

BE MOBILE



WORKSHOP DETAILS

Tuesday, Feb. 28, 2017

8 a.m.-Noon

Location: Town Clock Business Center, Dubuque

Fee: \$49

Registration Deadline: Tuesday, Feb. 21, 2017

BUILDING A MOBILE PRESENCE

Register for our workshop to improve your business presence on mobile devices!

Developing a mobile presence may consist of anything from tailoring an existing website for the mobile context to custom designed apps. We'll take a general look at the overall mobile landscape and how it compares to a traditional web presence. We'll also look at various "build vs. buy" options, the technology mechanisms involved and the branding presence it creates.

Attendees should expect to walk away with a greater understanding of the mobile landscape, the path to a stronger mobile presence and some specific ideas to get them there.



PRESENTER: DENNIS WELU

Dennis Welu is the president and CEO of Motis Consulting. Welu brings more than 20 years of experience in software development to the table, ranging from hands-on engineering to product management to executive leadership.

He has been a consultant to clients large and small, from startups to Fortune 500 companies. Over the years, Welu has developed a network of best-in-class associates that can be called on for projects to fulfill development, documentation, business analysis, design, development, architecture and project management needs.

REGISTER TODAY.



www.nicc.edu/mobileworkshop



563.557.8271, ext. 130



Business and Community Solutions

Town Clock Business Center • 680 Main St., Ste. 100 • Dubuque, IA 52001



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