

MERLOT – SKILLSCOMMONS Peer Reviewer Report Form (V 17.3)

Name of Learning Material:	Recruitment and Outreach Materials
SKILLSCOMMONS URL:	https://www.skillscommons.org/handle/taacct/15041
Learning Material URL:	All materials are posted at URL above
Reviewer's Name:	Valerie Taylor
Date Review Completed:	5/31/2018
Review Time Required:	25 minutes

Description

1. Overview: Describe overview, features and descriptions, uses, and applications. Include cost, if any for apps	Brochures, postcards and flyers that were developed for outreach and recruitment efforts for the WEST programs at Casper College.
2. Type of material: Animation, assessment tool, assignment, case study, collection, development tool, drill and practice, e-portfolio, learning object repository, online course, open journal article, open textbook, presentation, reference material, simulation/game, social networking tool, quiz/test, tutorial, workshop and training material.	Recruitment and Outreach --Open House Flyer --Brochures --Presentation for Open House --Radio ads
3. Technical requirements: Browser, software or plug-in, Java, HTML, Flash, etc. You can test how it appears on Internet Explorer at http://ipinfo.info/netrenderer/ Note type of device if it is an app (iPad, Android, phone, etc.)	Materials are easily accessible through Internet Explorer.
4. Identify major learning goals/ curriculum objectives: Purpose of site, goal for learner/user.	Provides appropriate level of details for each recruitment and outreach piece. For example, the brochure and flyers give readers enough information to build interest, and presentations offer a much high level of details since they would be used in-person.
5. Recommended uses: In-class, homework, individual, team, lecture, etc.	N/A
6. Target population: Level, course or subject matter, other user groups	Lots of positives with the materials that will appeal to women --Photos of women (though overall photos could show a little more diversity—everyone is young and Caucasian) --Many of the contacts at the colleges are women, which will make women feel more comfortable reaching out and asking questions --Radio ads are female voices
7. Prerequisite knowledge or skills needed: Course or subject matter, computer skills, other miscellaneous skills	Great that materials specifically mention credit for prior learning. That is important to women who may be changing career paths.
8. Application to industry recognized certification: Name of credential or certification.	Materials include credentials that will be earned for each program. Another positive is including labor market information, including growth potential, salaries, etc.

Evaluation and Observations: After reviewing the learning material, please indicate your agreement with the following statements by placing an “x” in the applicable column where 5=excellent or strongly agree and 1=poor or strongly disagree.

1. Quality of Content – The Learning Material...	Strongly Agree	Agree	Neither Agree	Disagree	Strongly Disagree	N/A
...is clear and concise						
...provides a complete demonstration of the concept						
...demonstrates a core concept grounded in the discipline						
...is current and relevant						
...is supported by appropriate research						
...is self-contained (can be used without requiring an assignment or context)						
...provides accurate information						
...is flexible (can be used in several situations)						
...includes an adequate amount of material						
...has strong workplace relevance						
...integrates the concept well						
Overall , the quality of the content is very high						
Enter a numerical value that summarizes your attitudes above.						
Strengths (Describe the outstanding features of the quality of the learning material)						
Concerns (Describe any problems in terms of quality)						
2. Potential Effectiveness as a Teaching Tool/This Learning Material...						
...identifies learning objectives						
...identifies prerequisite knowledge						
...reinforces concepts progressively						
...builds on prior concepts						
...demonstrates relationships between concepts						
...is easy to integrate into curriculum assignments						
...is very efficient (could learn a lot in a short time)						
...can be used to measure student learning outcomes						
Overall , learning material is a very effective teaching tool						
Enter a numerical value that summarizes your attitudes above.						
Strengths (Describe the outstanding features of the quality of the learning material)						
Concerns (Describe any problems in terms of quality)						
3. Ease of Use – This Learning Material...						
...is easy to use						
...has very clear instructions						
...is engaging						
...is visually appealing						
...is interactive						
...is of high design quality						

...meets accessibility requirements if able to assess						
...if an app, can be used on multiple types of mobile devices and platforms						

...if an app, runs effectively without the internet							
Overall , the usability of this learning material is very high							
Please enter the numeric value that summarizes your attitudes above.							
Strengths: (Indicate the outstanding features of the usability of the learning material) Concerns: (List problems in terms of usability)							
What is your overall numeric rating for this material? Review your 3 ratings above and determine your overall rating							
Optional Information: Other comments to be included in the review: (If an app, respects privacy of user, meets PG rating standards, how frequently app is updated) Comments to author only: (Any needed improvements or recommendations should be addressed here.)							

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