Nebraska Precision Ag Center for Excellence





CENTRAL COMMUNITY COLLEGE COLUMBUS

Profitability in Difficult Markets

STUDENT CENTER LOWER LEVEL, ROOM #177 | 10AM-3PM

Risks in Agriculture

- Price and Marketing
- Production

Cost

- Break Even Calculation
- Strategies to lower costs

- Market Analysis

 Supply & Demand
- Market Affects & Factors

Profit Objective

- Price Analysis
- Projections on Production

Plan of Action/Implementation

Risk Assessment

Strategies for Profitability



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