

# knowledge 2work

A New Type of Search Engine and Portal  
for Competencies and Credentials



AACC 2015



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Stephanie

Food Services Management

Hurt shoulder, can't lift. Wants to change to retail mgmt. but doesn't have experience. Knows she has the skills, needs to show prospective employers she can do comparable work



Bob

Wounded Warrior, Vet

Not comfortable around non-military culture, wants to prove what he already knows, not jump through hoops and spend money he doesn't have. Likes online courses, but needs lots of support



Zonker

Lots of Credits

Stayed in school 8 years, but dad's cutting him off and he needs to get a job and wants to package up all he's done to show employers that he has what it takes



Dot

Gamer

Spends all her time playing video games & texting; has own game company. College is old fashioned, not fast enough. Taught herself programming. Needs to show what she can do and do it her way



Stephanie



Bob



Zonker



Dot

Already know a lot, just need to be able to show it

Very impatient with the traditional system of higher education

Don't have time or money to jump through a lot of hoops

Confident and self-directed, want to learn at their own pace

Could drop out if things don't suit them

Want to use their smartphones & tablets to get content



Stephanie



Bob



Zonker



Dot

Already know a lot, just need to be able to show it = Competencies

Very impatient with the traditional system of higher education = Personalization

Don't have time or money to jump through a lot of hoops = Contextualized

Confident and self-directed, want to learn at their own pace = Accelerated

Could drop out if things don't suit them = Wrap-around support services

Want to use their smartphones & tablets to get content = Open Educational Resources



\$3.25M Award 10/1/14



Includes \$750K for a new, nationally-recognized credential



New personalized CBE model tied to OERs & direct assessment of competencies



Creates a new type of educational search engine



Creates new CBE portal

Self-assessments, sample plans, learning communities, search engine for learning resources, learner profiles, custom plans



Offers 7 CBE Program options

AAS degrees in IST & HIM, certificate in AST, career studies certificates in cyber security, networking specialist, hospital facility coding, & information processing technician



Seeking regional accreditation approval

Filed substantive change prospectus w/ SACSCOC in order to offer these programs 100% through direct assessment of competencies



Will seek Title IV financial aid approval

Pending regional accreditation approval, will file modification of the program participation agreement in order to offer Title IV financial aid for these 7 direct assessment of competencies programs

## Key features



### Personalized learning plans

Work w/ faculty to create personalized learning plan for semester attending full- or part-time. Focus on program competencies. Weekly momentum points show faculty-student engagement. Document milestones at the beginning, middle, & end of the semester, recorded in a portfolio. Narrative evaluation of meets/does not meet.



### Focused on competences

Program competencies are based on national frameworks from ACM, AHIMA, & IAAP & are mapped by faculty to program student learning outcomes. One-credit equivalent in first semester is spent reflecting on previously attained competencies, documented in a portfolio.



### Using digital learning objects/open educational resources (OERs)

K2W provides a new educational search engine to find and use free and low-cost digital learning objects, including curated OERs. Users can filter learning resources by cost, delivery mode, language, complexity. Will include online courses, internships, iTunes U, Khan Academy, MOOCs, Creative Commons, Skill Commons



### Documented with direct assessment

Faculty in the discipline identify direct and indirect assessment methods to verify competency attainment. This involves a variety of methods such as projects, exams, assignments, quizzes, & simulations. Faculty use rubrics to set criteria for success. All competencies must be documented at the 80% level or higher to be recorded as met.



### Stored in portfolios carried from education to work, w/ documentation of prior learning

Personalized learning plans, direct & indirect assessments, & review of previously learned competencies are stored as artifacts in a portfolio which the student takes w/ him/her from education through life. Prior learning is documented in the same way personalized learning plans are met, through faculty-approved assessments & exams tied to specific competencies



### Wrap-around support services & alignment w/ workforce needs

Provides two full-time career coaches, full-time adult education instructor, & full-time Workforce Navigator to ensure alignment between CBE program preparation & the competencies needed for real-time job openings in IT, HIM, administrative support technology, & advanced manufacturing. Ten regional & two national partners.

