

Bilingual Marketing Representative
A marketing representative is the liaison between a company and its current and prospective clients. In essence, the marketing representative performs promotion and marketing activities to meet and land new clients for the company the representative works for.

Customer Service/Sales
Customer service representatives deal with customers either by phone, internet or in person.

Warehouse operations
Warehouse operations workers are an integral part of a company's business strategy. These workers ensure that a company ships and receives vital stock in time for replenishment on store shelves or in manufacturing facilities.

Logistics
A logistics worker handles a company's distribution. That usually entails working with warehouse, packaging, shipping and receiving departments.

Freight forwarder
Is a person or company that organizes shipments for individuals or corporations to get goods from the manufacturer or producer to a market, customer or final point of distribution.

Traffic Manager
Is a person who supervises the transportation of goods for an employer or a person in a transportation company who schedules space, for freight or passengers.

Become a vital link in the chain of commerce...



Earn a supply chain management certificate,

**IT CAN TAKE
YOU PLACES.**

Inventory Control

The movement of inventory throughout the warehouse and done by experienced materials handlers with certifications or licenses to operate forklifts and boom lifts.

Trade Compliance

A customs compliance specialist is responsible for ensuring that the imports and exports of a company are in compliance with various federal and international regulatory laws.

Purchasing Agent

Purchasing agents are in charge of all buying for their company. Purchasing agents buy the raw materials, goods, and services their company needs to maintain operations.

Product Coordinator

Schedules and coordinates flow of work within or between departments of manufacturing plant to expedite production. Reviews master production schedule and work orders, establishes priorities for specific customer orders, and revises schedule according to work order specifications, established priorities, and availability or capability of workers, parts, material, machines, and equipment.

Safety/Security

Can focus on workplace health and safety from an occupational perspective, such as maintaining an environment free from injury and hazards. Safety/Security workers institute procedures and ensure a safe environment in the workplace.

Port/Terminal Management

Accountable for directing all terminal operations. A Terminal Manager provides leadership and labor relations skills to optimize productivity. Typically has broad knowledge of terminal, stevedoring, and/or marine operating procedures and practices, as well as knowledge of budgeting, maintenance and repair of terminal infrastructure and equipment.



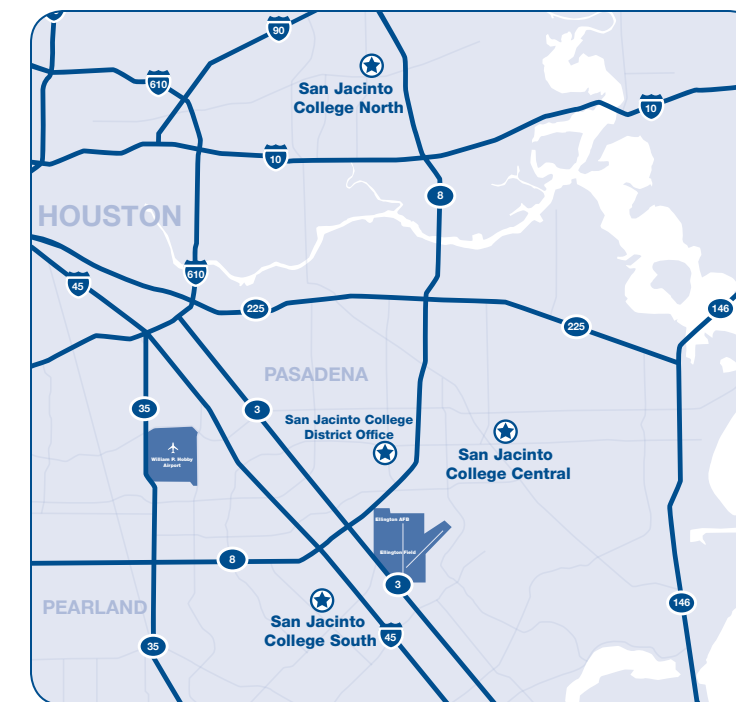
ABOUT SAN JACINTO COLLEGE

Surrounded by monuments of history, industries and maritime enterprises of today, and the space age of tomorrow, San Jacinto College has been serving the citizens of East Harris County, Texas, for more than 50 years.

