

KnowledgeToWork.com will be used for learners and employers. Will also be used to further target a learner as a Job Seeker later as part of the planned feature set. Flow does not illustrate all features planned.

All backend admin will remain the same as it is in HigherEd.org. Will simply move it to KnowledgeToWork.com and adjust code to connect.

Notice competency frameworks are not right up front.

Reword MyHigherEd to something else.

Send email out to HigherEd.org Registered users announcing the conversion to KnowledgeToWork.com and our future enhancements expected soon. Invite them back to check it out, login, and learn.

Contribute page is in footer only for unauthenticated users. Click on link and we ask, "Are you?..." (Learner) (Organization) buttons, then direct them to content appropriate to them.

Pages with same content as on HigherEd.org with edits: Help, Sign Up (will be editing to make easier to Sign Up), Contact, and all Legal.

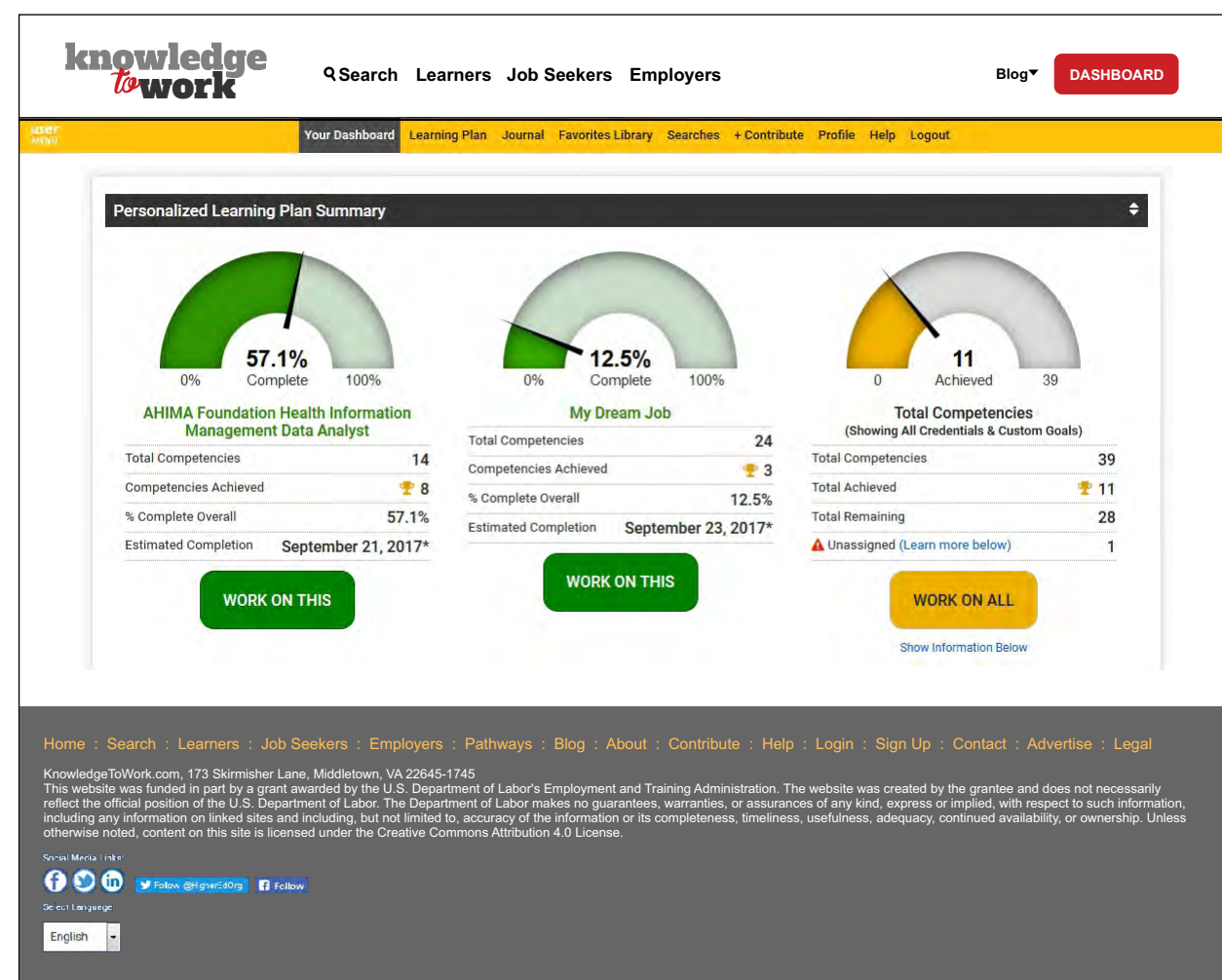
New content pages: About page should be about what it means from the learner perspective. They can look at HigherEd.org if they want to know about TAACCCT grant details.

