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BUSINESS WORKSHOP: BUILDING A MOBILE PRESENCE

FEB. 28 • 8 a.m.-Noon

Developing a mobile presence may consist of anything from tailoring an existing website for the mobile context to custom designed apps. We'll take a general look at the overall mobile landscape and how it compares to a traditional web presence. We'll also look at various "build vs. buy" options, the technology mechanisms involved and the branding presence it creates.

Attendees should expect to walk away with a greater understanding of the mobile landscape, the path to a stronger mobile presence and some specific ideas to get them there.

Presenter: Dennis Welu, President and CEO, Motis Consulting

Location: Town Clock Business Center, Dubuque

Fee: \$49

Registration Deadline: Tuesday, Feb. 21

REGISTER TODAY.



www.nicc.edu/mobileworkshop



563.557.8271, ext. 130



This workforce solution is funded by the IHUM Consortium which is 100% financed through a \$15,000,000 grant from the U.S. Department of Labor's Employment & Training Administration.



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