San Jacinto College is a public community college in East Harris County, Texas. The college has an enrollment of nearly 30,000 students, and offers three campus locations. Each campus has a different style, but all welcome international students and offer a warm, inviting campus community.

International students often choose to earn a two year degree, then return to their home country, or they transfer to a university to earn a bachelor degree.

For more information, call 281-998-6150 and ask to speak with an international enrollment specialist at the campus you wish to attend or email information@sjcd.edu.



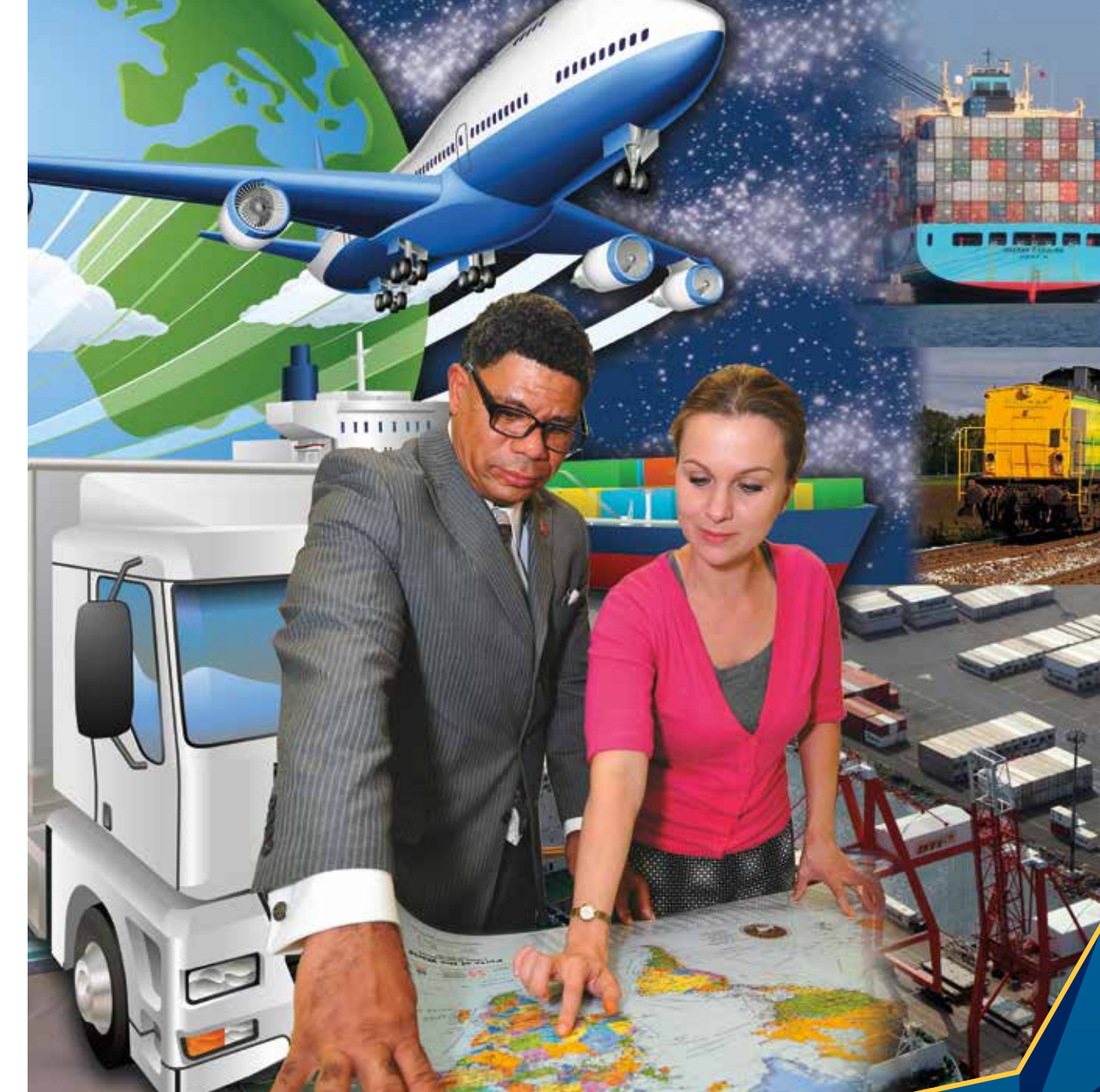
CAMPUS LOCATIONS

North Campus

5800 Uvalde Road
Houston, Texas 77049

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San Jacinto College International Business, Logistics & Maritime