Advertising all moves to KnowledgeToWork.com.

AUTHENTICATED USER PAGES

Same screens as before within user login. The MyHigherEd term needs to be re-keyed throughout.

Add employer panel to Dashboard and tab to user menu.



The 'Account Login' page includes fields for Username and Password, a 'Remember Me' checkbox, and a 'Login Now' button. There are also links for 'Sign Up' and 'Forgot Username or Password'.

Search

The 'Search Resources' page features a search bar and filters for 'Health Information Management'. It displays a list of resources, including 'Loose Leaf for Integrated Electronic Health Records with Connect Access Card'.

Learning Resource (Details)

The 'Learning Resource (Details)' page shows the title 'Loose Leaf for Integrated Electronic Health Records with Connect Access Card' and provides details about the resource, including its author, publisher, and keywords.

Career Pathways (Details)

The 'Career Pathways (Details)' page shows the title 'Information Technology (IT) Network Administration' and provides details about the pathway, including its description and related resources.

Career Pathways

The 'Career Pathways' page shows the title 'Explore Career Pathways' and provides details about the pathways, including 'Health Information Management (HIM)' and 'Information Technology (IT)'.

Competency Framework (Details)

The 'Competency Framework (Details)' page shows the title 'Health Information Management (HIM)' and provides details about the framework, including its description and related resources.

Competency Frameworks

The 'Competency Frameworks' page shows a list of frameworks, including 'HIM Competency Framework', 'AHIMA Foundation Sign Uped Apprenticeship Programs', 'IT Competency Framework', 'AST Competency Framework', and 'IAAP Certified Administrative Professional (CAP) Exam 2017 Body of Knowledge'.

Job Seeker

The 'Job Seeker' page shows the title 'Explore Jobs within Career Pathways' and provides details about the job opportunities, including 'Health Information Management (HIM)' and 'Information Technology (IT)'.

Future Feature

This page lists specific job titles within a career pathway. I include this feature with a future API to indeed or monster in mind per a conversation with New River. The link could open new page with further information about job (description, salary, etc.) and include a link to open a new tab to open connection to job site for that specific job title.

This would be a HUGE win for SEO. By storing these job titles and all other data elements in a table, employers could also select the job title as one they offer and allowing that to be listed on their employer profile page.

Clicking takes user to home.

Change-up background imaging every 15 seconds to include multiple industries. Same messaging.

