paper, SkillsCommons storytelling network, & new kinds of outreach
- ✓ Leveraging free Google advertising (\$10K worth per month w/college)
- ✓ Presenting competency frameworks & O\*NET model at CB Exchange 2018
- ✓ Continuing portal development manager & digital librarian w/braided funding w/partner's America's Promise/Pathways to American Dream grant.
- ✓ In discussion w/potential partner workfountain.com by Digerati to promote OER tied to competencies for job seekers & adding internships to portal
- ✓ Work w/U.S. Chamber of Commerce to leverage Job Registry frameworks











# **Utility for others**

- ✓ Promote providers learning objects, OER, & competency frameworks
- ✓ Expanding to more pathways & SOC codes, w/multiple pathways & credentials, including employability/soft skills
- ✓ Wanting to meet w/large employers about how the portal can serve their incumbent workers w/personalized competency attainment & reduce training costs significantly.
- ✓ Exploring partnerships w/SkillsCommons & Editorial Boards to curate & catalog content for both SkillsCommons & knowledgetowork.com, w/ability to export metadata & competency mappings
- ✓ Can provide custom portal views for specific industries, employers, & training providers for learning objects tied to competencies
- ✓ Want to expand w/more apprenticeships, loading Urban Institute information & other registered apprenticeship roles







#### **Knowledge to Work (K2W):**

#### A Portal for Competencies and Individualized Learning

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KnowledgeToWork.com

HigherEd.org

LFCC.edu



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