

MERLOT – SKILLSCOMMONS Peer Reviewer Report Form (V 17.3)

Name of Learning Material:	Recruitment and Outreach Materials
SKILLSCOMMONS URL:	https://www.skillscommons.org/handle/taaccct/15041
Learning Material URL:	
Reviewer's Name:	
Date Review Completed:	
Review Time Required:	

Description

1. Overview: Describe overview, features and descriptions, uses, and applications. Include cost, if any for apps	Brochures, postcards and flyers that were developed for outreach and recruitment efforts for the WEST programs at Casper College.
2. Type of material: Animation, assessment tool, assignment, case study, collection, development tool, drill and practice, e-portfolio, learning object repository, online course, open journal article, open textbook, presentation, reference material, simulation/game, social networking tool, quiz/test, tutorial, workshop and training material.	Recruitment and Outreach
3. Technical requirements: Browser, software or plug-in, Java, HTML, Flash, etc. You can test how it appears on Internet Explorer at http://ipinfo.info/netrenderer/ Note type of device if it is an app (iPad, Android, phone, etc.)	Adobe or pdf viewer Word Powerpoint Sounds player (worked directly from internet)
4. Identify major learning goals/ curriculum objectives: Purpose of site, goal for learner/user.	Marketing assets for Casper College WEST Programs
5. Recommended uses: In-class, homework, individual, team, lecture, etc.	n/a
6. Target population: Level, course or subject matter, other user groups	Students – no specific population identified
7. Prerequisite knowledge or skills needed: Course or subject matter, computer skills, other miscellaneous skills	n/a
8. Application to industry recognized certification: Name of credential or certification.	n/a; though certifications are identified

Evaluation and Observations: After reviewing the learning material, please indicate your agreement with the following statements by placing an “x” in the applicable column where 5=excellent or strongly agree and 1=poor or strongly disagree.

1. Quality of Content – The Learning Material...	Strongly Agree	Agree	Neither Agree	Disagree	Strongly Disagree	N/A
...is clear and concise	X					
...provides a complete demonstration of the concept	X					
...demonstrates a core concept grounded in the discipline	X					
...is current and relevant	X					
...is supported by appropriate research		X				
...is self-contained (can be used without requiring an assignment or context)	X					
...provides accurate information	X					
...is flexible (can be used in several situations)	X					
...includes an adequate amount of material	X					
...has strong workplace relevance						X
...integrates the concept well	X					
Overall , the quality of the content is very high	X					
Enter a numerical value that summarizes your attitudes above.	10	1				1
Strengths (Describe the outstanding features of the quality of the learning material) Very well done pieces; incorporate data and design to make well-thought out and appealing pieces; they are also integrated as a collection Concerns (Describe any problems in terms of quality)						
2. Potential Effectiveness as a Teaching Tool/This Learning Material...						
...identifies learning objectives						X
...identifies prerequisite knowledge						X
...reinforces concepts progressively						X
...builds on prior concepts						X
...demonstrates relationships between concepts						X
...is easy to integrate into curriculum assignments						X
...is very efficient (could learn a lot in a short time)						X
...can be used to measure student learning outcomes						x
Overall , learning material is a very effective teaching tool						X
Enter a numerical value that summarizes your attitudes above.						
Strengths (Describe the outstanding features of the quality of the learning material) Concerns (Describe any problems in terms of quality)						
3. Ease of Use – This Learning Material...						
...is easy to use	X					
...has very clear instructions		X				
...is engaging	X					
...is visually appealing	X					
...is interactive			X			
...is of high design quality	X					
...meets accessibility requirements if able to assess			X			

...if an app, can be used on multiple types of mobile devices and platforms						x
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...if an app, runs effectively without the internet						x
Overall , the usability of this learning material is very high	X					
Please enter the numeric value that summarizes your attitudes above.	4	1	2			2

Strengths: (Indicate the outstanding features of the usability of the learning material)

Flyer – simple and to the point; well branded and effective
PPT – too much information on each slide; but the info is good.
Brochures/Flyer/Postcard PDFs – all very well done, good sales pitch with good information and not overwhelming
Radio Ads – love that it's a woman; very well done

Concerns: (List problems in terms of usability)
There is one photo of woman that looks stock, would add more of people versus worksite

What is your overall numeric rating for this material? Review your 3 ratings above and determine your overall rating

Optional Information:

Other comments to be included in the review: (If an app, respects privacy of user, meets PG rating standards, how frequently app is updated)

Comments to author only: (Any needed improvements or recommendations should be addressed here.)

Flyer says 6 areas, Powerpoint says 7

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