Semester Plan

**Program**

**Competency**

**Learning activities**

**Digital learning object**

**Assessments**

**Portfolio artifacts**

Milestone

Milestone

Milestone



## Launch of 7 Personalized CBE program options

Pending SACSCOC approval



**AAS in Information Systems Technology**



**AAS in Health Information Management**



**Certificate in Office Systems Assistant**



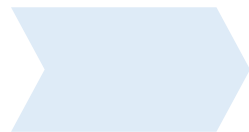
**Career Studies Certificate in Cyber Security**



**Career Studies Certificate in Networking Specialist**



**Career Studies Certificate in Hospital Facility Coding**



**Career Studies Certificate in Information Processing Technician**



Adapted by LFCC Faculty Direct Assessment Committee

**Association for Computing Machinery**  
Committee for Computing Education in Community Colleges

**AAS in Information Systems Technology**

**Career Studies Certificate in Networking Specialist**

**Career Studies Certificate in Cyber Security**

**American Health Information Management Association**

**AAS in Health Information Management**

**Career Studies Certificate in Hospital Facility Coding**

**International Association of Administrative Professionals**

**Certificate in Office Systems Assistant**

**Career Studies Certificate in Information Processing Technician**

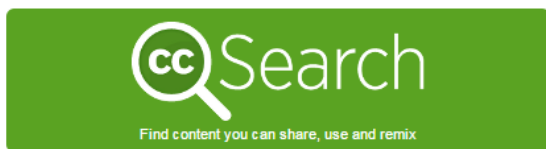
## HIM Competency Mapping to Courses for AAS Degree

| Health Information Management Degree Domains   | Knowledge Clusters  | Assessed in Courses  |
|--|---|--|
| <b>Domain: Health Data Management</b>  |   |  |
| <p><b>I.A. Subdomain: Health Data Structure, Content, and Standards</b></p> <ol style="list-style-type: none"> <li>1. Collect and maintain health data (such as data elements, data sets, and databases).</li> <li>2. Conduct analysis to ensure that documentation in the health record supports the diagnosis and reflects the patient’s progress, clinical findings, and discharge status.</li> <li>3. Apply policies and procedures to ensure the accuracy of health data.</li> <li>4. Verify timeliness, completeness, accuracy, and appropriateness of data and data sources for patient care, management, billing reports, registries, and/or databases.</li> </ol> | <p><b>Health Data Structure, Content, and Standards*</b></p> <ul style="list-style-type: none"> <li>• Data versus information (Analyzing, 4)</li> <li>• Health information media (such as paper, computer, web-based) (Analyzing, 4)</li> <li>• Structure and use of health information (individual, comparative, aggregate) (Analyzing, 4)</li> <li>• Health record data collection tools (forms, screens, etc.) (Analyzing, 4)</li> <li>• Data sources (primary/secondary) (Analyzing, 4)</li> <li>• Data storage and retrieval (Analyzing, 4)</li> <li>• Healthcare data sets (such as OASIS, HEDIS, DEEDS, UHDDS) (Understanding, 2)</li> </ul> | <p>HIM141 Fundamentals of Health Information Management</p> <p>HIM130 Healthcare Information Systems</p> <p>HIM250 Health Data Classification Systems I (ICD Coding)</p> |
| <p><b>I.B. Subdomain: Healthcare Information Requirements and Standards</b></p> <ol style="list-style-type: none"> <li>1. Monitor and apply organization-wide health record documentation guidelines.</li> <li>2. Apply policies and procedures to ensure organizational compliance with regulations and standards.</li> <li>3. Maintain the accuracy and completeness of the patient record as defined by organizational policy and external regulations and standards.</li> <li>4. Assist in preparing the organization for accreditation, licensing, and/or certification surveys.</li> </ol>   | <p><b>Healthcare Information Requirements and Standards</b></p> <ul style="list-style-type: none"> <li>• Type and content of health record (paper, electronic, computer-based, e-health-personal, web-based) (Evaluating, 5)</li> <li>• Health record documentation requirements (such as accreditation, certification, licensure) (Evaluating, 5)</li> <li>• Data quality and integrity (Analyzing, 4)</li> </ul>  | <p>HIM141 Fundamentals of Health Information Management</p> <p>HIM130 Healthcare Information Systems</p> <p>HIM231 Health Records Applications I</p>                     |