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Connect with us on



Career Opportunities

Graduates of this program will work as specialists in:

- Importing and exporting
- Shipping
- Trade compliance
- The United States government
- Freight forwarders
- Ocean transportation
- Logistics
- Retail and wholesale representatives
- Customs brokerage
- Inventory control
- Marine, air, rail, truck transport (delete ocean transportation)
- Customer service and order fulfillment
- Warehouse operations
- Procurement
- Demand Planning

Type: Technical

Location: North Campus

Duration: Occupational Certificate - One to two terms,

Certificate of Technology - Three terms, Associate of

Applied Science - Four to five terms

Programs: 6INTL-MAR, 4INTL-MAR, and 3INTL-MAR

Logistics & Supply Chain
Management Salary Range: \$17.93 –
\$87.21 per hour

Traffic Clerk median salary: \$27,330
per year*

*Source: texasindustryprofiles.com,
Gulf Coast region



PROGRAM OVERVIEW

For every one seafarer licensed to work on a boat as tankerman, deckhand, engineer, or mate, the businesses of maritime shipping, logistics, and supply chain management employ nine professionals to coordinate, supervise, and manage shipping operations on shore. International trade is how tens of thousands of companies function, from huge corporations to small shops. Become a vital link in this chain of commerce with a degree from San Jacinto College. Our program teaches you the complexities of successfully operating in the international maritime trade community. You may decide to become an importer-exporter, or enter the fast-changing world of wholesale and retail buying, or one of the many other options that a degree from San Jacinto College opens for you!

TAACCCT LINC CERTIFICATION TRACK

The San Jacinto College international business maritime and logistics program:

- Is designed to prepare students for careers in maritime transportation, international logistics, and global supply chain management industries.
- Offers a solid foundation in import/export management processes, world economics, licensing and documentation, U.S. Customs regulations, and political-legal factors in the foreign trade environment.
- Teaches students about international purchasing and sourcing, international marketing strategies, monetary systems, international and domestic transportation and logistics, organizational culture, and global maritime management.
- Provides field experience that offers hands-on experience as logistics interns with companies in the Greater Houston Area.

CERTIFICATIONS

The program will consist of eight certificates developed in conjunction with Broward College, Columbus State Community College, Essex County College, Florida State College at Jacksonville, Harper College, Long Beach City College, St. Petersburg College, Union County College, Georgia Institute of Technology, Northwestern University, and Rutgers University, followed by accreditation exam by the Council on Supply Chain Management Professionals. Courses will be available beginning January 2015.

