

THE 4TH ANNUAL
EDUCATION SYMPOSIUM

BUILDING AN EFFECTIVE WORKFORCE



WED, APRIL 27, 2016
FEDERAL RESERVE BANK
1801 Allen Parkway
Houston, TX 77019
VALERO 8:00 am to 1:30 pm

REGISTRATION: 7:30AM

BREAKFAST: 8:00-8:45 AM

Host Remarks

- Donald Bowers, Federal Reserve Bank Houston Branch

Breakfast Keynote Speaker Remarks

- Ken Huewitt, HISD Interim Superintendent

CHOOSE BETWEEN FORUM A & B: 9:00 AM - 10:30 AM

Forum A: What Skills Do Future Generations Need to Advance Houston's Workforce?

- Lorraine Frazier, Ph.D., R.N., Dean of UTHHealth School of Nursing
- Kelley Sexton, ExxonMobil Baytown Complex Process Training Coordinator
- Jamie Van Voorhis, Workforce Development, Jacobs
- Michael Webster, Director, Workforce Development, Greater Houston Partnership
- Michelle Hundley - Moderator

Forum B: What is Houston Doing to Provide Opportunities for a Solid Education and Career Pathways for our Students?

- Adeeb Barqawi, CEO, ProUnitas Inc.
- Kregg Cuellar, HISD, Linked Learning
- Susan Kizer, Federal Reserve Bank Houston Branch
- Mike Love, HISD, Assistant Superintendent, Career Readiness
- Juliet Stipeche, Director of Education, City of Houston, Mayor's Office
- Roy de la Garza, Principal, Milby High School - Moderator

CHOOSE BETWEEN FORUM C & D: 10:45 AM - 12:15 PM

Forum C: Developing a Sustainable Supply Chain Workforce For America's Distribution Hub for the Next Generation.

- Tracey L. Abram Anthony, Chief Compliance Officer, Crane Worldwide Logistics - IAH
- John Hark, Regional Director - North America, Bertling Logistics, Inc
- Margaret A. Kidd, Project Director TAACCCT Grant, San Jacinto College
- Citalli Martinez, Recent Graduate of Supply Chain Program, UH College of Technology
- Gilda Ramirez, Senior Director, Port of Houston Authority - Moderator

Forum D: Generation Z (Boomers 2001 - Now), Adapting our Education & Workforce Initiatives to a Digital Age. How To Work With Generation Z (Boomers)

- Paul Castro, Superintendent, A+UP Charter School
- Raamel Mitchell, Public Affairs and Citizenship Director, Microsoft
- Nicole H. Robinson, Deputy Assit. Director, Digital Inclusion/CoH Houston Public Library
- Anderson Ta, Founder, Open Factory
- Alejandro Morua, Director, Texas, Education Pioneers - Moderator

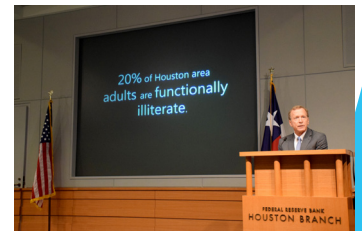
LUNCH: 12:30 PM - 1:30 PM

Title Sponsor Remarks

- Chip Gross, Regional Public Affairs Director, Valero Houston Refinery

Lunch Keynote Speaker Remarks

- Senator Sylvia Garcia, Texas Senate District 6
Member of Texas Senate on Education



BRIDGING INDUSTRY & EDUCATION

Mission: To teach and motivate education professionals, business and the community about the importance of public-private partnerships in order to create an effective workforce.

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We began the dialogue in 2013 to create a bridge between industry and education in order to create a workforce that meets the needs of businesses. The great work continues in 2016! We continue to discuss partnership models that are effective. We are taking a look at the current changes in schools, discussing how industry can provide effective feedback, and calling for action!

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YES, I WOULD LIKE TO REGISTER FOR THIS HALF-DAY SEMINAR AS A:

Platinum Partner: \$5,000

- Logo recognition on event web page for 1 year
- Promotion in all event e-newsletters
- Recognition in all print materials
- Full Page Ad (5" x 8") in Program
- Premium table of 8 for Breakfast & Lunch
- Recognition on table centerpieces
- Premium EXPO Table
- Verbal recognition through the entire event
- Logo on Event Board at the Event
- Recognition in rolling Power Point
- Optional host of VIP reception

Gold Partner: \$2,500

- Logo recognition on event web page for 1 year
- Promotion in all event e-newsletters
- Recognition in all print materials
- Half Page Ad (5" x 3.875") in Program
- Premium table of 8 for Breakfast & Lunch
- Recognition on table centerpieces
- EXPO Table

Expo Booth: \$150

- Members only
- Includes one meal ticket

Sponsor A Teacher/Student: \$55

Silver Partner: \$650

- Name recognition on event web page for 1 year
- Promotion in all event e-newsletters
- Recognition in all print materials
- Quarter Page Ad (2.375 x 3.875") in Program
- Table of 8 for Breakfast & Lunch

Individual Ticket Member: \$65

Individual Ticket Nonmember: \$75

Table Of 8: \$520

Sponsor Level: _____

Name: _____

Company: _____

Telephone: _____

Email Address: _____

Guest Names: _____

email paola@eecoc.org complete guest list by April 22

Deadline to register: Friday, April 22 @ 12pm. Reservations require a 24 hour cancellation notice to avoid charges.

Payment Method: Credit Card Check Invoice

Credit Card (check one):

AMEX Discover MC Visa

CC#: _____

Total Amount: _____ **Billing Zip Code:** _____

Exp. Date: _____ **Security code:** _____

register at www.eecoc.org

email paola@eecoc.org **or**

fax this form to 713.926.0960

Send checks to:

550 Gulfgate Center
 Houston, TX 77087

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