# CIS-274-Introduction to E-Commerce,

# Spring 2017 Online Syllabus

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| **Course Number** | CIS-274 | **Credit Hours** | 3 Credits |
| **Section Number** | CIS-274-CER01  CIS-274-MER01  CIS-274-SER01 | **Instructor** | Binh Nguyen Van |
| **E-mail** | [binh37@gmail.com](mailto:binh37@gmail.com) [bnguyen@cruiser.eicc.edu](mailto:bnguyen@cruiser.eicc.edu) | **Phone** | Cell: 563-505-7051 Fax: 563-323-3183 |
| **Office Hours** | Online 24/24 | **Office** | <http://www.iowacconline.org/> |
| **Class Days** | From 01/17/17 to 05/05/17 | **Class Times** | 24/24 |
| **Room** | KAHL NET (eCollege) | **Online** | <http://www.iowacconline.org/> |

**Textbook:**

Gary Schneider, *Electronic Commerce, Twelve Edition*. Course Technology, Cengage Learning Incorporated, 2017, ISBN- 978-1-3058678-1-9

### Course Description:

This course covers emerging online technologies and trends and their influence on the electronic commerce marketplace. Students will learn various revenue models and how to market on the Web. Next, the course covers online auctions and various legal and ethical issues. Students will learn about important security issues, such as spam and phishing, their role in organized crime and terrorism, identity theft, and online payment fraud. Finally, students learn how to plan for electronic commerce.

### Major Topics Covered:

See Course Schedule below

### Prerequisites:

BU101 recommended.

E-Mail

All students are requested to obtain an e-mail account. If you have any questions about the course or need assistance, please contact Help Desk during office hours; or by e-mail at any time. Also, you must submit the end-of-chapter Exercise assignments on the due date by e-mail with a date stamp at or before 5:00 P.M. on the due date. E-mail submissions should be submitted as an attachment in Microsoft Word format or Open Office.

### Attendance/Participation:

You will be required to read and post on the class Bulletin Board. This will be worth a total of 30 points toward you final grade.

### Evaluation:

The grading scale for this course will be as follows:

A = 90 – 100

B = 80 – 89

C = 70 – 79

D = 60 – 69

F = 0 – 59

Exam Make-up policy:   
There will be a Midterm and Final Exam worth 100 points each. Tests will be taken online. You will be access midterm and final exams on the eCollege assessment site http://www.iowacconline.com. Exams are enabled by the instructor. If you know in advance that you cannot take a test during the specified dates and times, please contact me prior to the test date in order to set up an alternative test administration time.

### Late Assignment Policy:

Exams: Exams are late if not completed on the scheduled date and the score will be reduced10%.

Homework/Labs: Homework/Labs are late if not completed on the scheduled date and the score will be reduced 10%.

### Assessment:

While it is important that students are able to discuss the homework assignments, it is also important that each student to do their own work.

**Assignments/Labs**

Students will be required to complete exercise from chapter 1 to 12.

Students will need to submit the end-of-chapter Exercise assignments on the due date by e-mail with a date stamp at or before 5:00 P.M. on the due date. E-mail submissions should be submitted as an attachment in Microsoft Word format or Open Office.

### Benefits of taking this class:

This course will introduce students to both theory and practice of conducting business over the Internet and World Wide Web.

### Ethics:

You will be required to read Ethic statement at www.iowacconline.com carefully and fully agree to its content.

### Study Tips:

1. Go over the objectives for each chapter.
2. Preview the section of the text you are assigned to read.
3. Read the required section from the textbook and do the projects as you encounter them.
4. Check the “Review Questions” section at the end of the chapter to reinforce and verify your understanding of the chapter.
5. Write down any and all questions you have concerning the chapter as you study it. Then quickly read over the entire chapter a second time to look for answers to your previously noted questions.
6. If the questions you have are still not answered, be sure to ask them in the Bulletin Board at eCollege.
7. Review your Mind Maps, notes, Key Terms, and the chapter summaries each day.
8. Form a study group (online or F2F) that meets on a regular basis.

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| Event | Date |
| **Start date** | Tuesday 8:00 a.m. January 17, 2017 |
| **Last day to enroll in Spring courses** | **Friday, January 20, 2017** |
| **Midterm grades due** | **Monday, March 06, 2017** |
| **Advising Day** | Tuesday, April 04, 2017 |
| **College Closed (Staff Development Day)** | Friday 02/17/2017 |
| **Fall ICCOC classes end** | **Friday, May 05, 2017** |
| **Fall ICCOC grades due** | 5:00 p.m. Monday, May 08**, 2017** |

### Academic Accommodation:

Anyone who feels they may need an academic accommodation based on the impact of a documented disability should contact Jan Weis at the Kahl 441-4027 or Jill Dial at the Belmont campus 441-4027 to arrange an appointment as soon as possible. At the appointment, course format, individual needs, and potential accommodations will be discussed. This service is FREE and confidential

#### Contact eCollege Help Desk

Contact the Help Desk if you are experiencing technical difficulties in your course.

