

Nebraska Precision Ag Center for Excellence



MAR 16
2018

CENTRAL COMMUNITY COLLEGE COLUMBUS

Profitability in Difficult Markets

STUDENT CENTER LOWER LEVEL, ROOM #177 | 10AM-3PM

Risks in Agriculture

- Price and Marketing
- Production

Cost

- Break Even Calculation
- Strategies to lower costs

Market Analysis

- Supply & Demand
- Market Affects & Factors

Profit Objective

- Price Analysis
- Projections on Production

Plan of Action/Implementation

- Risk Assessment
- Strategies for Profitability



Free Registration and lunch.
Register online at:
www.cccneb.edu/ColAg

PRESENTED BY



LINDA CRUIKSHANK
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NICK LUCHSINGER
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