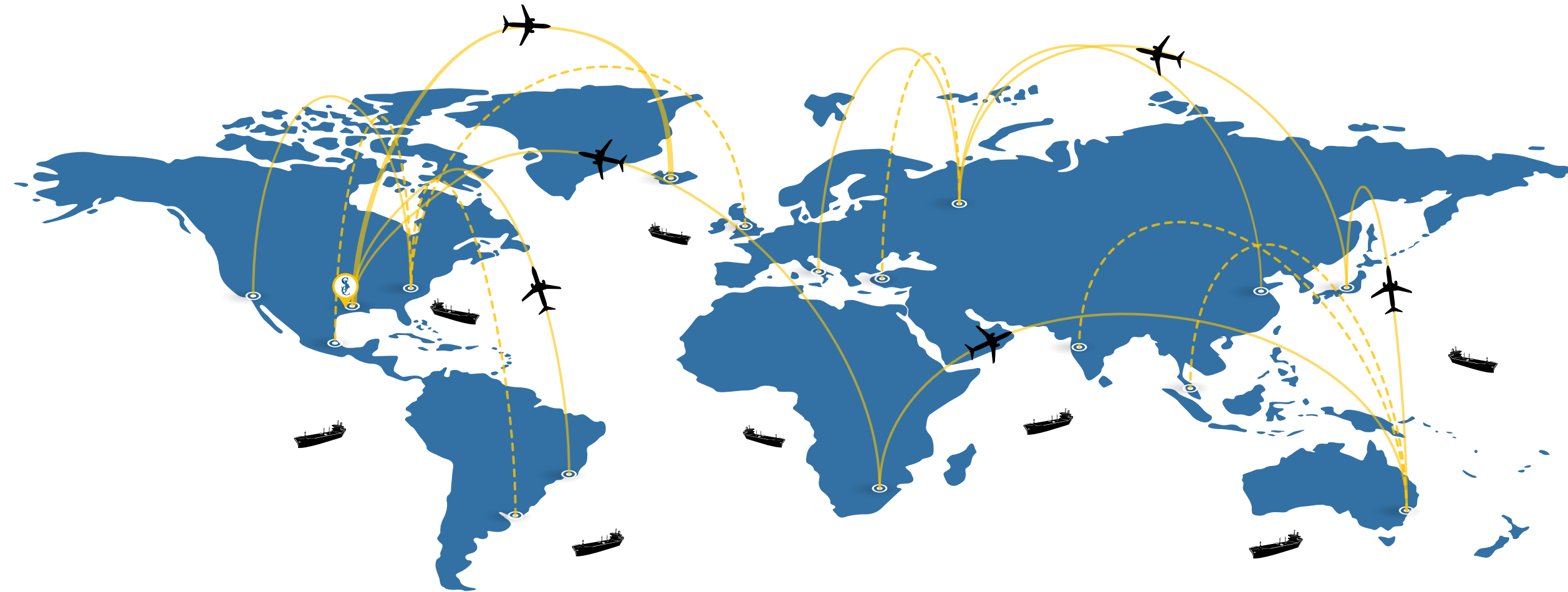
PHASE ONE

- Principles of Supply Chain
- Warehousing Operations
- Transportation Operations
- Customer Service Operations

PHASE TWO

- Demand Planning
- Procurement
- Manufacturing & Supply Operations
- Inventory Management

This document was funded in whole by a \$24.5M TAACCCT grant awarded by the U.S. Department of Labor's Employment and Training Administration to the LINC in Supply Chain Management consortium.



CERTIFICATION OVERVIEW

Principles of Supply Chain

Provides an overview of supply chain terminology and technology. This course will serve to familiarize participants with the interrelationships between the functional areas of the supply chain.

Transportation Operations

Provides knowledge of the principles behind transportation management and processes with the supply chain. Emphasis on traffic management and its role in carrier selection, rate determination and rate negotiation.

Customer Service Operations

Focuses on order fulfillment and service operations activities from the initial inquiry all the way through to post sales service. Explores the impact customer service decisions have on supply chain operations.

Warehousing Operations

Focus on different types of warehousing, storage and handling; strategic planning, the effect of design and service decisions on logistics, cost and customer service.

Supply Chain Inventory

Offers knowledge of inventory management essentials, including different approaches and variables that affect decisions. Exposure to bar-coding systems, picking and delivery processes, and storage and sorting systems.

Procurement

Focuses on the importance of evaluation, selection and maintenance of supplier functions and integration of internal functions with external supply chain partners.

Demand Planning

Provides knowledge of essentials for sales and operations planning,

integrating demand forecasts with capacity forecasts and marketing with sales functions.

Manufacturing

Focuses on planning, organizing, controlling, directing, motivating, and coordinating activities used to produce goods and services. Explores analytical tools useful in measuring productivity.



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OPPORTUNITY FOR GETTING INVOLVED

- Serve as an advisory committee member
- Schedule a program presentation for your workforce
- Conduct mock interviews with participants
- Consider our participants for your employment opportunities
- Offer tuition reimbursement to your employees for program participation
- Share the LINC program information with your partner organizations
- Dual Credit through Transportation Distribution Logistics Pathway at Texas High Schools
- Give us feedback

“Call it a problem of supply and demand. With global operations becoming more complex, companies in manufacturing, retail and technology are scrambling to hire people with supply chain expertise. But these experts are hard to come by.”

Wall Street Journal, 6/5/2013