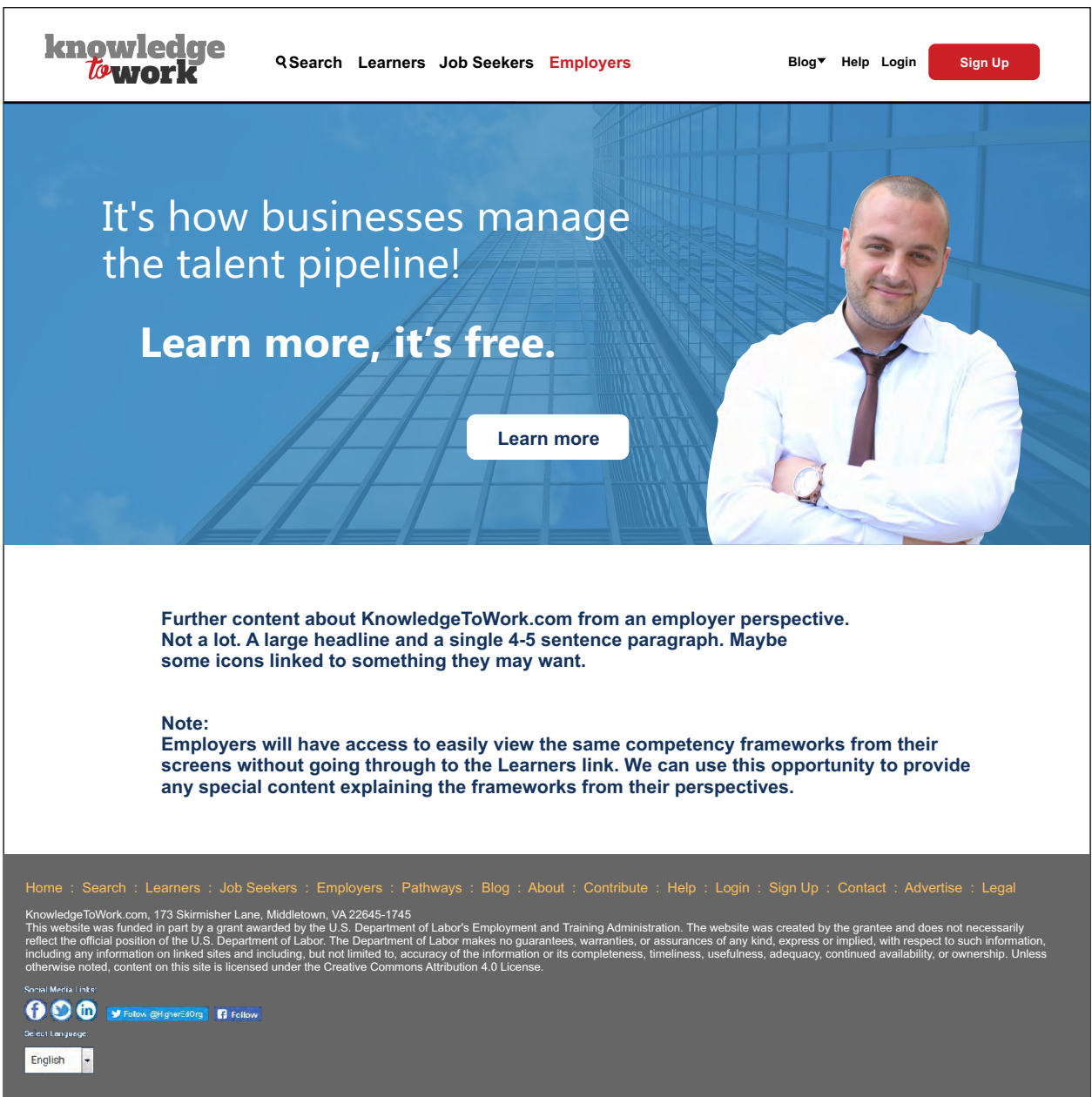
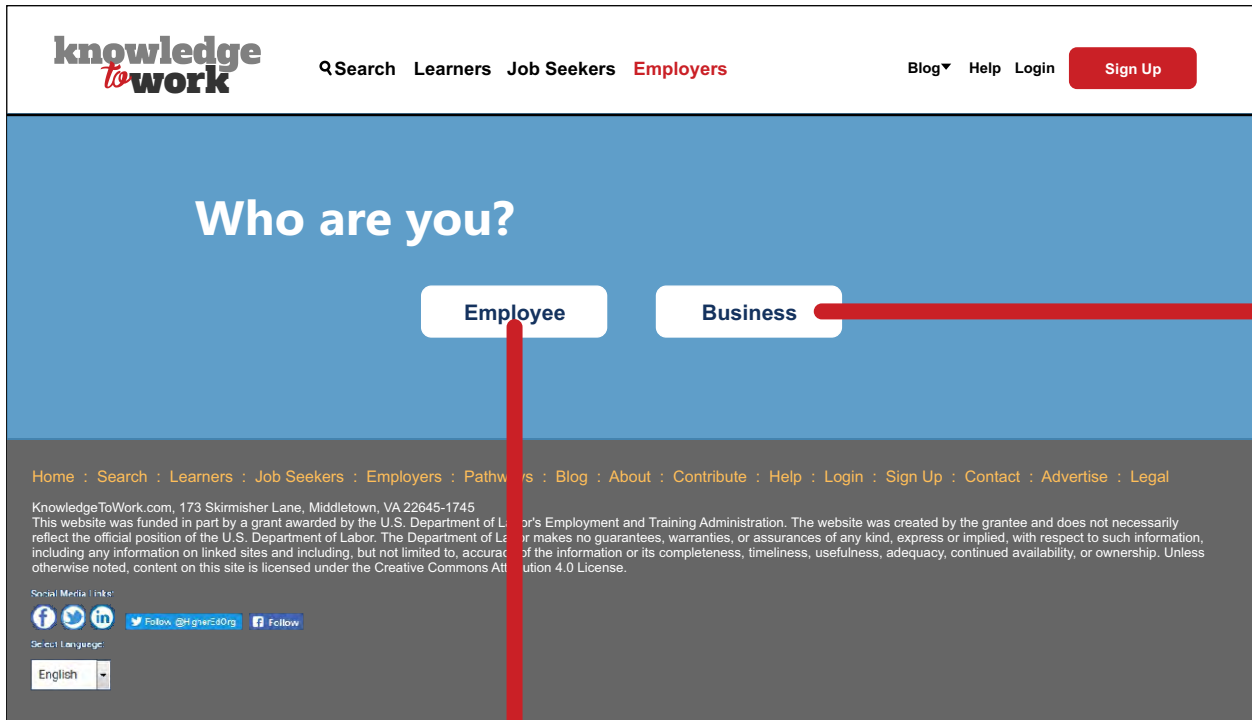
The 'Home' page features a large headline 'We help you learn and put your knowledge to work!' and navigation buttons for 'Learner', 'Job Seeker', and 'Employer'. It also includes a footer with various links and social media icons.