**\* Denotes the highest Bloom’s Taxonomy level at which the competency is assessed.**  
**1 = Remembering 2 = Understanding 3 = Applying 4 = Analyzing 5 = Evaluating**



SKILLS COMMONS  
open for learning



MERLOT II Multimedia Educational Resource for Learning and Online Teaching



### Why do learners want to learn on the mobile?

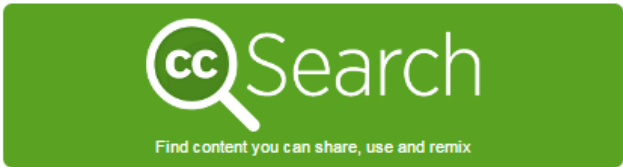
- 1 Two-thirds of the learners are already on smartphones making it a handy medium of gaining knowledge
- 2 Mobile devices provide a level of flexibility not seen or felt before- a course started on a PC or tablet can be completed on a mobile
- 3 Learning takes place without the hassles of the 'preamble' to start learning-they can learn when and where they want to
- 4 Learning is more contextual and heuristic because learners are on the move

Mobile Learning

www.originlearning.com



CC search is being replaced with a new search tool from Creative Commons. [Check out the GitHub project](#) or you can [get email updates on the project](#)



I want something that I can...  use for *commercial purposes*;  
 *modify, adapt, or build upon*

Search using:

**Europeana**  
Media

**Flickr**  
Image

**Fotopedia**  
Image

**Google**  
Web

**Google Images**  
Image

**Jamendo**  
Music

**Open Clip Art Library**  
Image

**SpinXpress**  
Media

**Wikimedia Commons**  
Media

**YouTube**  
Video

**Pixabay**  
Image

**ccMixer**  
Music

**SoundCloud**  
Music

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[Learn how](#) to switch to or from CC Search in your Firefox search bar.

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### AHIMA

American Health Information Management Association w/ competency framework, career pathways/job families data, consulting, curriculum alignment, jobs data, outreach



### Advanced manufacturing

Kraft Food, O'Sullivan Films, Evolve Manufacturing, Shockey, Ashworth Brothers



### Microsoft

Access to Virtual Academy learning objects, IT career pathways/job families, consulting, curriculum alignment, outreach



### Healthcare

Valley Health, Fauquier Hospital system



### Community-based organizations

Goodwill of the Valleys, Horizon Goodwill Industries, Shenandoah Valley Workforce Investment Board (WIB)



### Information technology

Shentel telecommunications, Shockey



### K-12 School systems



### Creating a new national credential

Conducting research w/ AHIMA & Microsoft on changing competencies & credential needs; will lead to the creation of a new, nationally recognized credential promoted w/ partnership



### C-BEN

Competency-Based Education Network of invited institutional leaders sharing best practices, approaches, & Ideas; funded by Lumina & organized by Public Agenda



### IMS Global – CBE Record Standard

Workgroup of IMS focused on setting standards for CBE records, including API & data exchange technologies. Meets in Atlanta at May IMS conference



### CBE4CC

Invitational group of 50 community colleges meeting in June in Denver, funded by Gates & DOLETA/TAACCCT to promote CBE success



