

International Business and Logistics

(MINTL-LOG, 6INT-LOG, 4INT-LOG, 3INT-LOG, 6INTL-MAR, 4INTL-MAR, 3INTL-MAR)



Program Objectives

The program of International Business and Trade (IBUS) is designed to prepare students for careers in maritime transportation, international logistics, and global supply chain management industries.

Students gain a solid foundation in import/export management processes, world economics, licensing and documentation, U.S. Customs regulations, and political-legal factors in the foreign trade environment.

Students learn international purchasing and sourcing, international marketing strategies, monetary systems, international and domestic transportation and logistics, organizational culture, and global maritime management. Field experience classes give students hands-on experience as logistics interns with companies in the Greater Houston Area.

Graduates work as specialists in import/export management, trade compliance, freight forwarding, ocean/truck/rail/air transportation, port operations, vessel fleet management, trade finance, and as consulate liaisons facilitating trade between the U.S. and foreign countries. Some graduates seek opportunities as entrepreneurs in one of the many international business sectors.

Job Opportunities

Graduates will work as specialists in importing and exporting, trade compliance, the United States government, freight forwarders, custom brokers, specialists in ocean/truck/rail/air transportation, logistics specialists, retail and wholesale representatives, inspection specialists, international trade representatives, and document analysts.

Fast Facts

About the Program

Type: Technical

Location: North Campus

Degree/Certificate:

Marketable Skills

Achievement Award,

Occupational Certificate,

Certificate of Technology,

Associate of Applied Science

Duration: Marketable

Skills Achievement Award

- One term, Occupational

Certificate - One to two terms,

Certificate of Technology -

Three terms, Associate of

Applied Science - Four to five

terms

For More

Information

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Houston, TX 77049

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International Business and Logistics (MINTL-LOG)

Marketable Skills Achievement Award

First Term	Credit
IBUS 1300 Global Logistics Management.....	3
IBUS 1305 Introduction to International Business and Trade.....	3
IBUS 1354 International Marketing Management.....	3
HMSY 1337 Introduction to Homeland Security.....	3
Subtotal	12

Marketable Skills Achievement Award Total 12

International Business and Logistics (6INTL-LOG)

Occupational Certificate

First Term	Credit
IBUS 1300 Global Logistics Management.....	3
IBUS 1305 Introduction to International Business and Trade.....	3
IBUS 1354 International Marketing.....	3
HMSY 1337 Introduction to Homeland Security.....	3
IBUS 2345 Import Customs Regulations	3
Subtotal	15

Second Term	Credit
IBUS 2366 Practicum (or Field Experience) - International Business/ Trade/Commerce	3
Subtotal	3

Occupational Certificate Total 18
Capstone Experience: IBUS 2366

International Business and Logistics (4INTL-LOG)

Certificate of Technology

First Term	Credit
IBUS 1300 Global Logistics Management.....	3
IBUS 1305 Introduction to International Business and Trade.....	3
IBUS 1354 International Marketing Management.....	3
HMSY 1337 Introduction to Homeland Security.....	3
IBUS 2345 Import Customs Regulations	3
Subtotal	15

Second Term	Credit
IBUS 1301 Principles of Exports.....	3
IBUS 1302 Principles of Imports.....	3
IBUS 1341 Global Supply Chain Management	3
IBUS 2366 Field Experience - International Business/ Trade/Commerce	3
Subtotal	12

PostY1Summer	Credit
IBUS 2367 Practicum (or Field Experience) - International Business/ Trade/Commerce	3
Subtotal	3

Certificate of Technology Total 30
External Learning Experience: IBUS 2367

International Business and Logistics (3INTL-LOG)

Associate of Applied Science Degree

First Term	Credit
IBUS 1300 Global Logistics Management.....	3
IBUS 1305 Introduction to International Business and Trade.....	3
IBUS 1354 International Marketing Management.....	3
HMSY 1337 Introduction to Homeland Security.....	3
IBUS 2345 Import Customs Regulations	3
Subtotal	15

Second Term	Credit
IBUS 1301 Principles of Exports.....	3
IBUS 1302 Principles of Imports.....	3
IBUS 1341 Global Supply Chain Management	3
IBUS 2366 Practicum (or Field Experience) - International Business/ Trade/Commerce	3
Subtotal	12

PostY1Summer	Credit
IBUS 2367 Practicum (or Field Experience) - International Business/ Trade/Commerce	3
Subtotal	3