Help Desk Email: [**helpdesk@iowacconline.com**](mailto:helpdesk@iowacconline.com)

Help Desk Phone: (800) 970 – 8228 or 303-873-0005  
eCollege.com provides telephone and online technical support 24 hours a day, seven days a week.

FREE online Tutoring at [www.smarthinking.com](http://www.smarthinking.com)

#### Class Cancellation

Students may go to the web site at <http://prod.campuscruiser.com/> under college announcements to check if class has been cancelled. You may also call the college at 563-441-4001.

#### **Relevant Web Sites**

[http://www.angelfire.com](http://www.angelfire.com/) (Free Web site for class)

http://geocities.yahoo.com (Free Web site for class)

[http://www.course.com](http://www.course.com/) (publisher – access to student files and online text companion)

**Tentative Class Schedule**

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| **Date Reading Assignment** | **Topic** | Homework/Laboratory Assignment | Test **Points** | HW/LabPoints |
| Week 1  Jan 17, 17  Jan 22, 17 | Introductions | Just tell us a little bit about yourself in the Student Lounge and submit your current email address. If you do not yet have a personal email address, you will need to register for one, there are many free email providers such as gmail.com and hotmail.com that you are welcome to use |  | 20 |
| Week 2  Jan 23, 17  Jan 29, 17 | Introduction to Electronic Commerce | Reading Chapter One, Please complete at least one review question and one exercise of your choice from pg 44-45 |  | 10 |
| Week 3  Jan 30, 17  Feb 05, 17 | Technology Infrastructure The Internet and World Wide Web | Reading Chapter Two, Please complete at least one review question and one exercise of your choice from pg 95-97 |  | 10 |
| Week 4  Feb 06, 17  Feb 12, 17 | Selling on the Web | Reading Chapter Three Please complete at least one review question and one exercise of your choice from pg 146-147 |  | 10 |
| Week 5  Feb 13, 17  Feb 19, 17 | Marketing on the Web | Reading Chapter Four Please complete at least one review question and one exercise of your choice from pg 196-197 |  | 10 |
| Week 6  Feb 20, 17  Feb 26, 17 | Business-to-Business Activities: Improving Efficiency and Reducing Costs | Reading Chapter Five Please complete at least one review question and one exercise of your choice from pg 238-239 |  | 10 |
| Week 7  Feb 27, 17  Mar 05, 17 | Social Networking, Mobile Commerce, and Online Auctions | Reading Chapter Six Please complete at least one review question and one exercise of your choice from pg 273-274 |  | 10 |
| Week 8  Mar 06, 17  Mar 12, 17 | Review for Mid-term Exam  Mid Term Exam, Ch 1 - 6 | Review for Mid-term Exam  Mid-term Exam | 100 |  |
|  | 1st 8 Weeks Ends | Read and Post on the class Bulletin Board (at virtual office or weekly questions and answers section to earn 30 possible extra points) |  | 30 |
| Week 9  Mar 13, 17  Mar 19, 17 | The environment of Electronic Commerce: Legal, Ethical, and Tax Issues | Reading Chapter Seven Please complete at least one review question and one exercise of your choice from pg 323-324 |  | 10 |
| Week 10  Mar 20, 17  Mar 26, 17 | Web Server Hardware and Software | Reading Chapter Eight Please complete at least one review question and one exercise of your choice from pg 363-364 |  | 10 |
| Week 11  Mar 27, 17 Apr 02, 17 | Electronic Commerce Software | Reading Chapter Nine Please complete at least one review question and one exercise of your choice from pg 400-402 |  | 10 |
| Week 12  Apr 03, 17 Apr 09, 17 | Electronic Commerce Security | Read Chapter Ten  Please complete at least one review question and one exercise of your choice from pg 453-454 |  | 10 |
| Week 13  Apr 03, 17 Apr 09, 17 | Payment System for Electronic Commerce | Read Chapter Eleven  Please complete at least one review question and one exercise of your choice from pg 487-488 |  | 10 |
| Week 14  Apr 17, 17 Apr 23, 17 | Planning for Electronic Commerce | Reading Chapter Twelve  Please complete at least one review question and one exercise of your choice from pg 520-522 |  | 10 |
| Week 15  Apr 24, 17 Apr 30, 17 | Review for Final Exam | Create your personal Website  Turn in Web Page (submit your web site link to me to earn 30 possible extra points) |  | 30 |
| Week 16  May 01, 17 May 05, 17 | Review for Final Exam  FINAL TEST Ch 7 – 12 | Review for Final Exam  FINAL TEST | 100 |  |
|  | All assignments due | Total Points | 200 | 200 |

**Disclaimer:**

* This course outline is believed to be accurate, however it may contain errors, inaccuracies and/or omissions. The instructor reserves the right to correct discovered errors, inaccuracies and/or omissions at any time during the duration of the class.

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