Only mention on website of HigherEd.org. This is a connection. Notice changes to footer to website ownership. Will not state LFCC in footer. Will have mention and links of LFCC and VCCS on legal page.

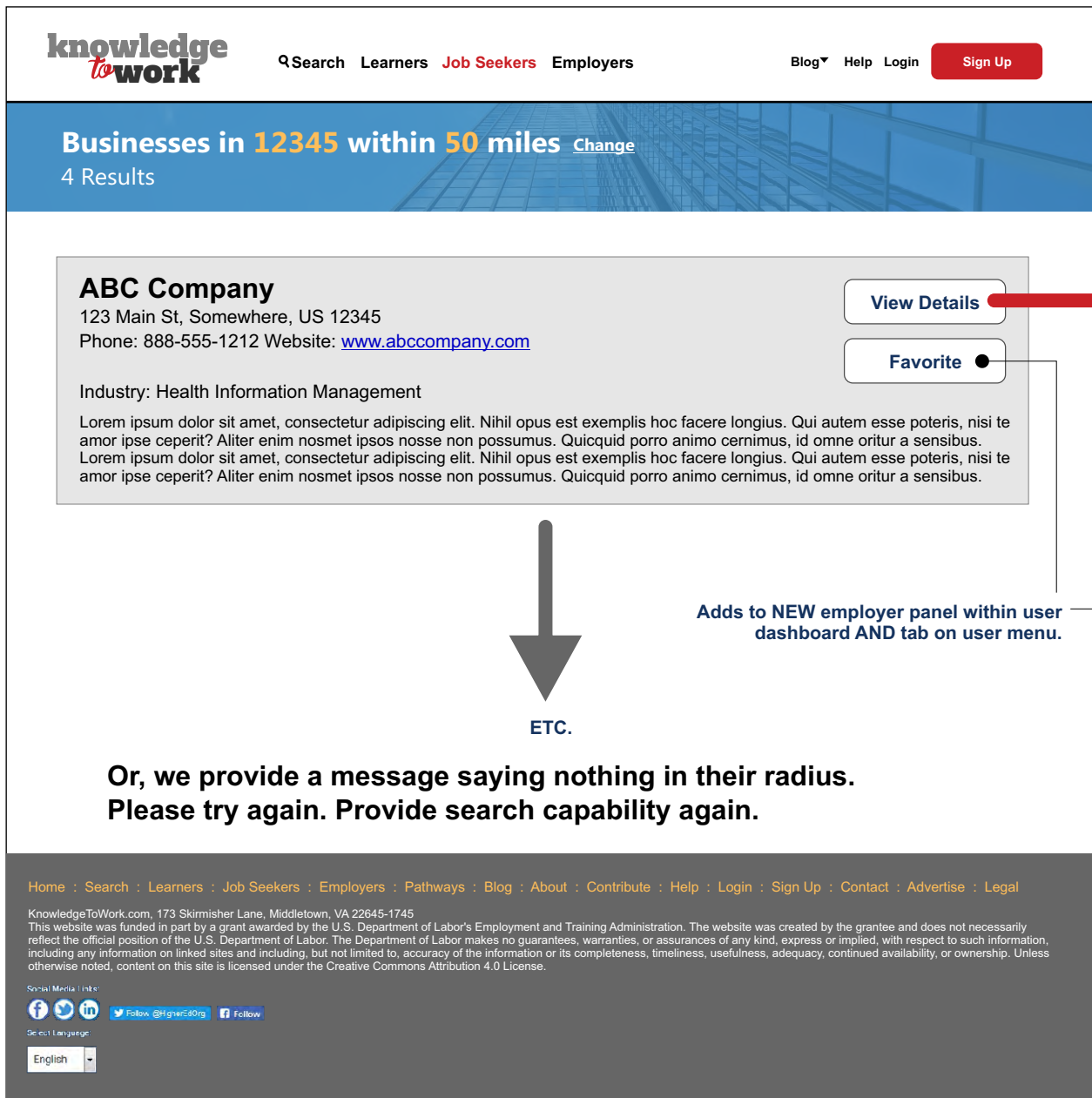
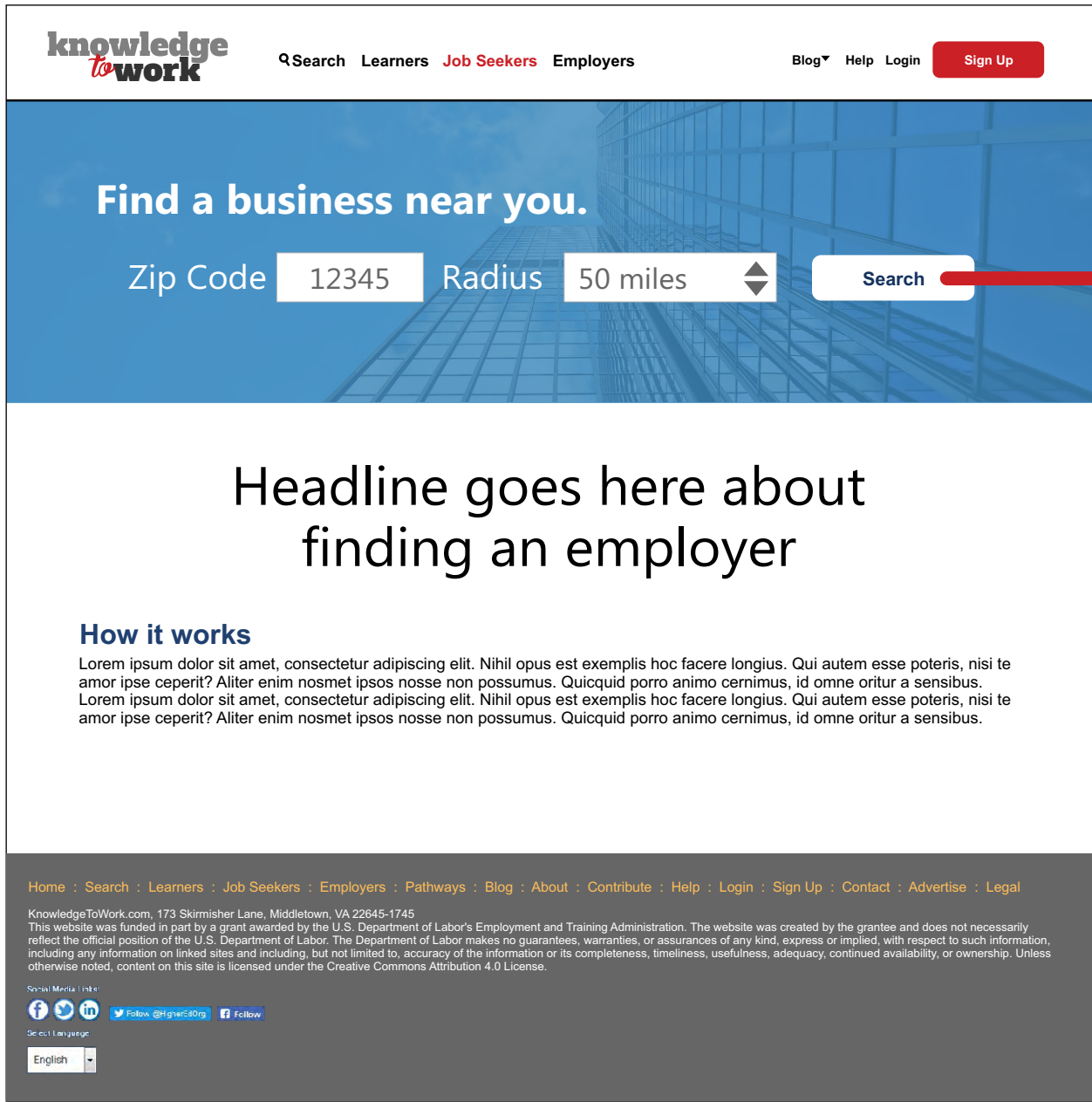
EMPLOYER PAGES