Third Term	Credit
MATH 1314 College Algebra or MATH 1333 Mathematics for Technical Programs	3
SOCI 1301 Introduction to Sociology.....	3
BCIS 1305 Business Computer Applications.....	3
ENGL 1301 Composition I.....	3
GEOG 1303 World Regional Geography.....	3
Subtotal	15

Fourth Term	Credit
ACNT 1303 Introduction to Accounting or ACCT 2301 Accounting Principles I	3
ENGL 1302 Composition II or ENGL 2311 Technical Report Writing	3
SPCH 1321 Business and Professional Speech.....	3
*Humanities or Fine Arts.....	3
HRPO 1311 Human Relations.....	3
Subtotal	15

Associate of Applied Science Degree Total 60
External Work Experience: IBUS 2367

** Courses which satisfy this requirement are listed in the Humanities and Fine Arts section of the transfer Core Curriculum.*

Maritime and Logistics Specialty (6INTL-MAR)

Occupational Certificate

First Term	Credit
MART 1471 Introduction to Ships and Shipping	4
IBUS 1301 Principles of Exports.....	3
IBUS 1302 Principles of Imports.....	3
LMGT 1319 Introduction to Business Logistics.....	3
LMGT 1345 Economics of Transportation and Distribution.....	3
Subtotal	16

Occupational Certificate Total 16
Capstone Experience: LMG 1345

Maritime and Logistics Specialty (4INTL-MAR)

Certificate of Technology

First Term	Credit
MART 1471 Introduction to Ships and Shipping	4
IBUS 1301 Principles of Exports.....	3
IBUS 1302 Principles of Imports.....	3
LMGT 1319 Introduction to Business Logistics.....	3
LMGT 1345 Economics of Transportation and Distribution.....	3
Subtotal	16

Second Term	Credit
HMSY 1337 Introduction to Homeland Security.....	3
IBUS 1300 Global Logistics Management.....	3
IBUS 1341 Global Supply Chain Management	3
LMGT 1325 Warehouse and Distribution Center Management	3
Subtotal	12

PostY1 Summer	Credit
IBUS 2345 Import Customs Regulations	3
IBUS 2367 Practicum (or Field Experience) - International Business/Trade/Commerce	3
Subtotal	6

Certificate of Technology Total 34
External Field Experience: IBUS 2367

International Business Maritime and Logistics Specialty (3INTL-MAR)

Associate of Applied Science Degree

First Term	Credit
MART 1471 Introduction to Ships and Shipping	4
IBUS 1301 Principles of Exports.....	3
IBUS 1302 Principles of Imports.....	3
LMGT 1319 Introduction to Business Logistics.....	3
LMGT 1345 Economics of Transportation and Distribution.....	3
Subtotal	16

Second Term	Credit
HMSY 1337 Introduction to Homeland Security.....	3
IBUS 1300 Global Logistics Management.....	3
IBUS 1341 Global Supply Chain Management	3
LMGT 1325 Warehouse and Distribution Center Management.....	3
Subtotal	12

PostY1 Summer	Credit
IBUS 2345 Import Customs Regulations	3
IBUS 2367 Practicum (or Field Experience) - International Business/Trade/Commerce	3
Subtotal	6

Third Term	Credit
MATH 1314 College Algebra or MATH 1333 Contemporary Math for Technical Programs.....	3
ENGL 1301 Composition I.....	3
SOCI 1301 Introduction to Sociology.....	3
BCIS 1305 Business Computer Applications.....	3
GEOG 1303 World Regional Geography.....	3
Subtotal	15

Fourth Term	Credit
ACNT 1303 Introduction to Accounting I or ACCT 2301 Accounting Principles I	3
ENGL 1302 Composition II or ENGL 2311 Technical Report Writing.....	3
SPCH 1321 Business and Professional Speech.....	3
**Humanities or Fine Arts.....	3
Subtotal	12

Associate of Applied Science Degree Total 61
External Field Experience: IBUS 2367

*Students desiring to obtain a baccalaureate degree should take Math 1314 - College Algebra.

**Courses which satisfy this requirement are listed in Humanities and Fine Arts section of the Transfer Core Curriculum.



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Note: For complete program descriptions, please refer to the San Jacinto Community College District Catalog online at www.sanjac.edu/catalog.

281-998-6150

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