



"We Create Experiences  
That Inspire Brand Advocates"

# Television Copy

**CLIENT:** Kaminsky Productions/COD

**TITLE:** "Amazing Life" Concept

**LENGTH:** :30 Seconds

**MEDIA:** Television & Social

**START DATE:** TBD

**JOB #:** KPC-17-1001

**NOTES:** Moving images; Graphics; Audio; Needle drop music buyout

## Video

## Audio

1	<i>SHOTS OF PEOPLE IN A MAZE</i>	<i>VO: LIFE HAS A WAY OF BECOMING A MAZE...</i>
2		
3	<i>KID(S) DAYDREAMING WITH</i>	<i>VO: WHAT DO I WANT TO DO WHEN I GROW</i>
4	<i>THOUGHT BUBBLES OF VARIED</i>	<i>UP?</i>
5	<i>TECHNICAL CAREERS</i>	
6		
7	<i>HS/COLLEGE STUDENTS LOOKING</i>	<i>VO: WHAT SHOULD MY MAJOR BE?</i>
8	<i>THROUGH COLLEGE COURSE</i>	
9	<i>CATALOGS</i>	
10	<i>IMAGERY OF DIFFERENT CAREERS:</i>	<i>VO: WHAT CAREER COULD I LOVE THAT</i>
11	<i>- ARCHITECTURE</i>	<i>LOVES ME BACK?</i>
12	<i>- DRAFTSMAN</i>	
13	<i>- AC/HVAC</i>	<i>VO: WHAT CAN I DO...TO MAKE A</i>
14	<i>- ELECTRICAL</i>	<i>DIFFERENCE?</i>
15	<i>- SUITS</i>	
16	<i>- OTHERS</i>	
17	<i>MOVING GRAPHICS: BUSINESS, LAW,</i>	
18	<i>POLITICAL SCIENCE,</i>	
19	<i>COMMUNICATIONS, EDUCATION,</i>	



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20 ***SURGEON, NURSING,***  
 21 ***PSYCHOLOGY, ETC.***  
 22  
 23 ***CUT TO IMAGES OF:***  
 24 ***- SOLAR SYSTEM INSTALLERS***  
 25 ***- WIND TECH WORKERS***  
 26 ***- SOLAR FARMS***  
 27 ***- GREEN COMMERCIAL BUILDERS***  
 28 ***- ENERGY EFFICIENT HOMES***  
 29 ***- OTHER RENEWABLE TECH***  
 30 ***CAREERS***  
 31 ***BLEND TO COD CTE IMAGES FROM***  
 32 ***WEBSITE IN SQUARES THAT END UP***  
 33 ***LANDING ON WEB PAGE***  
 34  
 35 ***GRAPHIC TREATMENT:***  
 36 ***BE AMAZING!***  
 37 ***SUPER: Brought to you by College of the***  
 38 ***Desert and a the Trade Adjustment***  
 39 ***Assistance Community College and***  
 40 ***Career Training (TAACCCT) Grant***

*VO: LIFE WOULD BE EASIER WITH FOCUS  
AND DIRECTION. THERE IS A WAY TO  
HAVE A CAREER YOU LOVE!*

*VO: THE COD CERTIFIED TECHNICAL  
EDUCATION PROGRAM CAN TAKE YOU  
FROM THE MAZE...*

*VO: TO THE MAINSTREAM*

*VO: VISIT COD-CTECEDUCATION DOT E-D-U  
FOR INFORMATION AND REGISTRATION*

41  
42