SEE PAGE 2

EMPLOYER PAGES

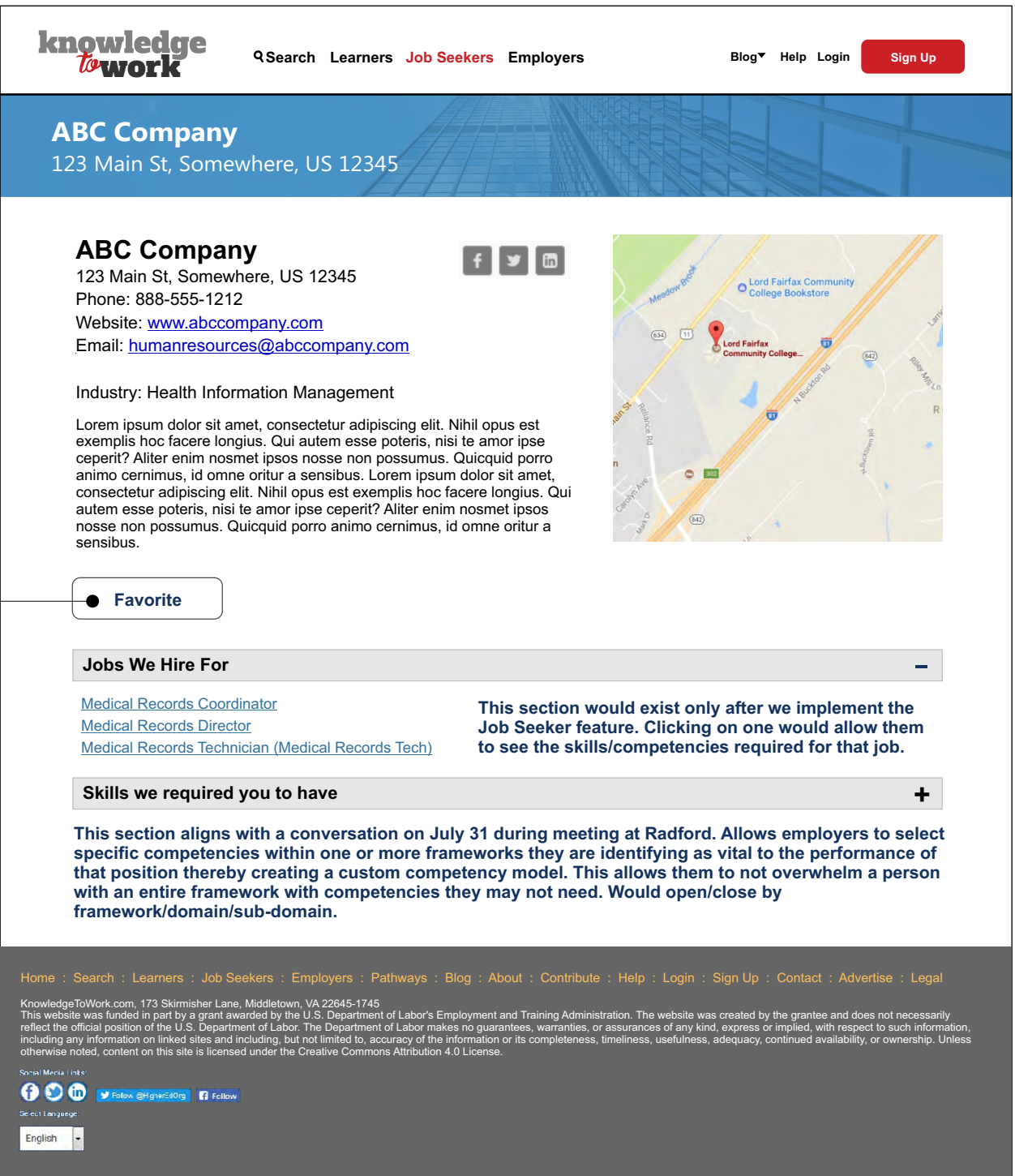


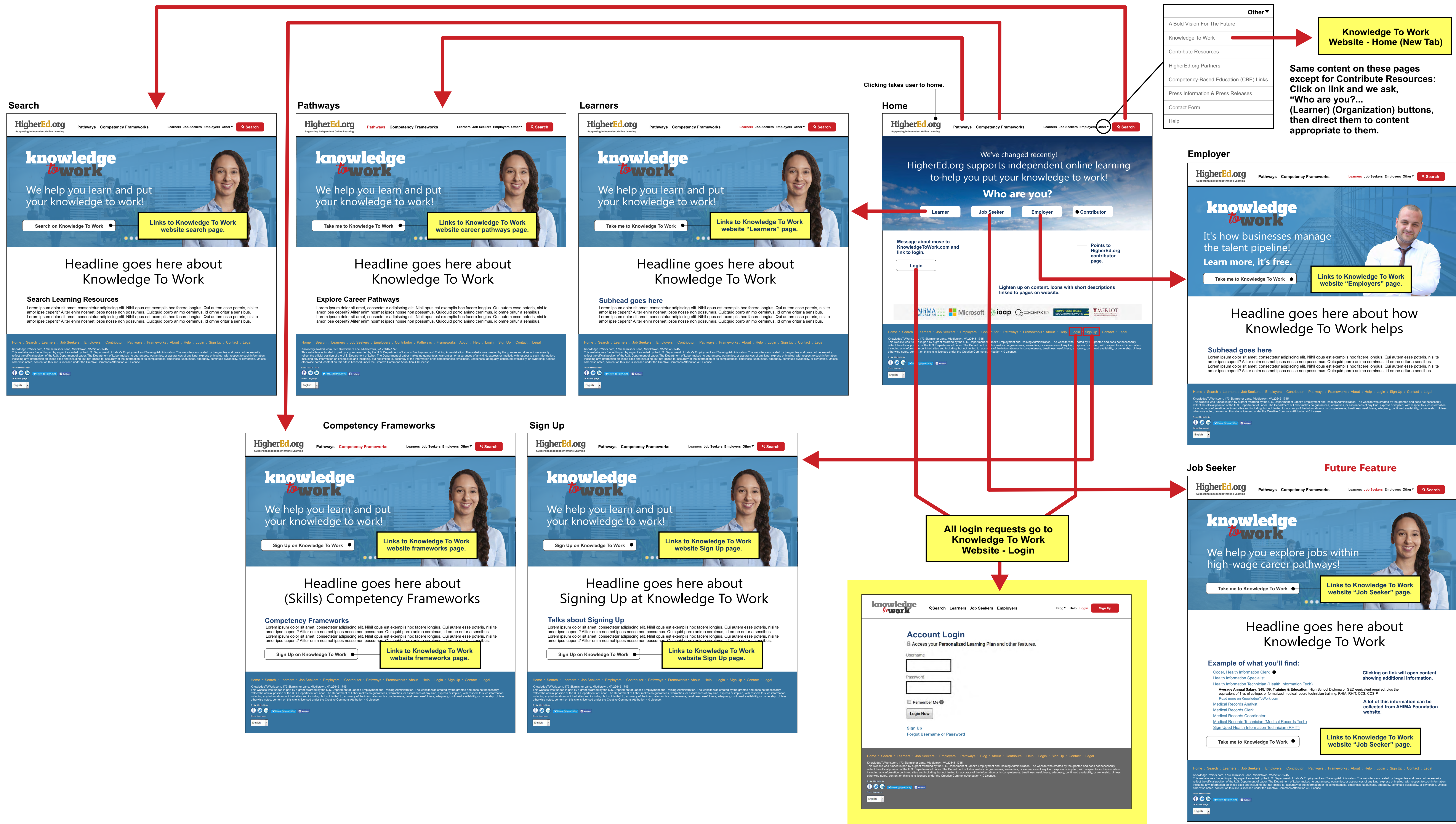
Further content for employers beyond this to be determined.



Allow employers ability to Sign Up and prepare their profile. They can complete all aspects of their profile and view it as it will appear ONCE IT IS APPROVED by a system admin or "PROVISIONED."

Employers can login using same screen as a user would. Employers can edit their profile information.





Knowledge to Work (K2W):

A Portal for Competencies and Individualized Learning

Lord Fairfax Community College (LFCC)

173 Skirmisher Lane

Middletown, VA 22645-1745

KnowledgeToWork.com

HigherEd.org

LFCC.edu



This work is licensed under a [Creative Commons Attribution 4.0 International License](https://creativecommons.org/licenses/by/4.0/).

This work was funded in part by a grant awarded by the U.S. Department of Labor's Employment and Training Administration. This work was created by Lord Fairfax Community College (LFCC) and does not necessarily reflect the official position of the U.S. Department of Labor. The Department of Labor makes no guarantees, warranties, or assurances of any kind, express or implied, with respect to such information, including any information on linked sites and including, but not limited to, accuracy of the information or its completeness, timeliness, usefulness, adequacy, continued availability, or ownership.