### IMS Global – Extended transcript workgroup

Project of CBE Record standard workgroup, focus on developing a model & format for an extended transcript to record CBE; working w/ AACRAO & other organizations Presentation at October Educause conference



### CCCOER

Community College Consortium for Open Educational Resources sharing best practices & models to leverage OER technology, train faculty, & reduce costs



### State & System OER efforts

Leveraging State Council of Higher Education for Virginia & Virginia Community College System efforts to encourage OER practices & cost savings



**CBE4CC**  
Develop a CBE model for your campus

Strategy and Planning  
Employer and Workforce  
Curriculum  
Student Experience  
Program Delivery



**IMS GLOBAL**<sup>®</sup>  
Learning Consortium



**Two full-time career coaches**  
Modeled after the successful Round 2 grant



**Faculty release time/stipends**  
Provide stipends & release time for full-time faculty to document competencies, identify direct/indirect assessments, review portfolios, & monitor/evaluate personalized learning plans



**Adult education instructor**  
Full-time, located in regional ABE office at college



**Full-time CBE faculty member**  
Subject matter expert for Information Systems Technology (IST) programs, work w/ IST students on personalized learning plans



**Workforce Navigator**



**Apprenticeship coordinator**  
Help identify & promote apprenticeship opportunities in the targeting industries & w/ regional & national partners



## Two full-time coaches

Housed in the Office of Transition Programs, w/ Regional Adult Education Program, On-Ramp, Job Placement Coordinator, Adult Education Transition Coach, and Great Expectations



## Builds on round 2 TAACCCT work

Provide outreach, career pathways planning, assistance w/ placement testing, admissions, financial aid, registration, prior learning assessment, portal access, & accessing resources



## Includes veterans specialist

Experience assisting veteran's with higher education access



## Experience w/ the disabled

With a focus on employability



## Certified

Through Virginia Community College System and National Career Coach Certification through CORD



## Serve all participants

All locations and online, according to NC-SARA (National Council – State Authorization Reciprocity Agreements)



## Aligned w/ related K2W services

Work closely with the grant-funded Workplace Navigator and the Apprenticeship Coordinator



## Services not funded under AEFLA

Offer services that have been identified as a high need, but are not eligible for funding under AEFLA (Adult Education and Family Literacy Act)

## Basic skills workshops

Focusing on needs in Math & English to assist students in the transition to post-secondary education & training

## Virginia placement test prep

Providing practice & instruction to students before they take this test required of all community college students in Virginia

## Rapid response

Offering specific services to individuals who are about to lose their jobs due to closure, including on-site instruction & testing

## Contextualized curriculum

Using the PluggedIn VA model, this instructor is identifying existing contextualized curriculum or developing new curriculum that focus on IT, HIM, and manufacturing

## Portfolio assessment

Assist students with preparing portfolios for assessment

## Outreach & recruitment

Assist with outreach & recruitment to the K2W & competency-based education programs



Take recruiter's perspective



Alignment w/ CBE program competencies



Competencies needed for jobs



Help promote apprenticeships



Real-time jobs for students



Part of coordinated K2W outreach team



Occupational hiring trends



Work closely w/ industry partners



Executive Director



Instructional technologist/  
digital librarian



Web/graphics designer



Project assistant



Database administrator



ASP.NET Lead programmer

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A New Type of Search Engine and Portal  
for Competencies and Credentials

*Coming soon:*

Knowledge to Work portal

[knowledgetowork.com](http://knowledgetowork.com)

[lfcc.edu/k2w](http://lfcc.edu/k2w)



Educational search engine

[highered.org](http://highered.org)



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**Knowledge to Work (K2W):**

## **A Portal for Competencies and Individualized Learning**

**Lord Fairfax Community College (LFCC)**

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Middletown, VA 22645-1745

[KnowledgeToWork.com](http://KnowledgeToWork.com)

[HigherEd.org](http://HigherEd.org)

[LFCC.edu](http://LFCC.edu)



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